

On the Integration of Chinese Excellent Traditional Culture into Ideological and Political Education

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Abstract: The integration of excellent traditional culture into Ideological and political education has the value of improving students' cultural identity, improving the effectiveness of Ideological and political education, and promoting the inheritance of excellent traditional culture. However, students' personal, school, social and other factors lead to the integration process facing problems such as students' lack of understanding, students' limited access, a single way of integration, poor integration environment and so on. Therefore, we should take measures to improve students' understanding, strengthen the construction of Ideological and political teachers, optimize the school environment, and create a good social atmosphere, so as to give full play to the value of integrating excellent traditional culture into Ideological and political education and improve the effect of Ideological and political education.

1. Introduction

"Culture is the soul of a country and a nation." After thousands of years of accumulation, the Chinese nation has condensed a profound cultural heritage, which contains unique charm and valuable educational resources, providing important support for China's ideological and political education. Mining and absorbing the resources of Ideological and political education in traditional culture has the dual significance of enriching the content of Ideological and political education itself and promoting the modernization of excellent traditional culture. The two integrate and complement each other to give full play to the educational value.

2. The value of integrating Chinese excellent traditional culture into Ideological and Political Education

2.1. Improve students' cultural identity and cultural confidence

Many moral understandings and ideologies in contemporary China are derived from China's excellent traditional culture. The concepts put forward by ancient thinkers, such as morality, courtesy, benevolence, righteousness, courtesy, wisdom and faith, the theory of good nature, people-oriented, five ethics, loyalty, filial piety, tolerance, self-improvement and so on, still have an important impact on our contemporary society. Culture has a subtle influence on people, promoting the integration of excellent culture and ideological and political education, so that students can feel the charm and value of traditional culture in the process of receiving ideological and political

education, and receive ideological and political education in the process of learning traditional culture. This is not only conducive to guiding students to strengthen the study of excellent traditional culture and establish correct ideological values, but also has positive significance for enhancing students' cultural identity and pride, enhancing students' cultural self-confidence, and making students consciously strive to achieve the goal of building a great socialist cultural power in China.

2.2. Improve the effectiveness of Ideological and Political Education

The primary task of Ideological and political education is to "teach people how to behave and how to do things". There is rich educational information hidden in the excellent traditional culture. Promoting its integration with ideological and political education can more fully explore the excellent ideological and political education resources contained in the traditional culture, such as patriotism, self-confidence and enterprising, thrift and other excellent spirit and moral concepts represented by patriotism, self-confidence and diligence. The integration of these contents will further guide students to learn the principles and principles of life. At the same time, in addition to these excellent thoughts and cultures, traditional culture is also reflected in traditional Chinese medicine, drama, martial arts, tea art, poetry and many other aspects. Integrating these contents into Ideological and political education can not only enrich the content of Ideological and political education itself, but also deepen students' understanding of traditional culture, broaden students' knowledge fields, arouse students' interest in Ideological and political education and classroom through diversified ways, so as to further deepen students' Ideological and political education.

2.3. Promote the inheritance and promotion of China's excellent traditional culture

The inheritance of Chinese excellent traditional culture is not achieved overnight, but a process of continuous development on the basis of inheritance. Excellent national culture shows our national characteristics and contains our great national spirit. It is the most powerful cultural soft power of our country. It is also the source of pride and confidence of every Chinese people, and guides the progress and development of our nation. For example, moral education is not only an important content contained in traditional culture, but also an important goal of Ideological and political education for students. This inherits the excellent ideas in traditional culture and integrates them into modern education and teaching. Through the integration of the two, the "collision" between tradition and modernity is conducive to the inheritance of "tradition" and the modernization of "tradition". Through school education and teaching activities, students can not only be infected by traditional culture, but also easily stimulate students' sense of responsibility for inheriting excellent traditional culture, so as to better promote the development of traditional culture.

3. Problems in the process of integrating Chinese excellent traditional culture into Ideological and Political Education

3.1. Students lack understanding of excellent traditional culture

"Traditional culture is an important context of Ideological and political education, which contains strong ideological and political education." In view of China's excellent traditional culture, many students' understandings of it is only superficial, and lack of deep-seated understanding and practice. This has a lot to do with the environment students are exposed to, their learning ability and the content of the knowledge system they usually learn. For example, in the fierce social competition environment, students are busy with the study of various professional knowledge and

various "textual research" in order to find a job, but they have little understanding of China's excellent cultural classics, and some of their existing understanding is only "fragmented" and unsystematic. For the specific content in the works, students' mastery of the situation is also obviously lacking, and the accumulation of knowledge is relatively narrow. At the same time, some scholars pointed out that at present, many college students blindly pursue foreign things and are more enthusiastic about western festivals, but Chinese traditional festivals are gradually forgotten. Did not fully realize the unique charm and value of China's excellent traditional culture. This shows the students' lack of understanding of China's excellent traditional culture.

