

Research on the Idea of Cultural Sharing of Ideological and Political Education in Colleges and Universities from the Perspective of Educational Philosophy

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Abstract: Since the resumption of the college entrance examination system in the 1980s, colleges and universities are the frontier of the exchange and collision of various ideas, so, it is particularly important to integrate the educational philosophy into the ideological and political work of colleges and universities. The purpose of this paper is to study the ideological and political education in colleges and universities from the perspective of educational philosophy. This article takes Marxist scientific method as theoretical basis, and adhere to the principle that theory is related to practice, start with the analysis of theory, deeply understand the basic connotation of educational philosophy in the new era. Aiming at the problems of college students' social practice and value identification, puts forward the countermeasures of integrating educational philosophy into ideological and political education in colleges and universities from various aspects. This paper analyzed of present situation of the integration of educational philosophy into the ideological and political education in colleges and universities. found that there are still many problems about the educational philosophy and cultural guiding trend in practice to be solved. This paper holds that with the continuous enrichment of the content of educational philosophy in China, ideological and political education in colleges and universities is constantly improving, and ideological and political educators and educated people in colleges and universities are forming a good situation of solving problems with innovative thinking.

1. Introduction

From the beginning of the founding of new China to the eve of reform and opening up, China has not formed a systematic research system of socialist values. After the third plenary session of the eleventh central committee of the communist party of China (CPC) central committee, the research on educational philosophy and ideology and culture gradually emerged. Subsequently, experts and scholars in relevant fields began to conduct systematic research. After the 18th national congress of the communist party of China (CPC), China's core socialist values were condensed into "prosperity, democracy, civilization, harmony, freedom, equality, justice, rule of law, patriotism,

dedication, integrity and friendship", and all sectors of society began to spread social thoughts with this as the core (Huang R S. (2018)). In the education system of colleges and universities in our country has been occupying the core position, is the practice of educational philosophy and the spread of the important place, and bear the mold and the enormity of the task to cultivate successors and builders of the socialist cause, universities in the educational philosophy and the construction of ideology and culture has accumulated some work experience, has a group of typical results, these results in order to further improve and strengthen the consolidate the foundation of the ideological and cultural education in colleges and universities. As we all know, national centripetal force is crucial to national cohesion and national identity, and whether the formation of a value system with educational philosophy as the core plays an important role in the formation of national centripetal force (Ao Y P. (2017)). After the reform and opening up, China has undergone changes from system transformation and economic transformation. In this process, the field of ideology has also undergone quiet changes, and culture and ideology need to keep pace with The Times (Fu K Z.(2017)). After entering a new era, the Internet and the development of artificial intelligence obtained by leaps and bounds, both from the economic, political and cultural aspects in our country the degree of opening to the outside world into a whole new level, but there are still some hostile forces in the international community to undermine, attempt from the perspective of the ideological culture, subversion regime in our country, based on this situation, the timely put forward the educational philosophy in our country, and put it as support, the implementation of the great Chinese dream theory is based on rational analysis after make great judgment. As builders and successors of the socialist cause, college students are eager to strengthen their learning and understanding of the educational philosophy and ideological and cultural connotations (Anonymous. (2017)). Therefore, it is very important to integrate the educational philosophy into the ideological and cultural education of colleges and universities.

With the universal characteristics of values in the world, more and more scholars focus their ideological and cultural research on universities. Around this topic, various scholars have different views on how to practice and practice values (Ma J J. (2017)). The research on values in China is mainly about the core values of socialism, which mainly focuses on the following aspects: first, the research on Mao Zedong thought and Xi Jinping thought on socialism with Chinese characteristics in the new era, which provides theoretical basis and intellectual support for its enrichment and development; The second is the thematic study on the education of educational philosophy in colleges and universities, which is mainly reflected in the ideological and ideological education of college students taking educational philosophy as the main content, carrying out specific analysis of specific problems, and fully guaranteeing the teaching of theories of educators in colleges and universities. Third, integrate the research on educational philosophy and ideological culture with the values conveyed in ideological and political teaching in colleges and universities, and strive to conduct analysis and research on the basis of full investigation; Fourth, through the analysis of the current ideological and political education of college students in the process of existing problems and weak points, strengthen the combination of theoretical research and practice; Fifth, the study of the barrier factors of ideological and political education caused by the education of educational philosophy; Sixth, the research is carried out on the contradictions and problems in the process of integrating the current educational philosophy into the ideological and political education of college students, with the purpose of finding a path to integrate the educational philosophy into the ideological and political education of college students (Xing P F. (2018)). Compared with China, studies on values in foreign countries have an earlier origin and mainly focus on values, values and ideology (Mamiya Rinz. (2017)).These studies are often based on political economy, social

