Exploration on the Path of College Students' Ideal and Belief Education in the New Era

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Abstract: Having lofty ideals and firm beliefs is the spiritual foundation of human development. Doing a good job in the ideal and belief education of college students is not only the need of national development, but also the key to make college students grow into socialist successors. The so-called ideal and belief education of college students is that ideological and political workers according to the needs of national development, Carry out various forms of teaching activities and educational work in a planned and purposeful way, so that they can make continuous progress and become talents needed for social progress and national development. However, in terms of the current form, the educational effect is not obvious because of the complexity of the current international form, the particularity of college students, the invasion of the Internet era and the failure to realize the systematization of College Students' ideal and belief education in China. In this regard, it is particularly important to guide college students to strengthen Marxism, adhere to self-education, and form an ideal and belief education system with the help of network power.

1. The Significance of Strengthening the Ideal and Belief Education of New College Students

1.1 A Catalyst for the Realization of the Chinese Dream of Great Rejuvenation

The new era is an era of connecting the past and the future. Our college students continue to grow with the arrival of the new era. Therefore, the realization of the Chinese dream requires the strength of contemporary college students. It can even be said that college students in the new era are carrying an important mission. Therefore, ideal and belief education for college students must be a significant work and the key content of Ideological and political education in Colleges and universities. Only by truly implementing the ideal and belief education of college students can they understand their responsibilities and continue to grow into better people, so that they can have the courage to invest in the construction of a modern socialist power and rush to the great rejuvenation

of the Chinese nation. Thus, college students can strengthen their ideals, beliefs, aspirations and life creed, face difficulties in real life no matter what difficulties they encounter, and ensure that their thoughts do not shift. Ensure that his thought can be firm and stick to the road of continuous struggle and pursuit for the realization of the Chinese dream of the great rejuvenation of the Chinese nation, so that the great "Chinese dream" can be realized smoothly.

1.2 Firm Belief in Marxism

To carry out ideological and political education without Marxism or to talk about Ideological and political education is empty and groundless. With Marx doctrine, ideals and beliefs can be the foundation of its scientific, ideological and advanced nature. The fundamental consciousness of the party and the state is deeply embodied in the persistence and development of Marx doctrine. Once divorced from Marx doctrine, these qualities of ideals and beliefs will be lack of basis, because the scientific nature of ideals and beliefs, Ideological and advanced nature is derived from Marx's in-depth exploration and rigorous analysis in practice. Marxist thought is the theoretical guiding ideology for the realization of communism. We should unswervingly adhere to its guiding position at all times. The ideal and belief education of college students is also closely connected with the future and destiny of the development of Marxism in China.

1.3 Contribute to Students' Own Growth

The current stage of college students is not only a key period of their life, but also an important stage to establish correct values and promote their all-round development. We should not only learn professional knowledge and skills well, but also establish firm ideals and beliefs. The future is a generation full of hope and dreams. Whether their ideals and beliefs are firm or not has an important impact on the country and society, especially compared with themselves. As long as Yu Fa's ideals and beliefs are firm, he can connect himself with the future of the country and the destiny of the nation, and connect personal ideals with common ideals. Overcome difficulties in daily study and life, seek knowledge, truth and innovation in practice. Be able to have goals, always strive towards their own goals and move forward in the right direction of development.

2. The Challenge of College Students' Ideal and Belief Education in the New Era

2.1 The International Situation is Volatile

In the context of economic globalization, exchanges in various fields are becoming closer and more complex. Economically, western countries attempt to monopolize China's intelligent manufacturing industry with high technology, so as to curb China's economy. Politically westernized and divided, and infiltrated from the perspective of "universal value", trying to influence the values of our people, especially the young generation. Under such an international form, it is even more challenging to guide college students in the new era to learn to treat problems dialectically, rationally analyze foreign ideas, strengthen Marxist beliefs and establish lofty ideals and beliefs. In this context, it will lead to the collision and agitation of various ideas, such as advanced and backward, traditional and foreign, elegant and vulgar, which will complicate the formation and development of College Students' Marxist belief in the new era, the continuous infiltration of culture, the input of various values and the severe struggle of ideology, These are the practical problems that college students are eager to face in the ideal and belief education in the new

era, and with the continuous development of forms, these problems and challenges will become increasingly hidden and permeate all aspects of life. This makes some students have or will have the problem of lack of faith or weak faith.

2.2 The Particularity of College Students

Nowadays, the majority of college students are after "00". The life of this generation is quite different from that of students, and there are some differences in thinking mode and behavior habits. The reason is that there are certain changes in their growth background and environment. In the era of relatively rich material and cultural conditions in the life of college students after "00", and the current rapid development of science and technology and the rapid popularization of the Internet also make them become the "aborigines" of the Internet. This also makes it different from life in thought and study. They have the ability of self-study, network-based quick communication, free and easy behavior and ang Yang's upward ideal. But at the same time, these characteristics also bring new challenges and difficulties to the ideological and political education. How to do a good job in the ideal and belief education of this generation is a problem that needs to be considered, and there are different requirements for the transformation of education and teaching methods from educators. How to promote the integration of their ideas and socialist core values has become a new direction of Ideological and political education research in the new era.

