

Research on the Application and Innovation of Stage Art Design in Drama Practical Creation

Chaohui Fan, Shiqi Zhang, Xiaoxuan Li

Art School, Southwest Petroleum University, Chengdu, Sichuan, 610500, China

Keywords: Stage design, Drama creation, Innovative application

Abstract: Drama creation first appeared in ancient Greek dramas in the West. The original drama was completed by constantly changing masks and costumes. Until the 19th century, in people's practice creation, narrow dramas gradually evolved into modern rich diversification. drama. Through the real stage space and various modern technical means, the drama is perfectly displayed in front of the audience, allowing the audience to experience the profound cultural connotation and rich expression of the drama. Drama itself is a comprehensive art, including screenwriters, directors, actors, stage design, lighting, scenery, costumes, props, etc. Dramatic stage art design is an important part of drama creation. This article starts with stage design elements, combined with modern technology, to explore how to integrate drama elements into the creation of drama works, and to perfectly present different effects on the stage, which is not only conducive to cultural dissemination, but also meets the audience's demand for drama appreciation. , To achieve the purpose of mutual communication between the audience and the drama creator.

1. Introduction

With the continuous development and progress of the times, stage art design is developing in the direction of diversification in the creation of drama works. Modern drama works are infused with elements of the new era on the basis of traditional stage art design. Realism and freehand brushwork, abstraction and concreteness, performance and reproduction, illusion and reality, multiple coexistence of theatrical concepts and ever-changing stage styles, to a large extent It goes beyond the expression of traditional stage art, and uses modern technology to inject new creative ideas and performance space into traditional stage art design.

2. Connotation and Function of Stage Art Design

The connotation of stage art design is that it seriously affects the performance effect of the whole stage. The stage art design in the new era is combined with high technology, so as to enrich the stage design and meet the audience's requirements for performance. Stage art design includes not only the modeling of stage personnel, but also the design of props, sets and lights. Therefore, stage art design has comprehensive characteristics and is mainly reflected in creation. With the help of stage art design, many details can be reflected and the beauty can be displayed. For example, in the last act of snow in the north of the Great Wall, the actor can use the air flow to blow a piece of

white cloth behind the stage. The white cloth fluctuates with the wind and dances in the air towards the snow mountain in the north of the Great Wall, just like giving life to the snow mountain; In the stage treatment of the climax part of the drama, some cries can be added, and then the white cloth can be replaced with red silk. At this time, it is like red and white, and there is bright red blood on the snow mountain. Such a change of stage setting strengthens the symbolism of the drama and makes it more popular. No matter what ideas the drama wants to express, the stage set ultimately serves the drama performance. Through the good use of the stage set, the main body of the drama can be strengthened. At the same time, the stage set provides a major visual impact in the drama performance, which also determines the guiding role of the dance set and the important guiding role of the stage art design in the drama performance.

In this way, the rich appeal of art can be effectively transmitted to the audience, so as to realize the effect of stage art. Stage art design shows comprehensive arts such as listening, vision and modeling, which can enhance the appeal of performance to a certain extent. Specifically, the role of art is mainly reflected in setting off the atmosphere and harmonizing the mood^[1]. In art design, we should not only make the stage performance effectively highlight the social environment and material, but also highlight the environmental atmosphere of the performance, so that the audience can resonate with it. At the same time, stage art design also plays an important role in characterization, which is also the focus of design, because stage performance must have the participation of characters, so the success or failure of performance mainly depends on establishing the correct character image. With the help of stage art design, the personality and characteristics of performers can be strengthened.

3. Development and Main Characteristics of Drama Stage Art Design

3.1 With the Addition of Stage Art, the Performance Stage of Drama Has a New Look

Drama stage design breaks the law of previous stage design, focusing on the span of time and space; With the continuous development and enrichment of modern scientific and technological means and materials^[2]; The renewal of artistic concept and aesthetics require dance art designers to conduct a new examination of their own positioning, so as to build a unique artistic expression method, build a more representative art space, and control and grasp the overall effect of the stage. Innovating stage art design is to accurately position their own comprehensive art.