psychology and sociology. Of course, these foreign research paths and results have certain reference significance for us to carry out the teaching of socialist values (Ren J Y. (2017)). Systematically speaking, the study of values abroad mainly focuses on the following aspects: the first is the relevant definition of socialist values and Marxism ideology theory; the second is the definition of values, values and ideology. Third, what are the classification standards of values? The fourth is about the value measurement research; the fifth is the study of the connotation of values (Smolyk. (2018)). In short, foreign academic circles have formed a deep research on values. In terms of research methods, they have absorbed scientific theoretical research methods. In terms of ideological guidance, we have formed a pattern of taking our own national culture as soil and foreign culture as reference. In terms of specific practice, we are resolutely abandoning the research from theory to theory and paying more and more attention to practical effects (Li S Y. (2018)).

Research on values at home and abroad has made rich theoretical achievements, but specific to ideological and political education in colleges and universities, there are still some problems to be solved. This is mainly reflected in the following deficiencies: first, there is a lack of systematic, comprehensive and in-depth research on the principles, main contents, implementation mechanism and implementation path of values integrated into ideological and political education in colleges and universities; Secondly, there is still a lack of comprehensive understanding of the analysis and exploration of practical problems, and the research results have not yet provided warning and prescience for the ideological and cultural education in colleges and universities. Third, in terms of research methods, there are subjective assumptions and judgments of researchers in many researches, but the application of objective investigation and analysis is not ideal enough, and the verification of actual effectiveness is lacking (Anonymous. (2018)).

In the research process, this paper always practices the guiding ideology of Marxism and follows the research principle of putting forward problems, analyzing problems and solving problems. In addition, this article also USES the questionnaire survey method, the literature research method, the qualitative analysis method, the quantitative analysis method and the theory and the practice combination method the flexibility in this article creation process, proposed the rich constructive guidance for the university ideology culture and the educational philosophy cultivation work. Specifically, this research mainly has the following two new points: first, in this paper, the research content of timeliness and pertinence, as no matter from which Angle, which groups, can return to the essence of the problem, so as to improve the learning enthusiasm of students groups, reduce with the time values gap between groups of students, improve the external environment pressure in the process of teaching, to better make the educational philosophy into college ideological instruction class and achieved the desired effect; Second, the paper has a systemic research method, based on the research of slam the door in the process of the past studies follow a single study way, on the analysis of the problems link adopts the principle of combining interviews and investigations, the greatest degree of avoid the mixed researchers subjective randomness, the combination of theory and practice methods makes the conclusion more persuasive and guiding significance.

2. Theoretical Basis and Research Methods

2.1. The Profound Connotation of Educational Philosophy

Values are people's views, positions and attitudes towards value issues. educational philosophy are compared with other core values, the educational philosophy is a fundamental and leading role of values, the scope also includes the national level, social level and individual level, is based on the

formed under the historical background and the practice of our country, its ultimate purpose is to exist for the sake of regulations, the development direction of the state and society in theory, the most prominent feature is the united state, society and individuals. The 18th CPC national congress held in 2012 clearly stipulated that the basic connotation of educational philosophy should be expounded from the national, social and individual levels.

(1) National level

"Prosperity, democracy, civilization and harmony" is based on the national level. If we want to make our country rich and powerful, we must make great efforts to develop the economy and enhance the economic strength. Democratic centralism is the soul of socialism, which cannot be called socialism without nationalities. The spirit of democracy is the spirit worthy of the unshakable striving of the proletariat. Democracy is not only the concrete expression of socialism, but also the manifestation of socialism. Civilization is more about spiritual civilization. At present, although China has achieved rapid economic development, spiritual civilization has not been coordinated with economic civilization. Harmony is the pursuit in the process of construction of our country socialist value target, harmony is not only confined to the harmony between people, is rich in the relationship between human and nature, only in this kind of the relationship between human and the world harmonious, society to realize the coordinated development, and ultimately to the correct development path.

