Research on the Strategies of Improving English Speaking Teaching in Universities under the Perspective of Internet+

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Abstract: As a key part in the process of teaching English in colleges and universities, spoken English has a non-negligible role in the cultivation of students' comprehensive English literacy. However, from the current development of English teaching classroom activities in colleges and universities, There is a widespread phenomenon, college English teachers do not pay good attention to the status and role of English speaking classroom, and many of the students have cultivated the defects and shortcomings of only doing practice problems but not communicating fluently, which is an embarrassing situation for the cultivation of talent quality. At present, the coming of Internet+ era and the proposal of Internet+ education provide a new teaching and learning carrier for the teaching of spoken English in colleges and universities. Based on this, this paper conducts a research on the strategy of teaching English speaking in colleges and universities under the Internet+ perspective, in order to contribute to the improvement of the quality of English speaking teaching in colleges and universities.

1. Introduction

Currently, it seems that in the context of globalization, with the increasing development of the internationalization and informatization of Chinese higher education, the reform related to higher education is also proceeding rapidly, and students are faced with more choices of learning resources, as can be found from the relevant practice survey, and the proportion of the types of learning related to the Internet is the largest, reaching about 90% of the proportion, as shown in figure 1.

As an important part of the internationalization process of higher education, English language teaching in colleges and universities must be given high priority. However, from the current situation of English teaching, English teaching in Chinese colleges and universities is still inadequate in many aspects, especially in the teaching of spoken English, which cannot keep up with the times in many aspects of classroom teaching. Only some English majors learn spoken English systematically, while non-English majors are lacking in this area. However, in view of the current trend of international development, the status and role of oral English teaching as a key

component of English teaching has become more prominent. Nowadays, the advent of the "Internet+" era has accelerated the rapid development of all aspects, and English teaching in colleges and universities is no exception, which has played an important role in promoting the positive development of all aspects [1]. The combination of "Internet+ education" is an inevitable trend for the development of the whole education field, and what colleges and universities need to do is to seize the opportunity, follow the trend, take advantage of the Internet and other new science and technology, keep pace with the times, step up the innovation of English speaking teaching strategies, and improve the quality of English speaking teaching in colleges and universities, and to contribute to the cultivation of comprehensive English talents in the national society.
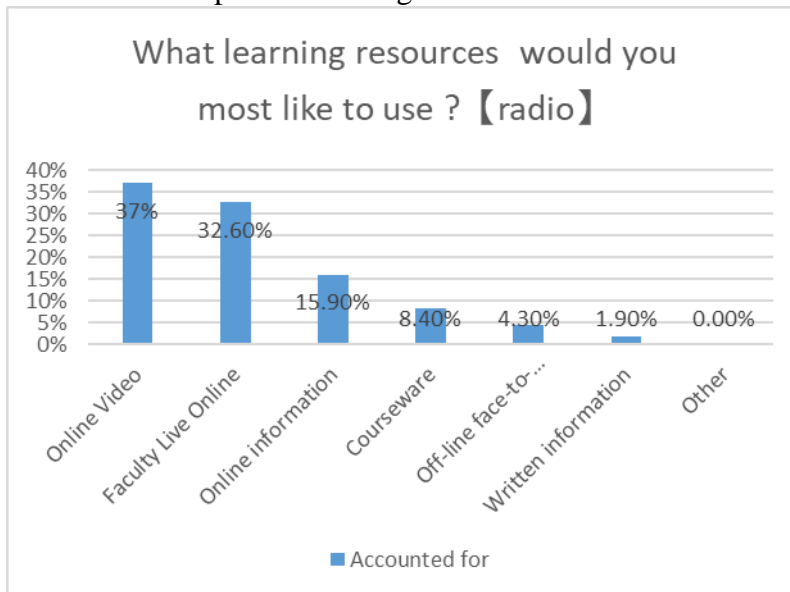

Figure 1: Percentage of learning resource type selection.

2. The new environment of English speaking teaching in colleges and universities under the perspective of "Internet+"

2.1. Students' English learning methods are facing changes under the perspective of "Internet+"

Throughout the development of teaching work in colleges and universities, it can be found that the application of Internet information technology has become a common state, when teachers teach courses with the assistance of the Internet, and correspondingly students' learning methods also change with the application of Internet information technology in teaching[2]. From the daily teaching work carried out in colleges and universities, teachers develop diverse learning methods by using the Internet to improve the quality of teaching more effectively. The existence of Internet-related devices provides an inexhaustible amount of learning space and learning resources for English teaching, allowing students to learn more in a limited amount of time. For students, their access to learning content no longer relies solely on the teacher's classroom knowledge, but also allows them to use Internet technology to search for information on their own and directly access more and more extensive learning resources. The advent of the Internet era and the presence of information technology is an excellent way to improve students' English proficiency and, to a certain extent, the quality of teachers' English teaching. In teaching English as a second language, students' English proficiency is more about their speaking and communication, which means that students need to be able to express themselves in English in real-life situations and to combine

textbook theory with social reality[3-6]. It is of great necessity to create an environment where they can learn English better with the help of Internet+.

