

Research on the Innovative Methods of Educational Form Categories in Higher Vocational Colleges under the New Situation – Taking Ideological Education as an Example

Wenjie Wu^{1,2,*}, Teng Li², Renñer P. Metra¹

¹*College of Teacher Education, University of the Cordilleras, Baguio City, Benguet, 2600, Philippines*

²*Shangqiu Vocational and Technical College, Shangqiu City, Henan Province, 476000, China*

Keywords: Higher vocational education, Counselors, Ideological education, Innovative methods

Abstract: Grasping ideological and political education is the focus of party building work in higher vocational colleges and universities, which is related to the overall situation of socialist education work with Chinese characteristics. Higher vocational counselors should combine the characteristics of vocational education, improve their own quality while doing their own work conscientiously, innovate working methods and establish moral education.

1. Introduction

Comrade Xi Jinping stressed at the National Conference on Ideological and Political Work in Colleges and Universities that it is necessary to expand the selection horizon, grasp education and training, strengthen practical training, improve the incentive mechanism, and promote the overall construction of party and government cadres and cadres of the Communist Youth League, teachers of ideological and political theory courses and teachers of philosophy and social science courses, counselors class teachers and psychological counseling teachers in colleges and universities ^[1]. With the accelerated pace of economic construction of Made in China 2025 and China Industry 40, vocational education is the driving force of developing regional economy and culture, vocational education plays an irreplaceable and important role for higher education towards mass and is undergoing a profound transformation from industrial society to information and service society. Facing the severe situation of lack of high-quality skilled talents, counselors in higher vocational colleges and universities should constantly update management contents and innovate management methods according to social needs, actively promote management reform, strengthen class and student cadre construction, and explore new modes of human education.

2. Establishing moral values and educating people

Counselors should clearly understand the characteristics of higher vocational students nowadays^[2]. From the aspect of social factors, due to the comprehensive expansion of colleges and universities in recent years, the overall quality of students in higher education is also declining significantly, as long as the candidates pass the specialist grade line, they can be admitted, so the

cultural foundation of the candidates can be imagined. From the students' own factors, their learning consciousness and initiative are lacking, many students are learning according to the original bad habits and methods in high school, they are slower than other students in receiving knowledge, and they lack knowledge about the long-term plan of life, they have no goal, no direction, and they just get by. In terms of family factors, since most of the students go to school in foreign countries, they lack communication with their parents for a long time, plus many students' parents are busy working all day and neglect to care for their children, which leads to the lack of family education for many students. The disharmony of family also leads to the emergence of problem students. Meanwhile, because the self-control ability of students in higher vocational colleges is not strong, some students are easily influenced by the outside world and addicted to online games all day long. Therefore, counselors should constantly improve their political ideological training and professionalism to guide students with problems to solve them actively.

A good teacher will build a good school, and a good counselor will influence the future of a group of students. Therefore, higher education counselors have higher requirements: they should constantly improve their political ideological and theoretical cultivation, constantly improve their business working ability and shape their own good personality charm. Help students to establish a correct world view, outlook on life and values. To focus on the ideological education and solve the practical problems of students closely combined. Develop the group day activities every Thursday afternoon, to do a good job of three meetings and a lesson and make use of the second classroom to expand ideological education; actively organize a variety of second classroom activities among students. To do a good job in student education needs to constantly expand the field of work, grasp the "people-oriented, heart to heart, respect for students, students first" concept. Adhere to the "people-oriented, students first", establish the main consciousness of students, with persuasion instead of overwhelming, with patience instead of impatience, help students to deal with specific problems in learning and success, career choice and friendship, health and life, care about their worries, sorrows, happiness, hope sincere love, care for students, for them to solve their problems, regularly carry out Talking activities, targeted to improve the ideological understanding and spiritual realm; to achieve each student in the class at least 3-4 times a semester talk, become willing to rely on teachers and good brother in the minds of students. In addition, according to the characteristics of college students, in the second classroom activities, constantly cultivate students' sense of innovation, actively organize students to participate in social practice, provide students with space for self-development, in the process of ideological education of students, we should focus on the ideological education and solve the practical problems of students closely together, when students encounter difficulties as the first to know, the first to report, the first to help.

