

Research on the Innovation of Ideological and Political Work of Adult Education Students with Zhejiang Characteristics

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Abstract: The ideological and political work of adult higher continuing education students is an extremely complex systematic project. It is a new attempt completely different from the ideological and political work of full-time students in ordinary universities. There is no direct reference model. To implement, refine, and make features and achievements in this work, we need to fully grasp the current situation and characteristics of students, adhere to the working concept of "coordination, integration and innovation", make good use of systematic concepts and methods, supported by digital information technology, build a fresh scene model of education, so as to cultivate practical talents with both morality and talent who can go down, stay and use.

1.Introduction

In the new era, the work of educating people in universities is facing new situations and tasks. Especially since the National Conference on Ideological and political work in Colleges and universities, it has put forward new and higher requirements to the work of educating people. At the same time, the concept of lifelong learning has become an important ideological basis for the modernization of education in China, and adult higher continuing education is an important part of lifelong learning system[1].But,the education of adult higher continuing education has always been a weak link, which is easy to be ignored.However, the fundamental task of education is to cultivate morality and cultivate people. It does not distinguish any type of education and educational objects. Therefore, the ideological and political education of this student group must not be absent.Focusing on "faithfully practicing the eight-eight strategy and striving to build an" important window ", Zhejiang province puts forward the goal and task of striving to create a leading province of socialist modernization and create" four Highlands, two districts and one home ", which puts forward higher requirements for comprehensively improving the comprehensive ability and quality of workers and cultivating industrial workers in the new era, in which adult higher continuing education bears an important responsibility.

At present, the structure of adult students is more diversified, and the age structure is becoming younger. It shows the characteristics of "more front-line workers, more rural household registration, more low-income people and more migrant workers". This group in the unit and community is the

lack of ideological and political education. It is of great significance to do a good job in the ideological and political education of these student groups with different living environments and different cognitive levels, and cultivate their feelings of family and country and sense of social responsibility. As the main education position of this student group, the Open University system (radio and Television University system) is actively playing an important role in complementing the short board of education, supporting the bottom of society and promoting the harmonious development of society. As the leader of the National Open University, Zhejiang Open University is trying to create and practice a new model of ideological and political work of open universities with Zhejiang characteristics.

2. Analysis on the Current Situation of Ideological and Political Work

On the whole, the ideological and political work of adult higher continuing education still has obvious imbalance, lack of long-term mechanism and work innovation, and lack of specific and feasible work measures. The specific reasons are as follows:

2.1 Ideological Understanding is Not Fully in Place

Although through learning and guidance, the majority of adult higher continuing education workers have improved their ideological understanding and put students' ideological and political work in an important position, but there are still many people to maintain the traditional ideological concept that adult school running is mainly based on academic compensation and academic promotion, as long as they do a good job in curriculum teaching and student assistance services, it is enough for them to graduate smoothly and get a diploma. In teaching, they mainly focus on network self-study, with less centralized time, loose class organization. Teachers and students are in a quasi-separation state, and students have prominent contradiction between work and study, with low enthusiasm to participate in learning and activities and weak sense of identity to the school. Therefore, their ideological and political work mainly lies in the work units where students work, and it is not necessary or difficult for schools to carry out ideological and political work.

2.2 There Are Certain Constraints in the Actual Conditions

The educational institutions of adult higher continuing education objectively have some practical conditions, such as less staff, poor educational conditions, tight office funds, weak working staff and insufficient resources for internal and external activities. In particular, the ideological and political work team is mainly part-time and temporary employment, lack of professional ideological and political teachers and full-time counselors. The school's assessment of ideological and political work is relatively weak, resulting in a low level of professionalism and specialization. These may become one of the factors restricting the effective development of students' ideological and political work.

2.3 The Carrier of Ideological and Political Work Needs Innovation

There are obvious differences between the ideological and political work of adult higher continuing education and that of ordinary universities. There is no working mode that can be directly copied or referred to. We need to constantly study and explore to find an effective working carrier and methods that fit the characteristics of students.[2]

2.4 There Are Shortcomings in the Scene Design of Ideological and Political Work

The scene is considered as the new entrance of mobile media and the core of the mobile Internet era. The implementation of large-scale online education mainly uses the Internet and mobile new media as the carrier to carry out online education and teaching activities. [3]However, there are still few educational scenes corresponding to learning scenes and learning space, which leads to many problems such as lack of interaction in educational work, single feedback channel and insufficient participation in educational cultural activities.