3.2. Students have limited access to excellent traditional culture

For students, the relevant knowledge of excellent traditional culture is mainly obtained through classroom teaching. For example, various colleges and universities will offer theoretical courses such as ideological and moral cultivation, Marx theory, Mao Zedong theory and so on. These ideological and political education theory courses contain some excellent traditional culture content, but the excellent traditional culture content involved is relatively simple and less. At the same time, some schools will also offer courses related to Chinese traditional culture, but most of them are only optional courses, and there are still great restrictions on the popularity. In fact, in addition to course teaching activities, campus activities, as well as the relatively extensive online media that currently permeate people's lives, are all channels for students to receive ideological and political education and obtain excellent traditional culture, but these methods have not been well used. Therefore, the main channel for students to obtain excellent traditional culture is classroom teaching.

3.3. Excellent traditional culture is integrated into Ideological and political education in a single way

In many ideological and political education classes in Colleges and universities, more teachers are still "reading according to the book" on the podium or multimedia courseware with all theoretical knowledge points. Teachers use one-way "didactic" or "cramming" methods to teach students, which highlights the dominance of teachers but ignores the dominant position of students, and lacks classroom interaction. This way is difficult to stimulate students' interest and mobilize their enthusiasm, which also makes it difficult for students to truly resonate with excellent traditional culture. At the same time, in terms of teaching content, ideological and political educators pay more attention to the teaching of traditional cultural theory and ignore its practical value, and do not combine theory with practice well. This leads to the failure of Ideological and political educators to enable students to deeply grasp the essence of excellent traditional culture, and to achieve "internalization in the heart" and "externalization in the line", which weakens the attraction and effectiveness of Ideological and political classroom teaching.

3.4. The environment of integrating excellent traditional culture into Ideological and political education is not good

The "environment" here mainly refers to the social environment. In today's society, the network has penetrated into people's daily life, and involves politics, economy, education and other fields. The emergence of the network has facilitated people's life, and has also become an important way for students to obtain knowledge and information. But the information mixed in the network is very complex, good and bad. In particular, the infiltration of multiculturalism has a certain impact and negative impact on students' values, such as making students' ideals and beliefs not firm, ignoring the value of domestic excellent traditional culture and advocating foreign culture. In social reality, it

is not difficult for us to see that many Chinese students, even very young children, are watching foreign films and eating western hamburgers. It is difficult to imagine how much they know, understand and hold an attitude towards Chinese traditional culture.

4. Influential factors of problems in the integration of Chinese excellent traditional culture into Ideological and Political Education

4.1. Students' incomplete cognition

From the perspective of students themselves, the student period is a stage in which their physical and mental development is not yet mature. Although the physiology of college students is mature, their psychology is still in the process of development due to simple living environment, little social experience, insufficient experience, etc., and their discrimination ability is limited, which is very vulnerable to various complex factors around. Facing social pressure, students are also busy finding jobs and pay more attention to the improvement of professional quality and ability, rather than the study and practice of traditional culture. It ignores the value and role of excellent traditional culture in improving their moral and cultural cultivation and comprehensive quality. Although some schools also offer courses related to traditional culture, as an elective course, students mostly choose this course for the purpose of "collecting credits". In fact, students are not very interested in the course content, that is, knowledge related to traditional culture.

4.2. Lack of Teachers

The quality and quality of Ideological and political education teachers have a direct impact on the effect of education. However, at present, the professional teachers engaged in Ideological and political education in many schools are obviously insufficient. For example, in some schools, physical education teachers, music teachers, mathematics teachers, etc. will concurrently serve as ideological and political education teachers, and these teachers have not received professional training. At the same time, these teachers are generally busy with their own education and teaching work, and lack the time and energy to study how to better integrate traditional culture into the ideological and political education classroom, and how to give play to the ideological and political education value of traditional culture. And few teachers have received systematic learning about traditional cultural knowledge. This leads to students' distrust of the professionalism of some ideological and political educators, reduces students' enthusiasm and enthusiasm for learning, and thus affects the effect and process of integrating excellent traditional culture into Ideological and political education.

4.3. Influence of school education and teaching

In the school's ideological and political education curriculum, the school will involve some excellent traditional culture content in the political theory class, but the main line of this kind of curriculum is still the ideological and political education content. The teaching of Ideological and political education content is relatively more rigorous, which is a very serious thing. This leads to a slightly rigid way of integrating traditional culture into Ideological and political education, which weakens the attraction of excellent traditional culture to students. At the same time, in the process of classroom teaching, ideological and political educators are often limited to the content of textbooks, and lack flexibility in introducing current affairs cases into the introduction of traditional culture and ideological and political education. In terms of teaching methods, teachers still have the form of "one speech hall", do not fully recognize the dominant position of students in learning and

students' subjective initiative, and lack the interaction with students and the use of emerging media, networks and other carriers. This has also become an obstacle to the deeper integration of traditional culture into Ideological and political education.

