

Exploration on the Practical Path of “Student Oriented” Education Management

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Abstract: Student management is an important part of higher education management. It is a theoretical and practical subject, involving economy, politics, education, culture and many other contents. The student-centered concept is implemented in higher education management activities, and students' rights are fully respected. Based on this, this paper analyzes the connotation of student-oriented concept, and discusses the practical strategies of student-oriented education management in Colleges and universities.

1. Introduction

Cultivating interdisciplinary talents is an important task of colleges and universities. For colleges and universities, student education management is an important part of their work, and also one of the standards to measure the level of education in Colleges and universities, which is of great significance in promoting social stability and harmonious development. In the era of knowledge economy, with the rapid development of higher education, the disadvantages of traditional education management mode are increasingly exposed. Based on the development needs of students, we need to implement the people-oriented education management mode in Colleges and universities.

2. An Analysis of the Connotation of the Idea of Taking Students as the Foundation

Student oriented is a kind of education and management activities that rely on students and provide services for students. The purpose of student oriented is to promote students' development, fully meet their interests, and put them in an autonomous management environment, so as to tap students' potential, release their nature, and let students get due benefits in the school. The penetration and implementation of student-centered education in Colleges and universities can be understood from the following aspects. First, student-centered requirements, according to the group characteristics of college students, to understand the reasonable needs of different students in the period of receiving education; second, to explore the characteristics of each group of college students, in order to start, cultivate commonness and release individuality; third, to improve the self-management ability of college students, through effective channels to enhance their subjective initiative to participate in learning and activities; fourth, to respect Students' nature, listen to their voice, create a harmonious and comfortable learning and living atmosphere for college students, so

as to understand, trust and tolerate students; fifth, after meeting the basic survival and development needs of college students, exercise their innovation ability and pioneering spirit^[1].

3. The Significance of Carrying out Student Oriented Education Management Mode in Colleges and Universities

3.1 Meet the Needs of Students' Role Changes

In the traditional colleges and universities, teachers are in the leading position. In the era of knowledge economy, the disadvantages of this management mode are gradually exposed. Today's higher education requires colleges and universities to serve students well, strengthen students' awareness of rights protection and subjectivity, and enable students to actively participate in things related to their own interests^[2]. At present, colleges and universities implement the mode of administrative power. If we continue to use this mode, it is difficult to be student-oriented and to meet the interests of students. Therefore, from the perspective of meeting the needs of students' role changes, we also need to vigorously promote the student-oriented management mode.

3.2 Safeguard the Normal Rights and Interests of Students

Compared with other groups, college students have perfect knowledge reserve, high education level, mature mind, and have their own unique thinking and ideas. For things related to their own interests, they have a strong sense of participation and a strong desire to express themselves. They hope to participate in various management activities as masters. The implementation of the student-centered model can guarantee the students' right of supervision, right to know and right of evaluation^[3]. To this end, we should build a management system in line with the students' needs and fully implement the students' rights, so as to mobilize their creativity and enthusiasm.

3.3 Balance the Internal Management of Colleges and Universities

Under the influence of the traditional administrative management mode, college students are in a weak position in Colleges and universities, and their due rights and interests are often not guaranteed. In order to solve the above problems, we need to build a scientific management system, based on the interests of students, implement the people-oriented education management mode, fully respect the human rights of students, and protect their legitimate rights and interests^[4]. At the same time, the application of student-centered education management mode, so that teachers can listen to the voice of students, reduce conflicts between teachers and students, enhance team cohesion, so that teachers and students in Colleges and universities better cohesion, so as to balance the internal management of colleges and universities, improve the management level.

4. Practice of Student Oriented Education Management in Colleges and Universities

4.1 Establish a New Concept of Education Management

Educational idea is the key element to guide educational practice. Correct cognition can greatly promote the practice. The implementation of student-centered management concept has certain particularity. As educators, we need the guidance of scientific and correct education concept to ensure the normal operation of education management activities.

4.2 Building Management System Based on Students

From the perspective of modern management theory, system is one of the guarantees to ensure the effectiveness of various organizational work. With the development of higher education, the barriers between university campuses are becoming less and less, and the relationship between students and students, students and universities is becoming more and more complex, which needs to be constrained from the perspective of system. The student-centered education management activities should overcome the influence of various human factors and avoid the problems of different standards and caliber^[5]. The establishment of management system should be based on the reality, according to the cultivation goal and school running policy of colleges and universities, complete, standardized and scientific, and ensure the authority and continuity of the system. The behavior regulations, reward rules, apartment management, work study program, community organizations, etc. should be included in the management system, and the specific rights and obligations should be defined in terms to realize the principles, rights and interests. It is necessary to manage the behaviors of college students in a scientific way. In the management activities, psychological consultation, emotional infiltration, reasoning education and other ways are applied to enrich the management means, and the management efficiency is improved by multi pronged approach.

4.3 Adhere to the Integration of Rational Management and Humanistic Management

In the management of college students, rational management and humanistic management are common models. The so-called rational management, is based on the organization as the center, through the organization, rules and regulations to implement the centralized management mode, more emphasis on standardization and authority. Humanistic management is based on the individual behavior law and psychological characteristics, with respect for students' personality and dignity as the condition, and is committed to improving the cohesion and centripetal force of college students, which has the characteristics of inspiration and permeability. On the surface, rational management and humanistic management seem to be independent. In fact, both of them are essentially the same in order to improve the effectiveness of university management. In the specific practice of education management, we need to organically combine the two and follow the national conditions of the primary stage of socialism. In specific practice, we should correctly handle the relationship between right and non right factors, require school administrators to improve their comprehensive self-cultivation, improve their quality, so that students can truly trust and obey; at the same time, we should also deal with the relationship between system and cultural constraints, system is a code of conduct, culture is a value system, all of which regulate and control the behavior of college students. In the educational management, we should correctly coordinate the relationship between the two, adopt a scientific educational model, internalize the system into values, and improve students' consciousness of following the system.

4.4 Building a High Level Working Team

To really implement the student-centered education concept, the key lies in the teaching staff, and the key lies in the student management personnel. In terms of selection criteria, we should be proficient in business, decent in style, firm in politics, strict in discipline, willing to contribute, and have both ability and political integrity. In daily work, we should have strong discrimination, strict self-discipline, love and dedication; have good management ability, solid communication ability and organization and coordination ability; have solid comprehensive knowledge quality, familiar with management, education, psychology and other aspects of knowledge, good at learning, can actively adapt to the development of the new situation, lay the foundation for the healthy growth of students. In the construction of student management staff in Colleges and universities, we should

follow the principle of specialization and professionalization^[6]. While providing professional education and training for them, we should let student cadres accumulate work experience, master solid professional skills, become experts in student management, and win the recognition of more students. Building a management team with excellent comprehensive quality and risk spirit not only lays the foundation for the development of higher education management, but also creates a safe, harmonious and stable campus.

5. Conclusion

People oriented is the highest realm of management philosophy. To implement the concept of student-oriented in college education management requires that everything should proceed from the interests of students and coordinate the contradictions among teachers, colleges and students. At present, student-centered has been promoted in Colleges and universities, but there are still some outstanding problems in the specific application. In order to solve all kinds of problems in practice, we need to carry out reform and innovation according to the actual situation of colleges and universities, and constantly optimize the school management mode, so that students can really benefit from it.

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