3. Use a variety of tools to solve problems encountered by students

Counselors care about students in terms of life and safety and guide them in terms of success. The work style and method of the counselor should change from the original single management style to the open source service style, change from the didactic teacher to the students' friend, change from the didactic to the demonstration style, change from the one-way way of thinking to the two-way interactive thinking, respect, care, educate, help and guide every student well, and meet the needs of every student to grow and become successful to the maximum extent. It is of great practical and strategic significance to grasp the safety of students' campus activities and life, which is conducive to strengthening the regular management of higher education institutions, maintaining the normal teaching order of schools and promoting the formation of students' healthy psychology.

Dormitory is the focus of student management. Dormitory is an important place for students to

rest, study and live, and it is a healthy environment for college students to grow up physically and mentally, and about two-thirds of college life is spent in dormitory. Therefore, as a counselor, in addition to managing the classroom, we should change the traditional management mode of one line of college classes, penetrate the work to the students' dormitories, settle the ideological education in the dormitories, often go to the dormitories and students to carry out heart-to-heart activities, understand the students' study and university life status, understand the hot topics that students are concerned about in after-school life, understand the students'

The dormitory should be a good place for the students to learn about their study and university life. Through various forms to create a college dormitory culture, create a good campus cultural atmosphere, cultivate students' awareness of mutual help and solidarity, and cultivate students with high professionalism and professional ethics. We should make the dormitory a warm harbor and form a democratic, civilized, united and healthy dormitory atmosphere.

In addition, the class members are the core strength of a class. A good class member collectively will have an excellent class, and in the face of the appointment of class members, the principle of absolute fairness, justice and openness should be adopted.

Counselors should make full use of various means, such as network channels, to improve the efficiency of student management^[3]. First of all, we should find the foothold and entry point of student work networking, find the best solution to communicate with students, achieve organic integration of form and content, and give full play to the education, guidance and management functions of the network in student work. Counselors can strengthen contact and interaction with students through cyberspace, using chat rooms, WeChat groups, microblogs, Tencent meetings, BBS, Email and other online discussion methods and cell phone text messaging form, to pass on positive, healthy ideas to students, to ensure that the network is the correct guide to public opinion: pay attention to websites with high click-through rates for students to understand the dynamics of student thinking, so as to strengthen the relevance of the work^[4]. At the same time, counselors should also take seriously the impact of the network on students, tend to avoid harm, timely education on network ethics, legal education, cultivate students' ability to discern the network and resist temptation, help students improve their understanding of the network, establish a positive, healthy, scientific network ideology and culture, so as to consciously prevent and resist bad network culture awareness, effective use of the network as a tool for student management services^[5]. By discussing the basic laws of student management and innovating various methods of student management, we can improve the work of counselors. Be a research-oriented counselor, 360 lines of work. The key to quality education is how to train students.

Counselors can not only be educators, to do an ordinary and counselors, to be education experts, to stay to deal with some things, to learn some advanced educational theory, to carry out practical research, to find out the laws of education students, to guide the work practice, in order to make student management work into a new level.

4. Organize extracurricular activities to motivate students to actively participate

Counselors must have a clear purpose for a good extracurricular program. The tutor organizes extracurricular activities for students, no matter which way to take, what content to carry out, there must be a clear purpose of the activity, the so-called clear purpose, is to meet the reality, cannot be detached from the reality, cannot ask too much, and cannot ask too little^[6]. In short, the ultimate goal is to let students grow up healthily and become learned people in lively extracurricular activities. The design of extracurricular activities should be well planned in order to make the purpose of each extracurricular activity come true.

