

Research on the strategy of implementing home-school collaborative education in colleges and universities

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Abstract: The continuous reform of education has certain guidance for home-school collaborative education in colleges and universities. At present, in the process of developing professional title education, colleges and universities pay more attention to the collaborative education of home and school. Collaborative education is a teaching concept with modern characteristics in the development of modern education. It is a new teaching method for teaching innovation in colleges and universities. It can connect schools and families to effectively educate students and improve students' development in many aspects in the learning process.

1. Introduction

Influenced by traditional educational concepts, colleges and universities may face obstacles in many aspects when conducting research on home-school collaborative education strategies. Because in the traditional teaching process, the school did not have good communication with the family when teaching the students, which would make the family not know enough about the children's education, and the children would be unwilling to communicate in this way, or there is less communication between parents, etc., which are not conducive to the overall development of students. Therefore, in the process of college development, the concept of home-school collaborative education strategy needs to be in-depth, and it is necessary to conduct in-depth research on strategies in this area.

2. the connotation of home-school collaborative education

Home-school collaborative education mainly means that families and schools jointly guide children and provide good education to promote students' all-round development and comprehensive development, so that they can better adapt to the needs and needs of society in the future.

2.1 Schools cooperate with family education

For this aspect, it mainly means that some elements of school education and the information in family education are effectively linked and effectively connected, which further produces collaborative education. For example, teachers in schools can show parents the actual situation and

living conditions of their students in the school through the form of home visits, parent meetings, QQ groups and WeChat groups, so that parents can fully understand a real reaction of their children in school, which is convenient for parents to educate their children well.

2.2 Family cooperate with schools education

This mainly refers to a collaborative education generated by the entry of some factors in the family and information into the school. For example, parents can inform teachers about the actual situation of their children at home through parent conferences, phone calls or text messages and WeChat, most children are very casual at home, it is a reflection of the real situation, they will correct themselves in school, and show a good attitude to teachers, which has certain limitations and lacks, so if parents being able to truly reflect the child's performance in the family to the teacher, we can help each other with the teacher to better teach the child and educate the child better.

3. strategic analysis of home-school collaborative education in colleges and universities

In the process of school and family collaborative education, there are various educational methods and strategies. Many materials have been effectively analyzed and introduced. The most representative one is a book by Mr. Ma Zhonghu. In this book, Mr. Ma Zhonghu provided 27 ways to communicate with his home and school, and he made a detailed analysis and understanding of each form and way, and gave a detailed introduction. This is to strengthen home-school coordination, the effective methods and strategies for education are extremely useful, which are of great significance and play an important role in nurturing children. As for the collaborative communication between home and schools, it can be divided into two forms from the overall aspect, which can be divided into two categories. For example, one type of home-school cooperation is mainly traditional, such as parent-teacher conferences, home visits, etc. The other is home-school cooperation mainly under the influence of new media, such as through the development of QQ groups or Weibo to carry out this work to better nurture children.

3.1 Home visit

Home visits are a part of education work, and have important significance and functions. During the process of home visits, teachers can put forward effective opinions and provide guidance on the deficiencies of home education, and solve problems and situations in home education, have effectively improved. However, with the development of the times and the development of the economy, the traditional form of door-to-door visits at this stage is no longer used in schools and families. There are more and more students in the class, and the teacher's energy is limited, and it is impossible to visit students one by one, to effectively report the children's work in the school, and parents may not be able to listen to the teacher's opinions, and the effect of home visits is not good. At the same time, for teachers and parents in colleges and universities, they mainly think that children have grown up and can manage themselves better, and they do not need to be effectively restrained and managed by parents and teachers. For this reason, school education and family education are further ignored, which is unfavorable and restrictive for the development of students.

3.2 Parent meeting

Parents' meeting is one of the traditional methods of collaborative education, but some parents have not received higher education and have not entered the gate of a university. The management methods and management forms in colleges and universities are completely ignorant, and they only listen to the college life described by the children, and this is extremely one-sided. This situation is easy for parents to gain the information which is not complete enough, and it can even lead to

greater misunderstandings by parents about colleges.

For example, at this stage, very few colleges choose to hold parent-teacher conferences. This is mainly because the students in the school are not necessarily all locals, and some even come from other provinces. The parents of the students are also busy with work, and due to the financial expenditure and time control on the way to the parent meeting, the colleges and universities will not mention this content. Therefore, at this stage, the implementation strategy of the parent meeting needs to be further optimized and improved.

3.3 Family collaboration strategy based on QQ and QQ groups

With the continuous development of the Internet, more and more communication methods have gradually appeared in the public's field of vision, and have a greater impact on the public's communication methods. For students, QQ is a communication software that is used more frequently, and QQ is an instant chat tool in the Internet. It covers a wide range of people. Schools can use this feature to A certain amount of communication with parents can bring a great turn to home-school education. In the traditional process of communication between families and schools, the education situation of students is more communicated by phone calls or parents visiting the school. And most of the time when the school communicates with parents, it may be because the students have made some mistakes in the school, or they need to ask some basic information of the students, etc. Only in this case will the communication with the family be carried out. This is the communication between the school and the family, and there will be certain gaps. Therefore, schools can use the Internet and other technologies to use emerging methods to communicate with parents, and can use QQ or establish QQ groups, parent groups, etc. to form a good communication between the school and the family, and establish a good communication between the school and the family, build an interactive platform for collaborative education of children.

3.4 Home-school collaboration strategy based on Weibo

The continuous deepening of the Internet will make a lot of software appear in the lives of the public. Among Chinese portal websites, Sina.com is a relatively large platform. In the process of the development of Internet technology, it launched the software Sina Weibo, which has become a website that provides Weibo services among portal websites. It is the first to propose this website. The field of Weibo is relatively broad. It not only involves education, but also has certain research on other platforms. More and more educators are beginning to use some educational resources in Weibo to improve their own education. Therefore, colleges and universities can also take advantage of Weibo's own advantages to conduct a certain in-depth study in the field of education. More and more educators have begun to study Weibo to form a collaborative education of communication and exchange between schools and families. Because Weibo covers a wide range of fields, it may also have a deeper understanding of education. Teachers in colleges and universities can improve their teaching models and teaching concepts when using Weibo. Some advantages of Weibo can be used to effectively communicate and communicate with the families of students, which can form a relatively good communication between the school and the family, to be able to jointly carry out a certain research and understanding of children's education.

4. Conclusion

In general, when colleges and universities conduct research on the strategies of home-school collaborative education, they need to conduct in-depth analysis on multiple levels, and they need to understand some problems in the current home-school collaborative education, and have related

solutions according to related problems. It also need to use various methods such as the Internet to carry out certain innovation and development of collaborative content. When colleges and universities communicate with students' families, they also need to conduct in-depth discussions from multiple levels, and it is necessary to change the traditional concept of communication to promote communication and collaboration between schools and families, promote the development of students in many aspects.

References

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