3.2 The National Expression of the Drama Stage Makes the Creation Have a New Orientation and Development

Drama creation first appeared in the west, and then gradually accepted by all countries, becoming a multi-element culture. In China, the creation of traditional opera has been paid more and more attention since the reform and opening up. There are about 2000 dramas and programs created and adapted throughout the country every year; There are 394 creative institutions, including drama room, art room and creative room; There are 3060 people engaged in creation, mainly performing art creation, excluding literature and art; There are about 60 art journals (excluding literary journals). Therefore, drama creation has become the leading development trend of China's main artistic and cultural creation. In China, drama creation has spread for thousands of years, and is also good at absorption and innovation. Under the general trend of globalization, with the diversification of culture, drama creation also contains infinite vitality. The development of drama creation in the contemporary era has irreplaceable important value for maintaining national characteristics and carrying forward national spirit under the background of globalization. For drama creation, script creation is the foundation. Cao Yu has long said that “the key to prosperity is

creation” and “the life of a script lies in performance”. Today's playwrights have a wider creative world and better conditions, but the temptation and corrosion of the commodity economy to the soul are too serious. It is impossible to write a good script without a pure, open and free mind. Playwrights should calm down, think independently and express their feelings in order to create vivid and profound plays. The theme of drama creation should also be innovated. In the creation of traditional drama, we should open up a new field of creative themes and pay attention to the creation of realistic themes, but the creative concept and intention must be modern, reproduce the classics from the standpoint of modern people, make appropriate trade-offs, and tap the timeless theme in the classics. Heavy classics can provide a steady stream of spiritual comfort for modern people's life.

For example, the brilliant representative of drama creation is a series of drama works such as Guan Hanqing, but there is still no lack of nationalized works. The traditional stage design is originally a national art, and pays more attention to nationalization and realism in creation. From today's society, we should try to break through and add the aesthetic perspective and personal emotional expression of stage art designers to the content and form of nationalized works. Many freehand stage designs infiltrate the national cultural connotation according to different entry points[3]. The drama culture created by the stage art staff should have national characteristics and conform to people's aesthetics, and should take the continuation and development of the national drama culture as the main work content, blend the situation with the scene, simplify the complex and combine the virtual and real, so as to reserve the corresponding space for the set of stage aesthetics, so that it can be consistent with the audience's aesthetic habits and interests.

3.3 The Rise of Small Theater Drama Brings Opportunities and Challenges to the Creation of Dance Beauty

In the earliest small theater plays performed in the people's Art Theater, the lounge is the performance space, and what the designers pursue is to make the audience feel immersive. After that, the number of small theatres increased day by day, and designers made different designs according to different spaces. Therefore, for the stage design of small theater, designers should follow the principles of flexibility and experiment, and seek and test the design adaptability and vitality of stage art in the process of performance. Dance beauty design should not only include artistic design elements, but also have the application of scientific and technological content. Stage art, whether song and dance drama, children's drama, drama or drama, plays a unique artistic effect^[4]. Technology is reflected in light, sound and other factors, and even the use of ultraviolet and other equipment, so that the expressiveness and appeal of stage art can be enhanced to a certain extent. With the help of computers to design and control lights for various changes, the stage performance will show a better effect. On the stage, the application of new technical materials is gradually increasing, which highlights the aesthetic value of stage design and reflects the potential creativity of stage designers. The development of science and technology has provided a new creative world for the art design of the drama stage, fully mobilized the audience's aesthetic interest, and made the stage performance more life and soul.

3.4 Innovating the Concept of Stage Art Design

Quantitative change is not only the beginning of the development of things, but also the premise of qualitative change. The same is true for innovative stage art design. We should actively change ideas, use certain innovative thinking in the process of practice, and let them establish new design ideas. The purpose of innovation in stage art design is to meet the spiritual needs of the audience^[5]. Therefore, the design concept should be combined with the development of the times on a certain

basis. In this process, the connotation of national spirit and culture should be reflected. The design should be combined with the audience's acceptance ability. This innovation may be incomplete or only partial, However, with the continuous progress of the times, it will also change from quantitative change to qualitative change. The innovation of stage art design is an important development way to make progress in stage performance art, so we should pay full attention to it.

4. Stage Design of Drama Creation

Drama creation is not only an artistic form of language, but also an artistic expression of action. It is a form of artistic expression to trigger behavior or action from the process. It is not only the repetition of the conversation process between people, but also the use of language, action, color The ultimate purpose of the creation of drama works in expression is to move the audience and arouse a resonance of the audience^[6]. It is an exchange of artistic ideas between the creator and the audience. In this exchange process, the creator of drama should convey a clear form of artistic expression to the audience, And through a communication process between the performers and the audience, it can trigger different thoughts of each audience. The stage art design can be related to the drama content to better help the audience understand the central content of the drama works, so the drama creation is inseparable from the stage design.

5. Theatrical Creation is the Expression of Stage Art Design

5.1 The Stage Art Design of Drama Creation Should Establish the Overall Concept

In drama creation, we will concentrate and remove some things, but in stage art design, we should extract the most characteristic elements to be displayed on the stage within the feasible range and enlarge them. For drama, a comprehensive art, a good drama creation must reach a high level of each element and be unified and harmonious with each other, which requires the establishment of an overall concept, We should reasonably grasp the overall rhythm and atmosphere, through the mutual transformation of different ways, endow them with different forms and styles of drama creation, use different stage art design to give them flesh and blood and emotion, create a new drama that is more in line with people's aesthetics, make reasonable use of the space, environment and background of stage art design, and strengthen the ability of time expression, So as to give better play to the role of stage art design and achieve the overall perfect artistic effect.

