

On the Interaction between Ideological and Political Education and Campus Culture Construction in Colleges and Universities

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Abstract: The construction of campus culture and ideological and political education in Colleges and universities are dialectical and unified, and they promote and influence each other. The healthy development of colleges and universities is inseparable from the harmonious campus culture and ideological and political education. As an important carrier of Ideological and political education, campus culture plays a main role. Especially since the reform and opening up, the impact of multi-cultural, but also requires the harmonious development of campus culture at the same time reflect the correct direction of Ideological and political education, guide the high-quality growth of students.

1. Introduction

Campus culture and ideological and political education influence and coordinate each other. The construction of campus culture lays the foundation for ideological and political education activities, carries the mission of Ideological and political education activities, and plays an important role in it. The construction of campus culture is an important platform and carrier of Ideological and political work. It expands the form and scope of Ideological and political education, optimizes the organizational form of Ideological and political education activities, and makes the ways of Ideological and political education more diverse. The construction of campus culture in Colleges and universities plays a very important role in guiding students' thoughts and behaviors, helping students to establish a correct outlook on life and values. When carrying out ideological and political education in Colleges and universities, it is necessary to establish a harmonious, healthy and stable campus cultural environment to promote its smooth development.

2. Principles of Interaction between Campus Culture Construction and Ideological and Political Education

In the management teaching, the school should improve the construction of students' moral level. The construction of campus culture makes students' ideological dynamics and campus culture

combine with each other, producing interactive effect, and making students improve their ideological quality in campus culture. The innovative guidance and advanced management concept of colleges and universities can make students actively integrate with campus culture in the process of Ideological and political learning, and play the real role of campus culture. To improve the comprehensive quality of students and improve the campus culture can cultivate more high-quality students. Colleges and universities should actively use the interaction between campus culture and ideological and political education. In this process, three principles of interaction should be defined. One is to define the goal. In the teaching process, the important goal is to improve the comprehensive quality of students, so as to implement the original intention of Ideological and political education and improve the construction of campus culture. Second, clear direction. The common direction of campus culture and ideological and political education is to promote the growth and development of students, so in this process, students should be the main body. The third is to make clear the method. In the process of teaching, teachers should make use of diversified teaching methods, pay attention to practical guidance, improve students' learning ability, and enable students to improve themselves in a positive campus environment. As an important place for students' growth and learning, campus is the main position for students' development. Teachers should lead students to actively build a cultural campus, cultivate students' enthusiasm for campus construction, so that campus culture can create a harmonious and efficient learning atmosphere for students' growth. Colleges and universities should strengthen campus culture and ideological and political education, so that they can integrate and promote each other, improve students' experience in campus culture and ideological education, and enable students to grow actively^[1].

3. Problems in the Interaction between the Construction of Campus Culture and Ideological and Political Education

3.1 Imperfect Interaction Mechanism

Relatively speaking, the interaction between campus culture construction and ideological and political education in Colleges and universities has a strong system, which belongs to a systematic project. Therefore, we need to improve the effective working mechanism as the basis to ensure the effective development of the work. However, at this stage, the interaction mechanism of some colleges and universities is not perfect and interactive, which directly affects the interaction and integration of the two and weakens their own role^[2].

3.2 The Professional Quality of the Interactive Team is Not High

The ability of the staff is the basis to ensure the effective development of the work. No matter the construction of campus culture or the development of Ideological and political education, it needs to be based on the excellent interactive team. However, at this stage, the level of the interactive team of some colleges and universities is not high. In the actual work process, the professional level of some staff is insufficient and their quality is not high, which directly affects the work Work efficiency^[3].

4. The Effective Realization of the Interaction between the Construction of Campus Culture and Ideological and Political Education

4.1 Establish a Perfect Interactive Mechanism and Follow the Existing Interactive Principles

The interaction between cultural construction and ideological and political education in Colleges

and universities needs to be based on a perfect interaction mechanism. Therefore, in the process of work development, staff should formulate a perfect interaction mechanism in combination with the actual situation, strictly follow the interaction principle, and build a benign working mechanism to meet the needs of the current era. Specifically, it can be carried out from the following aspects: first, establish a perfect operation mechanism, form a good concept of interaction, in the process of continuous innovation and development, strengthen the relationship between Ideological and political education and university cultural construction, and promote students to actively participate in the interaction to meet the current actual needs. For example, at this stage, a university often carries out large-scale practical activities, based on which students can learn more skills and levels in the process of practice. At the same time, it makes effective observation and Analysis on the students who participate in it, and makes students know their own shortcomings by using intuitive teaching methods, so as to improve themselves and develop in all aspects, which becomes the demand of the society Comprehensive talents to meet the needs of the current new curriculum reform. Secondly, we should establish a perfect guarantee mechanism based on which we can lay a good foundation for the interaction between Ideological and political education and campus culture construction. For example, through a good guarantee mechanism, we can ensure that the capital investment for the work is stable and has enough funds. At the same time, we should actively carry out talent training, introduce advanced technology at this stage, so as to effectively open the interaction work The exhibition provides sufficient power to meet the current actual needs and promote the rational integration of Ideological and political work and campus culture construction^[4].

4.2 Actively Carry out Staff Team Building and Promote Their Interaction Based on the Team

The professional talent team is the prerequisite to ensure the rational interaction between Ideological and political education and campus culture construction. Therefore, at this stage, colleges and universities should actively build professional talent team to improve the level of political and ideological education team. Specifically speaking, it can be carried out from two aspects: on the one hand, it can effectively train the existing professional talents in Colleges and universities, through systematic and special training, it can promote the talents to improve their professional level and ability, become the practitioners and pioneers of the interaction between the current campus cultural construction and ideological and political education, and in the process of continuous development, it can promote and influence each other To form a virtuous circle to meet the current actual needs. On the other hand, we should actively introduce professional talents. In the process of talent recruitment, we should actively carry out reasonable assessment, focusing on the assessment of the ideological and political teaching ability of talents and the practical ability of campus culture construction, and select outstanding talents with outstanding ability, so as to meet the needs of the current development of colleges and universities, promote the innovation and development of colleges and universities in China, and continuously transport high-quality talents Quality talents^[5].

4.3 Establish a Perfect Interactive Platform to Expand the Form of Campus Culture

Building a perfect interactive platform can effectively promote the ideological and political education and campus culture construction to achieve good interaction, and promote the innovation and development of the current campus culture construction mode, to meet the needs of the current development of colleges and universities. At the same time, expand the form of campus culture at this stage to ensure its good richness. In the process of teaching, change the traditional mode of Ideological and political education, actively carry out practical teaching, help students broaden their

horizons, and create a unique campus culture^[6-8].

5. Conclusion

The construction of campus culture in Colleges and universities is based on moral cultivation, talent cultivation and education. It aims to achieve a harmonious campus and a harmonious society, and to improve the ideological and political quality of college students. In the future management of colleges and universities, every ideological and political worker should start from himself, work hard to build a harmonious campus environment and a healthy ideological and cultural atmosphere, and practically implement the two-way positive interaction between campus culture and ideological and political education activities, so as to promote each other and achieve perfect integration.

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