2.2. Students' autonomy in learning spoken English needs to be improved

Under the environment of "Internet+", the development and progress of network information technology is obvious to all, and its application scope is also expanding. As the frontier for new technology information, colleges and universities provide a great convenience for the new generation of students to contact and learn online information technology, so that they have free access to online resources, such as MOOCs (Massive Open Online Courses) and CNKI, and to use Internet information technology in a short period of time without any restrictions. In today's society, the amount of information resources available to students in colleges and universities through Internet information technology is even greater, so the autonomy of learning needs to be promoted in the process of learning spoken English. If teachers still follow the monotonous method of teaching oral English in the classroom and unilaterally impact boring theoretical knowledge to students, this will not only fail to promote students' autonomy and enthusiasm in learning oral English, but also may provoke students' rebellious psychology. Therefore, English teachers in colleges and universities need to keep up with the times and adopt innovative teaching methods to meet students' needs for learning spoken English, understand students' psychological changes, and improve the effectiveness of classroom teaching[7-9].

2.3. More flexibility in English speaking classes in colleges and universities

The use of Internet information technology promotes the freedom of choosing learning resources in English teaching in colleges and universities, and makes teaching more flexible through the use of Internet technology resources. In English teaching, teachers can use Internet information technology to select suitable teaching materials and mobilize students' audio-visual senses through various teaching materials, and in such a learning environment, students can be motivated to use English more actively. The use of Internet information technology can help students get more information in less time. The development of modern society requires colleges and universities to pay more attention to students in teaching, to provide opportunities for students' competent motivation to be fully expressed and to effectively improve the effectiveness of teaching. With the help of the Internet, students can learn English in many different ways, such as various software and various online platforms, in order to retain their central position in the learning process with the help of Internet technology. These platforms provide a more authentic and natural language ecosystem with a lively and interesting interface that facilitates the development of guided and independent oral training in the classroom. When teaching English in the classroom, teachers are not limited to textbook content, but can also improvise and use the computer to search for materials related to the classroom topic.

3. The importance of teaching spoken English in colleges and universities under the perspective of "Internet+"

The linguists have clearly stated that "the highest level of language is not the mastery of language forms, but the mastery of language forms to complete the communicative function of language", which also reflects the role of language very well. At the same time, the general trend of globalization has led to more frequent communication among countries all over the world, and English, as an important national language, has been applied to a wider and wider range of scenes. Facing the current social situation, English speaking teaching in colleges and universities needs to

make changes.

Figure 2: Teacher-student oral communication chart.

From the figure 2, Spoken English is an important way to achieve communication between people, and it can be used to achieve the transmission of information and the exchange of ideas and feelings. With the continuous development of higher education, society has raised new expectations for English teaching in colleges and universities to achieve healthy development of students through the development of their professional abilities[10]. Therefore, under the background of "Internet+" vision, colleges and universities need to conform to the development of the times, actively use Internet technology to carry out English speaking teaching, and make innovative changes to its teaching methods, abandon the traditional and boring way of teaching English speaking classroom, greatly mobilize students' learning enthusiasm and ignite the classroom atmosphere through the adoption of innovative methods, so as to create superior conditions for improving the classroom quality of speaking teaching.

As a language, English is one of the important carriers for people to realize social communication, so the process of teaching spoken English should always keep in mind the essential characteristic of language - communicative. The coming trend of globalization means that the interaction and communication between countries around the world is increasing, and the cultivation of English speaking talents is essential if China wants to occupy a place in the worldwide economic and trade exchanges. As the demand for high-quality English talents increases, improving students' English oral communication skills has become more important in English teaching in colleges and universities. The integration of "Internet+" technology into college English speaking teaching can not only enrich English teaching resources and promote the innovative development of college English speaking teaching, but also improve students' enthusiasm in learning English to a certain extent, allowing them to show themselves more boldly and confidently, and improve their English speaking expression ability in a subtle way[11].

Oral English teaching is an interactive activity between teachers and students, taking the classroom as a bridge, and is an independent learning activity between teachers and students in a specific environment. In the new era, the rapid development of "Internet+" technology is playing an increasingly important role in promoting quality education and fulfilling the mission of "establishing moral education". Therefore, integrating Internet+ technology into college English conversation teaching not only helps deepen students' understanding of what they have learned, shorten their learning time, broaden their horizons, and effectively mobilize their learning activities, but also helps implement a new student-centered and teacher-led teaching style. The above learning model can also help develop students' logical thinking and foster their versatility.

