

Research on the Ideological Education of Physical Education from the Perspective of Moral Education

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Abstract: The educational concept of "educate people with morality" has penetrated into many colleges and universities. This kind of educational thought can not only be widely used in the classroom and teaching activities of various subject subjects, but also can be well used in the classroom and teaching activities related to sports. At present, in the process of promoting the implementation of the educational thought and concept of "educate people with morality" in higher sports colleges and universities across the country, the study style and quality construction of physical education classrooms have achieved sound development. This article focuses on the perspective of moral education to explain why it is necessary to cultivate students' sports awareness, and why it is necessary to improve residents' sports literacy. Try to provide better solutions for the development of public sports through the sports public services for urban residents and analyze the problems existing in the development of urban sports services.

1. Why to educate people with morality?

Education puts morality first. The moral quality of physical education teachers affects students' enthusiasm and participation to a large extent in the classroom. Teachers' world outlook, values and outlook on life will affect students' identification with these values. In addition to the rich teaching content to attract students to participate, the morality of physical education teachers will also affect the enthusiasm and response of students to the course to a certain extent. In teaching activities, no matter what kind of courses teachers teach, their world outlook, values and outlook on life will affect the formation of students' three views in teaching activities; and although physical education teachers do not account for the majority of teaching activities, physical education classes appear in our education curriculum from kindergarten to university, Therefore, the continuity of physical education has been well implemented and reflected. In the current era of virtue, there is a phenomenon so-called "alienation". The term "alienation" has been used as a philosophical concept from the very beginning, and people's morality is gradually "alienated" in the process of interpersonal communication. It has undergone revolutionary changes with the conditions of socialist history and the needs of scientific research as well as its development and progress. Finally, it established in Hegel and inherited from Feuerbach, Marx, completed in Luk ács, Habermas, Frohe, etc. Its main research covers the research scope of individual nature: the development of the human body from the abstract human ontology characteristics to the specific human ontology differences in

nature and functional alienation; the problem perspective of body research is gradually transformed into scientific theory and social practice[1]. From Marx's ethical and philosophical point of view, an alienating situation is a situation in which a word is used to refer to something or an individual: the various mental activities of a thing or a person have become completely alien to him, an opposing force, which tries to oppress others in infinite ways, not to control this opposing force in any way. If Marxist philosophy has realized the transformation from "abstract ontology" to the concept of alienation of "concrete person", and looking at people in "alienated real life", we can reveal people's inner world from the eyes of examining people's hearts. The alienation of people and the repression of people in this "alienated" environment cause interpersonal communication barriers in reality over time. Not conducive to the development of virtue. Emotional indifference, interpersonal isolation, interpersonal distance and other reasons, students can not effectively communicate with people in the real, resulting in the reduction of real interpersonal communication, forming the difference and variation of interpersonal communication.

Although the development of quality standards such as morality, intelligence, physique, beauty, and labor has been vigorously promoted under the current education system in my country, there are still individual problems in specific practice. Focusing on the learning outcomes of professional courses, the inspection of physical education and moral education is still in the elective courses; and quality education cannot be compared with professional education in terms of infrastructure construction or investment in teaching activities, and quality education is usually faced with outdated facilities, There are no problems such as updating the content. The recruitment, teaching and assessment of moral education and physical education teachers should also meet the requirements of the concept of "educate people with morality", while traditional and outdated educational facilities and methods are difficult to adapt to the new social environment. The higher needs of colleges and universities cannot deliver comprehensive talents with good physical fitness and self-cultivation while passing the majors.

2. Sports awareness among urban residents

Although the city sports and public service departments have begun to develop sports venues, there is no department dedicated to sports venues management. For the construction and development of a small city, government support is undoubtedly a very critical influence. The government plays an important leading role in providing sports services, and is the foundation and core of the supply of public sports resources. If the public services are vigorously supported to undertake their functions, the market of public sports products and services in our country will inevitably become more prosperous. Dwelling includes such a process: the place where we live is not only to survive, but also to live in the world spiritually and physically. Dwelling incorporates context and location, but goes beyond context and location. It means that we are immersed in the current environment, and at the same time have the idea of changing to live in a new environment. Especially through the design and environment of the building, a new and familiar living atmosphere is established. For the strengthening of the body, there is no doubt that this kind of living consciousness is improved. In the past, people first met the minimum survival guarantee, and only after the survival problem was satisfied would they put forward requirements for the surrounding environment. This is also due to the increase in the overall income level of residents.

The residence and the environment are an organic whole, and people will spontaneously request the natural elegance and beauty of the external environment. Therefore, government departments need to seriously study and formulate more plans for sports development, strengthen management, and provide more feasible implementation plans for urban residents to teleport, so that sports public services in large and medium-sized cities in my country can better serve urban residents. Provide

services. For example: a parallel bar, a free weight and other equipment are the basic requirements to ensure the fitness of the public, but too few equipment leads to the lack of a single equipment for the public, which will reduce people's enthusiasm for participating in physical exercise. Nowadays, people are paying more and more attention to their physical fitness, so it is necessary to improve the quality and quantity of equipment to satisfy and serve the public as much as possible. At present, some urban areas are faced with public facilities that cannot meet people's daily fitness needs. As well as many problems such as insufficient investment in fitness equipment and man-made damage, damaged equipment has not been repaired in time and shelved.

