Analysis on the Current Situation and Optimization Strategy of University Education Management

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Abstract: With the development of the society, people pay more and more attention to education. Especially in China, education has become a major goal because education is very important to the development of a country. Under today's educational development, we still have many problems and defects which have slowed down the development of our country's education industry. Therefore, we must take corresponding measures to address these problems. And most importantly, it is necessary to combine the management of education with informatization.

1. Introduction

Education is very important to a person. As far as the current development of education in China is concerned, the development of China's education is not very good. It mainly because China has not done rectification plans and response measures in education management. In addition, education may not be taken seriously. What's more, the development of information technology has become a feature of new era. If we want to develop education, we must have a good education management system and link it with information technology. Especially in colleges, it is necessary to strengthen the concept of informatization development of education management, and use new information to combine with education to formulate a comprehensive development strategy. In this way, problems arising in education management can be solved efficiently and management work may develop rapidly.

2. The Significance of the Information Construction of College Education Management in the New Era

In the new era, China has paid more attention to education. And information technology is constantly improving and progressing. College education institutions need to use information technology in education management. The main content of information technology is to realize the multimedia of teaching materials and globalization of resources. And get the transformation of the individualization of classroom teaching, the strengthening of students' autonomy in learning, the enhancement of students' cooperation in activities and the enhancement of computer management automation. The information technology has a great impact on the education of China's colleges. From the perspective of transforming the individualization of classroom teaching, when information technology has not yet developed, colleges generally adopt more traditional teaching in education

management. The model is that the teacher's teaching method is single, the classroom is relatively boring and the students' independent learning ability is not emphasized, so they just follow the textbook. The student's ability to learn independently is not strong. In addition, there is no teacher to guide the students. So in many teachers' classrooms, the classroom learning atmosphere is not active enough and does not arouse the students' desire to learn. This is the reasons for backwardness of college education in China. The use of information technology can transform traditional teaching concepts into new teaching concepts. And it can transform traditional teaching methods into diversified teaching methods. In addition, it show the individualized and vivid image of classroom teaching, so as to improve my country's education in colleges and universities. The development status of the career can also educate and manage the efficiency of the work.

3. The Status of Education Management Informatization in Colleges

3.1 Inadequate Understanding of the Construction of Educational Management Information

It can be seen from the status of China's education in colleges that teachers do not have a correct understanding of the educational management information. In addition, the education management system of colleges does not make plans based on information technology. Colleges generally adopt a traditional teaching mode in education management which is the teacher's teaching methods are single. What's more, they do not pay attention to the students' autonomous learning ability and they blindly follow the textbooks and give lectures. Because the ability of students to learn independently is not strong and there is no teacher's guidance, so the learning atmosphere is not active enough to stimulate students' interest in learning. This is why China's education in college education is poorly developed. This requires leaders and teachers to have a deep understanding of educational management informatization construction and pay special attention to the benefits and conveniences that informatization construction brings to education management. In addition, the construction that each school pays attention to is different. Some schools only focus on the construction of the environment and ignore the construction of educational management information. On the contrary, some schools only focus on the construction of education management information and ignore the construction of the environment. This is not comprehensive for the development of education. If only one construction is carried out, it is one-sided. Such a concept will definitely not do a good job in education management. If we want to further optimize the management mode of education, we must consider the problems faced from a comprehensive perspective. And it's necessary to strengthen people's understanding of the informatization of education management.

3.2 Lack of High-Quality Information Education Management Talents

According to the characteristics of China's development, education cannot be separated from informationization. In terms of the problems in China's current education process, the education management had delayed development compared to other developed countries. The scarcity of high-quality informatization talents in China is also a prominent problem. So China should take the cultivation of high-quality talents as the primary goal. Because from the current point of view, most of the education managers in our country are older people. Their ideas and concepts may be a little traditional. They do not want to learn new aspects of education management information and information technology skills. Therefore, this had a negative effect on the quality of high-quality education management. What's more, a lot of education management personnel have just entered this industry, and they do not have enough understanding of the concept of information construction and do not have high informationization specialized technology. In addition, there are many

teachers who have been teaching for many years in colleges. They already have their own unique teaching methods. It is difficult to change the teaching methods. This is a relatively important issue. Therefore, major colleges should focus on cultivating young teachers' teaching concepts from now on, and can cooperate with education management information enterprises to train teachers. Teachers must be required to present informationized education management models. Colleges can also recruit some teachers with relatively high education management information technology. In this way, high-quality education management talents will gradually increase. Then, China's education management information construction will continue to improve. Finally, the level of quality will also improve.

4. The Strategy for Construction of Education Management Informatization in Colleges

4.1 Strengthen the Planning of Education Management Informatization Construction

Strengthening the information construction of education management is one of the main development directions of China's education. The construction of educational management informationization is a relatively long-term and relatively difficult project. We must have a long-term vision to face this phenomenon and formulate a relatively long-term and effective construction plan. This can make the education management informatization develop faster. Then, how should we promote the construction and development process of the education management informatization? First, colleges need to establish a relatively complete development direction. And then based on this, we can formulate a reasonable and effective development strategy. At the same time, rectification measures must be taken for the problems that have occurred to avoid similar problems. With the development direction and development strategy, we will not lose our way in the construction process and we can know how to solve the problems that occur suddenly. With this kind of guarantee, we can carry out the construction of educational management information in a purposeful and planned way to ensure rapid construction quality. Therefore, it is extremely important for the development of education to strengthen the establishment of rules and the formulation of plans for the construction of informatization of education management.

4.2 Strengthen the Construction of Information Education Management Talent Team

From the perspective of the development of educational institutions, China is very short of talents in education. Building a team of information-based education management talents is a very slow and long process. Therefore, the state and universities must pay special attention to information-based education management talents. For the country, it is necessary to formulate relatively complete laws and regulations on the informatization of education management, requiring universities to integrate information technology into education management, and requiring education managers to master informatization knowledge and improve their own education. For colleges, it's important to recruit some teachers with strong educational management ability. And they can also invite some professional experts to hold a seminar with teachers in colleges. n this way, experts will convey the concept of combining informatization and education to teachers, and teachers will have a deep understanding of it and find out the shortcomings of their usual teaching methods to correct them. In addition, we can lead teachers to other schools with better development in reeducation management to communicate. If conditions permit, teachers can be trained in education management. For teachers, they must strictly abide by the school's management system and use information technology as their own method of teaching. And teachers must implement it so that they can know which aspect of the teaching is a problem so that they can "prescribe the right medicine to the case". With such long-term development, China's education management talent

team will become stronger and stronger. And thus, China's education will continue to develop.

5. Conclusion

In the era of relatively advanced network development, the education management system must be combined with information technology, which is the best guarantee for the rapid development of education. The construction of informatization of education management in college education institutions is the primary task that China will implement. The use of information-based education management systems in college education will make management more effective and improve work efficiency. So the leaders of the state, the Ministry of Education and schools will realize the importance of information technology to the development of education and integrate traditional education management. The system has been transformed into a relatively novel and effective management system with the characteristics of the times. At the same time, we must also focus on cultivating talents in education, improving the quality of our citizens, and increasing the quality of management information. In this way, the level of my country's education management and information technology can be improved.

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