4. Research on the innovation path of English speaking teaching in colleges and universities under the perspective of "Internet+"

4.1. Build an open classroom with the advantage of "Internet+"

The premise of building an open classroom is to break the dominant position of teachers as classroom teachers and let students really participate in classroom learning through group communication, so that students can really experience their own position in the learning process and take the initiative to discover and solve their own problems in the learning process independently. Open classroom can help improve classroom teaching and reduce the teaching burden of teachers. At present, open classroom has been fully recognized and widely used in university teaching, but some university teachers do not pay attention to students' active participation in the discussion environment when they involve students in open English teaching, which will lead to a low effect of open classroom speaking construction. And it has certain negative effects. As university English teachers, they must realize their important role in classroom construction and give full play to their own guiding role to lead students to participate more actively and enthusiastically in oral teaching. Firstly, in an open classroom, it is necessary to be guided by teachers scientifically in order to provide students with a better intercultural communication environment and to bring learners higher quality examples of spoken English. For example, the teacher can develop a topic in the speaking class, can give a certain template, organize students to discuss it in a debate style, and finally the teacher will make a summary. Secondly, if learners lack appropriate scientific and reasonable language norms when participating in open communication, they will inevitably deviate from the main direction of the classroom, thus making the classroom less effective than it should be in terms of teaching efficiency, resulting in the classroom not being as effective as it should be, and in this case, the teacher's guidance also helps to keep the classroom in proper order. In the past, it was difficult for students to communicate with authentic English speakers in English teaching in colleges and universities. This will improve the quality of English speaking classes and students' English speaking ability[12].

4.2. Take the advantage of "Internet+" to broaden English teaching ideas

From the current situation of English teaching in colleges and universities, many English teachers in colleges and universities often prefer to use colloquial conversation materials in order to alleviate students' difficulties in learning. However, we must realize that although such spoken English teaching materials are easy to learn, and in the context of the developed information network, it is also necessary for college English teachers to include more meaningful, connotative and internationally connected spoken English content in their spoken English courses in order to effectively expand learners' knowledge areas of spoken English usage. Therefore, college English teachers need to make use of the advantages and characteristics of "Internet+" to find various popular and cutting-edge English teaching materials on the Internet platform, and then provide them to learners in the classroom to improve students' comprehensive learning effect. Therefore, in the practice of English speaking education, college English teachers should always pay attention to the update of English speaking knowledge on the Internet and carefully select English speaking video clips with standard pronunciation, entertaining and in line with teaching needs[13]. From the above teaching suggestions, we can clearly perceive that the teaching mode of "Internet + Spoken English" can provide teachers with inexhaustible teaching materials of Spoken English and can unconsciously increase students' interest in learning Spoken English. In general, the internationalization of English speaking teaching level under the Internet+ perspective is more obvious, so English teachers in colleges and universities should seize the development opportunity

of the Internet era, broaden English teaching ideas, and continuously improve the comprehensive strength of English speaking expression of college students.

4.3. Take advantage of "Internet+" and give full play to the advantages of various software

At present, the advent of the Internet era has made online resources for spoken English more and more abundant, and various apps have emerged in large numbers to guide students' learning of spoken English, giving full play to the advantages of the Internet+. For example, English Fun Dubbing is an app that puts popular English video clips on the platform, and then allows students to choose short videos for dubbing and imitation according to their needs and favorites. For high school students, they can choose to do the entire dubbing. In the classroom, teachers guide students through collaborative dubbing training and correcting their voices to help them gradually make the transition from focusing on the structure of the language to focusing on the meaning of the language so that students can understand the target language implicitly. In the classroom, teachers can also organize dubbing competitions to verify students' learning achievements. In addition, the development of WeChat learning platforms is an important vehicle through which students can learn to speak English well. WeChat public numbers and small programs can push rich materials to students; WeChat communities can play a supervisory role. In short, these software can provide an important role for students to improve their English speaking ability[14].

5. Conclusion

In general, the Internet+ era has played a full role in promoting the transformation and upgrading of various traditional industries to some extent. In order to improve the quality of English teaching in colleges and universities, we should conform to the development of "Internet+", give full play to the role of the Internet, and effectively combine Internet technology with English teaching. The development and use of Internet technology has broken through the time and space limitation of English teaching, and students can learn English anytime and anywhere by using Internet technology. In the process of development, colleges and universities should pay attention to teaching spoken English to students and improve the teaching skills of spoken English teachers. Teachers should be trained on the use of Internet technology, improve their awareness of Internet technology, monitor their use of Internet technology, and encourage them to use Internet technology in their daily teaching of spoken English. Teachers should be aware of how to create an effective English classroom and try to improve the quality of the English classroom. Therefore, English speaking teaching in colleges and universities must keep up with the changes of the times, make reasonable changes, and actively use the advantages of Internet+ to make up for the current deficiencies in English speaking teaching within colleges and universities, to help improve students' speaking ability, and then to cultivate more and more suitable international applied talents for the society and the country.

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