(2) Social level

Realizing the free and comprehensive development of people is the highest state of socialism, and the highest state of socialist society is "freedom, equality, justice and the rule of law". From the inevitable kingdom of politics to the free kingdom of politics is not only the highest ideal of Marxism, but also the essential characteristic of communism. Equality has broad sense and narrow sense, this equality is relatively narrow, in other words, the legal protection of civil rights, namely citizen has the equal rights before the law, social members can be equally involved in politics in the sun, so as to solve social contradictions, modernization achievements equal benefit to every citizen; Justice is the pursuit of all citizens, is also an inexhaustible driving force for the continuous development of socialist society, is the primary value standard of the socialist system;

However, the legal system cannot be taken literally, but simply understood as a society ruled by law. The improvement of the law is only the basis of the legal system. The legal system we advocate is more manifested as a way of life and a spiritual idea.

(3) Personal level

The core socialist values in the individual level of citizens are "patriotism, dedication, integrity, friendship." Patriotism is the primary topic that every Chinese people can never avoid. Patriotism is not only a kind of spiritual culture, but also can be understood as a political principle. Everyone has their own social attributes, and the most fundamental social attributes should be to do their own work, only respect for what they are engaged in, and strive to do the best is the best form of self-worth; Honesty is the basic requirement of socialist morality. No one can stand without faith. Honesty has become the social cornerstone of the healthy development of the socialist road. Friendship is not only reflected in the friendship of relatives and friends, but also in getting along with anyone in return for students and friends, friendship is also mutual, only mutual friendship can form a friendly social pattern, thus opening up a broader development prospects.

2.2. The Relationship between Educational Philosophy and Ideological and Political Education in Colleges and Universities

Educational philosophy as the mainstream of contemporary Chinese core values, it involves the value of the state, society and individual requirements, this not only inherited the outstanding tradition of our country culture, also reflected the nature of Chinese characteristic socialism, but also reflects the time spirit, the spirit of the world civilization achievement, is the development and progress of China's characteristic socialism direction and goals. Educational philosophy are the theory and an indispensable part of ideological and political education in colleges and universities, while ideological and political education in colleges and universities is practice. In the ideological and political teaching practice in colleges and universities, on the one hand, practice is the purpose of learning theory, on the other hand, theory is the basis of practice. Therefore, it is necessary to guide college students to integrate themselves into ideological and political classes, so that the connotation of educational philosophy of college students can truly be externalized and internalized in the mind.

For college students, the experience in college is the most realistic life experience in the future. So, to give priority to the education of the carrier function of education in colleges and universities, make the reality of college students need combined with educational philosophy, root of the content of the educational philosophy into practice, content, realistic, so you can really get the value of college students' group in colleges and universities, and is conducive to blend in their behavior and practices. As an important part of ideological and political classes in universities, the cultivation of educational philosophy should give full play to the relationship between its content and carrier, so that the propaganda and education of educational philosophy is no longer limited to ideological and political classes in universities.

The process of ideological and political education in colleges and universities is a relatively specific process, which relies not only on theories, but also on the tacit cooperation among various actors. Must be alert to some people in order to complete the propaganda characters and machinery operation behavior, this is not in conformity with the logic of behavior is bad for college students to form the correct values, but also easy to cause the college students understanding of educational philosophy tend to mechanization, formal, more can't effectively promote the cultivation of the undergraduates' values. In view of this, the practitioners need to use the combination of abstract and concrete working method, through the leadership lead ideological education front, college teachers' right to carry out the theory courses and instructors for effective management, enable students to learn a whole education and identity of each link, to college students in the process of osmosis of the influence of the correct values.

2.3 .Research Methods

The research topic of this paper is innovative, so in the research process, I also strive to highlight its innovative characteristics in the research methods. This paper has done a lot of work in the selection of background information, not only trying to avoid repetition but also paying attention to innovation, and combined with the latest theoretical achievements of the party and the government on the educational philosophy, to extract the essence, and finally condensed the valuable and relatively complete first-hand information. In this experiment, this paper combines quantitative analysis with qualitative analysis, and extracts a large number of effective data through surveys and interviews, which are highly representative and make the theory more in-depth and convincing. Specifically, this paper mainly USES the following five methods to carry out the investigation experiment in this chapter.

