# The Importance of Vocal Art Director in Vocal Singing

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**Abstract:** The vocal art director is the staff who provides corresponding piano accompaniment for vocal singers and musically instructs their singing skills. Such talents with strong professional skills can not only provide the singer with a wonderful accompaniment, but also provide artistic guidance for the singer's singing content so that the vocal singer can express the content of the singing more vividly. However, the industry of vocal art guidance has not attracted enough attention. The reason for this phenomenon is that most people lack the understanding and understanding of vocal art. This article analyzes and discusses the role of vocal art director in vocal singing.

#### 1. Introduction

In the 19th century, the concept of vocal music art guidance was put forward. At that time, the performers needed to improve the singing effect through the use of musical instruments in the process of performing the songs. Only in this way can they attract more audiences to listen to their performances, and the singing performers also got higher appreciation through this form. With the development of musical instruments, piano accompaniment has appeared more and more on the scene of singing. It has also become a new form of music in modern performances and has gained more and more composers' love. Therefore, the role of piano accompaniment in music performance is becoming more and more important and irreplaceable.

## 2. The Application Value of Vocal Art Direction in Vocal Singing

In the early singing activities of vocal music, music art guidance is usually presented in the form of accompaniment in the ears of the audience, and the atmosphere of singing is further enhanced and rendered by accompaniment, making the singers and audience feel the flow of music in the scene created by accompaniment, and making the content of music performance more substantial and interesting. At the same time, music can bring people more strong appeal, so that the audience can resonate with the music when enjoying the performance. Only in this way can the music really move people in the process of singing.

As we all know, accompaniment, lyrics and melody are inseparably related. Only by coordinating the relationship between the three can improve the effect of the entire singing. Therefore, it is necessary to clarify the role played by the vocal art director in the actual singing process and make the vocal singing can flexibly cooperate with the art director so that the singer can transform his emotions with the advancement of the situation created by the accompaniment under the cooperation of the accompaniment. In this way, the songs are more emotional, and the

audience can fully feel the emotion of the singer and the psychological emotion conveyed in the music in this environment, so that the audience can feel the beauty of the music in the music palace created by the cooperation of the accompanist and the singer, and generate rich imagination according to this, so as to further enrich their emotions. The audience can effectively stimulate their enthusiasm to explore the connotation of music works through resonance with music. Singers also need to realize that music that has emotional communication and resonance with the audience is meaningful singing.

## 3. Modern Development of Vocal Art Direction

With the development and progress of the times, people's pursuit of spirit has surpassed the material pursuit in real life, so in today's era, more and more people are beginning to realize the value of vocal music and its related cultivation. Therefore, vocal music can also play a greater role in actual teaching. At present, teachers often use the teaching method of vocal music in the actual teaching process. What needs to be clear here is that the actual teaching process of vocal art instruction needs to focus on the teaching and learning of vocal music. In the teaching process, the role of vocal music as an art direction can be fully brought into play. When people appreciate music, they always focus on the performer's vocal singing and ignore the role of accompaniment. If an excellent vocal singer does not choose a suitable piano to accompany him during the singing process, the singing effect will be greatly reduced and there will be a big gap between the expected performance, and it will even appear disharmonious situation during the singing process, so the teacher will choose the accompaniment method in the classroom of vocal art guidance in the actual lecture process to effectively enhance the teaching effect. At the same time, choosing the appropriate piano accompaniment can make the class atmosphere warmer. Studying in a warm classroom learning atmosphere can improve students' own enthusiasm while strengthening the understanding and understanding of teaching content. Under the guidance of vocal art, the singer can more effectively appreciate the deep meaning of the music itself, and even those who can effectively guide the singer can help the singer improve his singing skills, so that the singer can perform the music more smartly in the process of singing.

# 4. The Role of Vocal Art Director in Vocal Singing

Art guidance can deepen the content of singing. In order to fully express the implication contained in the music works, we need to make the emotional presentation more incisive through the form of vocal singing, which not only tests the singer's actual singing level, but also highlights the professional quality of vocal music art guidance in the actual singing process. The vocal art director needs to analyze the singing content in a targeted manner based on all the content he has learned so that the singer can not only better understand the connotation conveyed by the work, but also can choose more appropriate techniques to make the music work more sing. Completeness makes the audience feel the deep meaning of the musical works under the leadership of the singer and accompaniment. The emotions conveyed by different works are also different. Therefore, if you want to improve the specific performance ability of music, you must first correctly grasp the emotional tone that the music wants to convey. The art director will make the emotional expression more specific through the form of accompaniment, so that the singer can further feel the thought and connotation of the music work and quickly understand the changes of the music emotion by feeling the accompaniment. Only in this way can it be ensured that the content sung can lead the audience to experience the charm of music in layers. The vocal art director can also help the singer understand the emotions that the work wants to convey before the actual singing, so that the singer has a deep understanding of the emotional transformation that the musical work needs to experience during the singing process. Only in this way can we flexibly highlight the content of music through the application of various means in the actual singing, and give the audience a wonderful music experience in a tactful and changeable form.

# 5. The Practical Application of Vocal Art Direction in the Teaching of Vocal Music Singing

In order to give full play to the role of vocal music art guidance and make vocal music art guidance contribute to vocal music singing in the process of singing, it is necessary to effectively improve the teaching quality of vocal music art guidance course and let students improve their skills in this aspect by learning the corresponding courses of vocal music art guidance, while fully mobilizing students' subjective initiative in the classroom. So that students can improve their comprehensive ability in this aspect with the teacher's explanation in the actual teaching of vocal music art guidance course.

In addition, the school should strengthen the construction and improvement of the teaching staff in charge of the vocal art guidance course teachers' overall quality and ability so that teachers can explain the vocal art guidance knowledge for students from the perspective of students. Make the students take a more correct attitude towards the learning content in the process of learning, so that the students can get a good development in the future vocal art industry. In addition, it is necessary to make all aspects of educators improve the importance of vocal art instruction teaching, so that students can develop and further improve their singing ability in the process of learning and growth. For example, when teachers carry out classroom teaching, accompaniment makes vocal music courses more interesting and makes students more aware of the importance of accompaniment to improve students' cognition of business art guidance.

#### 6. Conclusion

To sum up, by discussing the role of vocal art guidance in the actual singing, singers can better show the core emotions in the singing works through the application of vocal art guidance in the actual singing process, so as to effectively enhance the singing effect and bring more colourful music experience to the audience.

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