

An Effective Approach to the Ideological and Political Thinking of English Teaching Courses in Local Applied Universities

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Abstract: College students are in the key stage of forming values and outlook on life, and their psychology and personality may fluctuate violently due to the pressure given by society and school. Therefore, it is not only the embodiment of humanistic thought in quality education, but also the focus of current English teaching to better infiltrate and integrate the concept of “Curriculum Ideology and politics” in English Teaching of Application-oriented Colleges and universities. This paper makes a brief analysis of the effective ways of Ideological and political education of English teaching course in Application-oriented Colleges and universities, aiming at enhancing students' comprehensive quality and providing reference for the organic combination of Ideological and political education and English teaching.

1. Introduction

College English classroom bears the important mission of cultivating students' core quality, improving students' thinking ability and promoting students to establish good moral quality. English teachers should actively position the “Ideological and political orientation of curriculum” accurately, help students form good learning habits and establish a correct outlook on life and values in classroom teaching, and cultivate more application-oriented talents.

2. The Necessity of Ideological and Political Teaching in College English Classroom in Local Universities

Due to historical reasons and regional disadvantages, College English Teaching in local universities is monotonous, abstract and homogenized. College English teaching generally focuses on instrumentality and ignores humanism, western culture and Chinese culture, and ignores the cultivation of students' confidence in Chinese culture. College English classes only regard cross-cultural education as a means to promote language learning, The infiltration of Western ideology in all kinds of cultural teaching products can be seen everywhere, encountering the bottleneck of innovation, and the profound cultural connotation of College English education has not been fully developed. Language is the carrier of culture, and language is also the carrier of ideology. College students are in the forming period of world outlook, outlook on life and values.

They are lack of discernment and are vulnerable to the influence of bad ideology. On the one hand, they will be confused because of the contradiction with the mainstream ideology of our society; on the other hand, they will go astray because of the influence of bad ideology and take the wrong idea as the creed of life^[1]. Therefore, the intercultural education in College English needs urgent need to enhance the awareness of English teachers' Ideological and political education, comb the functions of Ideological and political education, improve teaching design, integrate Xi Jinping's new socialist ideology with Chinese characteristics, integrate China's excellent traditional culture into teaching design, and enhance the comprehensive English application ability and intercultural communicative competence of college students. Help students to look at western culture critically, establish socialist core values and enhance cultural confidence.

3. The Feasibility of Ideological and Political Teaching in College English Classroom in Local Universities

In recent years, more and more scholars have put forward some specific paths for the integration of Chinese excellent culture into College English Education: “traditional culture introduction path” opens a new perspective for College English teaching. “Culture going out path” covers six attributes: cultural translation, teaching content, teaching process, curriculum positioning, teaching reflection and teachers' ability” It includes two steps: the infiltration of Chinese culture and the excavation of the essence of English culture in English teaching; the formation of rational cognitive understanding and value standpoint of Chinese culture and English language culture by college students; the integration of Chinese culture and English language culture” Based on the localization of foreign language teaching, this paper explores the construction of local culture English teaching process, dispels the local culture aphasia in College English teaching, and serves the local economic development^[2]. The research on the ideological and political reform of College English course has just begun, but most of them can only do it by rote, integrating English language teaching and ideological and political education. Few of them integrate the content of Ideological and political education into the English classroom. Therefore, in the process of implementing the combination of College English learning and ideological, theoretical and political education, we should strengthen the quality of teachers, pay attention to teaching methods, improve the quality of teachers, and improve the quality of students Mining teaching resources, combined with the curriculum model and other aspects, constantly optimize the education path, deepen the teaching reform, and promote the growth of students.

4. The Practical Path of Implementing “Curriculum Thinking and Politics” in College English Course of Applied University

4.1 Revise the Syllabus of College English and Integrate the Goal and Content of Moral Education

At present, the College English Syllabus of Application-oriented Colleges and universities, which is widely used, pays more attention to the teaching of knowledge and skills in terms of teaching objectives and tasks; In the teaching content, it emphasizes the learning of language knowledge such as listening, speaking, reading, writing and translation; In terms of assessment methods, the final closed book examination accounts for 60% to 80%, while the usual assessment is based on attendance, classroom performance and homework, accounting for only 20% to 40%. Therefore, the existing syllabus overemphasizes the teaching of knowledge and skills, and the content of moral education is less. It fails to reflect the basic starting point and ultimate goal of “establishing morality and cultivating people”, and ignores the guidance and shaping of students'