(1) Literature method

In the research process of this paper, a large number of official documents on educational philosophy and the original speeches of relevant leaders are sorted out, analyzed and summarized to provide sufficient theoretical support for this research.

(2) Questionnaire survey

In order to make the research conclusion more objective, this paper designed a special questionnaire, stratified and classified the collected survey data, and generally obtained a relatively in-depth objective survey result.

(3) Qualitative analysis

Qualitative analysis method is one of the important methods throughout this research. Through discussion method and interview method, the current situation of colleges and universities, as well as ideological and political education departments, is understood, and a systematic and comprehensive summary and analysis is conducted.

(4) Quantitative analysis

Quantitative analysis method is another important method throughout this study. Questionnaire survey method, interview method and panel discussion method are also adopted to conduct quantitative analysis of ideological and political work.

(5) Combining theory with practice

The method of combining theory and practice mainly in order to effectively practice the educational philosophy, the problem with the actual situation of university surveyed face as the breakthrough point, for data collection and sorting, and carries on the comparison to the data analysis, finally summarize and return to a theoretical level, and then puts forward methods and measures to solve the practical difficulties.

3. Social Investigation Experiment

Colleges and universities as train successors and builders of the socialist society important units, how to convert this highly concise content into external college students' daily behavior habits, the concept of education, religion, you first need to from set out actually, through analyzing the actual situation of contemporary college students to investigate, from the group of university teachers, college counselors and the management, targeted analysis and specific ideological and political education, let the students from the heart to accept and agree with the connotation of educational philosophy, and consciously practice the requirements, will eventually implement its spiritual connotation.

In this paper, the research of project as a "educational philosophy and cultural ideas into the institutions of higher learning education education status' investigation, and established the fundamental principle of based on facts, through to the questionnaire design, distribution, collection, sorting and analysis, to find a for each group of colleges and universities has universal guiding value balance, thus for our country's ideological education in colleges and universities play a greater role in the value guidance of the theory and practice.

3.1. Investigation Objective

The core purpose of this study is to promote higher education more in line with the overall requirements of the cause of socialism with Chinese characteristics, take teaching and education as an organic whole as the central link of ideological and political education in colleges and universities, and reflect the achievements of socialist construction in the whole teaching process. In order to accurately grasp and understand the current moral status and ideological state of

contemporary college students, this study designed a targeted questionnaire, as shown in table 1. Investigation object for all undergraduate students in colleges and universities, questionnaire content has 9 about personal character, social ethics, family virtues, and the title of the ideological and political education implementation situation, in the design of the link, the questionnaire in the form of individual choice and the combination of multiple choice, both to ensure the real accuracy of the results, and maximum convenient for respondents to fill in the questionnaire.

Table 1: Questionnaire design table

Title	Answer Region			
Your record of formal schooling	A freshman	Sophomore and junior	Fresh graduate	Graduate student
Your area of expertise	The liberal arts	Science	Engineering	Other
Your political status	The Chinese communist party member	Probationary party member	The communist youth league	The crowd
Are you a student cadre	Yes		No	
How did you get to know the content of educational philosophy	The news media	Books or magazines	The school education	Other
How do you think the central of educational philosophy	Quite necessary	Is necessary	Eneral	There is no need
What do you think of college educational philosophy is the purpose of publicity and education	To build a high quality propaganda and education team	Ensure that leadership is in the Marxists	Link this to reviews and promotions	Establish a system of commendation

3.2. Survey

The investigation process in this paper was also completed by myself. In June 2019, I conducted the distribution and recovery of questionnaires through field survey, and a total of 500 questionnaires were distributed. Thanks to the advantages of field investigation, 470 questionnaires were collected, with an effective rate of 94%. The age composition of the respondents is shown in table 2. Among them, a total of 100 questionnaires were issued to college students, 89 of which were collected, with a recovery rate of 89%. A total of 100 questionnaires were distributed to freshmen, 93 of which were recovered, with a recovery rate of 93%. A total of 150 questionnaires were issued to sophomores and juniors, 146 of which were effectively recovered, with an effective recovery rate of 97%. A total of 50 questionnaires were issued to senior graduates, and 48 questionnaires were effectively recovered, with a recovery rate of 96%. A total of 100 questionnaires were distributed to graduate students, 94 of which were effectively recovered, with a recovery rate of 94%.

