

The Cultivation Path of College Students' Moral Education from the Perspective of Curriculum Ideology and Politics

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Abstract: young college students are constantly troubled by their low self-cultivation and weak sense of right and wrong. Therefore, how to update the concept of moral education with the times and effectively realize the theoretical value and application value of moral education activities in Colleges and universities is not only an urgent problem for the educational circles, but also a topic for the academic circles to seriously study. This paper first analyzes the “great ideological and political” education, the effectiveness of College Students' moral education and other related theories, then makes a detailed analysis of the current situation and existing problems of College Students' moral education effectiveness from the perspective of “great ideological and political” education, and finally summarizes the main countermeasures to improve the effectiveness of College Students' moral education, for the reference of readers.

1. Introduction

With the development and progress of economy and society, college students have great changes in their moral concepts and values, leading to the phenomenon of weak individualism and right and wrong concepts, which is not conducive to the progress and development of students, and has a negative impact on their future work and life. Therefore, colleges and universities should strive to change students' moral education concept and enhance the effectiveness of moral education.

2. ”Great Ideological and Political Education” and the Effectiveness of College Students' Moral Education

2.1 The Connotation of “Great Ideological and Political Education”

The educational concept of “big thinking politics” differs from the traditional ideological and political education concept, emphasizing the students' Ideological and political education from all-round perspective, innovating the traditional education mode and method, and paying attention

to the comprehensive implementation of the concept of people-oriented in Ideological and political education. The idea of “thinking politics” puts forward new requirements for college students' Ideological and political education. Moral education must be regarded as the primary content of education, and a professional, professional and stable ideological and political education team should be built^[1]. The ideological and political theory teachers should grasp the main line of work, fully understand the ideological dynamics of students, ensure the ideological and political theoretical education content is related to the actual life of students, and then realize the realization The effectiveness and persuasion of Ideological and political education. At the same time, as ideological and political educators and managers, they must have a high level of comprehensive quality, always occupy the leading position in Ideological and political education, form a comprehensive education grasp, form a new situation of Ideological and political education, and ensure that teaching and education are not separated. The connotation of the education concept of “big thinking politics” refers to the development of Ideological and political education of college students, which should be based on the cognitive psychology and growth law of students, fully respect the main position of students, implement the humanistic thought and concept, adhere to the moral education first, and then realize the overall improvement of the ideological level and comprehensive quality of college students.

2.2 The Effectiveness of College Students' Moral Education

The evaluation of the effectiveness of College Students' moral education is mainly based on the actual effect of moral education activities. From the perspective of “great ideological and political education”, the effectiveness of College Students' moral education can be discussed from the following three aspects: first, adhere to the concept of student-oriented education, give full play to the subjective initiative and creativity of college students, and start effective moral education activities from the actual life of college students, so as to promote the development of college students Cheng Rui is determined to be enterprising and innovative, and gradually internalize and absorb the content of moral education, so as to improve his own moral quality and cultivation. Secondly, moral education must be placed in the primary position of Ideological and political work, with the fundamental goal of promoting the growth and success of college students, gradually improving the efficiency of College Students' moral education, guiding college students to regulate their own behavior, reflecting a strong consciousness in moral education. Finally, in order to achieve the effectiveness of moral education, we must ensure that the work is carried out from an all-round perspective. Colleges and universities should go deep into the actual life of college students, grasp the ideological context and characteristics of students, and select targeted moral education methods^[2]. At the same time, we should excavate the resources of moral education, build a perfect moral education system, promote moral education throughout the whole university learning career, and promote the employment of college students, so as to realize the cultivation goal of College Students' innovation and entrepreneurship.

3. The Current Situation and Problems of the Effectiveness of College Students' Moral Education from the Perspective of “Great Ideological and Political Education”

3.1 There is a Gap between the Effect of Moral Education and Students' Wishes

College students accept moral education in order to improve their own quality in the process of moral education, become the future builders of society and the motherland, and realize their own value. However, there are still some gaps between the effect of College Students' moral education and the expectation, which are shown in the following aspects: first of all, the work mode of college

moral education is relatively single, lack of certain innovation, and can not meet the needs of contemporary college students. Secondly, moral education in Colleges and universities is still teacher centered, and students are not regarded as the main body of moral education, ignoring the development needs of college students. Finally, there is a lack of effective evaluation mechanism of rewards and punishments, which can not make qualitative and quantitative analysis of the effect of moral education, resulting in the moral problems encountered by college students can not be solved in time^[3].

