

Exploration on the Improvement of Students' Literacy in Preschool Education Majors in Higher Vocational Colleges under the Background of Pan-Employment

Xin Sun

Shandong Vocational College of Industry, Shandong, China

Keywords: Higher Vocational Colleges; Preschool Education; Quality Improvement

Abstract: The intensification of competition for career selection and the improvement of social needs make the employment of preschool education students in higher vocational colleges a difficult problem. Improving the quality of students majoring in preschool education in all aspects is not only conducive to better employment, but also has a positive impact on the future of children's education. Due to the congenital shortage of preschool education majors in higher vocational colleges, unreasonable curriculum settings, lack of training venues, etc., students need to be well adjusted between their career goals and social needs in order to adapt to the current background of pan-employment. Therefore, in terms of student quality, it is necessary to improve the entry threshold, advocate vocational education, set up relevant elective courses, increase the coverage of professional knowledge, and build a functional training venue; in terms of employment work, strengthen the ideological work of students and do a good job in the school teaching reform and good job guidance for students have also become the meaning of the title.

1. Introduction

Zeng Xiangquan, director of the Employment Research Institute of Renmin University of China, once analyzed: "With the steady recovery of the economy, the employment situation has generally recovered. However, the employment pressure of young people is still relatively high. One of the important reasons is that the number of young people seeking jobs is increasing, which makes the competition more intense." [1] Therefore, many graduates of higher vocational colleges choose the "pan-employment" model. The so-called pan-employment is to expand the pre-set career selection goals to a certain extent, expand the scope of career selection, and make individual career selection goals more suitable for social needs. Of course, pan-employment is a career transition period, one is to solve the problem of survival, and the other is to accumulate necessary capital for the target occupation.

From previous research, Jin Yan (2019), Li Xing (2018), and Li Muxiang (2018) all pointed out that helping vocational college students to improve their professional quality is a key step. We believe that higher vocational colleges not only need to attach great importance to the cultivation of

students' core skills and key qualities. In addition, it is also necessary to focus on strengthening and improving employment guidance for students, deepening teaching reform by meeting market needs, and cultivating students' comprehensive quality through career orientation, so as to help graduates in the highly competitive social environment. Find your own job and let it give full play to your professionalism.

2. The Importance of Improving the Literacy of Students Majoring in Preschool Education in Higher Vocational Colleges

From the perspective of industry development, preschool education provides preschool children with opportunities to interact with others, so that they can learn more about themselves, learn how to solve problems, and build self-confidence[5]. The preschool period is the most rapid and important period of human cognitive development. It plays a very important and fundamental role in the development of human cognitive ability in one's life. Early education has an important impact on children's cognitive development. Monotonous, poor environmental stimuli and lack of appropriate preschool education will cause children's cognitive backwardness, and it is necessary to provide children with active guidance, help to promote cognitive development. In order to adapt to such employment prospects, the market's requirements for preschool educators are also gradually increasing.

Preschool education focuses on more than singing, dancing, playing games, drawing, telling stories, etc. The principles of kindergarten education are: to develop physical, intellectual, moral and aesthetic aspects in an interpenetrated way; to follow the laws of children's physical and mental development, conform to the age characteristics of children, pay attention to individual differences, teach according to each person, and guide children's personality and healthy development for all children; to love children, and adhere to positive education that actively encourages, inspires and induces. We should reasonably and comprehensively organize all aspects of education content, and penetrate into all activities of children's daily life, give full play to the interaction of various educational means; create a good environment suitable for education, and provide children with activities and performance capabilities. Opportunities and conditions take games as the basic activities, and integrate education in various activities[6]. Therefore, improving the quality of preschool students in all aspects will not only make them better employed, but also indirectly affect the future of children's education in our country.