In order for the purpose of each extracurricular activity to be achieved, the program should be

well planned, and the program should be planned to serve the purpose of the activity. The purpose of the activity and the plan are interrelated, the purpose is the starting point and the destination of the plan, and the plan is the implementation of the purpose. Only then will students be willing to participate in extracurricular activities, and only then will they be able to grow their talents and be trained through the activities. The whole extracurricular activities program should be incorporated into the college's semester plan, so that there is a reliable guarantee from time, manpower and material resources.

At the same time, the extracurricular activity program should be designed to be rich and varied, and the activities should be carried out according to students' interests. In order to attract more students to actively participate in extracurricular activities, it is required to define and optimize the program to be rich and varied, and to attract students to actively participate through colorful activities. Of course, the content of extracurricular activities depends on the material base in order to carry out a variety of activities, so the design of the program should take into account the material base of the school in all aspects of the content of the activities. The program should be designed to reflect the spirit of student participation. Since extra-curricular activities are voluntary activities for students to participate in and develop their expertise, they should fully reflect the spirit of student participation and student-centeredness. Therefore, the activity program must start from the age characteristics of students, fully consider their professional strengths, extensively solicit students' opinions on the development of activities, and mobilize students' enthusiasm to participate in and dominate the activities^[7]. Through extracurricular activities, we cultivate the professional innovation ability and creative spirit of college students.

Counselors should actively guide students to participate in various extracurricular activities held by the faculty. In order to enrich students' college life, the department and the faculty will hold various extracurricular activities. A common situation is that some students in the class are not highly motivated and do not want to participate in the competition. It is difficult to achieve the goal if only verbal persuasion is used. So, for boys, counselors can organize more basketball games in the playground, discuss NBA games, soccer games and so on. For girls, it is suggested that the class buy jump ropes, badminton supplies, etc., and mobilize them to exercise together after school, so that students' love of sports becomes a habit.

Counselors extend their work to extracurricular practice. Due to the change of learning style in college, students do not know how to arrange their after-school life^[8]. At high school level, teachers look for students to study, and at college, students look for teachers to study. We should educate and guide students to arrange their after-school time reasonably, make full use of the after-school time to carry out rich and colorful activities, change their roles and learning styles, and build a learning platform, social practice platform and science and technology innovation platform for students by organizing morning exercise and morning reading activities, theme education activities, science and technology innovation interest groups, joining radio enthusiast association, and participating in social practice of love and teaching, so as to cultivate a healthy, positive and upward ideological and moral sentiment of college students. In order to cultivate healthy, positive, upward ideological and moral sentiments of college students, and to exercise and improve the vocational skills and professionalism of college students in vocational colleges. Higher vocational counselors should work with heart, emotion and brain, enhance the sense of mission, responsibility and honor, and have the spirit of diligent exploration, entrepreneurial spirit, professional spirit of pursuing excellence and meticulous service spirit. From the action to truly be a down-to-earth, practical work, wholeheartedly for the majority of students to serve a competent counselor. Contribute to the lasting stability and healthy development of higher education institutions.

References

- [1] Yu Shuanghao. *Constructing a localized psychological counseling model with Chinese characteristics*, "school party construction and ideological education", Issue 01, 2017.
- [2] Diao Wenbin. *Don't give up any student easily*, "college counselor journal", 2009, issue 01.
- [3] Yang Yuhua. *Catalyst for the cultivation of double high school talents: vocational counselors -- Exploration and Reflection on the work of vocational counselors*. *Young litterateur*, Issue 19, 2010.
- [4] Wang Lingyun. *How to do a good job as a counselor?* *Science Guide*. Issue 31, 2015.
- [5] Zhang Ying. *A brief discussion on how to do a good job as a college counselor* *Human Resources (Academic Edition)*, Issue 29 (23), 2009.
- [6] Chu Liangcheng. *An introduction to the role of new counselors and the development of their work*. *Enterprise Herald*, Issue 11, 2011.
- [7] Li Weifeng. *Reflection and summary of research study in junior high school geography*. *Modern Enterprise Education*, Issue 22, 2013.
- [8] Fan Min, et al. *A few thoughts on the work of college counselors under the new situation*. *Science and Technology*, Issue 11, 2008.