

Research on the Path of Ideological and Political Education Work in Universities under the Background of Regular COVID-19 Control

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Abstract: The outbreak of COVID-19 has suddenly spread to the world, and it is still causing large-scale infections and deaths around the world today. Chinese Communist Party and the state responded quickly and deployed in a timely manner. The epidemic has entered a stage of normalization. Universities should pay more attention to the necessity and importance of ideological and political education, gain insight into new opportunities and new challenges, avoid letting down their vigilance, empower ideological and political education with technology, and improve and innovate ideological and political education with advanced consciousness. Work, improve the actual effect of work, and improve the ideological and political awareness of college students.

1. Introduction

Under the complex and severe situation, it is necessary not only to ensure social security at the levels of medical care, materials, and policies, but also to pay attention to the "spiritual front" of anti-epidemic and epidemic prevention. Secretary General Xi Jinping pointed out that the epidemic prevention work still needs to maintain strategic focus and coordinate epidemic prevention and control and social and economic development.[1]

2. The Necessity and Importance of Ideological and Political Education Work in Universities during Regular COVID-19 Control

2.1 The Necessity

2.1.1 Public Health Emergencies Call For Ideological and Political Education to Maintain Stability

The normalization stage of the epidemic is still a great test of the ability and determination of the ideological and political education work of various universities. Judging from the current situation, Chinese post-epidemic era still faces the huge risk of repeated epidemics and large-scale spread. The ideological and political educators in universities must firmly establish the idea of epidemic prevention and adhere to the people-oriented ideological and political education. Time to discover and resolve conflicts and crises.

Universities are the main talent bases for cultivating Chinese young people in the new era, and they are also the frontiers for the dissemination of socialist core values in the New-Era. We should give full play to the leading role of ideological and political education in universities, and adhere to people-oriented and student-oriented. Under the background of the regular COVID-19 control, especially in the repeated stage of the epidemic, universities should pay close attention to the changes in students' psychology and thinking, give full play to the leading role of ideological and political education in various fields such as ideology, and play the role of ideological guidance and educational assistance for college students during the epidemic. Responsibility. Only by guiding and educating students with the "Anti-Epidemic Spirit", ideological and political educators in universities can let college students have a deep understanding of the arduous efforts made by all sectors of society in the fight against the epidemic, understand the hard-won results of prevention and control, and train students to distinguish right from wrong. , The ability to think independently and maintain campus order. At the same time, the ideological and political education work calls on college students to exert their own strength in the normalized prevention and control of the epidemic, condense the ideals and wisdom of young people, and can more firmly hold the position of universities in the ideological field, truly gather the strength of contemporary college students, and help the college epidemic situation. The battle of prevention and control has laid a solid foundation for students, and achieved the effect of mobilization and a game of chess.

2.1.2 Under the Repeated Epidemic Situation, the Thoughts of College Students Need Attention and Guidance

From the perspective of psychological development stage, college students are in a period of rapid maturity but not yet really mature. In the severe stage of repeated epidemics, universities still need to close schools to ensure campus safety. The lack of daily social interaction caused by the long-term closure has caused some students to suffer from depression, panic and other psychological problems. At the same time, the production and life brought by the epidemic will affect the employment of college students it has caused troubles and led to the anxiety of college students about graduation and employment. Universities should pay enough attention to this, play the role of ideological and political education in a timely manner, give timely guidance and try their best to help, so that college students can maintain a stable mentality, establish a positive attitude and correct thinking.

2.2 The Importance

The epidemic has demonstrated the advantages of the socialist system and the unique advantages of ideological and political education in Chinese universities. On the one hand, Chinese ideological and political education work takes Marxist theory and the theoretical system of socialism with Chinese characteristics as its theoretical guidance. On the other hand, the theories to be promoted by the ideological and political education work in universities in Chinese are scientific truths, and these theories can stand the test of practice in the normalization of epidemic prevention and control.

Therefore, the development of ideological and political education in universities in Chinese has a sufficient theoretical basis for self-confidence.

