

Research on International Talents Cultivation Path Practice for Logistics of Higher Vocational Education Based on Strategical Background of “Belt and Road Initiative”

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Abstract: With the complete implement of “Belt and Road Initiative”, opportunities for developing logistics professionals in vocational colleges in our country have come. However, it has also brought a lot of challenges. It is difficult to meet the current education needs if still applying traditional ways of developing professionals. Under the circumstances, vocational colleges need to formulate more detailed and sound English education plan and help develop the international talent by following the development of logistics against the backdrop of the initiation of “the Belt and Road”.

1. Introduction

Under the background of “Belt and Road Initiative”, in terms of the cultivation of international talents for the logistics specialty of higher vocational colleges, the English teaching work plays an important role, which is the major path to cultivate the international awareness and international communication ability for the students. Therefore, the English teachers for logistics specialty of higher vocational colleges shall combine with the strategical background of “Belt and Road Initiative” in their teaching work, take the effective measures to cultivate the international talents for laying a solid foundation for the subsequent development.

2. Important Significance of English Teaching in International Talents Cultivation for Logistics Specialty of Higher Vocational Education under Strategical Background of “Belt and Road Initiative”

Under the strategical background of “Belt and Road Initiative”, the English teaching is of great significance in the international talents cultivation for logistics specialty of higher vocational education. It specifically demonstrates:

2.1. Facilitate to Cultivate the International Language Communication Ability for Students

The languages belong to the communication tool of human beings, which is the main measure to express their own opinions. Under the strategical background of “Belt and Road Initiative”, people’s international views are also expanded. The foreign trade industry of our country has started to develop rapidly, and it is of urgent need to have the talents with the international language communication ability. In the course of international talents cultivation for logistics of higher vocational education, reasonably performing the English teaching work can cultivate the English oral ability and logistics English oral communication practical operation ability for the students, which enables the students to master the international language communication ability so as to meet the root demand of international talents for logistics specialty under the strategical background of “Belt and Road Initiative” in our country.

2.2. Facilitate to Cultivate the International Awareness of Students

In recent years, in the course of professional talents cultivation for logistics specialty of higher vocational education, which has been impacted by plenty of factors and there are still a number of issues e.g. it is unable to ensure the international awareness of students, it is difficult to meet the strategical requirements of “Belt and Road Initiative”, it is unable to ensure the effects of educational guiding work. Consider the teaching work from the perspective of strategical background of “Belt and Road Initiative”, cultivate the international talents for logistics specialty of higher vocational education, reasonably perform the guiding work of English teaching can guide the students to comprehensively master the requirements for the strategical background of “Belt and Road Initiative”, as well as comprehensively recognize the demands for international talents of logistics specialty under the strategical background of “Belt and Road Initiative” and form the correct international awareness.

3. English Teaching Issue in International Talents Cultivation for Logistics Specialty of Higher Vocational Education under Strategical Background of “Belt And Road Initiative”

Currently in the course of international talents cultivation for logistics specialty of higher vocational colleges in our country under the strategical background of “Belt and Road Initiative”, there are still a number of issues existed in the English teaching work, which can’t guarantee the quality of teaching work or meet the demands of current industrial talents. First of all, teachers pay more attention to the theoretical knowledge studying of students in the English teaching work, fail to fully recognize the importance of English oral ability and practical operation ability for students, which can’t guarantee the effects of teaching guiding work for all aspects and it is difficult to cultivate the international professional talents. Secondly, in the specific English teaching work, it is unable to strengthen the school-enterprise cooperation, the colleges can only cooperate with the ordinary logistics industry without the mutual cooperation with the international logistics enterprises under the “Belt and Road Initiative”, thus it is difficult to cultivate the working abilities of international position for the students, and fail to reinforce the English communication ability of students. Finally, there is no effective measure to be taken in the teaching work to cultivate the international English communication ability and language skills for the students, it is unable to reasonably select the content of English oral knowledge, and fail to cultivate the talents of complying with the demands for positions of logistics industry.

