

# *Empathy and Guidance for Homeland Communication*

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**Abstract:** In the communication at home, kindergarten teacher empathy refers to the situation in which teachers and parents communicate on various educational issues of children, teachers can properly understand parents' inner experiences and opinions, and can pass this understanding to parents. But how to correctly use empathy for homeland communication and guidance for teachers has become a problem that preschool teachers need to solve at this stage. I use emotional resonance to conduct interviews and questionnaire surveys to understand the physical and mental conditions of children and the needs of parents during this period, and to provide effective guidance and assistance to achieve mutual education at home.

## **1. Introduction**

The “Guidelines for Kindergarten Education (Trial)” pointed out that “family is an important partner of kindergarten. We should strive for the understanding, support and active participation of parents based on the principles of respect, equality, and cooperation, and actively support and help parents improve their education. Ability.” Therefore, during the period at home, homeland communication is particularly important. Empathy means to put yourself in the parent's position and experience the parents' feelings and needs for their children. It can help kindergarten teachers to properly understand the parents' inner heart and pass this understanding to the parents. It is an important human intelligence. Teachers will increase emotional communication through online methods, realize “empathy” with parents and children, provide some suggestions and guidance, promote the development of children, and prepare for the beginning of school.

## **2. See the Screen Like the Face--Online Home Communication and Empathy**

Empathy is not just a technique. The effectiveness of empathy strategies is closely related to whether the teacher has a positive communication attitude, beneficial value choices, correct views on children and parents. The nature of homeland communication is for the betterment of children. Therefore, in the face of the “extended” winter vacation, teachers must clarify the emotional needs of parents and children in order to better develop empathy. So I adopted the method of online communication to let children feel warm and let parents understand and trust teachers better<sup>[1]</sup>.

The shaping of advertising culture strategy is an important form of expression that reflects the good image of a company. In the current market economy where product homogeneity is very

serious, it is difficult to distinguish products in terms of performance, quality and quality, so good corporate culture strategy promotion is The key for a product to stand out. In the context of the new media era, although modern advertising design promotes its own corporate products, in general, it cannot directly introduce and promote products. It needs to extend and play product advertising through various forms of cultural expression. In other words, modern advertising design should rely on the relevant methods of the new media era to satisfy people's cognitive "intelligent desire", and strive to create a concept that products are at the forefront of fashion trends, leaving it to consumers Good impression of the audience. In the design of product advertisements, the image design is often larger than the information content. Creating a novel product image is an important design idea in the new media era, and it also needs to reflect the individual characteristics of the product.

### **2.1 Meet Online, Our Hearts Are Drawn Closer Again Because of Missing**

The most important thing in empathy is to understand, how to achieve true understanding, the first step should be "face-to-face" communication, and video is a special way. In the online pictures, I saw the familiar smiling faces and learned the true state of the children's body and mind at home; in the voice message, the sentence "Mr. Yuan, I miss you so much!" conveyed the most sincere thoughts, Children have the purest mind, and in conveying such misses, they deepen the feelings and interaction between teachers and children. The parents also recalled the children's performance in the kindergarten with the teacher, and also expressed hope for the teacher in the future.

Among them, we are more concerned about the families that have changed. We will understand the family's plans and current situation, as well as the emotions of the children in various ways, and keep in touch with the parents at any time. Caring for students has always been the soul and core of teachers' professional ethics. Only by strengthening emotional communication can parents truly feel the teacher's care and attention to children and establish a good foundation for empathy.

### **2.2 Share Photos and Be Happy to See Your Companions**

In addition to teachers who haven't seen them for a long time, children will miss their peers in the kindergarten more. Children in the preschool period can experience the fun of peer interaction in various games and activities. I learned from home visits that some children are only children and have no peers around the city. Therefore, I conveyed the children's thoughts and wishes to their parents, hoping that they can take videos and photos of children at home and share them in the group. Young children who miss their good friends can see the appearance of their peers and interact in the group. Everyone is looking forward to the day when they meet soon.

Understand the needs of young children and meet their emotional needs. Parents and teachers also trust each other in this empathy with young children.

### **2.3 Actively Communicate and Realize Emotional Resonance in the Exchange of Resources**

One of the basic needs of people is to be understood by others, and it is this understanding that forms the basis for establishing relationships. The essence of empathy is not only to see with eyes and listen with ears, but more importantly, to use the heart to understand the feelings and needs of parents. Teachers need to put themselves in to understand the concerns of parents at this moment. In addition to the communication between children and teachers and the social interaction with peers mentioned above, some parents are even more worried about their physical and mental, habits and life because they cannot always accompany their children.

Therefore, I learned about the parents who participated in voluntary activities in the class through questionnaires, and asked them to provide some photos or videos of the participation

process and share their volunteer work and feelings. In this way, children whose parents are not around can see their parents, feel proud of them, become their own role models, and help other children feel the sacred sense and mission of this job.

Through the active communication of teachers, they understand the status and needs of parents, and use parent resources to communicate with each other to achieve emotional resonance. Children also feel life education and truly play the role of empathy.

### **3. No Shortage of Homes--One by One Online Home Communication More Guidance**

No shortage of homes one by one online home communication more guidance through empathy, I learned that parents who canceled their original travel plans want to spend this time at home with their children. In order to better seize the opportunity of education, realize real home-education and help children spend their time at home happily and profitably, I have shared and guided the following two aspects with parents.

#### **3.1 Interesting Games and Activities, Parents and children's Homes Are Not Unpopular**

This winter vacation was originally a time for family reunion to welcome the New Year, but people's lives and emotions have been affected. In this regard, what teachers can do is to understand their feelings and provide tips for enriching their homes. Several days a week, I will share some parent-child experiments, games and various sports in the group. I recommend that parents and young children make good use of this time for healthy, beneficial and emotional activities.[1]

In the photo album of "Baby's Home Don't Panic", I saw parents with ulterior motives. Some made cakes, biscuits and glutinous rice balls with parents; some told stories together; made crafts together; some interesting Parent-child sports; some do housework; and complete the creative painting of "Wuhan Come on" together... While cultivating children's abilities in all aspects, they don't forget emotional education and can't help but praise parents and children.

#### **3.2 Good Living and Hygiene Habits and Self-Care Ability, Make Adequate Preparations for the Start of School**

When you don't have to go to school at home, life tends to become less regular, but developing a good work and rest is not only beneficial to the growth and development of children, but also helps children learn to manage themselves. Therefore, teachers share good night stories in the group every night before going to bed, reminding everyone to go to bed early and early together.

In addition to work and rest, children also need to develop various hygiene habits. Young children should learn to wash their hands and pay attention to hygiene. To this end, we also shared some nice and interesting nursery rhymes. In the catchy melody, we help children learn to cultivate and consolidate good learning habits, and gradually enhance their self-care ability, so as to better adapt to the school life.

### **4. Conclusion**

The "Kindergarten Work Regulations" clearly states that "Kindergartens should actively communicate and cooperate with children's families, provide parents with scientific parenting publicity guidance, help parents create a good family education environment, and jointly undertake the task of educating children. Therefore, teachers should always Keeping in mind the principle of home-education together, through empathy, teachers and parents have found common ground for the greatest interests in the growth and development of children, mutual understanding and trust,

forming a consensus, and creating good psychological conditions for the development of children. Teachers should grasp Educational opportunities provide targeted guidance in empathy to promote the growth of children.

## References

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