

Research on the Cultivation Mechanism of Integrity Literacy of Foreign Students in China from the Perspective of Integrity Moral Education

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Abstract: With the rapid rise of China's economy, foreign students come to China not only to learn Chinese. They are gradually paying attention to professional skills. The official website of the Ministry of education disclosed that 600000 foreign students from 208 countries studied in Colleges and universities and other teaching institutions in 31 provinces and cities in China in 2020. Foreign students in China have promoted cultural and economic exchanges between China and foreign countries. However, There are also phenomena that need to be paid attention to. Mark and Norman, two entrepreneurial foreign students, defrauded 3 million yuan in China and were sentenced to 15 years' imprisonment by the Beijing Second Intermediate People's court. Improving the employment, development and integrity of foreign students in China has become an important issue worthy of exploration in higher education. With the rapid development of market economy, Integrity education has gradually become a social hot spot.

1. Introduction

With the integrated development of the world economy, the number of foreign students in China is gradually increasing, and the foreign students in Colleges and universities show a diversified development trend, which puts forward new requirements for the comprehensive management mode of college students. There are certain religious beliefs, cultural differences and ideological differences among different foreign students in China. On the basis of respecting different foreign students in China, the school needs to implement a targeted and personalized management model, give full play to the value of moral education and create a good management atmosphere in Colleges and universities^[1]. Based on the analysis of the characteristics of foreign students in Colleges and universities, this paper puts forward some opinions on the management mode and moral education mode of foreign students in China, hoping to bring some reference value to the management of foreign students in China.

2. Theoretical Analysis

Entrepreneurial quality refers to the qualities, abilities and habits that entrepreneurs must have in the process of entrepreneurship, among which integrity is the key element. Entrepreneurs will be exposed to a large number of commercial interests and secrets in their daily operation. In recent

years, illegal financing Tax evasion, tax evasion and other entrepreneurial dishonesty events are increasing year by year. The market economy urgently needs to build an honest trading environment. Entrepreneurial honesty refers to: having extremely keen observation and team cooperation, innovative entrepreneurial spirit, accurately identifying entrepreneurial abnormalities and “discovering” entrepreneurial risks caused by lack of honesty in time; Have solid entrepreneurial knowledge and interdisciplinary knowledge, and be able to effectively “deal with” entrepreneurial risks; Have scientific thinking ability, and be able to use big data information technology to judge and “predict” dishonesty; Have high professional ethics and legal awareness, strong integrity initiative and pressure resistance^[2]. Study and analyze the impact mechanism of entrepreneurial integrity through information technology, autonomous learning and teamwork. First, in terms of network information technology, the effective use of information technology is conducive to curb entrepreneurial dishonesty and reduce entrepreneurial risk.

Information asymmetry means that when the seller (provider) of the product (or information) has more information about the quality of the product (information) than the buyer (receiver), it will cause information asymmetry, so that the low-quality product (or information) will expel the high-quality product (or information), and the quality of the product (or information) in the market will continue to decline Experience and market understanding are weaker than mature enterprises trading with them. When information is asymmetric, there will be bad motivation enterprises with the sole purpose of making money to expel and deceive start-ups. Therefore, in order to eliminate the potential information asymmetry of entrepreneurial risk, it is necessary to cultivate entrepreneurs' ability of information identification, mining and analysis, and make effective use of Internet public opinion data (propagation heat, quality evaluation) Secondly, in terms of autonomous learning, according to Rogers humanistic theory: the task of teachers is not to teach students knowledge, but to provide students with learning means; it is not to force students to obediently learn boring teaching materials, but to guide students to learn driven by interest Learning knowledge^[3]. Take students' spontaneity and initiative as learning motivation, organically combine entrepreneurial learning with wishes, interests and needs, and promote individual development.