2.2.1 Ideological and Political Education Work Can Maintain Stability in the Epidemic

The ideological and political education work in universities can play its own advantages in epidemic prevention and control, and correct the unstable emotions of college students or ideological behaviors that deviate from the mainstream. The suddenness of the epidemic has affected the psychology of some college students to a certain extent. At the same time, during the epidemic prevention and control period, some negative public opinions will have an impact on the value judgments of some students. Therefore, in the work of epidemic prevention and control, timely deployment of ideological and political education in universities can guide students quickly and accurately, so that students can rationally analyze and judge false information. Stabilize the psychology of students, avoid the emotional, ideological, speech and behavior problems that these shocks bring to young college students, and avoid more problems and conflicts caused by these reasons for epidemic prevention and control. By giving full play to the role of ideological and political education in universities during the epidemic, it not only maintains the stability of college students' speech, thoughts, and behaviors, but also safeguards national ideological security.

2.2.2 Ideological and Political Education Work Plays a Mobilizing Role in the Epidemic

The ideological and political education work in universities not only plays the role of prevention and stability in the actual epidemic prevention and control, but also a work process that condenses the consciousness of the students, mobilizes the students' initiative, and actively participates in the epidemic prevention and control work. For example, during the epidemic, Nantong University encouraged students to give full play to their strengths, create various themed works for online display, provide online consultation on epidemic prevention and control, and publicize prevention and control knowledge; The teachers and students recorded the song "Want to See You", a song of anti-epidemic work in China. The Communist Youth League of Changchun University mobilized students to participate in youth epidemic prevention volunteer activities in their families' residences, and 97 students participated in it. A series of cases have shown that the ideological and political education work in universities has both the ability and responsibility to play a mobilizing role, mobilizing young college students to devote themselves to socialist practice, and embodying the sense of mission and responsibility that contemporary young college student should have at a critical juncture.

3. New Opportunities and New Challenges

3.1 New opportunities

3.1.1 The Epidemic Actually Provides New Opportunities For Ideological and Political Education Work

In the prevention and control of the epidemic, all sectors of the Chinese society united as one to win the battle against epidemic prevention and control, and remained determined not to relax in the normalized prevention and control. Provides many new opportunities and materials. The ideological and political education work in universities should adhere to the principle of combining theory with practice and keeping pace with the times. The ideological and political education work in

universities has always paid great attention to the propaganda and elaboration of theories, but it is easy to fall into the misunderstanding of "empty slogans" if only focusing on theoretical knowledge and ignoring the actual situation. The epidemic is a good opportunity to combine ideological and political education work with practice. Through the combination of theory and practice, students can more effectively understand the advantages of socialism with Chinese characteristics, and deepen young college students' understanding of theory and belief firm.

3.1.2 The Regular COVID-19 Control Actually Promotes Innovation in Ideological and Political Education Work

The spread of the epidemic has brought certain problems and difficulties to the development of work, but from another perspective, it has also forced the realization of innovation to a certain extent, making ideological and political workers in universities continue to think about ways to solve problems, actively To explore the network path and various new practice paths to carry out the work.

During the time when major universities were closed, many ideological and political workers in universities have opened up online channels and used online platforms to guide students in ideological and political education, gradually becoming proficient from the initial unfamiliarity. For example, during the epidemic, four professors from well-known universities in China, under the advocacy of relevant departments, used online classrooms to give a timely and vivid ideological and political class on epidemic prevention and control to college students across the country; teachers from Dalian University for Nationalities became "anchors", bringing This time, Chinese epidemic prevention and control has become a vivid "big ideological and political course" presented to students, forming a comprehensive education pattern. In addition, many universities have also used various platforms, such as "Tencent Conference", "Ding Talk", etc., to conduct ideological and political education courses and actively spread the spirit of anti-epidemic. At the same time, ideological and political workers in universities have established group chats, "official blogs", "official media accounts" and other methods on various online platforms to understand the specific situation of students during the epidemic, give humane care to students, and play the role of colleges' ideological guidance to promote The innovation of the ideological and political education work in universities in the actual development.

