

Analysis on the Cultivation Strategy of Creativity in College Art Teaching

Zhang Xiao

Changsha Normal University Changsha 410000, China

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Abstract: art education plays an extremely important role in cultivating students' creativity and promoting their innovative thinking. In the current art teaching in Colleges and universities, the teaching goal has gradually shifted to training students' imagination and art thinking, and improving students' art creativity. The creativity of art major students plays an extremely important role in their art creation. In view of the current situation of art teaching in Colleges and universities, this paper puts forward some effective strategies to cultivate the creativity of art major students in Colleges and universities.

1. Introduction

with the rapid development of science and technology, talents have become the core force in the national and social competition. Among the qualities of talents, creativity is the most important. Therefore, accelerating the cultivation of creative talents and stimulating their creative ability and innovative spirit have become the top priority of modern talent cultivation. In higher education, art education has become the focus of students' creativity training, especially the cultivation of innovative thinking and creative ability. Therefore, in the process of art education and teaching in Colleges and universities, we should always pay attention to improving students' innovative thinking ability while imparting knowledge, and avoid the traditional indoctrination education. In the classroom, art teachers in Colleges and universities should fully respect students' dominant position in the classroom, give full play to their leading role in the classroom, be good at inspiration, skillful guidance, and follow the example to promote students' creativity,

2. Problems in the Cultivation of Creativity in College Art Teaching

At present, there are many problems in art teaching in Colleges and universities. Some teachers mostly adopt the teaching method of indoctrination, which is extremely disadvantageous to the cultivation of College Students' art thinking and creativity. With the continuous advancement of education reform, the main teaching goal of college education in China is to cultivate students' creativity, which requires the majority of college teachers to formulate corresponding teaching strategies. But in the specific implementation process, some teachers did not pay too much attention to the cultivation of creativity, or follow the traditional teaching methods, which greatly affected the effect of art teaching in Colleges and universities in the new period. In addition, the teaching

resources of some colleges and universities have not kept pace with the times, the teaching materials have not been reformed in combination with the teaching demands of the new era, and the application of multimedia information technology is not enough. Over time, this kind of teaching method will make students' imagination and curiosity can not be cultivated, affecting the improvement of students' art level.

3. The Importance of Cultivating Students' Creativity in College Art Teaching

Compared with other disciplines, art discipline has higher requirements for students' creativity, and also has great advantages in cultivating students' creativity. In the process of art learning and creation, students can give full play to their imagination, no longer stick to the traditional textbook knowledge, and can express their ideas more personalized and flexible in their works. In addition, art courses are closely related to many other subjects. For example, some cultural meanings in fine arts have something in common with history, literature, philosophy and other disciplines, which requires students to have sufficient knowledge reserve, and have certain ability of knowledge transfer, application and innovation. With the continuous development of China's economic society and education industry, contemporary college art teaching needs to keep pace with the times, combined with multimedia information technology and other emerging industries, and constantly improve the effectiveness of art teaching, so that art teaching has its due artistic value. Therefore, the majority of art teachers in Colleges and universities need to change their teaching concepts and take improving students' creativity as the main teaching goal.

3, Ways to cultivate creativity in College Art Teaching

(1) Create a good environment for cultivating creativity

In order to improve the effect of college art teaching and enhance students' artistic creativity, the majority of college art teachers should first create a free and relaxed learning atmosphere for students. Teachers should respect students' thinking differences and personalized needs, and build a bridge of trust with students through communication and guidance, so that students can boldly create art in a relaxed mind. In this process, teachers and students can share their classroom teaching feelings and artistic feelings, let students think about the teacher's speech, encourage students to have the courage to question and speak boldly, so as to improve students' artistic exploration spirit. In this kind of teaching atmosphere and teaching method, teachers' teaching knowledge can be effectively digested and absorbed by students, and students' artistic inspiration and creative ideas can also be completely expressed. Therefore, a good teaching environment plays an extremely important role in the cultivation and promotion of College Art Students' creativity.

(2) Cultivate students' imagination and observation

For students' artistic creativity, observation and imagination are the foundation. In this context, the majority of college art teachers need to integrate the cultivation of students' observation and imagination in the teaching process. Specifically, teachers should first have a comprehensive and in-depth understanding of students' ideological trends and behavior habits, master the way students look at and think about things, and then formulate targeted teaching strategies for students, so as to help students develop good habits of observation and thinking. In this process, teachers should make students realize that they should observe things not only with glasses, but also with heart. When observing, they should see the essence through the appearance of things, grasp the internal characteristics of things, and then create art through their own thinking. Secondly, teachers should lead students to strengthen association, find the internal relationship between different things, and form their own unique artistic thinking mode through long-term observation and accumulation, so as to lay a solid foundation for the improvement of their own artistic thinking and artistic creation.

(3) Combining theory with practice

Practice is the only standard to test the truth, which is reflected in college art teaching. That is to say, the majority of college art teachers need to practice the teaching strategy of combining theory and practice, so that students can develop creative thinking in the process of professional practice, and improve the level of artistic creation. Specifically, teachers should gradually change the classroom teaching style, improve the proportion of practice teaching class, so that students can feel more atmosphere of practice creation. As the saying goes, art comes from life. When leading students to practice learning, teachers can guide students to inspire inspiration in practice and enrich their art creative reserves. For example, when teaching landscape oil painting, teachers can open the classroom outdoors, so that students can sketch in the park or at the foot of the mountain, and feel the magnificence of nature in practice, so as to better carry out art creation. Through this extracurricular practice teaching method, students can not only cultivate their practical ability in real scenes, but also improve their art creation ability in a more intuitive and personalized art learning.

(4) Cultivating students' individual characteristics

Entering the university stage, students have basically formed their own unique way of thinking, for things also have their own personalized thinking. Therefore, in art classroom teaching, the majority of art teachers in Colleges and universities need to respect different students' ways of thinking, treat different students' creative ways with an objective and appreciative attitude, so as to cultivate students' personalized characteristics. In the specific teaching process, teachers need to keep close communication with students, change the traditional single teaching method, three-dimensional, multi-level for students to teach art theory knowledge, in order to ensure that in this process to attract students' attention, stimulate their interest in art learning and art creation enthusiasm. In the process of extracurricular practice teaching, teachers can group students according to different students' personalized needs and similar preferences, and adopt the same teaching strategies for students in the same group, so as to ensure respect for students' personalized needs and improve the efficiency of classroom teaching. Through this kind of personalized teaching method, students can freely express their inner real ideas, and integrate their interests and preferences into art creation, so that their art creativity can be greatly stimulated, and their comprehensive quality can be greatly improved.

4. , Conclusion

To sum up, in today's education background, improving students' creativity and innovation has become the most important teaching goal. In the process of art teaching in Colleges and universities, the majority of art teachers should not only teach students the necessary art theory knowledge, guide students to master the necessary art creation skills, but also change the teaching ideas, pay attention to cultivate students' artistic creativity and innovation. Teachers need to respect students' individual differences, provide students with a good creative environment, let students exercise their artistic creativity in practice, and then improve their comprehensive ability.

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