

The Inheritance and Reconstruction of Traditional Decorative Shapes in the Landscape Design of Homestays in the Pearl River Delta Region

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Abstract: With the rapid economic development of my country's Pearl River Delta and the continued popularity of the tourism industry, the homestay industry in the Pearl River Delta region has risen rapidly, gradually transforming to high-end and personalized. In recent years, more and more homestays are favored by tourists, but the landscape design of homestays is homogenized. Therefore, taking the inheritance and reconstruction of traditional decorative modeling as a breakthrough, the exploration of the landscape design of the homestay is carried out, so that the traditional decorative modeling is integrated into the landscape design of the homestay in the Pearl River Delta region, and the traditional culture is better inherited and carried forward while promoting economic development.

1. Introduction

Under today's increasingly rich material base conditions, tourists' needs for accommodation space when traveling in the Pearl River Delta region put forward further requirements for spirituality in addition to basic comfort, in order to obtain further experience and experience of local traditional decorative modeling culture learn. In this context, homestays can play their unique advantages to attract tourists. Using traditional modeling culture to provide rich material and intangible cultural resources for homestay landscape design in the Pearl River Delta region, and activating and utilizing these resources in the design process of homestay landscape has the dual significance of revitalizing local economy and promoting local culture[1-2].

2. Traditional Decoration Modeling and Homestay Landscape Concept

2.1. The Concept of Traditional Decorative Styling

My country's decorative patterns have a long history. This unique art form not only has the most ancient cultural characteristics of the Chinese nation, but also the rich and colorful creativity and artistic achievements of human beings in the most primitive society. In the definition of "Ci Hai", "pattern" in a broad sense refers to the designer designing the shape, color and decorative pattern of

the appliance according to the purpose of use and beautification, combining materials, craftsmanship, technology and economic conditions, through artistic conception, and then Design according to the design requirements. The narrow sense of "pattern" only refers to the decorative patterns and colors on the utensils. Chinese traditional pattern refers to the pattern art from the court to the folk in the past dynasties. In the long history, the birth of various patterns reflects the era, aesthetic consciousness, national culture and spiritual pursuit of each historical period, and has extremely important and precious value [3-10].

2.2. The Concept of Homestay Landscape

Generally speaking, the homestay landscape refers to the external environment of the homestay building, which is analyzed from three aspects: first, the natural environment where the homestay building is located, secondly, the boundary of the homestay building and the topography formed by it, and finally the building range insideVegetation, pavement and sketches, etc. In the current homestay construction, more focus is on the construction of homestay buildingsand decoration above. The lack of planning and thinking about the overall environment in which the B&B is built has resulted in too much difference between the B&B construction and the environment at this stage. The traces of artificial design are relatively obvious, and the building and the surrounding environment are a bit out of tune, resulting in poor overall quality of the B&B. high.

3. The Significance of Traditional Decorative Modeling in the Landscape Design of Homestays in the Pearl River Delta

3.1. Drive the Economy of the Pearl River Delta region

The development of urbanization has caused a large number of domestic population to flow into the Pearl River Delta region. By integrating traditional decorative shapes to create homestay projects with distinctive characteristics, and by means of the Internet and other channels, the excellent homestay projects in the Pearl River Delta region are vigorously promoted, which is conducive to increasing the Pearl River Delta region. Attracting tourists in the field of culture and tourism, and thereby stimulating the local tourism economy[11-13], promoting the local tourism culture, and promoting the recovery and development of the overall economy of the Pearl River Delta, it can also provide more employment opportunities for locals and attract migrant workers. of young people return to their hometowns to start businesses or work.

3.2. Inherit folk Culture

With the advent of the information age, various foreign cultures have formed an extensive impact on traditional culture, and traditional decorative culture has also been affected. B&B is a bridge between foreign tourists and regional culture. Taking B&B landscape design as a carrier, through refining and redesign, traditional decoration is integrated into the design performance of B&B landscape, allowing consumers to immersely experience the customs of the Pearl River Delta region. It can well demonstrate the cultural characteristics and cultural connotation of the Pearl River Delta, and at the same time use tourists as a communication channel to effectively enhance the cultural output of the Pearl River Delta and enhance the soft power of local culture. In addition, through the positive feedback of foreign tourists, local residents can also have a stronger sense of identity with their own regional culture and enhance the cultural confidence of local residents[14-15].

3.3. Experience the Lifestyle

Howard Schultz, honorary chairman of the board of directors of Starbucks Corporation of the United States, once said: "We are not just selling a cup of coffee, we are providing an experience." In today's society, in addition to functions and services, what people desire from consumption is in Emotional experience extended from this basis. Satisfying the emotional needs of consumers is also one of the meanings of integrating traditional decorative shapes into the landscape design of homestays. The living process of a homestay is the expansion of tourists' travel experience. For tourists, staying in a homestay is not only a place to rest, but also a life experience. The process of staying at a homestay is itself a participation in tourism projects. After integrating with regional cultural characteristics, homestays can help tourists to experience the local way of life and production from multiple sensory dimensions, feel different regional characteristics, and experience different life pleasures.