moral value^[3]. Focusing on “Ideological and political education”, the current syllabus of applied college English needs to be revised in time. In terms of teaching objectives and contents, it should be based on the orientation of Application-oriented Colleges and universities, take the problem as the guidance, add the content of Ideological and political education and the goal of moral education, take the socialist core values as the guidance, unify the knowledge teaching and value guidance in teaching, and cultivate talents with both morality and talent, “both red and professional”; In terms of assessment methods, we should give full consideration to the characteristics of practice and application in Application-oriented Colleges and universities, focus on the process assessment, increase the proportion of usual performance, pay attention to cultivating students' feelings of home and country, entrepreneurship and craftsmanship in practice, and make the socialist core values into the mind and heart^[4]; In terms of teaching content, it is necessary to deeply study the current teaching materials and effectively integrate ideological and political content and moral factors such as ideal and belief education, Chinese traditional culture education, innovative spirit cultivation, professional ethics and social responsibility education.

4.2 Enhancing Teachers' Awareness of Moral Education and Enhancing Teachers' Ability of Moral Education

Teachers are the key to the implementation of “Curriculum Ideology and politics”, which directly determines the effect of “Curriculum Ideology and politics”. In order to achieve the unity of teaching and educating people, teachers should consciously establish the awareness of educating people, change the previous teaching philosophy of emphasizing knowledge over moral education, take the curriculum as the carrier, fully integrate into the value education. On the one hand, teachers should set an example, strengthen the socialist ideals and beliefs, consciously practice the socialist core values, and set an example for students. In teaching, we should use emotion and culture to enhance the affinity and appeal of teaching. We should use our own words and deeds to infect students^[5]. On the other hand, schools should focus on improving teachers' moral awareness and ability, provide relevant policy support and platform support, bring moral education ability into the evaluation system, and form teachers' evaluation incentive mechanism. Teachers are encouraged to carry out teaching research and practice around the “Ideological and Political Curriculum”, select excellent teaching plans and excellent cases of the “Ideological and Political Curriculum”, and formulate teaching standards for moral education, so as to gradually guide teachers to enhance their awareness of education and ideological and political practice ability. At the same time, College English teachers lack of Ideological and political background. The school should provide teachers with systematic and normalized ideological and political training, improve their ideological and political level and political sensitivity, and enhance their ability to integrate ideological and political content into English teaching.

4.3 Excavating the Ideological and Political Elements of the Course and Innovating Classroom Teaching Methods

Application oriented colleges and universities emphasize practice and application, and focus on cultivating students' sense of social responsibility and craftsmanship spirit. If college English teachers want to achieve the good effect of “Ideological and political course”, they should combine the characteristics of different majors and students, fully tap the ideological and political elements in the teaching materials, boldly innovate teaching methods, and carry out teaching in a way that students like to hear and see. First of all, moral education should be naturally integrated into practical teaching, including patriotism and dedication, Chinese traditional culture, ideals and beliefs, entrepreneurship and so on. For example, College English teachers can make full use of the

language and cultural advantages of the course, and select more Chinese cultural materials into the classroom, such as Chinese classical poetry and traditional festivals, so that students can understand Chinese culture, enhance their cultural confidence, cultivate their humanistic quality, and improve their ability to tell Chinese stories and spread Chinese culture in English. Secondly, we should innovate English teaching methods, avoid rigid preaching, and implant ideological and political content. Teachers can use debate, practical case teaching, drama performance and other ways in class to activate the classroom and improve students' participation enthusiasm. For example, the content of unit 6 of New Horizon College English 1 is related to money^[6]. Teachers can introduce social responsibility as the cultivation content. With the topic of “who is more important in terms of profit and ecological protection for the survival of enterprises”, students can have a debate to improve their sense of social responsibility and cultivate their entrepreneurship. In addition, teachers should make full use of the advantages of the information age, carry out online communication and interaction with students through platforms such as “E-class” and “renrentong”, timely answer students' doubts and respond to students' needs, and truly become “guides and guides for students' healthy growth”.

5. Conclusion

Students are in the critical period of thinking ability formation. There are still some problems in the current higher education system in China. Most teachers pay attention to student achievement and ignore the development of moral education and physical and mental health of students, and there are only teaching and not educating people. Therefore, it is not only the requirement of the times but also the necessary means to cultivate the talents with all-round development to infiltrate the idea of “curriculum thinking and politics” in the English Teaching of applied technology universities. English teachers must pay attention to moral education, innovate teaching management methods, broaden existing education channels, so as to improve the comprehensive quality of students and finally achieve the goal of moral education penetration in English teaching.

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