3. Problems Existing in the Quality of Students Majoring in Preschool Education in Vocational Colleges

(1) Congenital insufficiency of students

After more than 20 years of development, my country's higher vocational education has occupied half of higher education, and it has played an important role in improving the structure of higher education, promoting the popularization of higher education, and satisfying the people's desire to receive higher education. However, due to the low social recognition of vocational education and the expansion of enrollment in undergraduate colleges, the number of students in higher vocational colleges is small, the threshold is low, and the quality is poor. Students themselves do not have a solid knowledge base, so it is not easy to digest and absorb the subject content when studying preschool education courses.

(2) Unreasonable course setting

Many schools still teach theoretical knowledge as the core of the curriculum, and the

ability-based curriculum model is not implemented in place. Practice and innovation should occupy an important position in the preschool education curriculum. In the curriculum setting of higher vocational colleges, the shadow of "secondary extension" and "undergraduate compression" lingering; emphasizing the rigor, integrity, system and authority of the curriculum itself, ignoring the needs of learners' future positions, ignoring cultivation of students' application ability and innovation ability.

(3) Lack of training venues

The construction of a training base that matches the goals of talent training requires a lot of investment. At present, most vocational colleges are unable to do what they want, and practical teaching is greatly reduced. There is also a shortage of funds in kindergartens, and the investment in teaching facilities is stretched.

4. Ways to Improve the Quality of Students Majoring in Preschool Education in Vocational Colleges

(1) Improve the entry threshold and advocate vocational education

Under the current severe employment situation, we should make good use of national policies, and openly select some preschool education students with good character, high cultural quality, and strong professional ability as demonstrations. Take teachers' morality as the core of measurement and cultural quality as the focus of consideration. Appropriately raise the admission threshold for pre-school education, and try to choose pre-school education professional courses on the basis of normal general education. Such changes will help to cultivate the diversification of preschool education students' knowledge structure and further improve the unity of preschool education students' knowledge structure.

(2) Set up relevant elective courses to increase the coverage of professional knowledge

Some elective courses should be added in the study life of preschool students in vocational education. In addition to music, dance, art and other art subjects, physics, chemistry, biology, geography and other courses can also expand students' knowledge.

(3) Building a training venue with complete functions

With governmental financial support, the relevant funds will be tilted towards school education and training, and equipment investment will be increased. Cooperate with scientific research institutions to establish educational and scientific research projects that integrate colleges and homes with subject research as the influence. Develop preschool education curriculum resources to provide convenient conditions for kindergartens and parents to learn to master and apply preschool education knowledge.

5. Strategies for Strengthening and Improving the Employment of Graduates of Higher Vocational Colleges

(1) Strengthen the ideological work of students

To strengthen and improve the employment of graduates in vocational colleges, the first thing we need to do is to strengthen the ideological work of students, that is, to help all students build an idea to engage in "grey-collar" careers. Only when students are fully aware of the nature of their majors and the development prospects of their future jobs, can they better learn the knowledge of their majors, so as not to lose their direction in future employment choices.

Actively organize students to go to kindergarten for field trips, including organizing students to participate in preschool education internships, or organizing students to participate in preschool

education related activities, etc., which can fully strengthen students' professional cognition and professional emotion. At the same time, higher vocational colleges can also strengthen students' ideological cognition through the power of example. In this way, through all-round ideological work, higher vocational colleges can fully strengthen students' professional cognition and professional emotions, so that students can work harder during their studies in school, and then they can find employment in the future with the continuous improvement of professional quality. There is a wider space for selection and better development.

(2) Do a good job in teaching reform in schools

In order to ensure that the employment rate of the school meets the standard, many vocational colleges often do not fundamentally deepen the teaching reform, but blindly require the graduate employment department to find ways to improve the initial employment rate of students. Obviously, such an approach is unscientific, and it is not what the education department and the parents of students want to see. When higher vocational colleges strengthen and improve the employment of graduates, the most basic and fundamental one is to do a good job in the teaching reform of the school, so as to fully strengthen the professional skills of students on the basis of strengthening the quality of teaching, so that students can truly become leaders. High-quality comprehensive talents needed by the country and society.