2.5 The Concept of Service Education Needs to Be Updated

The means of serving adult students are still mainly limited to transactional and process work, and there is still a certain gap from refined learning support services. The educational connotation of helping entrepreneurship and innovation needs to be further expanded and excavated.

In view of these existing problems and deficiencies, schools should further carry out top-level design, constantly unify ideological understanding, improve working mechanism, innovate work carrier, strengthen system linkage and improve work effectiveness.

3. Innovative Experience of Ideological and Political Work in Zhejiang Open University

Zhejiang Open University always adheres to the school running original intention and value pursuit of meeting social needs and promoting educational equity, and pays early attention to the ideological and political work of students in distance open education and adult higher continuing education, takes strengthening education oriented ideological and political education as the core index to measure the construction of a high-level Open University.

3.1 Form Work Pattern and Mature Path

Focusing on the fundamental goal of building morality and cultivating people, Zhejiang Open University puts institutions first and takes targeted measures. It has studied and formulated the implementation plan for advancing the ideological and political work of the "five ones" network, and the plan for comprehensively deepening the "three complete education" with the focus on network education, etc. These documents have made clear the guiding ideology, overall objectives, key tasks, methods and measures of ideological and political work with network education as the main body, strive to establish a set of network ideological and political work mechanism of joint management, full participation, joint construction and sharing, build an attractive, influential and infectious network ideological and political platform, establish a cohesive, dynamic and capable ideological and political work team, build a number of innovative carriers of ideological and political education with ideas, temperature and viscosity, and cultivate a ideological and political education system with powerful main channels, sound main positions and people on the new stage. In the work promotion plan of "three complete education", Zhejiang Open University formulates "1234" network education path, including anchors the goal of building morality and cultivating people, build two educational communities online and offline, form three educational mechanisms of multi-level linkage, multi-agent coordination and multi action incentive, and promote the integration of ideological and political curriculum, virtual and reality, practical teaching and entrepreneurship education, open education and full-time education. By promoting the "Five Ones" system project and the implementation path of "1234", Zhejiang Open University has gradually built an open university network education system with clear objectives, sound mechanism, rich content, diverse forms, scientific operation and strong guarantee, forming a multi-level linkage, distinctive, vivid cases and effective ideological and political work situation from provincial open universities to municipal and County Radio and television universities.

3.2 Innovating "Three Scenes" Teaching Mode of Ideological and Political Course

3.2.1 The Teaching Scenario of Ideological and Political Course Based on Cloud

Zhejiang Open University takes the digital reform as the forerunner, according to the Distance Open Education Teaching Characteristic and the adult student's actual demand, builds the "cloud classroom" which covers the open university system of the whole province, forms the teaching scene of ideological and political theory course with live classroom and special classroom and so on as the main form.

First, open live -broadcast classes to share high-quality teachers. Through the Open University ideological and political theory teaching and Research Center, the famous teacher's workshop and the ideological and political course network teaching team, the school regularly carries out the centralized preparation and discussion of online courses, and promote the teaching reform of "Internet + ideological and political courses" ,use "cloud classroom" system to realize the same class in the open university of the whole province. For example, in 2019, the school launched the "new learning thought ditto lesson" series of activities. In 2020 the school launched " first lesson of anti epidemic education for 10000 people on the cloud" disease resistance. These activities effectively promoted the sharing of high-quality teachers in the whole system, improved the quality of online classroom teaching, and made the ideological and political theory course on the cloud became a red lesson in the eyes of adult students.

The second is to set up special classes to improve the timeliness of education. School combined with current events and our province center work, at school portal opened "six zhejiang construction" "country revitalization of the lecture hall" "learning new ideas" and so on the special column, development and construction "zhejiang local characteristics and traditional culture" "zhejiang most beautiful people" "zhejiang culture charm" series of network propaganda ideological work and learning resources, project for students to study on demand at any time, Let the students inherit the traditional regional culture of Zhejiang comprehensively and systematically, deeply root the feelings of home and country, and show to the society through "Learning power", Zhejiang TV station and so on.

