

The Path of Students' Ideological and Political Education from the Perspective of Traditional Chinese Medicine Culture

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Abstract: Traditional Chinese medicine culture is an important part of Chinese traditional culture. The integration of Chinese medicine culture into the construction of college culture is an important part of the ideological and political education in Chinese medicine colleges. The main line is the integration of Chinese medicine culture into the ideological and political education of Chinese medicine colleges and universities. To demonstrate the necessity and feasibility of integration, and put forward the path of integration, will help promote the ideological and political curriculum in colleges and universities of traditional Chinese medicine to go hand in hand with the ideological and political curriculum. Enhance cultural confidence, and give full play to the combined role and characteristic advantages of morality and talent cultivation. It fills in the gap that there is no Chinese medicine culture in China for the ideological and political education of Chinese medicine students.

1. Introduction

The Chinese civilization contains our deepest spiritual strength, our most basic soul, our unique national spiritual imprint, and the rich nutrients for our constant growth and development. Introduce the excellent traditional Chinese culture into the ideological and political theory courses of universities. It is a necessary measure to carry forward the excellent traditional Chinese culture and enhance cultural confidence. It is an important measure to improve the humanistic character of college students and ensure the smooth implementation of the fundamental task of establishing morality and cultivating people^[1]. Chinese traditional medicine culture is an important part of excellent traditional culture. Establish a service system, service mode and talent training mode, which are consistent with the characteristics of traditional Chinese medicine and give play to the advantages of traditional Chinese medicine.

Liu Fang and other scholars summarized the individual pursuit of Chinese traditional culture through the investigation of the historical and geographical environment of Chinese traditional culture^[2]. Pan Wanmu made a brief discussion on the concept of traditional culture, the natural conditions for its formation and development, the social and historical conditions, and the development process, and discussed it^[3]. Ding Qu believes that the ideological and political education

of college students should take "culture" as the starting point^[4]. Integrate it with the content of ideological and political education in universities, So as to achieve the purpose of "indoctrination" and "guidance". Han Jianfeng and Ma Xinyan believe that the current ideological and political education in universities is an important subject combining traditional culture^[5]. It is the lack of understanding of traditional culture that leads to the uneven level of traditional culture teaching.

The relevant discussions have effectively promoted the integration of China's excellent traditional culture and ideological and political education in universities, laying a good theoretical foundation for further study^[6]. This article is about how to combine the traditional Chinese medicine culture with the ideological and political work of college students, which will play a certain reference role in the in-depth study of the role of traditional Chinese medicine culture in the ideological and political work.

2. The value of integrating traditional Chinese medicine culture into the Ideological and political education of traditional Chinese medicine

2.1 It is conducive to cultivating the socialist core values of Chinese medicine students

Core values are the national culture accumulated, condensed and nurtured by the Chinese nation over the past five thousand years, which has had a profound impact on the thinking and values of every Chinese. "Values" refers to what kind of life attitude people look at their own and others' values in the process of pursuing, evaluating, selecting and identifying interests. We should closely integrate socialism with excellent traditional culture. In his congratulatory letter to the 60th anniversary of the founding of the Chinese Academy of Traditional Chinese Medicine, he clearly pointed out that "Chinese medicine is the treasure of ancient science in China and the key to opening the treasure house of Chinese civilization." He stressed that we should earnestly inherit, develop and make good use of the precious wealth left by our ancestors, and write a new chapter on the great journey of building a healthy China and realizing the Chinese Dream^[7]. The socialist core value system of China's excellent tradition is not only the inheritance of the essence of Chinese culture, but also the inheritance of its essence. Its connotation is consistent and reflects the ethical concepts of the state, society and citizens. Chinese medicine culture is not only an important source of socialist core value education for college students in China, but also a deep soil for us to cultivate and cultivate Chinese characteristics. Introduce Chinese medicine culture into the moral education of Chinese medicine colleges and universities. It can effectively improve the timeliness of moral education in colleges and universities, promote the emotional resonance of college students of traditional Chinese medicine, and thus achieve the awareness and action consciousness of moral education in colleges and universities of traditional Chinese medicine.

2.2 It is conducive to enhancing the cultural confidence of Chinese medicine students

At present, the ideological and political work of college students of traditional Chinese medicine is under the guidance of Marxism. However, the Chinese people have always been unable to get away from the vast ideological field of China's fine national culture. Compared with middle schools, higher education is more professional and knowledgeable. During the period of study, the college students of TCM should view their thinking from their own perspective and from a more scientific and comprehensive perspective, so as to enrich their professional skills and enhance their mental state. The "self-cultivation" advocated by the excellent Chinese traditional culture not only pays attention to the "heart", but also infiltrates the excellent traditional culture into the political and ideological teaching of students in colleges and universities of traditional Chinese medicine^[8]. Help students of traditional Chinese medicine more clearly realize their own value, understand their own achievements and shortcomings, so as to promote the improvement of college students' thinking quality of

traditional Chinese medicine.