Table 2: Grade composition of respondents

Options	Junior College	Freshman	Sophomore Junior	Senior Year	Graduate Student
Distributed questionnaires	100	100	150	50	100
Recycling questionnaire	89	93	146	48	94
Recovery rate	89%	93%	97%	96%	94%

4. Analysis and Discussion

4.1. Educational Philosophy Are Integrated Into the Current Situation of Ideological and Political Education in Colleges and Universities

The ideological current situation of contemporary college students should be a confident, positive and healthy state, but we have to admit that there are still many weak links. First, there is a lack of systematic understanding of the major policies of the party and the government, and a lack of determination in the face of major issues. Second, the world outlook, outlook on life and value of contemporary college students are tending to the tendency of excessive entertainment. Third, although the ideological status of contemporary college students is basically consistent with the current educational ideology in China, they still lack absolute affirmation on the national level, social level and individual level.

Understanding of educational philosophy analysis is shown in figure 1, from the picture, although the current our country's educational philosophy in the infiltration of colleges and universities have made some achievements, but the work has not yet reached the ideal effect, and is still a long way to go, you can see, there is still 26% of the content of educational philosophy include the understanding is not clear. It is noteworthy that 24% of the undergraduate students in the sophomore and junior years are not clear about the basic connotation of educational philosophy, while the freshmen have a better grasp of the basic content. This shows that the current our country university students lack of active learning the enthusiasm, supervision and learning without a high school teacher, they are soon to take the initiative to learn to relax the requirements, this also from the side that, at present stage, the colleges and universities education courses are still college students understand and grasp the connotation of educational philosophy of the main ways.

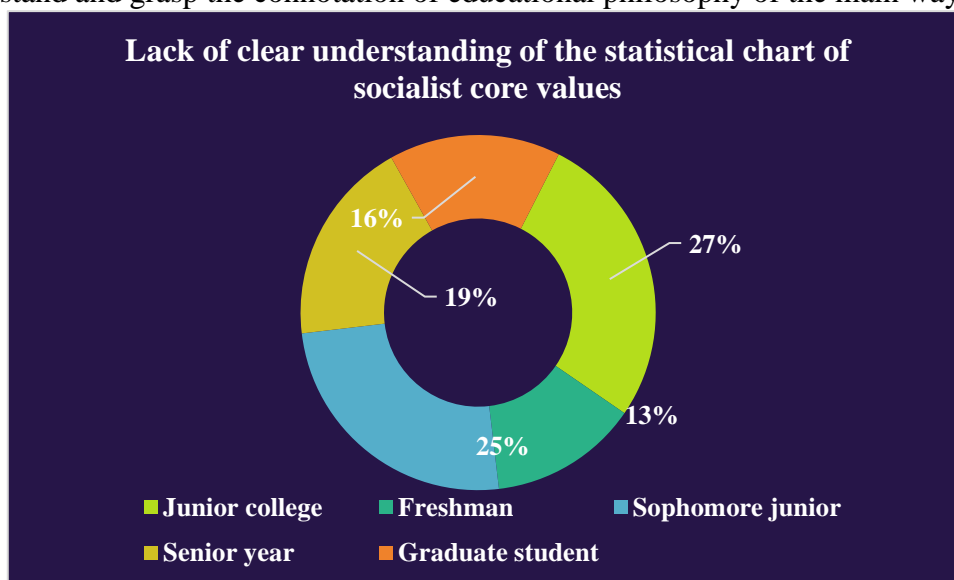


Figure 1: Lack of clear understanding of the statistical chart of educational philosophy.

