

On the Means of University Archives Management from the Perspective of Internet + red Culture Construction

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Abstract: Comprehensively improving the quality of archives management is the key content in the daily management of colleges and universities. Based on this, in order to explore the effective means of Contemporary University Archives Management under the background of the Internet + red culture construction era, the author carried out in-depth research through data query and literature review. First, the author introduced the important role of the Internet + red culture construction in improving the efficiency of university archives management from four aspects, Then six countermeasures are put forward to comprehensively improve the efficiency of contemporary university archives management, aiming to provide reference for relevant personnel and promote the healthy and sustainable development of universities.

1. Introduction

Archives management plays a key role in the operation and management of colleges and universities [1]. It can not only arrange reasonable basic education facilities according to archives information, but also promote the all-round improvement of the teaching process, and help colleges and universities to improve the management efficiency in red culture construction. With the rapid development of information network big data, all parts of the country are vigorously promoting and applying Internet + technology, which is compared with the traditional work mode, Automated office has more advantages in information security and work efficiency [2]. Therefore, university management should focus on improving and innovating the working mode of archives management from the perspective of Internet + red culture construction, and make full use of emerging Internet technology to help university archives management develop towards informatization and standardization, which can not only improve work efficiency, but also ensure the safety of archives information. Give full play to its role in the allocation of basic educational facilities and teaching decision-making, and make flexible adjustments to school work.

2. Internet + Red Culture Construction the Importance of Archives Management

2.1. Provide Effective Data Support

At present, the management of archives in Colleges and universities has been gradually improved. At present, we need to pay attention to the efficiency of management and the security of information

operation. However, the work mode, the allocation of basic education facilities and other links are related to the file management. If there is a lack of sufficient data to support, it is easy for colleges and universities to adjust the corresponding management decisions in time, fail to ensure the smooth progress of red culture construction and other daily work, and also lead to the continuous reduction of students' corresponding demand for education. From the perspective of Internet + red culture construction, it can change the management of archives from traditional office to automatic office, timely provide university educators with all aspects of students' operation information, facilitate universities to quickly and accurately adjust the corresponding work content, continuously improve and optimize the work plan based on the original content, and provide certain data support for university archives management [3].

2.2. Reduce the Effective Cost of Archives Management

At present, with the rapid development of information technology, Internet + technology can effectively improve the work of archives management in Colleges and universities, and greatly reduce the basic cost of red culture construction archives management, so as to continuously improve the informatization process of archives management. First of all, in terms of staffing of archives management, we can give priority to the full automation of management to promote the efficiency and process improvement of archives management through information technology, which can optimize and adjust the labor cost of management. At the same time, the use of Internet information technology is of great help to the informatization and automation of archives management in Colleges and universities, In addition to the analysis and processing of university information archives to a large extent, it can also accurately judge and adjust the current teaching situation according to the relevant decisions of archives management, reducing a lot of complicated procedures [4]. In this way, the relevant person in charge can take into account multiple archives work at the same time, and the work efficiency has been greatly improved. Secondly, in terms of the current hardware facilities management environment, although the computer cloud technology equipment is more expensive, it has more advantages for the stability and processing capacity of information. Generally, the management of university archives informatization can be completed with only one cloud computing equipment, which can greatly reduce the cost of basic education facilities and equipment in Colleges and universities [5].

2.3. Promote the Orderly Development of Revolutionary Activities

With the rapid development of the current society, China is also committed to holding various forms of revolutionary commemorative activities, and the types and significance of the activities are generating new connotations with the development of the times. Carrying out effective revolutionary commemorative activities can promote the leading of red culture construction education in Colleges and universities to a certain extent. Under the new situation, colleges and universities should also, based on the development of the times, continue to explore and innovate to hold relevant revolutionary commemorative activities, so that the red culture construction work in Colleges and universities can be qualitatively improved. At the same time, advanced Internet + technology should be used to record the red culture construction archives work, so as to promote the comprehensive informatization of the red culture construction archives management in Colleges and universities, which can actively show the effectiveness of the revolutionary commemorative activities, Make the university archives management and red culture construction work more effective and accurate.

2.4. Assist the Informatization Construction of Red Culture Construction Archives

From the perspective of Internet + red culture construction, colleges and universities should pay attention to the innovation and improvement of the management mode of university archives, realize the synchronous updating of traditional paper content and electronic content, establish and improve the university archives database, play a certain role in supervising the development of red culture construction in Colleges and universities, make them continuously accumulate experience in red culture construction, and promote the improvement of university archives management [6]. Internet + red culture construction can also effectively realize the development of the University's red culture construction archives management towards the direction of comprehensive automation. Among them, skilled use of the working concept of Internet + can promote the change of the traditional working mode. The use of information platform and cloud technology for workflow planning can effectively improve the quality and efficiency of work, and can also stimulate the development potential of the industry to a large extent. At present, all kinds of information platforms and cloud technologies have been relatively well developed. China has gradually increased its supervision and control over the corresponding information platforms, effectively ensuring the security of archival information and providing a high-quality social background for the informatization of archival work [7].