The excellent Chinese medicine culture will help us to rebuild our national confidence. Under the influence of the West and the Internet, human values, ideas, ways of thinking and psychological environment are constantly changing and developing. In the modern education of Chinese medicine, it is very difficult to remove the dross so that modern Chinese medicine students can form good moral concepts and values. We will fully tap the strengths of excellent traditional Chinese medicine culture, which is the correct way for Chinese medicine students^[9]. On the basis of carrying forward the excellent traditional culture of national spirit, we should find ways to resist heterogeneity, seize this "blood of life", and constantly strengthen the national self-confidence, so that the gene of Chinese civilization can develop healthily^[10].

2.3 It is conducive to improving the moral sentiment of students of traditional Chinese medicine

The traditional Chinese morality is embodied in the following aspects: first, advocating "benevolence". Mencius said: "Benevolent people love each other and love people forever", which is similar to the concept of "medicine is benevolent skill" advocated by traditional Chinese medicine and modern physicians, and "benevolence" is the spiritual core of the medical community. Second, be generous. The ancient Chinese people always advocated "modesty and respect", that is, the magnanimity and magnanimity of Confucius and Mencius saints. The Chinese medicine industry has always maintained a low-key attitude since its development. Third, be honest and trustworthy. In ancient China, Confucius advocated that "people cannot be established without credit", because "a gentleman cannot make great achievements without credit. Therefore, the inheritance of traditional Chinese medicine culture is actually guided and guided by the humanistic spirit of traditional Chinese medicine. By teaching the excellent traditional culture of Chinese medicine colleges, it can affect today's students of traditional Chinese medicine and promote the humanistic care of traditional Chinese medicine.

To strengthen the humanistic quality of college students, ideological and political work is a major issue in the current ideological and political work in colleges and universities. College students' humanistic quality is composed of many factors, including knowledge, ability, concept, emotion, will, etc. We should carry forward and inherit the traditional Chinese medicine culture that the people have accumulated for a long time. Let every Chinese medicine student become an important carrier to promote Chinese medicine culture. In the new era, we should inherit and carry forward the excellent Chinese tradition. The fundamental task of establishing morality and cultivating people is to improve the world outlook, outlook on life, values and moral quality of Chinese medical college students.

3. Current situation of integrating traditional Chinese medicine culture into traditional Chinese medicine ideological and political education

3.1 The theoretical level of the ideological and political education team in TCM colleges and universities needs to be improved

To enable students to master China's traditional civilization, they must have strong ideas and abilities. On the whole, the Student Office, the Youth League Committee and the Propaganda Department of the University make unified arrangements. The College leaders and counselors are responsible for organizational arrangements, and full-time ideological and political education teachers and other part-time ideological and political education work are provided. At present, it is difficult to establish a complete "chain" in the ideological and political work of college students because the cultural construction mode of the University of Traditional Chinese Medicine is too simplistic and the guidance mode for the cultural construction of traditional Chinese medicine is

relatively decentralized.

3.2 The educated have insufficient understanding of Chinese medicine culture

As a carrier of cultural heritage, colleges and universities are the main components of colleges and universities. Therefore, in the university, the understanding of TCM culture plays a key role in the inheritance and development of the university. However, with the rapid development of IT, the information system of the information network integrates all kinds of information, and the university has also become a place where diverse cultures blend. In the face of diversified changes in fast-food culture, technology, fashion and lifestyle, college students have gradually begun to attach importance to their own personal interests, and advocate "consistent ideas" and "considerable income". The choice of their psychological and cultural needs and values also shows a diversified form. In addition, with the development of the times, there is a high demand for high-level applied talents. Some college students have developed the ideas of hedonism and money worship. The dual identity of "economic man" and "social man" is the practical value orientation of cultivating college students. They generally feel that Chinese medicine culture is just a cultural history, which has little value for their own practical development. They are more willing to devote time to professional technology.

3.3 Lack of function of traditional Chinese medicine culture in campus culture

At present, many campus infrastructure construction has some problems. In the case of college enrollment expansion, some campus construction blindly followed the trend, vigorously expanded, increased floor area, hasty design, short construction period, monotonous layout, and the modernist "square box" architectural style is common. The campus infrastructure construction has not inherited the cultural heritage of the university and the historical context of traditional Chinese medicine. As an important part of the campus culture construction, the campus infrastructure construction not only presents the mainstream culture of the school in the form of materialization, leads the campus culture, but also carries excellent values in the form of implements, giving play to the educational function. It should be a carrier that can not be ignored for the Chinese medicine culture to go deep into the ideological and political education of Chinese medicine students.

From the perspective of schools, the education and teaching process of many colleges and universities of traditional Chinese medicine is centered on enrollment and employment, and the cultural education of traditional Chinese medicine is placed on the edge of the discipline, not included in the normal teaching system and core curriculum system of the school. After college students have chosen meticulous disciplines and professional fields, they have less and less opportunities and willingness to learn the cultural knowledge of traditional Chinese medicine. The overall teaching arrangements of some schools neglect the cultivation of students' social responsibility, patriotism and humanistic quality, and fail to organically combine moral improvement, spiritual cultivation and knowledge accumulation.