4. English Teaching Measures in International Talents Cultivation for Logistics Specialty of Higher Vocational Education under Strategic Background of “Belt and Road Initiative”

Under the strategic background of “Belt and Road Initiative” and in the course of international talents cultivation for logistics specialty of higher vocational colleges, the English teachers should establish the correct awareness, adopt the effective measures to cultivate the international talents and *comprehensively enhance the effects of educational work*.

4.1. Cultivation of Applied Talents

In general conditions, the cultivation for applied talents and theoretical talents have the characteristics of mutual corresponding. In terms of the current teaching of stressing theories and ignoring practical operation for the logistics specialty of higher vocational colleges in our country, it is required to particularly rectify the English teaching mode, coordinate the relationship between the cultivation work for applied talents and theoretical talents so as to cultivate the international talents with the application ability and practical operation ability. First of all, the English teachers for logistics specialty of higher vocational colleges need to guide the students to study the theoretical knowledge and guide them to participate in the English practical operation activities in the routine teaching work so as to cultivate the practical operation ability of students. Secondly, under the strategic background of “Belt and Road Initiative”, it is required to practice the international English operational ability of students, provide the internship and practical training opportunities for students, cultivate the international awareness and language communication ability of students so as to meet the current demands of international talents cultivation.

For example, the logistics teachers of higher vocational colleges can simulate the English communication environment of international trade in the “Belt and Road Initiative” for the students. The students can play the different roles in the international logistics transportation, and then apply the logistics English to communicate and exchange mutually, which enables the students to initially master the working steps, procedures and language communication skills of international logistics industry under the “Belt and Road Initiative” so as to cultivate their practical operation ability. In order to effectively enhance the practical teaching effects, it is recommended to boost the cooperation between the higher vocational colleges and international logistics companies, arrange the students to intern in the international logistics companies so as to enable the students to contact with the real working environment of positions during the internship, conclude the rich working experience of positions as well as learn more practical operation skills and knowledge ^[1].

4.2. Clarify Teaching Targets According to the Demands of International Logistics Position.

In general conditions, the development of “Belt and Road Initiative” will involve a number of languages, which requires not only cultivate the specialty ability of students, but also focus on improving the language application ability of students. Therefore, under the strategic background of “Belt and Road Initiative”, the English teachers of higher vocational colleges need to clarify the English teaching and talents cultivation targets according to the working requirements of international logistics positions, as well as focus on cultivating the international views, critical thinking skills of English language and language communication ability etc. for students. Through the fundamental teaching guidance and practical operation teaching guidance etc., cultivate the international awareness of students so as to meet the root demands for international logistics positions to the talents.

For example, in order to meet the demands for the talents of international logistics positions, the teachers need to take the cultivating the students’ basic English listening, speaking, reading, writing

abilities, international views, language communication ability as the teaching targets. Initially guide the students to comprehensively analyze national situations and strategical plans of our country, and understand the regional economic development status^[2]. Afterwards guide the students to study the political knowledge, economic knowledge, historical knowledge and social knowledge etc. of Britain and America so as to enable the students to form the unique opinions on the language communication habit, language application characteristics of Britain and America under the background of mastering the culture in Britain and America, enhance the understanding ability of English language communication knowledge, as well as comprehensively study and master the English language knowledge. Based on enabling the students to study and master the English language knowledge, the English teachers also need to clarify the English teaching standards according to the demands of logistics market positions and employers. Select the language knowledge and practical operation knowledge for the logistics international language communication etc. to perform the teaching guidance, as well as cultivate the communication ability and exchange ability of logistics international language for students^[3].