3.2 New Challenges

3.2.1 Mental Health Problems of College Students Caused by the Epidemic

Research shows that the latest generation of college students has stronger self-awareness, stronger awareness of rights protection, weaker obedience to authority, and more difficult to mediate interpersonal conflicts and conflicts. Their mental health is generally good, but nearly half of them have psychological problems to varying degrees. "[2] The epidemic is full of opportunities and challenges for the growth of young college students.

The relevant investigation of this epidemic shows that most young college students have withstood the test in the face of major emergencies, and their thinking and understanding have shown a rational and positive state. Under the leadership, the Chinese people have the confidence and ability to win this difficult battle against the epidemic, and allow them to actively cooperate and even participate in the prevention and control of the epidemic. However, on the other hand, it should be noted that some college students still have cognitive biases about the epidemic, lack the

confidence to win the fight against the epidemic, and are unable to adjust the anxiety and panic caused by the epidemic in a timely manner; The recent economic downturn has caused great employment psychological pressure on college students who are about to graduate. In addition, many college students are unable to enter the school due to the epidemic, and they are slack at home and neglect their studies. A series of problems not only occurred during the tense period of fighting against the epidemic, but also had a lasting impact on the lives of college students after the epidemic returned to normal.

3.2.2 Resistance Brought by Online Public Opinion during the Regular COVID-19 Control

In the era of highly developed Internet technology, the influence of new media has expanded, and the information is chaotic and complicated, and it is difficult to distinguish the authenticity from the false. In it, there are not only the spread of rumors about infected persons, but also slander accusing Chinese Communist Party and the state of violating civil rights, and various other "Conspiracy theories", these negative remarks threaten the thoughts of college students, and at the same time, they are also a threat to the national ideological security[3]. Most of the current college students are the new generation who grew up under the Internet era. Their daily lives are deeply influenced by the Internet and are closely related to the Internet. Information lacks the ability to judge, so online public opinion will have a negative impact on it to a certain extent. These influences will inevitably lead to the decline of the effect of ideological and political education work in universities, which will bring certain resistance to the work. If universities do not grasp the right to speak of public opinion in time, guide students to rationally think and judge in a timely manner, and let them spread and develop at will, there will be serious consequences. s consequence.

3.3 The Epidemic has Brought Technical Challenges to Ideological and Political Education Work

The epidemic has exposed some technical shortcomings in the process of ideological and political education. Although the integration of traditional ideological and political education work methods with Internet technology has become the general trend, some ideological and political educators have not been able to cultivate their own awareness of the times and improve their work ability due to their own limitations. Universities need to apply network technology during the isolation period. When the ideological and political education work is carried out in a timely manner, the relevant workers have problems such as lack of understanding of the Internet platform, insufficient application of Internet technology, and inability to pay attention to the role of Internet technology in their actual work, resulting in the inability to communicate effectively with students in a timely manner. Communication, ideological and political education work is slow and inefficient, and it is difficult to solve urgent educational needs. These exposed problems show that the development of ideological and political education requires not only a solid theoretical knowledge base, but also a solid and innovative work technical foundation. The epidemic has entered a stage of normalization and still faces unknown risks. Therefore, ideological and political educators in universities should make up for shortcomings and strengthen technology.

4. The Path of Carrying Out Ideological and Political Education

4.1 Strengthen the Working Ability of the Educators

The main body of the ideological and political education work in universities can be understood as the main bearers of the ideological and political education work in universities, including the teachers of ideological and political courses in universities, and related workers of college students. To optimize the ideological and political education in universities under the background of the epidemic, one of the primary tasks It is to strengthen the training of the working ability of the main body of ideological and political education work.

4.1.1 Strengthen the Ability of Mental Health Education.

Students' mental health education can be said to be the key and difficult point in the ideological and political education work in universities. Only when students have a healthy and normal psychology can the ideological and political education work have the basis for further implementation. The isolation during the epidemic prevention and control period has led to the geographical separation of ideological and political educators and students, making it difficult to carry out student mental health education activities, and it is difficult for students to detect mental health problems during this period. At the same time, because some workers do not understand mental health knowledge, it is difficult to give correct guidance. Therefore, universities should carry out training on the basic knowledge of ideological and political educators in a timely manner, and cultivate the ability of workers to identify problems and solve problems in a correct and standardized manner. Prevent the emergence of students' mental health problems caused by new emergencies.