In view of the constraints of reputation and legal system, most enterprises' dishonesty behaviors are diversified and have hidden benefits, without direct theoretical identification and response strategies. Therefore, autonomous learning helps to promote students to combine theory with practice and generate interest in entrepreneurial knowledge. In terms of autonomous learning content, colleges and universities should guide students to independently learn professional ethics, laws and regulations, It is conducive to reducing the risk of innovation dishonesty. Professional Ethics reflects the entrepreneurs' integrity values and the value judgment and risk aversion ability to deal with unconventional entrepreneurial events. The autonomous learning atmosphere is conducive for students to actively explore the cross knowledge of Entrepreneurship (law, economy, computer technology, professional technology, etc.), improve their self integrity ability, strictly review the original data of economic activities, and actively cooperate with industry and commerce Tax and other functional departments. Curb the harm of dishonest behavior. Finally, based on teamwork, flying in a “V” shape among geese will increase the flight energy by 71% compared with flying alone. When each geese flies high, it will provide upward airflow for the team-mates behind, This labor-saving flight mode will optimize the overall flight effect and safety of the wild goose group^[4]. The wild goose group theory proves that teamwork is conducive to solving the problem of insufficient ability of a single individual in entrepreneurship. Entrepreneurial dishonesty includes dishonest transactions between trading enterprises and entrepreneurial enterprises, as well as dishonesty caused by poor internal management of entrepreneurial enterprises. It will involve production, sales There are many departments and employees in finance and internal control. The effective monitoring of enterprise capital flow, logistics and information flow requires the

cooperation of all departments. Teamwork is conducive to reducing the risk of dishonesty in the process of entrepreneurship.

3. Influence Mechanism of Integrity Quality

Firstly, based on the theory of information asymmetry, the cultivation of information identification and mining technology is conducive to help entrepreneurs deeply understand economic phenomena and economic problems, take precautions, and improve their ability of integrity risk early warning and prevention, Paying attention to the usefulness and effectiveness of scientific mathematical methods and theoretical systems such as advanced mathematics and statistical metrology in economic management is the key to the further exploration of integrity education in the future^[5]. Secondly, based on the humanistic theory, the autonomous learning model is conducive to mobilizing entrepreneurial learning interest and motivation and improving the cognitive ability of entrepreneurial dishonesty. In the composition of knowledge system, basic professional skills The influence of system core knowledge and interdisciplinary knowledge on entrepreneurial ability and integrity risk identification ability shows a significant upward trend^[6]. By improving students' knowledge structure system and system theoretical framework, it is conducive to improve their entrepreneurial ability, reduce entrepreneurial risk, and strengthen the depth of understanding of integrity content and lack of integrity. Finally, based on wild goose theory, The team cooperation atmosphere is conducive to improving students' ability to find, analyze and solve problems^[7]. Through the mutual cooperation and supervision of team members, it is conducive to improving entrepreneurial ability, reducing the risk of entrepreneurial dishonesty, and making up for the lack of personal strength of entrepreneurs. In the cultivation of entrepreneurial ability, we should pay attention to the awareness of team cooperation and avoid paying too much attention to (students and ranking, etc.) in the traditional teaching mode The training mode of competition and ignoring cooperation^[8].

4. Conclusion

Colleges and universities are an important base for talent training. Improving college students' integrity literacy from the source of education is the key to improving social integrity. Because integrity education is the foundation of innovation and entrepreneurship quality, Therefore, this paper studies and analyzes the influence mechanism of integrity moral education on entrepreneurial quality. It is found that integrity moral education can not be ignored in the cultivation of entrepreneurial ability. We should improve the traditional education model, pay too much attention to performance competition, encourage foreign students' team entrepreneurial cooperation and autonomous learning, and improve their entrepreneurial ability. Autonomous learning model is conducive to mobilizing entrepreneurial learning interest and motivation and improving their cognitive ability of entrepreneurial integrity.

The management mode of foreign students in Colleges and universities will directly affect the overall development of colleges and universities. Under the development background of diversified times, colleges and universities need to improve the targeted management of foreign students in China, formulate more management countermeasures with personalized characteristics, and give full play to the practical value of college management. At the same time, colleges and universities also need to pay attention to the guidance of moral education for foreign students in China. Colleges and universities can clearly understand the cultural differences by respecting the customs and culture of foreign countries; Innovate the way of moral education, realize the thinking guidance in the classroom, carry out rich cultural activities, deepen students' cultural understanding, enhance students' emotion, promote cultural exchange and cultural development. Educational method is the

specific form and way of Ideological and moral education for foreign students in China, and it is an important part of Ideological and moral education for foreign students in China. Compared with the general ideological and moral education, the problems faced by the ideological and moral education of foreign students in China are more complex. In the face of these complex problems, only by choosing the correct methods and ways can these problems be solved, the ideological and moral education of foreign students in China can be carried out effectively, the educational objectives can be realized smoothly, and the educational content can be turned into practical action. Therefore, choosing the correct education method has important practical significance for promoting the development of Ideological and moral education for foreign students in China and improving the effectiveness of Ideological and moral education for foreign students in China.

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