

# *Research on the Path of Integrating Red Letters Home into Ideological and Political Education in Colleges and Universities*

Xiaonan Li\*

*College of Marxism, Xi'an Fanyi University, Xi'an, China*

*\*Corresponding author*

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**Abstract:** In the context of the new era, to fully integrate the red letters home into the ideological and political education in colleges and universities is a crucial way to innovate and expand the content and way of ideological and political education in colleges and universities, to strengthen the ideal and belief of college students in the new era and to strengthen the goal of moral education in colleges and universities. The red letters home profoundly record the arduous course of the Communist Party of China in leading the Chinese people to seek national independence and people's liberation, as well as their touching stories of staying true to the mission, which provides the value standard and internal motivation for the cultivation of a new generation of people with ideals, abilities and responsibilities. The effective application of red letters home in ideological and political education in colleges and universities can enrich the content of ideological and political education in colleges and universities, broaden the carrier of ideological and political education in colleges and universities, and enhance the effectiveness of ideological and political education in colleges and universities.

## **1. Introduction**

As a part of red culture, red letters home are full of strong revolutionary feelings and profound cultural connotation. In the context of the new era, to fully integrate the red letters home into the ideological and political education in colleges and universities is a crucial way to innovate and expand the content and way of ideological and political education in colleges and universities, to strengthen the ideal and belief of college students in the new era and to strengthen the goal of moral education in colleges and universities.

## **2. The Main Connotation of Red Letters Home**

The red letters home are private letters written by members of the Communist Party of China and progressives to their families, relatives and friends in the period of China's revolution, construction and reform, vividly demonstrating their responsibilities to the country, the nation and the people. They are an indispensable element in the ideological and political education of colleges and universities in the new era.

The first is the vivid interpretation of patriotism.

The red letters home have witnessed the unyielding and unremitting pursuit of countless members of the Communist Party of China and progressives to contribute to the motherland and serve the people. In 1927, Comrade Li Dazhao was arrested. At the critical moment of life and death, Li Dazhao still thought about how to preserve the revolutionary power, regardless of his personal safety. In prison, he said boldly: "From the very beginning of my youth's education, I have made a vow to devote myself to the cause of national liberation to practice what I believe and to do what I know. I don't have time to think about whether I'm meritorious or guilty."

The family is a smallest country, and a country is made up of thousands of small families. Family and country depend on each other closely. "Self-cultivation, regulating the family, ruling the state, and ruling the world" is a classic sentence to interpret one's feelings to family and national. This concept, which emphasizes self-cultivation, attaches importance to family affection and concerns about people in the whole world, embodies the values of the unity of the family and the state in China, and outlines the unique spiritual pedigree of the Chinese people, including the united construction of the family and the state, community consciousness and benevolence. In the new era, young people should hold high the great banner of patriotism, take the realization of the great rejuvenation of the Chinese nation as their duty, build their patriotism, practice their patriotism, and strive for a new era with their profound feelings to family and national and the spirit of permanent struggle. The President Xi Jinping pointed out: "patriotism is the deepest and most lasting emotion in the world." Integrating red letters home into the ideological and political education of college students is conducive to reinforcing the patriotism of college students in the new era, making them consciously integrate themselves into the nation, and striving to realize the Chinese dream of the great rejuvenation of the Chinese nation.

The second is the persistent pursuit of ideals and beliefs.

The revolutionary ideal matters more than anything else. The red letters home show the revolutionary martyrs' unswerving commitment to the revolutionary cause and unswerving determination to the revolutionary ideal. Firm ideals and beliefs have forged the tenacious character of Communist Party of China in overcoming all kinds of difficulties and obstacles, and are the spiritual power to encourage the continuous progress of the Communist Party of China. The Long March of the Chinese Workers' and Peasants' Red Army is a great epic of revolutionary heroism.

The Chinese communists and the Red Army soldiers have forged the great spirit of the Long March with their lives and blood. The spirit of the Long March is the persistent pursuit of the revolutionary ideal, which embodies the triumphalism of the revolutionary victory and the spirit of not fearing any difficulties and sacrifices in order to save the country and the people. The great revolutionary spirit of China embodies the lofty ideals and firm beliefs, which are embodied in the belief in Marxism and the struggle ideal for communism. The president Xi Jinping, in his speech at the conference commemorating the 100th anniversary of the May 4th Movement, pointed out that "the ideals and beliefs of youth are related to the future of the country, and the lofty ideals and firm beliefs of youth are the unstoppable driving force for a country and a nation." Rereading the red letters home enables people to feel the power of faith, which reflects the perseverance of the original intention, and highlights the tenacity of the mission.