In today's era of rapid social development, solid professional skills are essential for students to gain a place in the fierce social competition. Therefore, higher vocational colleges need to fully aim at the cultivation of high-skilled and high-professional talents when carrying out teaching reform. On the one hand, by deepening the construction of the teaching team, we can better guide students in teaching, such as actively organizing teachers to conduct training and practice, actively building "double-qualified" teacher quality, and actively strengthening joint teaching and training with related enterprises. Base construction. On the other hand, on the basis of fully conforming to the inspection mechanism of vocational certificates, through the reform and innovation of the curriculum system to strengthen the cultivation of students' professional quality, so as to help students build their core social competitiveness on the basis of meeting social needs, and then let students In the future employment process with ease.

(3) Provide employment guidance for students

In the process of strengthening and improving the employment of graduates, higher vocational colleges need to actively provide employment guidance for graduates, so as to help graduates not be too blind when choosing employment, and to help graduates have better careers. good future development.

Graduates generally lack social experience, and it is easy to make detours when making employment choices, or even miss excellent opportunities. This requires higher vocational colleges to strengthen students' relevant employment skills, including material preparation, self-recommendation and interview skills, when providing employment guidance to students, so that students can better strive for every employment opportunity. In the process of employment of graduates, education is important, but ability is more important. Therefore, higher vocational colleges need to actively encourage students to improve their own abilities according to relevant positions when guiding students to choose employment, including short-term training and self-improvement. and so on, in order to strengthen the employment competitiveness of graduates. In this way, under the perfect employment guidance, the employment rate of graduates from higher vocational colleges can be significantly improved [7].

6. Summary

The literacy level of students majoring in preschool education is directly related to the formation of children's educational cognition, but the existing level of students majoring in preschool education in higher vocational schools not only cannot meet the requirements of today's society for preschool educators, but also makes students' careers experience bumpy. Therefore, improving the literacy of students majoring in preschool education is not only a matter of a certain school or a certain major, but also an urgent and important measure to achieve sustainable development in the field of education.

In a word, in the teaching of preschool education, we must attach importance to the cultivation of students' literacy. Teachers should start their teaching work with the four room skills of independent learning ability, hands-on practice ability, teamwork ability, and good psychological quality. Schools should seriously Research market trends, formulate reasonable talent training programs, and finally make professional teaching and student literacy in line with employment in a timely manner.

Acknowledgement: This paper is sponsored by Shandong Educational Academic Program entitled A Study on Curricular System Construction of Preschool Majors in background of 1+x system (Ref No: 2021YB072)

References

- [1] Jiang Lin, Xie Ying, Li Ping. *Difficulty in finding employment for young people? What do you think? what to do?* Xinhua News Agency. (2021-5-21).
- [2] Jin Yan. *Practice and thinking on strengthening the employment of graduates in higher vocational colleges* [J]. *Journal of Xinjiang Petroleum Education Institute*, 2019, 11(6): 177.
- [3] Li Xing. *Reflections on the problems and countermeasures of employment guidance in higher vocational colleges under the new situation* [J]. *Vocational Education Forum*, 2018,12(34):70-72.
- [4] Li Muxiang. *Analysis of the current situation of employment guidance for students in higher vocational colleges and countermeasures* [D]. Jiangsu: Nanjing University, 2018, 12(20): 22
- [5] Morgan Hudson. *Preschool Teachers Play Important Role in Children's Growth*. 16 January, 2017.
- [6] Ministry of Education. *Work Regulations for Kindergartens*. [EB/OL] (2016-2-29) [2022-4-1]. http://www.moe.gov.cn/srcsite/A02/s5911/moe_621/201602/t20160229_231184.html
- [7] Zhou Dan. *Reflections on Strengthening and Improving the Employment of Graduates in Higher Vocational Colleges* [J]. *Youth and Society*. 2020.10:99-100.