

Research on the "innovative and entrepreneurial" talent training mode of national aerobics in colleges and universities

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Abstract: With the continuous updating and development of science and technology, the society's demand for innovative and entrepreneurial technical talents is increasing day by day compared with before. Therefore, we should vigorously promote innovation and entrepreneurship education in colleges and universities. Only in this way can we improve the ability of college students to start their own businesses and provide help for the comprehensive development of college students. At the same time, this is also the best way to fully implement the goals of higher education teaching reform and development. In this paper, based on the implementation of the innovative and entrepreneurial talent training model in national aerobics sports in colleges and universities, it will fully explore and analyze its educational development connotation and specific application strategies.

1. Introduction

In recent years, my country's higher education has developed rapidly, and the main prominent change is in expanding the scale of enrollment, which promotes the development of our higher education to gradually enter the stage of popularization. However, it is precisely because of the continuous increase in the enrollment scale of colleges and universities that the number of college students facing employment problems every year is also increasing day by day. In the face of the increasingly severe employment situation of college students. College students need to have the characteristics of high quality, high level, strong adaptability and high activity, and can become a potential group to promote the development of innovation and entrepreneurship. This article, through the national aerobics in colleges and universities as the starting point for training, and effectively promote the development of innovation and entrepreneurship education, provide more opportunities and platforms for college students to develop their own entrepreneurship. And to provide technical support for China's economic development, but also to create more employment opportunities for the society.

2. The Connotation of Innovation and Entrepreneurship Education

To put it simply, the so-called innovation and entrepreneurship education is to set the main purpose of training and development to cultivate talents with entrepreneurial qualities and creative talents. In the implementation of specific work, the main training direction is college students' awareness of innovation and entrepreneurship, entrepreneurial spirit, innovation and entrepreneurship ability, etc. ^[1]. Although innovation and entrepreneurship education is gradually formed from innovation to entrepreneurship, the advantages and functions of the two are fully integrated throughout the educational activities. However, innovation and entrepreneurship education is not formed by the superposition of innovation and entrepreneurship. It has completely surpassed innovation or entrepreneurship education in terms of concept and content, and is consistent with the current social development. Subsequently, it has gradually become a teaching concept and model required by the national strategic development, which effectively promotes the continuous deepening and advancement of the development of quality education in colleges and universities. At the same time, while implementing innovation and entrepreneurship education, it is necessary to continuously cultivate and guide the innovative spirit, entrepreneurial quality and entrepreneurial ability of college students. And timely update educational concepts, models, etc., fully combine talent training, scientific inquiry, social services and other aspects, and finally realize the transformation from the previous focus on imparting knowledge to cultivating the ability of college students, effectively improving the quality of talent training and work efficiency^[2].

3. "Innovative and Entrepreneurial" Talent Training Mode for National Aerobics in Colleges and Universities

First of all, according to the investigation and analysis of the actual situation of innovative and entrepreneurial training of national aerobics in colleges and universities at this stage, most teachers and college students have insufficient awareness of the concept of innovation and entrepreneurship. They believe that innovation and entrepreneurship education is an educational method to implement training after entering the society and enter the enterprise, but truly ignore the essence of innovation and entrepreneurship education. At the same time, they ignore the core goal of educating people in innovation and entrepreneurship education, and then seriously violates the essential concept of innovation and entrepreneurship education. For example, the national aerobics sports projects carried out in colleges and universities require not only good physical fitness, but also perseverance and spirit. However, when implementing the innovative and entrepreneurial talent training model in this project, the actual training effect is far from satisfactory. Secondly, because most colleges and universities have not attached great importance to innovation and entrepreneurship education, they have only included it in the ranks of amateur education guidance, but have not fully integrated its content with professional courses. Although some colleges and universities have done this, they have also ignored the connectivity of their internal logical relationships and made innovation and entrepreneurship education too formal. Many of the above-mentioned aspects are the main factors that hinder the implementation of the cultivation of innovative and entrepreneurial talents of national aerobics in colleges and universities. If the innovation is not adjusted in time, its development will be seriously hindered.