4.3. Reasonably Select the Content of English Oral Teaching

Currently the English teaching content for logistics specialty in the higher vocational colleges is basically same as the English teaching content for other specialties, which lacks the pertinence and fails to provide the position knowledge relating to the logistics specialty for students, and it is difficult to comprehensively cultivate the international oral communication ability for students. Therefore, under the strategical background of “Belt and Road Initiative”, the English teachers of logistics specialty of higher vocational colleges need to select the English oral teaching content in a reasonable manner, and cultivate the students’ working ability of international logistics positions through the reasonable teaching content. First of all, the English teachers need to perform the market surveying research, analyze the talents demands and position working content etc. for the international logistics industry under the “Belt and Road Initiative”, as well as select the English oral teaching content appropriate to the talents cultivation according to the working features of positions and cultivate the English oral ability of students under the orientation of working position demands in the market. Secondly, the teachers need to establish the international awareness in the course of selecting the English teaching content for logistics specialty, comprehensively grasp the working requirements for the positions of logistics industry under the strategical background of “Belt and Road Initiative”, actively communicate with the high-end talents of industry and jointly develop the English oral teaching plans for the students so as to enhance the overall effects of educational guidance fundamentally and reach the predicted working targets^[4].

4.4. Strengthen School-Enterprise Cooperation

In order to cultivate the international talents of logistics under the strategical background of “Belt and Road Initiative”, the higher vocational colleges need to reinforce the cooperation with the enterprises so as to provide a good development platform for the students and cultivate the excellent talents required by the industry. First of all, the higher vocational colleges need to select the international logistics enterprises under the strategy of “Belt and Road Initiative” as the cooperation subject, sign the talents cultivation cooperation program, as well as hire the excellent talents of enterprises to lecture the English knowledge and position knowledge for the students of logistics specialty so as to complement the shortage of teachers^[5]. Secondly, during the school-enterprise cooperation, it can arrange the students to visit, intern and participate in the practical training activities in the logistics enterprises so as to cultivate the position working ability and practical operation ability for students, and meet the requirements of talents cultivation. In order to improve

the activity for enterprises to participate in the school-enterprise cooperation during this period, the schools can also sign the talents supplying agreement with the enterprises. The enterprises need to analyze the professional ability and qualifications of students during the internship of students. After the internship is over, the enterprises are able to select some students of high professional qualifications as the back-up talents so as to meet their demands for talents, and stimulate the enterprises' activity of participating fundamentally^[6].

For example, in the course of school-enterprise cooperation, the schools can select the enterprises of complying with the cultivation of international logistics talents under the strategy of "Belt and Road Initiative" as the cooperation units, and then sign the cooperation program of cultivating talents, in which it requires the enterprises to arrange working personnel to guide the teaching in schools, and the schools arrange students to perform the fixed-position internship in enterprises, which enables the students to participate in the position work of international logistics enterprises, contact with the position work and learn more knowledge.

4.5. Reinforce the Strengthen of International Communication and Exchange

The English education for logistics specialty of higher vocational colleges, in order to ensure the teaching work to comply with the international standards and cultivate the international talents in a true significance, it is able to strengthen the international communication and exchange, select the countries with developed education to carry out the cooperation, as well as communicate and exchange. The higher vocational colleges in our country can assign the English teachers to carry out the professional research, communicate and exchange to the schools at abroad, and summarize the rich teaching experience. Meanwhile, it is able to hire the teachers at abroad to participate in the teaching guidance in the higher vocational colleges, cultivate the international language ability for the students of logistics specialty so as to promote the strict and reasonable implementation of educational work, and realize the predicted working targets of teaching guidance^[7].

5. Conclusion

In recent years, under the strategical background of "Belt and Road Initiative", the international talents cultivation of logistics specialty in higher vocational colleges still has a number of issues, which can't ensure the working effects of talents cultivation and cause the unfavorable influences on the subsequent development. Therefore, in the course of international talents cultivation of logistics specialty in higher vocational colleges, it is required to combine with the talents demands of logistics industry under the strategical background of "Belt and Road Initiative", develop the complete English teaching guidance plans, select the English oral teaching content in a scientific manner, break through the limitations of traditional teaching guidance, and comprehensively enhance the quality of educational guidance so as to cultivate the excellent talents required by the society.

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