

Research on Red Resources and Analysis of Colleges and Universities Education in Ideology and Politics

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Abstract: Today's colleges and universities education in ideology and politics still has many problems in the rational use of red resources. Based on this, this paper analyzes the benefits of red resource culture for colleges and universities education in ideology and politics through the conceptual characteristics of red cultural resources, and the value of education in ideology and politics for college students. It provides a reference for how colleges and universities should better use red resource culture to intervene and research on colleges and universities education in ideology and politics.

1. An Overview of the Classification of Red Resources

The material carrier of red resources is historical relics. There are many red historical relics in our country, which also represent an inch of blood and an inch of mountains and rivers. The red relics we have seen are the red spiritual inheritance left by the ancestors regardless of bloodshed and sacrifice. For example: Monument to the People's Heroes, Nanjing Massacre Memorial Hall, Taierzhuang Battle Site, Jinggangshan Revolution Site, Laiwu Battle Memorial Hall, Red Detachment of Women Memorial Park and so on. These ruins always bring tears to our eyes, reminding us of the heroic and tenacious fighting of revolutionary martyrs, which has played a role in stimulating people's sense of patriotic responsibility^[1].

2. The Important Value of Colleges and Universities Education in Ideology and Politics Combined with Red Resources

In cultivating the ideals and beliefs of college students, these red resources have unique advantages. The red spirit reflected in the red resources has a very strong historical appeal. It can help the group of college students with vague or unsteady beliefs and ideals. Strengthen your beliefs and strengthen your ideals. Putting such red resources into teaching, with a relaxed teaching atmosphere, gradually affects and infects the hearts of students. It has a huge help for students to stand up their ideals and strengthen their beliefs. At the same time, it can make classroom teaching full of thought and interest.

3. Research and Analysis on the Practical Application of Red Resources in Colleges and Universities Education in Ideology and Politics

3.1 Enrich Teaching Activities and Enhance the Display of Red Resources to Promote Colleges and Universities Education in Ideology and Politics

Red resources can have a variety of presentation forms. In the vast area of our country, there are abundant red resource cultures. The red resource culture in each region has different meanings and can be thought-provoking red resources. In colleges and universities, the form of education in ideology and politics is relatively boring, and students are not interested in education in ideology and politics. However, if red resources are combined with colleges and universities education in ideology and politics, it can help students to strengthen and improve their aspects of ideology and politics, effectively improve the appeal education in ideology and politics, and enhance students' enthusiasm for education in ideology and politics^[2].

For example, in order to strengthen education in ideology and politics, colleges and universities hold lectures on education in ideology and politics. Some students will feel very boring when listening to education in ideology and politics lectures. At this time, you can flexibly formulate a teaching activity, and organize students to use the class as a unit to carry out role-playing and remake the red video in the form of a drama. In this process, student actors need to integrate into the role, which is bound to have a deep understanding of the role's deeds, the spirit of the character has been passed down invisibly. By widely disseminating the captured videos, the red resources can also be spread to more people, influencing and inspiring more people. Colleges and universities can also organize drama competitions and set up awards to attract more people to participate. The atmosphere of the red drama performance filmed by the class organization will make the class organizations at all levels actively participate in the registration. Through the interpretation of the drama, the story behind the story is shown, so that to give students a better understanding of the painful history this nation has gone through. The drama performance display in the competition allows the audience and all students participating in the drama performance to dabble in more red drama stories to the greatest extent, and supplement and expand more red knowledge. Thereby awakening the spirit of patriotism in the hearts of students, so as to improve the students ideological and political level^[3].

3.2 Strengthen the Cooperation of Colleges and Universities with the Red Resource Area, and Hold Red Resource Practice Activities

There are many ways to inherit and spread red resources, and red practice activities are a relatively efficient way. Many colleges and universities actively encourage college students to join in social practice activities. Colleges and universities seize the opportunity to link red resource culture with social red resources, so as to promote the innovation of colleges and universities education in ideology and politics, and provide a way for the inheritance and dissemination of red resources. For example, organizing students to visit historical museums, martyrs' monuments, and memorial halls of the Anti-Japanese War, etc., through visual, auditory and tactile sense, to maximize the experience and in-depth analysis of the deep meaning contained in red resources, and to feel the spirit and consciousness contained in red resources. Be a good inheritor and disseminator of red resources, and improve their own level in ideology and politics^[4].

3.3 Innovate Teaching Methods and Improve College Teachers' Professional Quality and Knowledge Level

In terms of innovative teaching methods, colleges and universities can integrate their own environment and according to the red culture in the region, compile red cultural resource teaching materials that can reflect local characteristics, formulate publicity courseware, carry out education in ideology and politics courses, and improve students' ideological and political level. There are lots of red resources in red textbooks and red courseware. Through the study of these red resources, the traditional ideological and political teaching methods with less content can be effectively improved, so that the red resources can be better integrated into the students' thoughts in political education. Colleges and universities can also apply to the Internet platform or new media to carry out education in ideology and politics for students^[5]. Such a novel teaching method can optimize the traditional teaching classroom with a single form and a boring classroom mood, which can make students more interested in ideological and political teaching. For example, the excellent film and television works on the Internet, such as "Classmate Cha", "My Head and My Group", "The Age of Awakening", etc., can be played by teachers in the form of multimedia for students to watch, so that students can watch this kind of film and television work, students can learn red culture in an entertaining atmosphere. After watching the film, teachers and classmates discuss the feeling after watching the film. The school can also set up a special public account of red resources culture, extensively collect red resources from all over the country, promote them on campus, and organize many red cultural activities, so as to encourage students to actively consult and use them. Under the influence of red resources, the teachers and students of the school subtly influence the ideology and ideology of the teachers and students on campus, always strengthen the patriotic awareness of teachers and students, and improve students' ideological and political level^[6].

4. Conclusions

To sum up, red resources are not only rich historical and cultural resources. Red resources have played a huge leading role in the progress of colleges and universities education in ideology and politics. Integrating red resources into colleges and universities education in ideology and politics can help students develop patriotic feelings, deepen their patriotic awareness, and help students develop correct values, outlook on life and world outlook.

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