

# *A New Way of Overseas Communication of International Chinese Education: Equipped with Chinese Medicine Classrooms*

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**Abstract:** The current Chinese medicine culture shines brightly on the world arena and is accepted by more and more countries, especially in the post-epidemic era, Chinese medicine products are deeply loved by people in many countries around the world with their low prices and excellent effects. However, the training methods of traditional Chinese medicine talents are increasingly unable to adapt to the current form of Chinese medicine cultural transmission, and there are problems such as long transmission cycle, closed communication channels, vast ancient books of Chinese medicine, and high difficulty in understanding Chinese medicine works. Therefore, this paper will expand from three aspects: 1. Discuss the shortcomings and advantages in the current dissemination of Chinese medicine culture 2. Reasonably analyze the advantages of combining international Chinese education and Chinese medicine culture 3. Discuss the new path of international Chinese education and Chinese medicine culture combination. Therefore, this paper will start from the position of promoting the development of Chinese language international education, discuss the dissemination of Chinese medicine culture, solve the problems in the process of international Chinese education and teaching, in order to open up a new situation of overseas dissemination of Chinese medicine culture, and provide a new direction for the development of Chinese medicine culture and international Chinese education.

## 1. Introduction

Since the post-epidemic era, the spread of Chinese medicine culture is greatly accelerating, Chinese medicine shines brightly in the field of treating the new crown virus, contributing Chinese wisdom to the world, traditional Chinese medicine saves lives and helps the injured, regardless of the value of poverty and poverty, it reflects China's responsibility. However, at present, there are still many difficulties in the dissemination of Chinese medicine culture, and the theory of Chinese medicine is profound and complex. There are many difficulties in the grafting process of overseas grafting in the traditional Chinese medicine talent training model. It is difficult to understand the

TCM cultural system, and problems such as the long training time of TCM talents and the lack of understanding of TCM treatment still exist. Based on the above situation, this paper will explore the new path of Chinese medicine culture dissemination with international Chinese education, learn from each other's strong points and develop together, hoping to help the development of Chinese medicine culture dissemination and international Chinese education [1].

## **2. Weaknesses and Advantages**

### **2.1. At Present, the Dissemination of Chinese Medicine Culture is Insufficient**

#### **2.1.1. Conflict of TCM Cultural Values**

The development of traditional Chinese medicine culture contains philosophical views, often philosophical concepts are based on the use of Chinese medicine to save people, the so-called philosophy first. Before learning Chinese medicine, some basic courses of Chinese medicine are often set up, explaining the concepts of traditional Chinese medicine, such as meridians, Tibetan elephants, and the unity of heaven and man, and using these concepts as the basis for later practice of healing. These concepts in traditional Chinese medicine are often difficult to understand, and there is no uniform standard even in China, such as how to be yin and yang. Especially when Western medicine practitioners conduct research, many countries do not have the concept of Chinese medicine culture at all. There are even some ideas that are not recognized. For example, China's meridian theory is still not widely recognized in the world. But this type of concept is the basis of Chinese medicine, and we often force it to promote it when it is disseminated, with little effect other than causing unnecessary conflict. Due to the obvious difference in values between the East and the West, Chinese medicine has even been labeled as "pseudoscience", and it is difficult to obtain value recognition from Western countries led by the United States

#### **2.1.2. The Spread of TCM Classics has been Cold**

The four traditional works of Chinese medicine - "The Yellow Emperor's Inner Classic", "Difficult Classic", "Typhoid Miscellaneous Diseases" and "Typhoid Miscellaneous Diseases" are treasures in China's Chinese medicine culture, but a recent survey shows that the translation of Chinese medicine classics organized by the national level, such as the English translation of the Great China Library "The Yellow Emperor's Inner Canon", is not highly disseminated overseas, and the overseas dissemination of the Chinese version of these four ancient books is in a cold position, often not as fast as the transmission speed of translators in other countries. Traditional Chinese medicine texts have also been criticized by animal protection organizations for using deer antler velvet, rhino horn, bear bile and other medicinal materials, and have been suppressed by some anti-China politicians [2-3]. TCM texts are also difficult to accept by other peoples in the world because of their obscure and highly Chinese cultural concepts.

## **2.2. Current Advantages of Traditional Chinese Medicine Communication**

### **2.2.1. Teste Pede Pedez Strang Anderhasgud Eficassi**

In the spread of Chinese medicine culture, most of the Chinese medicinal materials come from plants, and the price is low. There are also many alternative options in the overall price of the prescription, for example, ginger or licorice can be used in the use of anti-nausea, the price of the two is different, so the substitutability of the prescription is strong, can respond to a large extent to the needs of diversification, so in the external communication, Chinese medicine has a natural

advantage, can respond to the needs of multiple patients, so students can accept Chinese medicine culture well [4].

### **2.2.2. Practicability**

Chinese medicine culture is a practical science, unique to Chinese medicine health, acupuncture, cupping, massage. Qigong and other medical means can allow learners to learn quickly and get started, which well mobilizes the enthusiasm of learners, especially for adult international Chinese education learners, the unique Chinese knowledge in Chinese medicine culture is also a very big inspiration point, which is conducive to their in-depth practice, so as to open up the way of learning and provide new ways for their future development and progress. Moreover, since the post-epidemic era, under the devastation of the new crown epidemic by the people of the world, Chinese medicine culture has exerted its unique curative effect and contributed its special strength, especially in the white paper "China Action to Fight New Crown Pneumonia", which explains the role and basis of traditional Chinese medicine in the fight against new crown pneumonia with facts and figures, and gives people around the world a deeper understanding.