4.4. Impact of social environment

In the era of information globalization full of all kinds of information, foreign culture is constantly impacting China's excellent traditional culture. Even in contemporary times, there is a concept that only those who are affirmed by foreign countries are excellent, and only those who are recognized by foreign countries can recognize themselves. There are also some students in the society who lack awareness of Chinese traditional culture and even don't remember the specific day of traditional festivals. Instead, they have a clear memory of "foreign festivals", such as Christmas Eve and Christmas in the west, and enthusiastically celebrate these festivals in a variety of ways. "But it is these colorful lifestyles and cultural life that dilute college students' cognition of Chinese traditional culture and distract them from traditional culture." [6] China has been a country of etiquette since ancient times and has a deep cultural heritage, but now there is a phenomenon of "Westernization", which is also a manifestation of lack of confidence in our own culture. Under the impact of this environmental information, students' recognition of Chinese traditional culture has also declined.

5. Optimization measures of integrating Chinese excellent traditional culture into Ideological and Political Education

5.1. Deepen students' understanding of excellent traditional culture

Students' understanding of excellent traditional culture directly affects their attitude towards traditional culture. Integrating traditional culture into Ideological and political education and drawing "nutrients" from it will enrich and guide the formation of students' thoughts and values. At the same time, it can also strengthen students' psychological identification with the qualities of dealing with the world and dealing with people conveyed by the excellent traditional culture. In this way, students' understanding of traditional culture no longer stays on the surface, but gradually goes deep into students' hearts from shallow to deep. Hold a correct attitude towards excellent traditional culture, understand the spirit contained in it on the basis of a comprehensive understanding, and further internalize it into their own life practice. Realize "to improve the ideological and political education system of contemporary college students with the educational value of excellent traditional culture, and enhance the humanism of Ideological and political education." Help students establish correct "Three Outlooks" and firm ideals and beliefs.

5.2. Strengthen the construction of teachers in Ideological and Political Education

It is a basic responsibility of a teacher to preach and get rid of doubts, but a basic requirement for a qualified teacher to preach and get rid of doubts is to have professional knowledge. As a teacher of Ideological and political education, we must first have a relatively deep foundation in Ideological and political education, and have a relatively accurate grasp of Marxist theory, views, methods, as well as the party's guidelines, lines, and policies. Integrating Chinese excellent traditional culture into Ideological and political education requires ideological and political educators to have a deep and comprehensive grasp of the relevant knowledge of Chinese traditional culture, and be able to flexibly combine the two organically. This requires targeted optimization of the teaching team to improve teachers' quality and ability. In this regard, relevant experts can be invited to conduct

special training for teachers of Ideological and political education, so as to strengthen teachers' systematic and profound grasp of traditional culture and their ability of Ideological and political education. At the same time, schools can also organize relevant teaching and research activities to strengthen the communication and discussion between teachers and jointly improve.

5.3. Optimize the educational environment of school traditional culture

In terms of schools, we should first enrich our educational curriculum system and not be conservative. For example, in the ideological and political education classroom, we can change the traditional ideological and political classroom teaching methods through the infiltration of traditional culture and vivid presentation of the classroom. In the classroom, teachers can not only simply teach knowledge points, but also through cultural expansion and extension, integrate the stories and classic aphorisms of representative characters into them, and integrate some of their excellent spirits of being positive, loving the motherland, hard work, reform and innovation. Through examples, allusions and other ways that students like, vivid and not boring, they can arouse students' interest in the connotation of traditional culture and ideological and political education, Guide students to form correct ideas. In addition, the school can also organize some traditional cultural activities, such as entering the "hometown of Confucius and Mencius", "experiencing the advantages and disadvantages of traditional politics", "feeling the national revolutionary spirit" and other traditional historical and cultural activities, so that students can better understand Chinese traditional culture. Or it is to lead students to carry out some social practice activities, such as attending special lectures on traditional culture, visiting historical and cultural museums, patriotism education exhibition activities, etc., and combine theory with practice, so that students can experience the excellent traditional Chinese culture in their own experience, cultivate students' spiritual realm, and achieve the purpose of Ideological and political education.

5.4. Create a good social and cultural atmosphere

The influence of social environment on people is subtle. Of course, ideological and political education cannot be separated from the support of social environment. In the large social environment, it is very important to create a good atmosphere to carry forward China's excellent traditional culture. In the era of rapid development of various media, networks and information, we should give full play to their positive role in publicity, strengthen publicity, and integrate them into people's daily life. In particular, network media has become an important way for students to receive information. Displaying excellent traditional culture in students' vision through the means of network modernization can better attract students' interest and guide students to be infected imperceptibly. This requires the relevant departments to strengthen the management of the network environment, purify the cyberspace, and create a good network environment conducive to the promotion of traditional culture. At the same time, the integration of excellent traditional culture into Ideological and political education also requires strong support from all aspects of society, such as improving relevant laws and regulations, organizing community group activities related to traditional culture, strengthening the publicity of socialist core values, etc. through these ways, the whole people and the whole society can create an atmosphere of paying attention to traditional culture, so as to better integrate it into Ideological and political education.

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