

Research on the Application of “People-Oriented” Concept in the Educational Management of College Education

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Abstract: With the continuous advancement of the times and the gradual increase in the quality of people's living standards, people pay more and more attention to education, especially in college education. The implementation of the people-oriented concept can further improve the management of college education and promote the healthy development of college education. The following will explain the basic connotation of the people-oriented concept from the perspective of university education, and then explore and analyze how to effectively apply the people-oriented concept to education management.

1. Introduction

The education work of colleges has always been concerned, because it will directly affect the employment situation of the society and the future development trend of the country. So we need to pay attention to the education of colleges. Therefore, people-oriented concept is gradually applied to the management of colleges and universities in recent years,. The rapid development of the times has brought new ideas and new ideas, there will be many changes in all aspects. The management needs to make new adjustments, so as to effectively improve the quality of education in colleges.

2. The Basic Connotation of the People-Oriented Concept

The core of the current scientific development is the people-oriented concept, and the people-oriented concept can also be used in the management of universities. Each student has his or her own independent thinking, so it is necessary to respect the role of the student's individual status. We can not use a management method all at once and ignore the student's personality characteristics. So the student will develop in other areas. Colleges need to stand out in this social market environment, and they must go through constant competition. Competition with other colleges is the norm and it can strengthen their own competitiveness. From the current point of view, more and more students are receiving higher education. Such a large group of people study in colleges and master some high-end technologies, thus contributing their own strength to the development of society. Under such a situation, what should university management do? What I have to think about is what is the purpose of education and what way to manage students. The people-oriented concept attaches great importance to the cultivation of talents. No matter what

management method is used, the purpose is to be able to train more outstanding contemporary college students.

3. The Importance of Applying People-Oriented Concepts to University Management

The first point is that this is the substantive condition of higher education management. The significance of the existence of higher education institutions is to cultivate more talents, so that students can learn knowledge and develop in all aspects. Using the people-oriented concept can make management more scientific and make management meet the requirements of current social and economic development, thereby creating a high-quality learning environment for students. Only when the people-oriented concept is applied can we adopt some methods to arouse students' interest in learning. So students' future development space will be further expanded and they are also satisfied with the purpose of education.

The second point is to build a harmonious campus environment. Modern education is constantly undergoing reforms, whether it is elementary school education or college education. This is because the rapid development of the new era has brought a different social outlook. The advent of the new media era allows more affairs to be handled through the Internet. The concept of building a harmonious campus has also been advocated in recent years. Therefore, it is necessary to use the people-oriented concept to build a harmonious campus to meet the needs of the new media era, to promote the image of the school to the outside world, and to strengthen the competitiveness of students. Educational management methods also need to be changed. It is necessary to further optimize and improve, strengthen the cohesion of the entire management, and ultimately build a harmonious campus environment.

The third is that applying the people-oriented concept to the management of universities is the most basic condition for training talents. Only under the people-oriented concept can the cultivation of talents be carried out most effectively. In the advocacy of this concept, each university will formulate different management methods according to its own situation, which fully reflects the individual development of students and attaches importance to the development of students themselves. It innovates the concept of management and part of the management authority transferred to students to participate in the management, so that the students' independent solving ability will be effectively improved. Such management will strengthen the students' ability to adapt to the society, and the competitiveness can be continuously strengthened.

The fourth point is that the people-oriented concept is the prerequisite for shaping the correct values of students. At present, various learning concepts are emerging one after another. These concepts will have some impact on contemporary college students. Colleges need to advocate correct values under such circumstances. The people-oriented concept has played an important role in management. The ideology of college students is to keep up with the pace of the times and progress. Students' living habits and learning conditions have changed to a certain extent, so it is necessary to incorporate new things into college education. It can promote the development of students and effectively improve their comprehensive literacy.

4. The Current Problems in the Education Management of Colleges

In the long-term college education, the indoctrination method has always been used to transmit knowledge to students, which ignores the role of students' status. Regardless of the stage of education, it is necessary to recognize the main status of students in education. If this point is ignored, problems in teaching quality are prone to occur. Some schools have integrated the people-oriented concept into their management, but they have not exerted the effect of their ideas and the teaching methods have not been changed. Such teaching quality does not meet the

requirements. Therefore, the people-oriented concept advocates to emphasize the role of students. The purpose of teaching is to transfer knowledge to students. Teachers are an intermediary and the main characters are students. Only in this way can they effectively adjust the teaching methods, break the long-term solidified model, integrate more teaching methods into teaching, stimulate students' enthusiasm for learning, and further improve the quality of teaching.

The current management model used in colleges is too single, which makes the students' enthusiasm in this aspect insufficient. Many students learn passively. The states of passive learning and active learning are completely different. The learning efficiency and effects of passive learning are not as good as active learning. In such a teaching mode, students' thinking space is limited. Within a range, all abilities have not been effectively developed. As a result, students' confidence in learning will slowly dissipate. Colleges need to urgently change this way of management so that students can learn and test effectively. The purpose of colleges is to cultivate talents with high professional quality. So this approach will not achieve corresponding results.

5. How to Effectively Apply the People-Oriented Concept to Education Management

First of all, we need to pay attention to the role of students in teaching. In modern colleges, students have a richer personality than before and everyone's thinking is different. The diversity of society today also diversifies students in schools, so education management needs to pay attention to individual differences. From the overall perspective, it is necessary to innovate the management model, integrate the people-oriented concept, diversify the single teaching method in the past, and add personalization while diversifying. This is not only the inheritance and innovation of the people-oriented concept, but also it can meet the basic purpose of contemporary education. In this way, students can actively participate in teaching activities and exercise their abilities. At the same time, teachers also need to create an environment that is conducive to learning so that students can learn independently. Teachers and students work together to thoroughly implement the people-oriented concept.

The second is to establish a relevant management system, combined with the people-oriented concept, and innovate a new management system. This is the focus of safeguarding the education of college education and promoting the continuous reform of college education management. To build a people-oriented system, we need to handle the relationship between teachers and students, pay attention to the role of students as the main body and bring out students' interests and specialties. We need to encourage teachers to make innovative teaching and bring more teaching models into the classroom. We not only need to mobilize students' learning enthusiasm, but teachers' teaching enthusiasm also needs to be improved. In addition, it's necessary to Improve the relevant evaluation system. Students will evaluate teachers and teachers to students in both directions, so that both parties can understand their shortcomings and make corresponding improvements. From a humanistic point of view, the integration of humanity and teaching, satisfying the needs of students and applying the people-oriented concept have promoted the development of humane education and cultivated talents can meet the needs of contemporary society.

Finally, it is necessary to effectively cultivate students' self-development ability. College students should be able to establish correct values and put behind the backward and incorrect concepts. And they need to introduce new ideas and science to the campus. In such a situation, the students' thinking space will be expanded, and their own vision will be broadened. Therefore, it is necessary to make the education management model more scientific and rational, which will make the campus atmosphere better. It's important to strengthen the level of management personnel and enhance their service awareness. Let them do their own things, perform their own duties, do the work within the system well and implement management policies on the ground.

6. Conclusion

The people-oriented concept plays a huge role in colleges and the image role of colleges has also undergone some changes. More attention should be paid to the individualized development of students, responsible for education management. So teachers and students in colleges can be friendly getting along with each other and establishing their own campus culture ultimately improved the quality of university education management.

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