## **3. The Advantages of Chinese Medicine Culture Combined With the Development of Chinese Language International Education**

In the process of communication, the teaching of Chinese medicine culture is integrated into the international Chinese education classroom, which can well stimulate learners' interest in learning. Chinese medicine culture itself is a major essence of Chinese traditional culture, can be used as a cultural course of international Chinese education to learn, and because Chinese medicine itself has a special cultural concept of traditional Chinese culture, in learning, foreign students are exposed to novel concepts such as yin and yang, five elements, etc., but enhance the interest of the classroom. In the later study, students not only improve their Chinese skills but also enhance their knowledge of traditional Chinese culture. However, some of the knowledge in Chinese medicine culture is not accepted by international people, so we can let international Chinese teachers teach accordingly, and the teaching concept of international Chinese education is often universal and acceptable. International Chinese teachers have relatively sensitive cross-cultural awareness, so some of the concepts of Chinese medicine culture and let international Chinese teachers explain them, which is conducive to reducing conflicts, avoiding unnecessary disputes, and is more conducive to the spread of Chinese medicine culture. Therefore, from a comprehensive point of view, the inclusion of traditional Chinese medicine culture in international Chinese education can well avoid cultural conflicts, is conducive to classroom communication, and can well attract international students to learn Chinese [5], at the same time, it can well enable students to learn practical and lifelong development knowledge in addition to learning Chinese, killing two birds with one stone, which not only promotes the dissemination of Chinese medicine culture, but also promotes the development of international Chinese education.

## **4. Explore a New Path of Communication by Combining International Chinese Education with Chinese Medicine Culture**

### **4.1. Equipped with Traditional Chinese Medicine Culture for the Development of Localized International Chinese Education Materials**

In the development of spreading Chinese medicine culture, regional differences are often large, and the acceptability is often not high. Often because of regional conflicts. Therefore, we can

compile localized teaching materials, and localize the original knowledge of Chinese medicine culture in the destination country, so that students can enhance their good impression of traditional Chinese medicine culture. Use localized new expressions, new methods, and new ideas to make it more acceptable to most audiences [6].

#### **4.2. International Chinese Teaching Carries Traditional Chinese Medicine Techniques into the Campus**

In international Chinese education, more talents with dual skills should be cultivated, so that international Chinese education talents can carry traditional Chinese medicine techniques to the destination country or the country where the language is located for professional skills guidance. Let more students be edified, and the future development of Chinese medicine culture mostly requires the efforts of young people. In this way, it can well enable foreign audiences to cultivate Chinese medicine culture from an early age is a good technical concept, so that students have a strong liking for Chinese language and Chinese medicine culture, which not only enhances students' interest in traditional Chinese medicine culture, but also helps international Chinese teachers to teach in the classroom.

#### **4.3. International Chinese Education Can Transform Traditional Chinese Medicine Concepts**

In the process of cultural transmission, the audience's feelings are extremely important, and the development of traditional Chinese medicine culture is largely difficult to spread because of its obscurity. Based on this, we can carry out content reconstruction and translation, so that learners can recognize and understand Chinese medicine culture to a greater extent, international Chinese teachers play the role of guides, carry out Chinese medicine culture guidance, and strive to make the audience fall in love with Chinese medicine culture, and take this as the guide, carry out part of the transformation of Chinese medicine concepts to make it constantly fit into public cognition, so that the audience can recognize the Chinese medicine culture in line with their thinking mode from the perspective of their native language understanding, achieve the natural transformation of the context, and find feasible solutions. So as to achieve a natural way of spreading Chinese medicine culture [7].

#### **4.4. Organize Relevant Chinese Medicine Culture Chinese Characters into International Chinese Education Classrooms**

In the international Chinese education classroom, there are many Chinese characters related to Chinese medicine, such as: medicine, camp, health, acupuncture, moxibustion and other characters are related to Chinese medicine, medicine characters, radicals are 艹, from the radical tells us that in traditional Chinese culture, Chinese medicine is mostly plants. Ying: The understanding of the character Ying in Chinese medicine is mostly immunity in the modern sense, and the ancient meaning of the character Ying is stationed, with the meaning of stationing and guarding. These Chinese characters are related to Chinese medicine culture, so we can use this as a starting point for the construction of international Chinese education classrooms, meticulously organize Chinese characters in Chinese medicine, and then give special explanations during teaching [8], which not only carries out the teaching of international Chinese classrooms, but also spreads Chinese character culture.

## 5. Conclusions

With the continuous development of China's international Chinese education, the attraction of Chinese is getting stronger and stronger, and the content of Chinese teaching has gradually penetrated into all aspects of life, and the requirements for teachers of international Chinese education have become higher and higher. The teaching content is becoming more and more comprehensive, so we must deeply grasp the key points in international Chinese teaching and integrate with more diverse domestic cultures. As a part of China's diverse culture, Chinese medicine culture is an important window for students to feel China, an important way to feel the charm of China's traditional culture, and an important part of exploring the development path of international Chinese education with Chinese medicine culture, which will definitely contribute to the development of international Chinese education.

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