4. The Application of the "Innovative and Entrepreneurial" Talent Training Model of National Aerobics in Colleges and Universities

When developing an innovative and entrepreneurial talent training model in colleges and universities, firstly, it is necessary to formulate the teaching objectives of innovation and

entrepreneurship according to the actual development situation. Because the traditional education concept has always regarded the imparting of knowledge as the core basis, it will ignore to cultivate college students' innovative consciousness and entrepreneurial ability. However, according to the investigation and analysis, it is shown that innovation and entrepreneurship education has always been in the opposite state to the traditional concept. When carrying out the specific training work, the cultivation of college students' innovation and entrepreneurship ability and basic quality should be placed in the primary position of the work. It also attaches importance to the cultivation and guidance of innovative thinking and entrepreneurial skills. It can be seen that only after a deep understanding of the fundamental purpose and essential meaning of innovation and entrepreneurship can the development goal of innovative and entrepreneurial talent training be truly implemented.

The second aspect is to create a scientific innovation training system framework. When carrying out specific training work, teachers need to first convert the concept of innovation and entrepreneurship education for college students. At this time, courses are needed as the core carrier^[3]. According to the development direction and characteristics of their own education and teaching, colleges and universities have formulated technologies suitable for cultivating college students' innovation and entrepreneurship ability at the current stage into the physical education teaching structure, and formed a diversified and complementary curriculum system with physical education courses. For example, in the early stage of public courses or basic courses for sports majors, national characteristic culture can be integrated into it, so that college students have a more comprehensive understanding of national culture. Then, popularize and educate college students on the basic knowledge of innovation and entrepreneurship. During this period, according to the actual reception situation of college students, social development, etc., it should be fully integrated with the content of relevant special lectures to implement educational guidance for college students, specifically improve college students' awareness of innovation and entrepreneurship, and stimulate college students' innovation and entrepreneurship motivation. At the same time, it is also possible to set up practical activities according to the actual development of college students, or actively encourage college students to participate in the exploration of intramural sports projects, so the teaching effect of innovation and entrepreneurship education would be effectively strengthened^[4].

The third aspect is to start with the reform and innovation of college classrooms. After the reform and innovation of the classroom, it can not only effectively improve the quality of teaching, but also abandon the traditional old-fashioned and old teaching concepts. Taking innovation and entrepreneurship education thinking as the main core, in the actual training and teaching process, we should focus on changing the passive learning identity of students before, and focus on highlighting the main identity of students. Taking the education concept of cultivating students' innovative and entrepreneurial ability as the foundation, we will build a more effective physical education classroom. In terms of education and teaching, teachers should first conduct in-depth research and analysis on the characteristics of national aerobics, deeply explore the characteristics and advantages of national culture, and organically combine with entrepreneurial cases, add practical activities, and effectively in terms of content, guidance, encouragement, etc. expand students' innovative thinking. At the same time, modern teaching equipment, such as multimedia and online teaching, can also be used more in the process of carrying out specific teaching activities. It is applied to the training mode of national aerobics talents, and the experiential teaching method can be used in the specific application. According to the actual development situation, the students can set up a corresponding entrepreneurial environment, so that the students can gain rich experience in the process of participating in the practice and improve their life experience, etc. And help college students to transform their own knowledge and experience into practical application ability to gain a firm foothold in the society^[5].

5. Conclusions

All in all, when carrying out innovation and entrepreneurship education talent training activities for college students, not only new educational concepts and educational models are needed, but also the advantages and characteristics of national aerobics need to be fully displayed in combination with national cultural characteristics and dance characteristics. Then, organically combine the content of national aerobics with the training content of innovation and entrepreneurship education, and finally formulate a fundamental goal suitable for cultivating innovative and entrepreneurial talents. This can not only effectively improve the employability of college students, but also effectively improve the teaching effect of innovation and entrepreneurship education.

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