An Analysis on the Teaching Effectiveness of Advanced English Course under the Background of "Internet +"

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Abstract: With the rapid development of the Internet, all walks of life began to integrate with it, and the education industry is the most important. In the context of Internet +, the advanced English curriculum has been formally reformed. Under the reform, the teaching of advanced English curriculum has made some progress, but in terms of teaching effectiveness, it has not reached a high level. In view of some of the problems of the teaching content in most of the traditional curriculum. Therefore, the corresponding teaching mode should be quoted in the curriculum, analyze its core curriculum mode, change in the class strategy and teaching concept, and integrate the Internet with the advanced English curriculum, so as to achieve the purpose of realizing the teaching effectiveness and cultivating the talents needed by the society.

1. What is teaching effectiveness

1.1 Meaning of teaching effectiveness

Teaching effectiveness, as the name suggests, is to be effective and what is effective? What can teach can be understood and accepted to the maximum extent in the shortest time. This is the most direct meaning of teaching effectiveness. And whether the content of the teaching is understood and accepted by the students [1]. It is precisely that the effectiveness of teaching plays the most direct role in the progress of students, the transmission of talents and the development of society. The importance of teaching effectiveness is self-evident, and it should become an important theme for teachers and students to constantly find new ways to develop and improve it [2].

1.2 Factors affecting the effectiveness of teaching

There are many factors affecting the effectiveness of teaching. The most important three aspects are the factors of teaching materials, the teaching quality of teachers and the quality of students' lectures. Among them, the teaching material factor is the most direct factor affecting the effectiveness of teaching [3]. Without a good and constantly updated teaching material, it will make the classroom content become unchanged and boring. The teaching quality and conception of teachers play a leading role in the conception of the course, which will directly affect the students' interest and effect of

listening to lectures. Teachers' classroom management, conception, attitude and teaching ability will have the most direct impact on the effectiveness of 'teaching' [4]. The quality of students' lectures, their own learning background and learning habits will affect the effectiveness of students' 'learning'. These are only the internal factors affecting the effectiveness of teaching. External factors may also affect the effectiveness of teaching, such as social background, economic status, geographical location and views on education [5].

2. Recent teaching mode of advanced English under the background of internet +

At present, the core concept of education is "student-centered". Along with the continuous development and maturity of Internet technology, more and more English professional teachers are trying to reform the traditional English teaching mode. Instead of the rigid traditional classroom mode, but with the Internet as the auxiliary, can be more rapid and effective learning to quickly update the knowledge. Change the situation of teachers mainly teaching and students listening passively. To innovate the students 'thinking, and cultivate the students' research ability. There are the following differences between the traditional teaching mode and the advanced English teaching mode combined with the Internet:

2.1 Change in teaching methods

Let the students are no longer limited to the access to knowledge. Use the Internet and asking the teacher to get the information. Let students learn in the way they are interested in, which can effectively improve the effectiveness of learning. After class, you can preview in advance and use the Internet to collect knowledge that is not available in textbooks. Interaction with teachers and students in class, and ask the teacher about the questions accumulated after class. This interactive learning is even more interesting to the students.

2.2 Different in teaching focus

The traditional advanced English teaching mode focuses on the reading mode, and after the reform, the advanced English turns its focus to the ability of appreciation and reading. While ensuring the continuous improvement of reading appreciation ability, give consideration to the improvement of other abilities. From the literal interpretation of the previous translated paragraphs gradually changed to the appreciation of the main thoughts and feelings of the article, from simply watching the article to obtain information to the appreciation of reading.

2.3 Different teaching environments

Online teaching, students do not have to sit as well as in the classroom, and the teacher does not have to stand still for too long. Naturally, the mood will relax. Students will not be kept under the care of their parents at home. Convenience will also be greatly improved. Learning online is more beneficial to reviewing and curing knowledge points. Offline learning can better share experience and conduct interactive teaching, which can directly hit the results.

Based on the results mentioned above, the advanced English curriculum reform under the background of Internet + has achieved some success. This should benefit from the promotion of education information management. The promotion of educational informatization makes teachers' lesson preparation time shortened while the total amount of knowledge remains unchanged. Although the benefits brought by educational informatization are increasingly shown, the disadvantages brought

by the effectiveness of teaching does not reach the highest point also follow.At present, there are three main problems found:

(1) Online face-to-face education has been deeply rooted in the hearts of teachers. Due to their older age, some teachers cannot use e-teaching methods normally. It can not quickly accept the gradual information of education, in the educational concept can not quickly change roles, so as to achieve high-speed and effective teaching. Therefore, in the teaching skills and other aspects still need to be strengthened.

(2) In offline teaching, teachers can not manage students 'listening status well, which depends on students' independent learning ability. Some students' independent learning ability and focus still need to be strengthened. Due to the influence of the traditional education mode, students' learning ability depends more on the severity and management of teachers. Online teaching. Without the management of teachers, the sudden freedom and relaxation are more likely to be affected by the outside world and can not focus on study. Learning efficiency can not be improved.