3. Relevant Strategies of University Archives Management from the Perspective of Internet + Red Culture Construction

3.1. Create an Internet + Technology Office Environment

Based on the continuous innovation and development of cloud computing industry, university archives management is increasingly inseparable from the support of cloud technology platform. As the cloud technology platform is a new Internet platform, and the current Internet technology has a certain degree of information risk, many schools will question the information system management of cloud technology [8]. Therefore, in order to dispel these doubts and prevent the risk of leakage, colleges and universities should cooperate with the government to promote the security of cloud information with the relevant management systems issued by the government, so as to better realize the benign creation of the Internet + technology office environment. In addition, the government should continue to formulate and improve the implementation of relevant laws on the platform based on the work contents and processes of colleges and universities in archives management, effectively ensure the archives information security of the cloud platform, actively guide colleges and universities to automate the information processing of archives data in university archives, and invest funds for management and operation, so as to continuously create a new information-based and automated archives management platform, At the same time, we should increase the support of cloud technology enterprises to promote their development and construction of cloud platforms, and constantly comply with the information needs of the times of university archives management [9].

3.2. Introduce Professional Technicians to Provide Management Talent Support

At present, the construction of university archives informatization can not be achieved without the support of professional and technical personnel. Whether it is the improvement of social environment or the improvement of cloud platform related supporting facilities, it should be guaranteed by sufficient economic investment. In addition, from the professional perspective of Internet +, professional talents are required for the equipment management, Internet technology and service capability of the cloud platform. Therefore, from the perspective of Internet + red culture construction, in order to promote the informatization construction of university archives to have a good

development prospect, it is necessary to invest a large amount of money to promote the training and introduction of professional and technical talents, and it can also be based on the students of relevant majors of the University, so as to provide a high-quality talent foundation for the current university archives work.

3.3. Provide Corresponding Training Courses

At present, the archives management problems faced by colleges and universities are changing with the continuous development of social economy, resulting in great pressure on the archives management of colleges and universities [10]. Based on this, it is imperative for colleges and universities to implement the construction of archives informatization. The construction of archives informatization requires the staff to skillfully use the cloud technology platform and Internet technology. However, at present, the construction of teachers in Colleges and universities is not perfect enough for the training of professional technicians. Therefore, colleges and universities should strengthen technical training and implement all-round technical training for professional technicians and teachers [11].

3.4. Improve the Information-based Archives Management System

According to the basic equipment and management needs of colleges and universities at the present stage, it is necessary to optimize and adjust the informatization of archives management. Establishing and improving the archives informatization system that meets the management needs of university red culture construction archives and conforms to its own development is an important part of the current work, which can be carried out mainly from the following aspects: first, to ensure the openness and compatibility of university red culture construction archives management. When formulating standards, Fully consider the needs of other work, combine with other work on the premise of ensuring file security and information processing speed, and analyze whether it is reasonable based on the actual file situation. Second, to ensure that the informatization management of university red culture construction archives has a certain systematicness, we should not only give full play to its normative role, but also promote the improvement of the process. At the same time, we should improve and supplement the existing archives management standards, so as to achieve a qualitative leap in the informatization management of university archives [12].

3.5. Strengthening the Security Guarantee of Archival Information Technology

The key to the application of automatic information management of University Archives mainly lies in the storage technology of computer, and other Internet technology platforms cooperate with each other to promote the efficiency of university archives management. Due to the problem of information leakage based on the Internet, universities should continue to strengthen and monitor the information construction, so as to effectively improve the safety factor of university red culture construction archives. Archives management staff also need to be vigilant and take technical means such as identity authentication and data backup to ensure the information security of university archives [13].

3.6. Improve the Intelligent Management Level of Archives

In the information age, China pays more and more attention to red culture construction. Therefore, colleges and universities should actively carry out red culture construction based on the background of Internet + red culture construction, constantly improve the current management mode, build a

supervision, education and management platform among red culture construction organizations, and constantly promote the development of red culture construction in the direction of intelligence and informatization. The traditional working mode of red culture construction is undergoing innovation and reform with the continuous development of higher education. Therefore, colleges and universities should give full play to the advantages of information technology, and based on the red culture construction concept of Internet +, open up a new road for revolutionary commemoration activities for colleges and universities, open up a new learning path for students, and build a new learning platform for teachers and students. The work of red culture construction covers a wide range, including the development of Ideological and political education in universities, the organization and construction of red culture construction activities, the publicity of red culture construction ideas, and so on. Among them, college archives management is closely related to the work of red culture construction, which can fully reflect the work effect of college red culture construction archives management. Therefore, the realization of university archives informatization can effectively improve the scale and efficiency of archives management information [14].

With the update and development of Internet information network, colleges and universities also show a trend of normalization in network publicity. For example, make full use of the emerging platform under the Internet technology to carry out micro red culture education for college students, and promote the all-round construction and development of red culture construction and ideological and political education in Colleges and universities, so as to achieve the important purpose of Ideological and cultural publicity through the Internet technology. Realize the information automation management mode of university archives, make full use of big data to systematically record the daily management matters, and realize the daily scientific standardization of university archives management through continuous management technology and mode innovation [15].

4. Conclusion

With the continuous development and progress of education, colleges and universities pay more and more attention to the management of red culture construction archives. In order to make the archives work in Colleges and universities conform to the development of the times, it is necessary to constantly innovate its working mode. Under the background of big data, cloud technology has achieved rapid development, which has promoted the huge advantages in data processing and information protection of information management mode. Based on this, colleges and universities should improve and update the management concept based on the development of information technology, carry out information processing on the current university archives management, and realize the automatic management of archives from the perspective of Internet + red culture construction, which not only responds to the call of the times, It also meets the needs of the archives management mode in the new era.

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