3.2 There Are Still Some Differences between the Benefits of Moral Education and Social Needs

All walks of life require college students to be consistent in morality and other aspects, but many college students can not meet the needs of the society, such as the moral elements are not unified, the moral cognition is vague, and there will be the phenomenon of wrong judgment in the outlook on life, values and other aspects; the choice of moral behavior is different, and even there are all kinds of rebellious psychology.

3.3 There is a Certain Gap between the Efficiency of Moral Education and the Expectation of Colleges and Universities

In the market economy environment, there is a phenomenon of moral decline in society. People's outlook on life and values are affected by the outside world, affecting the normal development of college students. Although colleges and universities have strengthened the moral education of college students, they have not paid enough attention to the moral education in the actual work and have not explored the rich moral education resources, which leads to the lack of unified leadership and deployment of the moral education of college students and affects the efficiency of moral education^[4].

4. Analysis of the Countermeasures to Improve the Effectiveness of Moral Education of College Students

4.1 Carrying out the Idea of Subject Moral Education

The main moral education is to emphasize education as the basis, regard students as the main body, pay attention to the cultivation of students' personality, dignity, emotion and other aspects, so as to realize the comprehensive, healthy and harmonious development of college students. First of all, we need to use scientific external guidance education, that is, internalize the moral requirements into the internal self growth mechanism of college students through external influence, guide college students to improve their ideological and moral cultivation, and make college students accept the socialization process of conscious transformation. Secondly, we need to carry out correct self internalization education, that is, college students should establish the direction of self moral education, carry out self choice, self-regulation and self-evaluation, with the purpose of improving themselves and shaping themselves^[5]. The way of self moral education in this paper can start from making full use of the power of the party and the league, exploring the school's moral education resources and so on.

4.2 Building the Education of All Staff

In other words, all teaching staff in Colleges and universities should shoulder the moral

responsibility. First of all, we should clarify the moral responsibility of all teaching staff, cooperate with each other under the unified leadership of the school, and build a moral education mechanism of full participation. For example, the party and government leaders should become the managers of moral education function, put moral education in an important position in the decision-making process, and ensure the effective development of moral education activities. Teachers and counselors of moral education should shoulder the task of the main force of moral education at the grass-roots level, understand the psychological characteristics of college students in all aspects, so as to improve the effectiveness of moral education. Secondly, we need to establish a trinity of education team, that is to say, moral education teachers should have the triple identities of engaging in moral education teaching, students' daily management and moral education research, so as to solve the problems of moral education in teaching, management and research.

4.3 Optimizing the Moral Education Environment of College Students

The environment can affect people, and a good environment is the basis of harmonious development. Therefore, colleges and universities should optimize the moral education environment of college students and create a harmonious atmosphere for the overall development of college students. First, we should optimize the social environment, improve the social spirit and provide spiritual guarantee and intellectual support for moral education in Colleges and universities. Secondly, we need to improve the school environment and pay attention to the construction of good campus culture, so as to guide the outlook on life and values of each student correctly, create a good cultural atmosphere, build a sound personality, and finally improve the students' own quality^[6].

5. Conclusion

In a word, from the perspective of “great ideological and political education”, the effectiveness of College Students' moral education has achieved remarkable results, but there are also many problems, so it is very important to do the corresponding research work well. In view of the various challenges in the process of economic globalization, the government and colleges and universities need to pay attention to the moral education of college students, insist on keeping pace with the times, change the theoretical orientation of moral education, grasp the new phenomenon of moral education, realize all-round targeted education, improve the effectiveness of moral education, promote the healthy and harmonious development of college students, and cultivate qualified successors of socialist modernization.

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