The third is the practice of moral character.

The red letters home record the noble moral qualities of revolutionary martyrs, such as patriotism, hard work, honesty and self-discipline, filial piety and other noble character and personality charm. Looking back on history, the revolutionary predecessors sacrificed their precious lives for revolutionary ideals and always put the interests of the people first. The red letters home fully embody the revolutionists' lofty moral feelings of closely connecting their limited lives with the sense of responsibility of the times and organically combining their personal ideals with the great

cause of national rejuvenation. In the red letters home, we can see that the revolutionary predecessors are the embodiment of justice and bravery. They sacrificed their precious lives and would rather die than surrender for the revolutionary ideal, overall national interest, and people's happiness.

Through the red letters home, we can see that the old generation of Chinese communists are simple, pure, honest, selfless and upright. Instead of being selfish, they devote most of their time and energy to their work and try to do more for the people, which is enough to witness their integrity. The older generation has a fine style of hard struggle. Hard struggle is not only a kind of spirit, but also the noble character and fine style of Chinese communists and revolutionary fighters.

The style of hard struggle is not only determined by the nature, purpose and goal of the Communist Party of China, but also cultivated in the struggle environment. The Chinese people have never given up the pursuit of their dreams and the unremitting efforts for success because of difficulties and obstacles. Today, our emphasis on hard struggle does not mean simply replicating the hard life of the revolutionary years, but means that when we are faced with difficulties and hardships, we should persevere, bravely blaze new trails and constantly open up new horizons.

The fourth is the affectionate expression of kinship.

The president Xi Jinping stressed that "family is the basic cell of society and the first school in life." The family is a smallest country, and a country is made up of thousands of small families. The older generation of revolutionaries, though in a period of turmoil, fought for the country and cared deeply for their parents.

Xia Minghan's letter to his wife, "Dear Jun: Comrades have said that you are gentle and kind, but now I feel that you are more brave, strong and virtuous. I have no sorrow, no tears and no selfish thoughts in my life. You must not be sad or tearful. Look at this world, few couples can live together for a hundred years. I have left life and death out of consideration a long time ago. There will always be a passing day in our lives, but the revolutionary cause will be handed down from generation to generation. I leave this red bead to you to express my love for you. I hope you can take good care of our daughter, Chiyun. I hope you will persist in the revolution and carry on my aspiration, and make up your mind to spread the truth to the world!"

Zuo Quan wrote to his wife, "I think Taibei has grown taller and knows a lot. How is she doing in the nursery school? Can you visit her often? When you write to me, I hope you will write more about Taibei. When I am wandering or sitting alone, sometimes I always seem to be playing and talking with you and Beibei. Especially Beibei is very naughty. Sometimes she is on the ground, sometimes she crawls in your arms, and then turns from your arms to mine. She's so happy. It's a pity that we are not together now. If I could see you now, I'd feel like I was on top of the world. Zhilan! Dear: To depart is easier than to meet. It's 21 months since we separated. When will we meet? Miss, miss, miss, miss! I hope that under the rectification of the Party, we will make every effort to make progress, comfort ourselves with progress, and make up for the sentiment of missing after parting with progress." The times are changing, but people's attention to family and kinship has never changed.

### **3. The Application Value of Red Letters Home in Ideological and Political Education in Colleges and Universities in the New Era**

The report of the 19th National Congress of the Communist Party of China clearly put forward the new requirements of "training a new generation of people to take on the responsibility of national rejuvenation", which pointed out the direction of ideological and political education in colleges and universities in the new era. The red letters home profoundly record the arduous course of the Communist Party of China in leading the Chinese people to seek national independence and

people's liberation, as well as their touching stories of staying true to the mission, which provides the value standard and internal motivation for the cultivation of a new generation of people with ideals, abilities and responsibilities.

First, it strengthens and improves the practical needs of ideological and political education of college students. The red letters home reflect the original mission and promotes the unremitting efforts of college students in the new era. Today, standing at the historical starting point of the new era of socialism with Chinese characteristics, contemporary college students should take over the baton of history, learn the lofty ideals and beliefs, noble moral sentiments and the fearless spirit of sacrifice for the people displayed by the revolutionary martyrs, inherit and carry forward the fine traditions and styles of the older generation of communists, strive for the realization of the "Two Centenary Goals" and the great rejuvenation of the Chinese nation.