4. The Characteristics of Inheritance and Reconstruction of Traditional Decorative Modeling in Homestay Landscape Design

4.1. Drive the Economy of the Pearl River Delta Region

Style is the most direct form of space to show its spiritual connotation, and different styles will bring people different sensory experiences. The differences of traditional decorative shapes in different regions are mainly influenced by the cultural background and characteristics of different regions. In the modern homestay landscape design, it is very difficult and unscientific to present the style by retaining the traditional decorative shape as it is. On the other hand, there is also a gap between traditional and modern building decoration materials and craftsmanship. Therefore, designers should combine the modern concept of human habitation, and integrate traditional decorative elements with modern homestay landscape design by means of simplifying complexity, refining and regenerating, and metaphorical connotations, so that they can coexist harmoniously and radiate new cultural charm. In addition, reconstruction and restoration of local relics is an important way to inherit cultural context and rationally utilize resources. Many abandoned old buildings carry a lot of cultural history and humanistic connotations, as well as the memories and emotional sustenance of local residents. By rebuilding old buildings and turning them into characteristic homestay landscapes with unique charm, it is not only to bring new life to abandoned buildings, but also to inherit and innovate culture.

Taking Hangzhou Guanzhi-Cuimo B&B Hotel as an example, the B&B building was originally a brick and wood structure three-entry house with more than 100 years of age, and it has a typical Jiangnan dwelling style. In the renovation process, the designer continued to use the black tiles and white walls of Huizhou architecture, "four waters return to the hall" and "Huizhou three sculptures" and other elements, and presented them with modern design methods according to functional requirements (Figure 1). The concept of "Four Waters Return to the Church".The water element is extracted from the pond, and the front and rear spaces of the ancient house are connected by clear pools and ting steps, and in some areas, "sand is raked into water", so that the landscape of the courtyard contains a profound artistic conception. The original carved doors and windows of the ancient house have been repaired and preserved, and with the wooden beams and stone carvings in the house, the overall homestay presents a strong quaint and Zen atmosphere, with typical Chinese style characteristics.



Figure 1: Landscape Design of Hangzhou Guanzhi·Cuimo B&B Hotel

4.2. Use Local Materials and Make the Best use of them

The use of materials is an important means of expression in the landscape design of the homestay. Due to the different natural conditions such as temperature, humidity and sunshine in different regions, the building materials produced in different regions also have significant regional characteristics. In the selection of materials, local materials are a good way to combine regional expression and greenness, and at the same time, it can also help the homestay landscape space to better integrate with the surrounding natural features. If it is a renovated homestay, part of the old materials of the original building can also be recycled and used in the new building, so that the old and new materials can be blended, reflecting the localization characteristics of the materials, and making the best use of the materials. Through the physical properties and spiritual connotation of materials, the landscape space of the homestay can contain a unique atmosphere.

Take Anji's mountains and rivers as an example. Anji is a famous ecological and tourism county in the country. The Bamboo Sea is the most prominent local feature and tourism resource. The film "Crouching Tiger, Hidden Dragon" by the internationally renowned director Ang Lee was also here. Framing. The tone of the white walls and gray tiles of the mountain and river village residences shows the typical southern architectural features, while the landscape design reflects the local bamboo sea characteristics of Anji. Bamboo materials are widely used in fences, ceilings, facade decorations and lamps, and bamboo strips are woven. The texture of the concrete becomes the natural decorative texture in the indoor environment (Figure 2). In the roofs and columns in some areas, the natural form of concrete is preserved, and together with the elegant and refined bamboo elements, it creates a simple, atmospheric and natural decoration. The effect is both simple and beautiful and full of connotation.



Figure 2: Anji homestay landscape

4.3. Mainly Practical, Infecting Space

The color tone of the space determines people's first impression of the homestay landscape, and also determines the emotional expression of the entire homestay landscape. The color of the homestay landscape design is mainly composed of background color, main color and embellishment color, which correspond to the large-area color, medium-area color and small-area color in the homestay landscape design respectively. When designing homestay landscape projects, designers can extract decorative colors from local natural landscapes and traditional buildings, and grasp the relationship between the three main color components of background color, main color and embellishment color. On the basis of comfort and practicality, the unique appeal of color highlights the regional characteristics of the Pearl River Delta B&B landscape.



Figure 3: Yantai Island Diary Homestay

Taking Yantai Island Diary Homestay as an example, Yantai is a small town near the sea, with gentle rolling hills and long winding coastlines. The landscape design of the homestay takes pure color as the main color tone, and takes the blue from the sea and the sky as the entry point. By changing the color saturation, the main environmental color is applied to the design of the homestay landscape as the main body of the landscape design. color and embellishment. (Figure 3). The design of the entire homestay landscape does not focus on artificial decoration, but introduces beautiful regional scenery, so that people can communicate harmoniously with nature.

5. Conclusions

China is one of the four ancient civilizations of mankind. It has a long history and profound cultural heritage. It is a huge wealth and spiritual wealth left by the ancestors. With its unique artistic language and form of expression, traditional Chinese decorative shapes are increasingly showing their unique charm in design, bringing new fashion styles to the design world. There is no doubt that the landscape design of homestays in the Pearl River Delta region can draw many useful inspirations and lessons from traditional Chinese elements, so that the landscape design is not only strongly modern, but also has distinct national characteristics. Chinese traditional elements originate from thousands of years of extensive and profound traditional culture and the survival and social value system of heaven, earth and human beings, and are deeply rooted in it. They embody the idea of the unity of man and nature. In the homestay landscape design, through the traditional component interface, color, graphics, and other physical and artistic forms, factors such as sunlight, air, water, nature, etc. are introduced into the homestay landscape design to achieve the concept of the right time, place and people.

The application of traditional decorative modeling in the landscape design of homestays in the Pearl River Delta region not only inherits the culture of the Pearl River Delta region by using the homestay as a carrier, but also promotes and innovates the culture of the Pearl River Delta region through the hands of designers, so that the traditional culture of the Pearl River Delta region can be promoted and innovated. Can maintain long-term vitality.

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