4.1.2 Strengthen the Ability to Use Network Technology to Carry Out Work

For ideological and political educators in universities, work should actively follow the trend of the "Internet +" era, carry out work with the times, understand the Internet platform, understand the use of Internet technology, and understand the characteristics of young college students in the new era. On this basis, it can comprehensively and effectively use various network technologies and means, actively combine conventional ideological and political education work with modern Internet technology, uphold the concept of continuous work in the Internet era, and create "Internet + Ideological and Political Education"[4]. The new system of "political education work" has effectively improved the new ability of universities to effectively carry out online ideological and political education work under the background of the epidemic, and in continuous practice, explore new ways to carry out ideological and political education work in the New-Era.

4.2 Improve the Comprehensive Quality of the Educated

The object of ideological and political education work in universities is generally young college students in universities. Their knowledge level and personal ability are in a period of rapid development, but they are still in the stage of incomplete development. Therefore, the main body of ideological and political education work needs to be brought into play. Its role, to cultivate and build its ability and quality.

The situation during the epidemic reflects that the comprehensive quality of young college students needs to be improved. The behavior of college students showing slack thoughts has appeared from time to time, such as not wearing masks in crowded areas, concealing travel conditions and not reporting, and going over the wall and leaving the school when the school adopts blockade measures to prevent and control the epidemic. These exposed problems show that,

universities still need to play the leading role of ideological and political education, publicize Chinese Communist Party and state's prevention and control policies for the post-epidemic era, enhance students' awareness of vigilance, and at the same time enhance students' sense of responsibility and responsibility, and consciously abide by the order.

During the epidemic, it also reflected that some college students lacked the ability to choose and judge information. Under the circumstance that it is difficult to distinguish the authenticity of online public opinion, people believe in rumors, spread rumors blindly, and even suffer the ideological impact of non-mainstream ideology. Such information will have a very negative and unfavorable impact on young college students' rational analysis ability and the shaping of healthy personality. Therefore, universities should not "silence" in ideological and political education work, but should actively resist the negative influence of public opinion, master the right to speak, and escort the good attitude and quality of college students. At the same time, it is necessary to cultivate students' ability to distinguish right from wrong and cultivate students' ability to think rationally.

4.3 Adhere to the Principle of Combining Epidemic Prevention and Control with Ideological and Political Education

4.3.1 Adhere to the Combination of Prevention and control with ideological and political theory education

In the test of this epidemic, the absolute concept of "freedom" and "democracy" has plunged Western society into a man-made disaster, and the social governance mechanism has failed. It is guided by the realization of personal interests and under the guidance of such a value system. The reality is that, on the one hand, the masses only emphasize their own so-called "freedom", ignoring the control of policies, resulting in the spread of the epidemic; . In contrast, the collectivism and state governance theory advocated by Chinese has exerted outstanding advantages and united the people of the whole country to withstand the experience together. Therefore, the ideological and political education work in universities has firm theoretical confidence, and can highlight the superiority of the system through horizontal comparison. Secondly, we must adhere to the correct education direction, fully popularize knowledge related to the epidemic, strengthen education on ideals and beliefs, firmly grasp the right to speak, guide students to strengthen the "four self-confidences", and make students realize the advantages of socialism with Chinese characteristics based on actual conditions, improve its quality education.

At the same time, the deeds of model figures in the epidemic prevention and control struggle can also be used as typical materials for universities to carry out ideological and political education work. By combining typical cases of advanced models with educational content, the "Anti-Epidemic Spirit" is integrated into ideological and political education. In the course, it is necessary to clarify the responsibilities of college students, understand the mission and responsibility shouldered by every citizen, arouse the emotional resonance of students, guide students to consciously emulate the role model of the new era, and strengthen the effect of work.