4. The integration of Chinese excellent traditional culture and ideological and political education of traditional Chinese medicine

4.1 Improve the main quality of the ideological and political education team in TCM colleges and universities

First of all, we should strengthen the fine tradition of ideological and political theory teaching. It is to strengthen the students' sense of identity and belonging to Chinese medicine culture. In teaching exchanges with students, we should organically integrate the thoughts and spirits of Chinese medicine

culture with the socialist core values. Start from yourself, improve your moral cultivation, improve your quality, better manage and serve students, so that they can constantly enrich their thinking and regulate their words and deeds under the guidance of the excellent Chinese medicine culture. As the main base of teachers, teachers colleges should make full use of their advantages. Integrate the connotation of traditional Chinese medicine culture into key projects such as induction training, regular rotation training, off post training, etc., so that ideological and political educators can have a deeper understanding of traditional culture, have a deeper understanding of it, and conduct in-depth research on its theory and practice.

To strengthen moral education in colleges and universities, we must absorb good professionals. The participation of professionals can enrich and expand the talent team and ensure the effective play of traditional culture in colleges and universities. Mobilize inheritors of traditional Chinese medicine culture to be teachers of ideological and political education, organize them to universities for relevant cultural exchanges, and use various forms of traditional Chinese medicine culture as the media to reflect its unique charm in ideological and political education in its unique form, so that students' traditional cultural literacy can be improved, so that they have a stronger appeal and appeal. At the same time, we should give full play to the subject consciousness of the educated, make them self reflect through their own moral rationality, constantly promote their own actions, turn external ethical needs into their own moral qualities, regulate themselves with noble morality, strengthen their own inner moral realm, achieve their own inner detachment, and resolve to put them into practice for a long time.

4.2 Integrate excellent traditional culture into campus culture publicity and construction

Taking college students as the main target, relying on the school environment, in various forms of cultural activities, the goal is to promote the comprehensive quality and all-round development of students' quality. The excellent cultural quality of traditional Chinese medicine can be combined with the construction of campus culture, such as the students' league and mass organizations. Learn traditional Chinese medicine through knowledge contests, cultural and creative product contests, forums, debates and other forms, and experience the fine tradition of Chinese medicine by watching classical films. It can also exchange and communicate with college students' culture festivals, art festivals, academic festivals, science and technology festivals and other related cultures. Through various kinds of health education, the majority of TCM students have improved their understanding of the excellent traditional Chinese culture and cultivated their sense of mission and responsibility.

Universities should pay attention to traditional humanistic elements in campus layout, so as to expand the influence of excellent traditional culture. For example, on the college playground, you can place statues of Bian Que and Hua Tuo, engrave their deeds on them, and publicize famous doctors who "hang pots to help the world"; In the teaching building and dormitory building, there are many classic Chinese medicine sentences; Landmark buildings such as school buildings, dormitories, roads, etc. are all derived from Chinese traditional medicine culture. "Combine the excellent traditional Chinese civilization with the spiritual culture of the school, and penetrate it into every place of the school through exquisite and practical design, so that the school can truly become a place for cultivating morality." Make the Chinese medicine culture permeate into the daily life of every Chinese medicine student, so that they can experience the excellent traditional civilization of China and be influenced by the Chinese medicine culture.

4.3 Use practice teaching base to infiltrate traditional culture education

He pointed out: "We should integrate classroom and practical training, use rich historical and humanistic resources, understand the essence of Marxism in China, understand why history and the

people choose the socialism, and further consolidate our four confidence." Modern students of traditional Chinese medicine can no longer be satisfied with the traditional "lectern" approach. Practice teaching, experience teaching, inquiry teaching and other teaching methods can not only give full play to the interest and desire of Chinese medicine students in learning, but also make them feel knowledge more vividly and stereoscopically. Therefore, the combination of "practice" and "exploration" can better promote the perception and understanding of traditional culture of modern Chinese medicine students, and combine it with their own development.

5. Conclusion

Therefore, the school should adjust measures to local conditions, actively tap and use Chinese medicine culture and education resources, and actively carry out ideological and political work while Chinese medicine culture and ideological and political work. In the teaching of ideological and political theories, we should give full play to the historical background, specific projects and contents of the construction of the ideological and political education base, and explain its ideological connotation, political value and moral quality, so that students can deeply understand its connotation, meet their spiritual and cultural needs and constantly improve their ideological and moral cultivation.

It is not only the political and ideological education course of the college of traditional Chinese medicine to organically link the culture of traditional Chinese medicine with the ideological and political work of colleges and universities. It is also an important measure to inherit and carry forward the fine traditional civilization of China. Chinese medicine culture is closely linked with the ideological work of Chinese medicine students. It is an extremely arduous task, which concerns the great rejuvenation of the Chinese nation in the new era. In the work of ideological and political education, we should strengthen the cultivation of professional history and culture for college students. In particular, the edification of traditional Chinese medicine culture enables them to establish good cultural values of traditional Chinese medicine in their daily study and life, so as to create successors to the socialist cause that are both red and professional, have both ability and moral integrity, and develop in an all-round way.

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