(3) At present, both teachers, families, and even students themselves pay attention to students 'efforts in the classroom, and do not value the process of students' learning. At present, advanced English courses pay more attention to the paper performance, and ignore the evaluation of skills such as oral expression. All kinds of examinations are limited to the teaching materials, but ignore the development of students' own thinking ability, independent learning ability and inquiry ability.

3. Teaching effectiveness strategy of the advanced English course

Students play the role of 'learning' in learning, which is the theme concept of education. The learning process is the process of the students interacting with their teachers. Students need to speak with the help of teachers to store knowledge in their own minds. Teachers need to help students process the knowledge they get and further consolidate it. As the proposer of the design concept of the tutorial, the organizer of the course and the guide in the process of students' growth, the influence of teachers on the effectiveness of the course teaching is the biggest and the most likely to influence. Therefore, because teachers play such an important role in the influence of teaching effectiveness, in order to improve the teaching effectiveness. Teachers should continue to improve their teaching philosophy, professional skills, curriculum management and personal charm. Change from the following aspects.

3.1 Adapt to the changes brought about by the education informatization reform

Under the premise of network education for students, teachers themselves should adapt to the changes brought about by network education, so they should self-learn and improve themselves. Teachers should attend the reform training from time to time. Communicate with different teachers to improve their own teaching level and the use level of network technology after the reform. Supplement the shortcomings of traditional education through communication. Improve your own professional quality. Teachers should also find their own deficiencies in the later teaching, constantly make up for and adapt to the impact brought by the reform, constantly reflect, summarize, improve and adjust, and constantly improve themselves.

3.2 Adjust the mentality after the education reform, adjust the concept, and constantly adapt to the changes brought about by the reform

The impact of education reform on the concept of traditional education is obvious to all. Therefore, with the pace of The Times, teachers should set up the new teaching concept of "teacher-oriented and student-centered". Establish a new type of teacher-student relationship. Teaching not only plays a role

in students 'performance teaching, but also should pay attention to students' humanistic feelings and emotional needs. Teachers should combine the network materials, cooperate with the teaching materials for appropriate expansion, to inspire students to have critical thinking.

3.3 Constantly improve students' English level by strengthening practical application

In the actual English teaching process, in order to enhance students' English expression ability, teachers should strengthen the practical application of English. The study of English subject is a long and long process, in which we need to remember and practice the knowledge repeatedly, and only after the increasing accumulation can we master the basis of more knowledge. Under the background of "Internet +", teachers should actively in the actual teaching to carry out a variety of practice activities, on the basis of "Internet +" teaching, to practice platform, at the same time, students should also be effective plan for learning practice, planning learning content, in order to achieve a deep understanding of English knowledge learning, and improve students' English level.

3.4 Effective use of the diversified platforms brought about by education reform

After education informatization, more and more social software began to develop the education mode, such as qq class, tencent classroom, nailing software does not involve the interests of the network "exceptional", these used to communicate between teachers and students of friendly platform can arouse students 'interest in learning, also let teachers' classroom is no longer boring.

3.5 Establish a diversified assessment mode of the advanced English courses

After the reform of educational informatization, the performance of the Advanced English course should not only focus on the students' written scores. Curriculum assessment is an important part of curriculum teaching. Is the standard to measure the quality of teaching. Under the current reform environment, the evaluation and assessment mode is no longer limited to written results, but pays more attention to the multi-integrated evaluation mode. Let the students' critical thinking ability can be effectively improved, and the innovation ability can be applied. Senior English teachers should also maintain an integrated evaluation model. Let the form of assessment diversification, not limited to one place. Let the assessment content be comprehensive, layer by layer progressive. Rationalize the evaluation criteria, not limited to written results. Make the evaluation subject diversified. It can evaluate students' effectiveness of learning more scientifically and objectively. Let students no longer worry about the assessment, can be better with their own thinking.

Summary, in the 2015 Government Work Report, it attaches great importance to education under the background of Internet +, and is accompanied by the construction and development of education informatization. The reform education of Advanced English has become the focus of social attention and key research topics in various universities. Under this social prospect, the reform of advanced English education university English teachers should actively respond to and adapt to the Internet + mode education teaching changes, using the new achievements of the reform to improve the overall quality of advanced English course, achieve English skills training goals, improve the effectiveness of advanced English teaching. This article rationally discusses the influence of educational informatization reform on the course of Advanced English under the background of reInternet +, and discusses its strategies for the teaching effectiveness. If the effectiveness of teaching needs to be verified, its further research and development should be viewed.

4. Conclusion

Advanced English course is a very important course for students. It is conducive to the development of students' basic reading and spoken English, so students should change the classroom learning concept when learning advanced English courses, and combine the Internet with advanced English for learning. With the construction of education informatization and the continuous development of Internet +, most college teachers teach advanced English by information, and use the innovation of Internet information to reform advanced English, laying down the network teaching mode of advanced English, so that advanced English and information education in the era can be effectively combined. The purpose of combining Internet + with advanced English courses is to improve the teaching effectiveness of teachers and students' learning effectiveness. This effectiveness is the ultimate goal and pursuit of all educational reforms. Therefore, this article should combine the previous classroom learning concept with the curriculum teaching under the background of Internet + to effectively improve the teaching effectiveness of teachers and students' learning effectiveness. For the future educational development of the society and the improvement of students to effectively help.

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