4.2. Achievements of the Construction of Educational Philosophy in Colleges and Universities

Dialectics tells us that everything has two sides, and we should fully discover the achievements of the current ideological and political construction of colleges and universities. In the course of social transformation and development, it is increasingly necessary for ideological and political workers in colleges and universities to explore a new way, new content and new idea that meet the requirements of The Times. Therefore, universities are trying to get rid of the previous ideological education only depends on the situation of student self-study theory books, and interest education classroom is become the main source of college students practice the educational philosophy, and

the new situation of ideological class has already become the effect the most significant in the way of ideological and political education, and the one of the most obvious. College students to understand the way of educational philosophy statistics as shown in figure 2, the figure shows that through the interesting education classroom understand the educational philosophy for the largest proportion of students, it is enough to show that political education class for college students in the college students know the spread of educational philosophy play a very important key role.

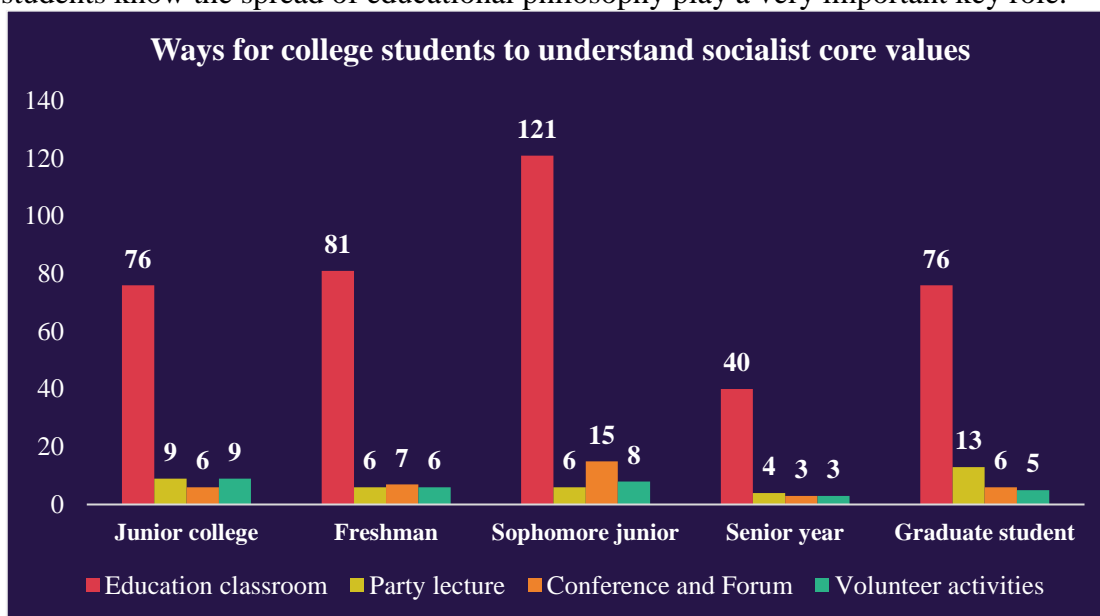


Figure 2: Statistical chart of ways for college students to understand educational philosophy.

4.3. Main Problems Still Existing

Of course, ideological and political education in colleges and universities cannot be separated from the guidance of educational philosophy. However, at present, ideological and political education in colleges and universities generally has the following three shortcomings: from the perspective of the management of colleges and universities, the management lacks of absolute attention to ideological and political education; From the perspective of the teaching team, the willingness of teachers to take the initiative in ideological and political teaching is not strong; From the perspective of college counselor team, the degree of professional construction of counselor team needs to be strengthened.

(1) Lack of attention from the management

Management of universities should be the main practitioners of educational philosophy, but the secret investigation found that most of the college management to "think" education education implementation situation, obviously they are not satisfied with their own work achievement or that is not really to try to put in place, as the institutions of higher learning, cultivating socialist builders and successors should adhere to put the collective interests before the interests of the individual. The management level of colleges and universities should also re-examine their own roles, from the guidance of college counselors, teachers groups of domination and coordination need to pay attention to.

