

Effects of the Immigration on the Theories of the American New Public Management: from the Perspective on Public Values

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Abstract: The purpose of this paper is to study the relationship between the immigration culture of America and its new public management and find out what effects of American immigration culture has had on its political system. It starts with the analysis of immigration and American public values. Then, this paper emphasized the effects of the immigration culture in different aspects. Especially in this paper to show the effects of American immigration culture on its public values. it's easy to find the effects of the immigrants on the United States.

1. Introduction

Scholars and public professionals are making important theoretical, practical, and operational strides in developing a new approach to public administration as an alternative to approaches that preceded it. They need to do more, however, before the new approach is widely understood, appreciated, and used to advance important public values underplayed by traditional public administration and New Public Management. The different strands in the public value literature clearly can be linked. Specifically, scholar managerially focused idea of creating public value involves producing what the public values or is good for the public, the merits of which can be assessed against a set of more specific public values.

The earliest people came here hoping to pursue liberalism. They believed in liberalism so they hoped to go on living such a life here. American thinkers accept all this concept and carry forward the European liberal ideas and traditions as their own. Then the development of America capitalism create a good condition for the spread of liberal ideas and development.

What's more, the political system of America has been deeply influenced by the immigration, for example: the process of American urbanization, the general election and other political systems. A political system is a system of politics and government. It is usually compared to the legal system, economic system, cultural system, and other social systems. Because of the immigration, some political systems must be enacted matching it for example: the American urbanization the American general election and so on

The United States is a country where people hope to live a free ,equal life and many immigrants from European countries have the same value with American people. So they try their best to pursue

their rights especially after they move to the United States. They regard themselves as American citizens and what American people have they also want to have. Thanks to the immigration, it really helped a lot to the America political theories which include: individualism, liberalism and equalitarianism. Because their effects on it, the United States becomes an ideal land for all the people. Once people believe in individualism, liberalism and equalitarianism they will try their best to build such a country. After so many years and so many people's efforts, the United States has been built like this. Human rights are the most important things in this country. This can explain why so many people want to study in America, work in America and live in America. The final goal for these people is that they hope they can become a member of the United States then he will own those human rights.

2. Effects on the Individualism

The reason why individualism can take root in American is the immigration. No matter new Puritans, or the later American people, they all believe in individualism and regard it as their spiritual support. Under the guidance of the individualism, personal interests and rights, personal talent and creativity can be fully played out.

In the period of immigration, Individualism was intensified. Although being over self--centered can bring negative effect, from the whole historical point of view, there was no big social events which violate the stable situation, this is because the concept of commitment has been in the heart of Americans for a long time.

Individualism is perhaps the primary concept that, transcending such categories as race, gender, class, age and region, unites Americans across time and space to give coherence to the national experience. So, these immigrants have been used to live such kind of life in their hometown before, while after they moved to America, they still kept these feelings and goals. Native Americans cannot change their living styles so they had to change their mind. What's more, Greg Nance (2009)² said that American people are willing to accept the spirit, this is the reason why people from all over the world regard this country a freedom country. In other words, individualism is the spirit of those immigrants, when they move to the United States they also bring it here. What's more, American people are happy to accept this because they share the same value and both natives and immigrants try their best to build such a country as they thought. This is the effect on individualism in America.

3. Effects on the Liberalism

Liberalism in the United States is a broad political philosophy centered on the unalienable rights of the individual . The Constitution of the United States of 1787 set up the first modern-republic. However, the Constitution limited liberty by accepting slavery. The Founding Fathers recognized the contradiction, and most expected slavery to wither away. Indeed it was abolished in all the Northern states by 1804, but due to the demand for raw cotton by the Industrial Revolution, plantation slavery continued to flourish in the Deep South.

In the United States, though there are many contradictions between different races but whether it is sense of racial superiority of whites, or have received the racial discrimination, blacks, they are firmly advocating freedom, democracy, individualism and the liberalism. In this regard, they are amazingly the same. In the United States, the mainstream national people think that liberalism has become the spirit of the Americans.

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4. Effects on the Equalitarianism

Equalitarianism is also an important part of the American political theory. American people believe that all men are equal to each other. Equalitarianism doctrines maintain that all humans are equal in fundamental worth or social status, according to the Stanford Encyclopedia of Philosophy. Equalitarianism in politics can be of at least two forms. One form is equality of persons in right, sometimes referred to as natural rights; John Locke is sometimes considered the founder of this form. Different from the British nobility culture, American people pursue free, happiness and equality. All these things seem to be the bone of their bodies, without them, they cannot live a normal life. Since people came to the US from all over the world, they also bring this character to this country, even stronger than before because people cannot say that these people are not American citizens.

Most of those immigrants came from poor countries. The purpose of their immigration is to live a better life than before. So there are so many movements in American history. I have a dream that one day this nation will rise up and live out the true meaning of its creed: "We hold these truths to be self-evident: that all men are created equal."(Martin, 2007).³ This is one of the most famous speech in this world and this is also the best evidence to prove the effects of immigration.

5. General Election

A general election is an election in which all or most members of a given political body are chosen. The term is usually used to refer to elections held for a nation's primary legislative body, as distinguished from by-elections and local elections. In presidential systems, the term refers to a regularly scheduled election where both the president, and either "a class" of or all members of the national legislature are elected at the same time. A general election day may also include elections for local officials.

In U.S. politics, general elections occur every four years and include the presidential election. Some parallels can be drawn between the general election in parliamentary systems and the biennial elections determining all House seats, although there is no analogue to "calling early elections" in the U.S., and the members of the elected U.S. Senate face elections of only one-third at a time at two-year intervals including during a general election. In the State of Louisiana the expression general election means the runoff election which occurs between the two highest candidates as determined by the jungle primary.

Since people called it "a melting pot", they should think more for the general election. Candidates should not only care those original American citizens but also they should depend on those "new" American citizens.

Americans vote for a specific candidate instead of directly selecting a particular political party. The United States Constitution has never formally addressed the issue of political parties. The Founding Fathers such as Alexander Hamilton and James Madison did not support domestic political factions at the time the Constitution was written. In addition, the first President of the United States, George Washington, was not a member of any political party at the time of his election or throughout his tenure as president.

The largest minority in the United States are Latino Americans since 2000. This tendency has influenced not only their people in the society but also the American politics. As the largest ethnic minority in the US, Latino Americans has become the most important strength which the two candidates strive for. It owns 15.1% of the people in America. So they can control the election in many places. This is the reason why every president in America cannot ignore the strength of the immigrants especially Latino Americans. The key impact of Latino Americans to the US presidential election is that most of those people live in the "swing states"(Midwest parts), due to the decisive significance of these states, we also call them "battleground states". So those states are indispensable

to the general election because who can control those states, who can control those Latino Americans, who will mostly win the election at last. Without the support of Latino Americans, it's impossible to win the battle in California and Texas and some other swing states.

So President Obama has carried out some policies to make sure these people will stand by him. It is not only a problem in America but also a problem in this world. During the election in 2008, both Obama and McCain claimed in public that they would pay more attention to the immigration and put it at the first place. From this, we can find how important the immigrants are in the US. When people summarize the reasons which lead to Obama's success, they think that one of the most important reasons is that he Republicans are always unfriendly to Latino Americans. So those Latino Americans have to find someone who can protect them, so they vote for Obama, who has made a promise that he would be friendly and care much for those immigrants.

These examples are the best evidence which can prove the effects of American immigration culture on its political system. And the conclusion is that the two parties and the general election cannot work and achieve their goals successfully without the support from immigrants.

References

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