For example, in “Su Wu Shepherd”, Su Wu was detained by the order of his envoy to the Huns. Because he refused to surrender, he was singled out in exile in the Beihai Shepherd. The stage design of this scene incorporates theatrical elements such as lighting, scenery, music, and costumes. The creators use the freehand feature of drama to build a freehand style North Sea scene on the stage. The combination of line and surface screens and freehand blank processing techniques show the long sky and desert of the living space environment. A freehand scene in the vast, desolate, tragic and majestic stage of the snowy North Sea, the stage design set off Su Wu's depressive, resentful, and tough personality characteristics at the time, and strongly aroused the audience's worries about the fate of Su Wu. Through the use of stage design elements, the subjectivity of the drama can be strengthened. At the same time, the stage scenery provides a significant visual impact in theatrical performances, which also determines the important guiding role of stage art design in theatrical performances.

5.2 The Stage Art Design of Drama Creation Should Integrate Various Art Formsp

The stage art design of drama creation is a comprehensive art form integrating various art forms.

Drama creation itself has its own soul. How to transform this text art into a stage performance form to present it to the audience and leave the audience with a deep image and room for thinking, which requires us to show it through a variety of art forms, Interpret different drama creation works according to different aesthetic tastes, use different modeling effects, different thinking and understanding, different stage design and different display means to give new stage display methods, and create new excellent drama works through the mutual integration of various art forms such as stage performance art, stage music and stage art[7].

For example, in the play *de Ling and Ci Xi*, when the scene changed in Act 3 and act 4, the music suddenly stopped with the angry voice of the queen, causing people to kneel in fear. This scene forms a simple and sharp contrast in rhythm to highlight the dramatic conflict. In the fourth act, the queen comes on when Guangxu and Deling are having a good talk. At this time, a drum will be inserted. The drum is heavier. At this time, Deling is frightened to knock on the queen, which is in strong contrast to the relaxed atmosphere of chatting with Guangxu just now.

5.3 The Stage Art Design of Drama Creation Should Involve a Wide Range of Knowledge

The stage art design of drama creation needs to cover a wide range of knowledge, not only considering lighting, clothing, make-up and sound effects, but also involving multiple negative knowledge such as machinery, physics and architecture, which requires us to master and apply more knowledge, rather than simply create an atmosphere and provide a simple and appropriate space environment^[8]. This requires that the stage art design of drama creation must think in multiple directions, fully consider the space, environment and other aspects, study and design a series of stage art design more in line with drama creation, so as to make the stage art design truly integrate with drama creation.

6. Conclusion

The stage art design of drama creation is a design of the integration of various art forms, the wide application of a variety of knowledge, and the overall display of a variety of ideas. This requires us to deeply study the stage art design of drama creation, so as to promote the innovative development of stage art design of contemporary drama creation, and make the stage art design of drama creation in our country better develop and grow.

References

- [1] Chen Siru. *Exploring the aesthetic style of virtual and real scenes in drama stage art design* [J]. *Western leather*, vol. 43, no. 9, pp. 67-68, 2021.
- [2] Feng Dejian. *Added value of stage lighting in the process of stage art design* [J]. *Film and television production*, vol. 27, no. 6, pp. 93-97, 2021.
- [3] Zhu Changhao. *The important role of stage art design in drama performance* [J]. *Art evaluation*, no. 5, pp. 172-173, 2020.
- [4] Yu Bo. *On the relationship between stage art design and the artistic characteristics of drama* [J]. *Literary life. Next xunyan*, no. 5, pp. 167, 2019.
- [5] Wang Huan, Zhao Yijing. *On the development and main characteristics of drama stage art design* [J]. *Tiangong*, no. 2, pp. 106, 2019.
- [6] Liu Wencheng. *Research on today's drama stage education and teaching--Taking the aesthetic style analysis of virtual and real scenes in drama stage art design as an example* [J]. *Wen Yuan (primary school edition)*, no. 1, pp. 537, 2021.
- [7] Zhang Haifeng. *Research on the role of stage art design in drama performance* [J]. *Charming China*, no. 21, pp. 404, 2021.
- [8] Huang Sally. *The turn of modern drama stage art -- Taking Ralph cortai's stage design innovation in Britain as an example* [J]. *Decoration*, no. 12, pp. 115-119, 2020.