(2) Teachers are not very willing to teach actively

At this stage, the vast majority of political education course in colleges and universities in our

country, including the graduate record examination, even in "an introduction to basic principle of Marxism and Mao Zedong thought and introduction to socialist theory with Chinese characteristics, the modern history of China, and thought morals tutelage and legal foundation" teaching the four core courses, but due to the lack of teaching the meaning and purpose of teacher basic introduction, caused college students to study in partial understanding of the purpose of these courses, college students' understanding of the ideological and political education in learning objective statistics as shown in figure 3. Shockingly, no matter what grade level and degree level the respondents are from, more than half of the college students understand that the purpose of learning ideological and political education is only to convey the instructions from the higher authorities and the party's guidelines and policies, while promoting the physical and mental health of college students and other options are rarely discussed.

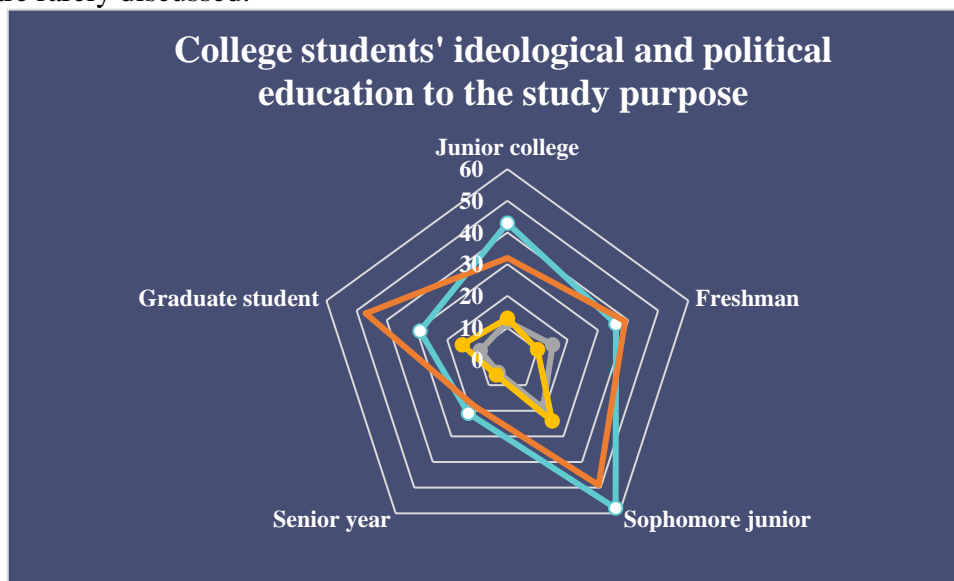


Figure 3: College students' understanding of the purpose of learning ideological and political education

(3) The construction of counselor team needs to be strengthened

Counselors of institutions of higher learning in the process of dealing with student affairs play an irreplaceable role in actually, is also the college students ideological and political education work guides, organizers and implementer, the case for lead and director of the college students, but understands from the current situation, most of the college counselor team situation is grim. Some full-time counselors only get the position by relying on connections. Some counselors are nominally full-time counselors, but they work in colleges and universities privately while doing other part-time jobs. However, only a few counselors have served as major student cadres in the student stage. Therefore, it can be seen that the counselor's entry threshold and discipline requirements are urgently needed to strengthen.

4.4. Game Thinking

The core values of socialism with Chinese characteristics are not only the great achievements made in practice, but also the essence extracted from the excellent traditional Chinese culture. After entering a new era, the refining of educational philosophy education needs coordinated from various

aspects to obtain, to conduct a comprehensive penetration, whether it is the leading the guiding role of management in colleges and universities, colleges and universities teachers' theoretical guidance role or full-time counselors of auxiliary function, every link is indispensable in, only will be all ready with all colleges and universities ideological and cultural education career do more outstanding.

(1) Establish the core leading role of university management

As the leaders of the core functional departments, the management level of universities and colleges has an unshakable responsibility and obligation in leading teachers, counselors and students to cooperate. To this end, we must strengthen and adhere to the educational philosophy of the leadership system, the university scientific research work and ideological and political education work combined, improve the main responsibility system of education.

(2) Strengthen the theoretical guidance role of college teachers

The construction of teachers is a topic that can never be avoided in ideological and political education in colleges and universities. In order to achieve remarkable results in ideological and political education, colleges and universities must establish a team of both professional and efficient teachers with excellent quality, as shown in figure 4 (picture from www.baidu.com). As educators of ideological and political work in the new era, they should not only consider having sufficient knowledge reserve as the only evaluation standard, but also highlight professional ability, combine innovation ability and educational ability, and finally make great progress in ideological and political education in colleges and universities.