Second, it provides high-quality materials for ideological and political education in colleges and universities. As an important part of excellent traditional Chinese culture and advanced socialist culture, red letters home contain strong revolutionary feelings and profound cultural connotation, and has irreplaceable historical significance and ideological connotation. Integrating red letters home into ideological and political education in colleges and universities can enrich the content of ideological and political education and enhance the effectiveness and pertinence of ideological and political education in colleges and universities.

Third, it broadens the carrier of ideological and political education in colleges and universities. The carrier of ideological and political education is a kind of activity form and material entity that can inherit and transmit the content or information of ideological and political education, can be used by the subject of ideological and political education, and promote the interaction between the subject and object of ideological and political education in the process of implementing ideological and political education. The red letters home can broaden the carrier of ideological and political education of college students and make it more diversified.

Fourth, it improves the effectiveness of ideological and political education in colleges and universities. Integrating the red letters home into the classroom teaching of the ideological and political theory course in colleges and universities can effectively make up for the boring theoretical knowledge defects in the traditional teaching, and stimulate the learning interest and enthusiasm of college students. The university can also continuously enhance the effectiveness of ideological and political education of college students by organizing college students to visit the former residence of the author of the red letters home and listen to the stories behind the red letters home.

#### **4. The Application Situations of Red Letters Home in Ideological and Political Education in Colleges and Universities**

First, the red letters home need to be improved in the classroom teaching of ideological and political theory in colleges and universities.

The ideological and political theory course in colleges and universities is an important way for the application of the red letters home in the ideological and political education of college students. Some teachers of the ideological and political theory course in colleges and universities did not introduce the red letters home as an important educational resource into classroom teaching, did not timely quote the story behind the red letters home and did not explain the content of the red letters home, which can't highlight the educational value of the red letters home.

Second, the red letters home need to be strengthened in the practice teaching of ideological and political theory course in colleges and universities.

Red letters home can be effectively used in the practical teaching of ideological and political education of college students, so that college students can experience the spiritual power of the

revolutionary predecessors. Some colleges and universities do not pay enough attention to the practical teaching of ideological and political education for college students, the practical teaching activities are not sufficient, and the practical teaching effect is not ideal. They seldom organize college students to carry out the practice inspection regularly and share the experience of red letters home.

Third, the red letters home need to be improved in the construction of red culture on campus

There are few campus cultural activities with the theme of red letters home in colleges and universities, the website construction of red letters home is not perfect, the cultural landscape construction of red letters home is not enough. Therefore, students can not immerse themselves in the learning atmosphere of red letters home in a vivid and direct way.

## **5. The Practical Path of Integrating Red Letters Home into Ideological and Political Education in Colleges and Universities**

Integrating the Red Letters Home into the Main Channel of Ideological and Political Education in Colleges and Universities, and Insisting on the Combination of Theory and Practice.

The first is to introduce the red letters home into the ideological and political theory courses in colleges and universities, such as the classroom teaching of the “Outline of Modern Chinese History”. Teachers should give full play to the role of the main channel of ideological and political theory class teaching in colleges and universities, tell the story of the Chinese revolution, especially the story behind the red letters home, and enrich the classroom teaching with the vivid and charming red letters home education materials.

The second is to add elective courses of red letters home. Colleges and universities should set up the elective course with the theme of appreciation of red letters home to provide students with a variety of choices, which can enable college students to participate in the study of red letters home with interest and enhance the effectiveness of education.

The third is to carry out rich, novel and unique practical teaching activities on a regular basis. Colleges and universities should organize college students to visit the former residence of the author of the red letters home, listen to the story behind the red letters home carefully, visit the historical revolutionary sites related to the red letters home, etc.

Second, Continuing to Optimize and Innovate the Communication Mode of Red Letters Home, and Adhering to the Combination of Dominance and Subjectivity.

Colleges and universities should take the mainstream public opinion pattern of online and offline integration and internal publicity and external publicity linkage, and organize college students to participate in various activities of red letters home, such as the drama of red letters home, reciting the red letters home, etc. Meanwhile, colleges and universities can set up official account of red letters home, constantly push the practice results of excellent red letters home, give full play to the advantages of artificial intelligence, and reproduce the historical scenes of red letters home to make college students have more immersion.

Infiltrating the Red Letters Home into the Campus Cultural Construction, and Adhering to the Combination of Explicit and Implicit Education.

Colleges and universities should create a campus cultural landscape for learning red letters home, such as exhibiting heroic deeds, carry out campus cultural activities of college students with the theme of red letters home, carry out academic exchanges and special lectures with the theme of red letters home, build a “red letters home” network platform, and open a media account of red letters home to enhance the appeal of network publicity, and create a strong atmosphere for learning red letters home.

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