Most people like to exercise because they hope to strengthen their physique and release stress through exercise. Only a few people in the survey were negative about exercising. Therefore, the government needs to put more energy into the public sports service needs of the majority of the people to meet the growing sports needs of the people. In this case, public sports services will be well developed. For the long-term, stable and good development of sports public utilities, it is necessary for those who do not value their own health and those who are willing to spend time in sports to actively participate in sports activities. The development of public services is inseparable from the active fitness awareness of the masses. Individual consciousness is often greatly influenced by group consciousness, and there are many reasons that dominate its ideology, among which the guidance of national planning is also one of the main reasons. A good urban environment not only provides physical and mental development for residents, but also attracts residents outside the urban area to migrate. The increase in population density brings new labor advantages and promotes the expansion of urban areas. Promote the overall development of urban sports and enhance the overall physical fitness of urban residents. Therefore, it can be seen that vigorously developing urban sports construction is a virtuous circle.

3. People-oriented public service

The role and value of students' ideological and political education or moral education in promoting the all-round development of human beings have been discussed earlier. There are two more clarifications here. The first is "the all-round development of human beings", which actually has two meanings in my country's mainstream ideology and culture. One is social and the other is educational. Correctly understanding and grasping the corresponding relationship between the two different meanings of "people's all-round development" will help us deepen our understanding and implement the fundamental task of "educate people with morality". The political and ideological concept of "all-round development of human beings" with great social and historical significance stems from Marx's ardent pursuit of realizing the ultimate goal of human social liberation. Everyone's participation in the social relationship of the object is a huge enrichment and formation of the social subject relationship of a whole participation. Its main manifestations can be called "universality of communication" and "comprehensiveness of the relationship between reality and concepts"[2].

Obviously, there should be a complete difference between the "all-round development" generally advocated in education and teaching practice and the "all-round development" required by the cultivation society for the meaning of educating people, and the two scientific statements cannot be simply attributed to the same concept. , but to re-understand and find the deeper and multi-level internal connections; the key to the comprehensive and healthy development of students' education in the social sense lies in the comprehensive use of multiple educational aspects to cultivate students' various moral, intellectual, physical, aesthetic and labor skills. The requirement can also fully help educate students to truly establish a complete moral epistemology, good mental and physical quality and correct knowledge and cognition of social morality. At the same time, the

requirement should also be to express this basic concept more simply and clearly. , in order to fully convey what the society is to educate students. This is the basic requirement of the educational society for the all-round development of talents, that is, in the basic concept of educating people's all-round and healthy development, the social meaning of education should be the fundamental basis for cultivating the meaning of society to people. The significance of educational society to people should be the fundamental purpose and final result of the educational social significance of students. Under the background of the popularization of education and the popularization of higher education, it can be said that the social experience of members of the society in the first 20 years is spent in education. There is no doubt that without comprehensive training in education, it is almost impossible. Provide comprehensive talents to the society[3].

All-round teaching and educating people, all-round teaching and educating people, and whole-process teaching and educating people are the important basic principles for colleges and universities to carry out the work of educating adults by educating morality, studying and cultivating oneself. Carrying forward the socialist core value system and integrating it into college education activities is our ultimate pursuit of teaching activities. Government departments should give some policy financial support in a timely manner to encourage sports schools to more efficiently and utilize the infrastructure of sports venues at all levels. In this way, it can not only meet the sports needs of serving urban public sports and fitness, but also achieve profitability, and other expenses such as decoration and maintenance of urban gymnasiums can be used.

So how to correctly choose to develop physical exercise for all residents? Only with people as the main body, we must inject people-oriented thinking into public services. People-centred means that the full development of the person and the goal of service are not overlooked because of differences in race or gender. Studies have shown that men are more likely to exercise than women. Therefore, we can carry out more fitness activities that attract women and promote the balanced development of male and female physical qualities. The various conveniences brought by technology have enriched people's lives, and people's demands for sports are constantly increasing. Monotonous gyms or simple sports equipment will not be able to meet people's growing demands. Personalized and personalized activities and places, the sports hall can also provide books and magazines related to various fitness activities, provide exercisers with various health and other leisure and entertainment facilities, and also equipped with a series of. Deeply integrate the resources of the local sports information public service platform at all levels to realize the sharing of sports resources. How to effectively integrate the resources of community sports-related public service facilities and solve the outstanding problems of unbalanced physical exercise venues and sports equipment between community residents and the masses has become an important issue that governments at all levels and sports authorities should seriously consider. The focus of the development of sports-related public services at the stage. All government departments should strengthen direct coordination, communication and cooperation with urban construction, planning, community construction and development units, etc., and make reasonable development plans before community development and construction in various places. physical fitness living conditions. At the same time, provincial departments should also actively mobilize the supporting facilities of public comprehensive sports venues facing the society to open to the general public, realize the sharing of facilities resources, and continuously expand and improve the comprehensive utilization rate of supporting facilities of public sports venues. The school should actively call on all schools and other related institutions to join in the construction and opening of sports venues, so that people from all walks of life can make full use of our school's various sports public resources. In this way, it means that the public resources of various sports venues in the current society can be effectively and fully utilized. It greatly reduces the huge pressure on the supply of public service resources in social sports venues.

This humanized way of holding can not only effectively mobilize the enthusiasm of urban residents to voluntarily participate in various sports, but also can well meet the needs of the masses for sports public services. To change the traditional concept of sports public service development, we must fully reflect the "people-oriented" social and humanistic concept in the process of sports services, so that everyone becomes the main object of our sports public services. Putting the interests of the people into practical work is the starting point and destination of government work. Serving the health of the people is the purpose of our public sports and sports undertakings.

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