Figure 4: Modern ideological and political teachers

(3) Strengthen the assistant role of counselors in management

College counselors are an indispensable and important part of ideological and political education system, and should give full play to their positive role. Each instructor should apply the advanced service concept, management ability in the daily management of students, the specific ability of management activities, it is necessary to adhere to the first way, according to their aptitude, the

management system of the supremacy of management philosophy, it is necessary to carry out the headteachers necessary examination, adhere to the principle of difference requirements at the same time, the assessment of counselor team project proportion suggested as shown in figure 5. At the same time, counselors not only need to take the initiative to adapt to the requirements of the economic era, do a good job of bridging between students and lecturers, but also should actively learn advanced management experience and relevant practices, do educational philosophy booster.

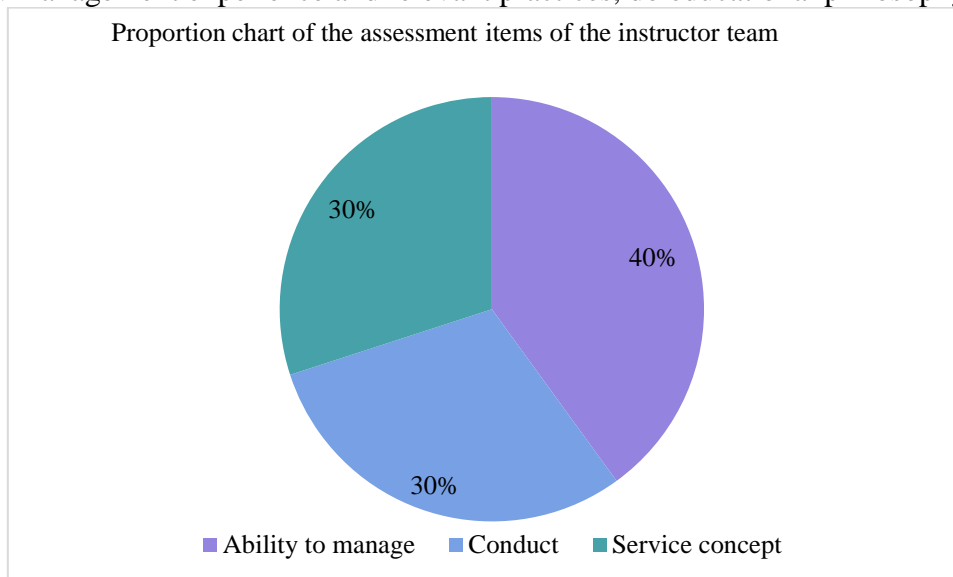


Figure 5: Recommendation chart of the proportion of assessment items of counselor team

5. Conclusion

Starting from the relationship between ideological and political education in colleges and universities and educational philosophy, this paper introduces the core theme of the study by elaborating the connotation of educational philosophy from the national level, social level and individual level of citizens. Specific to the research link, this paper synthesizes the advantages of a variety of research methods, and focuses on the basis of the research, targeted analysis of the problem level by level, finally summed up the current ideological and political education in China's colleges and universities existing problems and deficiencies, and finally gives the solution to this paper.

From the beginning of the topic selection, this paper highlighted the inherent innovation. In the selection of research materials, this paper took into account both practicality and times, and creatively integrated political principles into the exploration and analysis of core values, and successfully sorted out first-hand materials. In the specific experimental links, quantitative analysis and qualitative analysis were carried out in this paper. A large number of effective data were extracted through surveys and interviews, which were highly representative, making the conclusions of this paper more in-depth and convincing.

In this article, through the study found that the contemporary college students ideological and policy has not been due, the guidance of the college ideological education are widespread management lack of ideological political education of the absolute value of education, teachers in teaching process, the active teaching intention not to be strong and to strengthen the construction of a contingent of professional counselors, at the same time this paper also points out that to establish

the core leading role of management in colleges and universities, strengthen the theoretical guidance to college teachers group and strengthening counselors group management auxiliary function to make college ideological instruction more accord with the requirement of the educational philosophy education.

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