2.3 Education force is not Systematic

Ideological and political course is the main channel of ideal and belief education for students. In schools, although schools attach great importance to value guidance and ideological guidance for students through ideological and political theory courses and party and League activities, they ignore professional courses and some available hidden educational resources, and the utilization of social resources is not enough. At the same time, the educational methods can not be effectively combined with modern network technology, and the educational points and new attraction are often not enough, which makes some students pay little attention to the education and learning of ideals and beliefs. And in many cases, the ideal and belief education of students is only carried out when freshmen enter the school, which can be lack of systematic and full play. Although the standardization of Party and League organizations has been quite effective in ideological construction, we have to pay attention to the need to strengthen the standardization construction and put the ideal and belief education of college students in a prominent position; And when students are at home, they will also be affected by family factors, such as family structure, education mode, family atmosphere and so on. Different families have different effects on the establishment of students' ideals and beliefs. In many cases, parents think that students are already college students and "little adults", and too much control should not be. There is a lack of communication and exchange with schools, which can not form a joint force of education.

3. Construction of College Students' Ideal and Belief Education System in the New Era

3.1 Guide Students to Gradually Establish the Communist Ideal

With the development of the times, Marxism constantly enriches its connotation, and has been discovered together, with strong vitality. Therefore, even in this rapidly changing modern society, Marxism can firmly grasp the pulse of the times and absorb the nutrients of the times. It has always

been the guiding ideology and compulsory course of our ideals and beliefs education. Then, when carrying out ideal and belief education for college students, we must take Marxism as the theoretical cornerstone of this work. By allowing students to learn Marxist theory and make them understand the profound connotation of Marxist theory, they can become a qualified and firm Marxist in thought and behavior. In daily life and study, Marxism can be practiced and ideals and beliefs can be truly established. Let the thought of socialism with Chinese characteristics become the steering wheel of its real life, which enriches the content of ideal and belief education, adds something of great value of the times to ideal and belief education, and enables college students to be good at setting up lofty ideals and work hard for them. The excellent traditional culture of the Chinese nation is broad and profound, with profound historical heritage and great charm. Based on the excellent traditional culture, students can be inspired and touched by the profound connotation of culture, so as to enhance their cultural self-confidence and promote students' adherence to socialism and firmness of ideals and beliefs.

3.2 Strengthening the Self-Education Function of College Students' Ideals and Beliefs

The formation of firm ideals and beliefs can not only rely on the promotion of external factors, but also need their own internal thrust. First of all, students need to establish their own awareness of self-education, recognize the importance of ideal and belief education and the significance of Strengthening Ideal and belief, so as to effectively carry out their own education. Secondly, it is to make students know that they are educating themselves. It is the so-called "three times a day", so that students can realize that they have done well and need to be improved in their thinking and behavior. At the same time, with positive psychological suggestion, I believe I can be firm in the process of pursuing ideals and beliefs. We should add the ability of discrimination, be able to correctly and rationally treat right and wrong in life, be good at distinguishing bad ideas, and improve our ability to resist risks. In addition, it is also essential to actively learn scientific and cultural knowledge and subject knowledge, improve their professional level and cultural literacy, constantly enrich themselves through learning, and arm themselves with the power of knowledge. Finally, use the power of example to carry out self-education, take the excellent students around you as the learning goal, learn from the strengths of others, find your own problems through example as a mirror, and use the edification of example to stimulate and enhance your determination on the way to pursue ideals and beliefs.

3.3 Establish the Concept of Joint Education

We should make good use of the joint efforts of various education to effectively improve the effectiveness of College Students' ideal and belief teaching. Organically combine the multiple forces of school, family and society to realize the linkage of multiple forces. In this era of network development, the network has not only become a bridge of communication, but also a rope connecting educational forces. Through network means. Establish a connection channel between school, family and society. From the perspective of family, parents should set an example, create a harmonious family atmosphere, establish a good family style, and educate their children with their own influence. Sometimes it is not convenient or suitable to educate children directly. You can talk with your children through the Internet or understand their inner thoughts through the Internet. The school can also use the parents' Salon and home school address book to strengthen communication with parents at that time, which can also help parents understand their children's situation in time. Social education can fill the gap between school education and family education. By making full use of social resources, we can expand the channels of ideal and belief education and improve the authenticity and pertinence of ideal and belief education. At the same time, relevant departments

should manage cyberspace well, purify the network environment and resist the intrusion of bad ideas on young students. The best effect of ideal and belief education can be brought into play through the joint force of education formed by family, school and society, and with the help of the function of network.

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