On the Application of Artistic Songs in Vocal Music Teaching in Colleges and Universities

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Abstract: In the course of thousands of years of development, China's history has produced a wealth of artistic content. National culture, as a magnificent treasure in art, embodies its corresponding value. As an important part of China's music system, art songs have shown more unique artistic characteristics and are an extremely important part of Chinese music culture. In the teaching of vocal music in colleges and universities, the teaching of art songs cannot be ignored. It needs to be analyzed accordingly to understand the importance of effective integration of art songs in vocal music teaching in colleges and universities in China, and put forward the corresponding integration of art songs in vocal music teaching in colleges and universities based on the actual situation. In the end, it can make the vocal music teaching system in colleges and universities more complete, and the application value of art songs will be more obvious.

1. Introduction

Art song is a kind of work expressed through art form, which can enable the singer to express corresponding emotions and bring the audience a more unique audio-visual experience. There is an important correlation between the development of art songs and nationalities. If the specific content of art songs can be incorporated into the vocal teaching of colleges and universities, it can enrich the forms of vocal music teaching, increase the materials of vocal music teaching, broaden students' horizons, and improve students' learning initiatives. Therefore, it is necessary to understand the effective application of art songs in vocal music teaching in colleges and universities.

2. The Important Value of Art Songs in College Vocal Music Teaching

The integration of artistic songs in vocal music teaching in colleges and universities can make the future vocal music teaching work more perfect and pave the way for the smooth progress of vocal music teaching. Its important value is mainly reflected in two aspects. One is culture, and another is employment.

Specifically, the integration of art songs into vocal music teaching in colleges and universities can make the students' cultural accumulation deeper, and the poetry-based approach makes the presented Chinese art songs have more unique connotations, including classical poetry or modern

poetry. Therefore, in the selection process of teaching content, the choice of art songs will inevitably reflect some cultural characteristics. At the same time, in the selected art songs, there are some lyrics directly selected from the poetry works of the masters of Chinese literature in all dynasties, such as *Prelude To Water Melody* in the performance of related art songs, in order to ensure the overall singing effect, it is necessary for the students to have a corresponding understanding of the content of the lyrics in the music works and the background of the song creation, so as to enable students to have a deeper specific understanding of the cultural and spiritual connotations of art songs, and ultimately enable students to effectively improve their overall artistic literacy [1].

In addition, the integration of art songs into vocal music teaching in colleges and universities can promote the long-term development of students in the future. For the selection of art songs, the singer needs to have a more in-depth grasp of the singing methods of art songs, understand the singing skills of art songs, and also need to penetrate the corresponding art and music literacy. While singing, actively cooperating with music to show the appeal of art songs can make the performance of singing more obvious, and at the same time, promote the long-term development of vocal students in the future.

3. The Specific Application Direction of Art Songs in College Vocal Music Teaching

The application of artistic songs in vocal music teaching in colleges and universities can lay a good foundation for the smooth development of vocal music teaching in colleges and universities, and reflect the corresponding promotion effect. Such a teaching reform system can make corresponding efforts for college vocal music teaching to adapt to the reform and development of modern quality education. In practice, the specific application directions of art songs in college vocal music teaching mainly include the following aspects.

3.1 To Develop an Objective Cognition of Art Songs

In the application of art songs in vocal music teaching, we must first let students further clarify the overall value of art songs and understand the deep content contained in art songs. When learning art songs on this basis, it will show better results. The art song itself embodies the characteristics of artistry and technology. The rhythm of a song is extremely obvious, and the content will be relatively rich. In addition, the content of the art song is permeated with Chinese traditional culture and national spirit, which can promote the effective dissemination of information, showing China's fine traditional culture, so that China's traditional culture can be inherited and developed correspondingly [2]. Therefore, it is necessary to closely integrate vocal music teaching and art songs in colleges and universities, so that teachers can formulate corresponding teaching goals based on China's traditional culture, and can guide students to learn more abundant knowledge content and understand the spiritual value of art songs, have a corresponding ideological system, penetrates the essence of artistic works, and also enables students to master the diversified expressions of artistic song works. The ultimate goal is to enable students to have a more true and comprehensive understanding of the important value of artistic song learning, paving the way for students to carry out effective vocal learning work in the follow-up [3].

3.2 Looking for More Abundant Art Song Resources

In vocal music teaching in colleges and universities, in order to infiltrate the corresponding art songs, it is necessary to have an overall grasp of the teaching goals and requirements of the teaching stage, and to find the objective value and truth in the teaching of art songs, so as to enrich the

overall teaching resources. In addition, teachers need to improve their vocal singing ability in the teaching process, deeply understand the historical and cultural system and the content of music culture, cultivate students' language and literary literacy, and ultimately enable the corresponding guarantee of the teaching effect of art songs. It even needs to consolidate qualified faculty, complete the corresponding construction, scientifically and reasonably construct a college vocal music teaching model that can achieve sustainable development, and better ensure that the overall teaching content of art songs in college vocal music teaching is more abundant. In response to this requirement, in the vocal music teaching carried out by colleges and universities, teachers can combine the actual teaching situation of colleges and universities to tap the resources of vocal music teaching according to the teaching foundation of students, realize the development of uniformity, and finally be able to introduce more excellent art song works into the vocal music teaching system of colleges and universities, so that students' knowledge can be integrated accordingly [4].

3.3 Need to Make Full Use of Modern Media

The current development of the Internet has enriched teaching methods and has received widespread attention. The application of the Internet can make the overall educational resources more diversified, enabling it to achieve corresponding integration, and use multimedia to carry out corresponding teaching, making the classroom more comprehensive, making the classroom atmosphere more active, and making the teaching more effective. The model is more easily accepted by students, which can stimulate students' interest in learning, and improves students' learning initiative. In the current state, the development of multimedia teaching can fully display traditional boring theoretical knowledge through various forms, making the overall effect more obvious. However, due to the professional characteristics of vocal music and song teaching, if only teaching through multimedia is used in the teaching process, there will still be shortcomings, and long-term repeated practice of students is needed to further penetrate the mode and rich content. That is, the application of modern media is only an auxiliary teaching method that can enable students to further master knowledge. Teachers need to combine the teaching goals and requirements of college vocal music teaching to develop and improve vocal music course teaching software to realize the comprehensive application of multimedia [5].

3.4 Instructing Students on Artistic Songs

In the process of learning, students' sensitivity and cognition to music reflect the characteristics of differences. Their learning effect on art songs will be affected by their own interests and their own level. Due to the lack of learning experience of students, their understanding of music is also being one-sided, leading them to have a lot of problems in the process of learning, and there are also misunderstandings in learning, which affect students' appreciation of artistic song works [6]. On this basis, teachers are required to be able to guide and analyze the students according to their actual learning situation, understand the individual differences among students, and integrate the various unique situations of students for teaching [7]. In addition, the teaching of art songs also requires teachers to be able to estimate the comprehensive connection between students and art songs based on the regional characteristics of art songs, and finally get rid of the shackles of traditional teaching methods and carry out corresponding innovations and updates, expanding the teaching mode by carrying out daily teaching activities, allowing students to complete the effective learning of art songs and related knowledge according to the actual situation, and ultimately ensure the results of teaching.

4. Conclusion

Generally speaking, adding the content of art songs to the current vocal music teaching system in colleges and universities can cultivate students' artistic literacy, give students more advantages in future vocal learning, integrate art songs, allow students to master the essence of art and culture and experience the content of the song, and promote the orderly development of vocal music teaching in colleges and universities.

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