4.3.2 Adhere to the Combination of Epidemic Prevention and Control with the Mental Health Education of College Students

The success of mental health education is also an important basis for the smooth development of ideological and political education. Therefore, ideological and political educators in universities should also pay attention to the mental health problems brought to college students by the lack of

communication with reality in the closed stage. There is psychological pressure for graduates due to the economic downturn crisis caused by the epidemic.[5] The ideological and political education work in universities should see the different needs put forward by different student groups, the different pressures they face, and analyze the specific situation.

Although Chinese has entered the post-epidemic era, the current epidemic still has the risk of repeated outbreaks, and unknown situations may still occur in the future. Therefore, ideological and political workers in universities should pay attention to the risk situation of the epidemic and the mental state of students in a timely manner, and do a good job at all times. Prepare to fully respond to these problems that may arise at any time, and use the work experience accumulated during the tense period of epidemic prevention and control to maintain the ideological and political education position of universities.

4.3.3 Adhere to the Combination of Epidemic Prevention and Control with the Social Practice of College Students

The ideological and political education work in universities has a mobilizing role. It is guided by the collectivist value ideas advocated by the socialist core value system and the national spirit with "patriotism" as the core. On the premise of ensuring the safety of college students, it calls and mobilizes actively participate in the epidemic prevention and control work, use what you know and learn, and take the responsibility of the times and the country.

In the current epidemic prevention and control, universities can carry out ideological and political education work to mobilize college students to maintain the results of epidemic prevention and control, and remind the public to remain vigilant about the epidemic situation, reduce unnecessary long-distance travel, and take precautions. Spread rumors, etc., while leading students to continuously innovate new ways of social practice. Combining epidemic prevention and control with college students' social practice not only deepens students' understanding of ideological and political theory in practice, but also improves students' comprehensive quality and ability.[6]

4.3.4 Further Improve and Innovate the Network Ideological and Political Education Work in Universities

First, it is necessary to improve and innovate the construction of network platforms for ideological and political education in universities. After the epidemic has entered the normal stage, universities must grasp the traditional offline ideological and political education work, but also cannot ignore the construction and improvement of the ideological and political education network platform.

Universities should improve and innovate the construction of online public opinion platforms. Ideological and political education work should always pay attention to the "battlefield" of online public opinion, open official accounts on Weibo, WeChat, TIKTOK and other major media platforms, and make mainstream voices on mainstream media platforms. In addition, personnel should be arranged to be responsible for the daily update of the information on the platform to ensure the authenticity of the information. At the same time, the "official voice" should be closer to the students' psychology, so that the students can understand and accept, and consciously support and support. Ideological and political education in universities. At the same time, universities should also firmly grasp the trend of online public opinion during the epidemic, rationally analyze and respond to students' questions, and guide students to learn to use dialectical methods to gain insight and analysis of the situation of online public opinion under the epidemic with a broad and

keen perspective. Distinguish between right and wrong, and jump out of the negative impact of non-mainstream ideology.

Second, universities should improve and innovate the online ideological and political classroom platform. Universities should learn and summarize the successful experience of "college students taking an ideological and political course", and open ideological and political courses related to epidemic prevention and control through online communication platforms such as Tencent Conference and Ding Talk. The timely and effective preventive measures, the strong control of Chinese Communist Party and the state, and the domestic and foreign situations are combined to carry out ideological and political education.

In addition, universities should continue to pay attention to new Internet technologies, keep up with the current situation, keep pace with the current situation, and constantly use new technologies and new means in network ideological and political work to create a new situation in ideological and political education.

Second, to mobilize young college students to participate in the ideological and political education work in universities. Young college students in the new era are more aware of emerging network technology and network culture, and have creativity. Therefore, universities should give full play to the initiative of college students, and call and encourage them to actively participate in the work of online ideological and political education in universities. For example, universities can mobilize students to use their own network technologies to help schools better improve their network platforms, or provide suggestions; universities can also carry out art activities to encourage students to create various forms of art around the theme of epidemic prevention and control. On the one hand, it has played a powerful role in promoting the ideological and political education work in universities, and on the other hand, it also encourages students to exert their subjective initiative, contribute to the prevention and control work, and practice the socialist core values through different practical methods.

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