3.2.2 Scenario of Publicity Activities Based on "Teacher-Student Turnover"

The school innovates the teaching mode and gives play to the main role of students. Through the turnover of teachers and students and role transformation, adult students become the leading role of activities, which not only revitalizes the teaching main body of ideological and political theory course, but also improves the theoretical level and ability of students, and enables new ideas to enter into the brain and heart.

First, promote the transformation and application of learning achievements through new ideas. The university pioneered the "online learning organization" for students, giving full play to the advanced nature and demonstration of advanced students, guiding more students to grasp the practical ideological and theoretical learning online, and carrying out offline activities such as preaching new ideas and "three services", playing the role of raising flags, building core, setting examples, raising voices, promoting the atmosphere of learning and improving quality. Students studied and discussed, and teachers guided collective lesson preparation. They told good stories about themselves and the people around them about loving the Party, patriotism and family, building local customs and promoting rural revitalization, and more than 200 lectures were held for teachers, students and community-level officials and the masses.

The second is to test the ideological understanding in students' thematic activities. School work around the center of the party committees and governments, orchestrated a series of be influential

province theme activities, such as "Happiness is achieved through hard work" labor education series of activities, "Advocate incorruptibility, honesty and be willing to learn" theme activities, leading the adult students fully combined with the work, with practical action to test study results, to enhance the feelings and social responsibility, Try to repay the society with what you have learned.

3.2.3 Practical Teaching Scene Based on Student Entrepreneurship Park

The school gives full play to the advantages of adult students on the job, and sets up practical teaching bases in enterprises and cultivation bases founded by students, or in rural communities where students serve as cadres to carry out practical teaching and entrepreneurship education. The school has also set up an association of farmers and college students as entrepreneurs or an entrepreneurship alliance, and has held salons and forums on entrepreneurship and innovation for alumni, with a view to continuously strengthening education on Entrepreneurship and innovation, let the students'innovative practice of starting an undertaking be directly transformed into the teaching resources of educating people, and promote the combination of ideological and political class and social class, also promote teachers and students to share the achievements of entrepreneurial practice and experience of rural governance.[4]

Zhejiang Open University has set up the "three scenarios" education model to promote the construction of ideological and political courses and teaching reform and innovation. From theoretical learning to active preaching, the university has realized the sublimation of internalized thoughts in the heart, and then realized the conscious practice of externalized thoughts in practice.

4.Enlightenment from the Innovative Practice of Ideological and Political Work

4.1 Multilateral Coordination and Resultant Force

The ideological and political work of adult students is an extremely complex and systematic work. If we want to put this work into practice and produce characteristics and effectiveness, we must achieve multilateral coordination. First, system coordination. The systematic running of open universities is not only the advantage and feature, but also the basis of work innovation. It is the key for schools to do a good job in Ideological and political education by misplacing thinking with ordinary universities and giving full play to systematic advantages. The second is departmental coordination. Under the leadership of the publicity department, party organizations and mass organizations at all levels, colleges and teaching auxiliary departments cooperate to plan and organize the education work. Third, the collaboration between teachers and students. Through innovative carriers, the school has carried out online party organization construction, new thought publicity and other activities, form teacher-student interaction and stimulate students'enthusiasm and initiative,and realizing the purpose of educating students in activities. Next, the school should further improve the construction mechanism and evaluation mechanism of student organization. [5]

4.2 Strengthen Innovation Around the Center

The ideological and political work of adult students must highlight its own characteristics and innovate around the central work. First, innovative theme activities. In recent years, a series of themed activities carried out by Zhejiang Open University closely focus on the central work of the Provincial Party Committee and the provincial government. These activities closely conform to the reality of students at the grassroots level, focus on the transformation and development of the university. The school pays attention to the activities that students can do, are willing to do, and are willing to do which ordinary universities cannot do. In the meantime, the school's news reports attach importance

to typical cases and strive to be fresh and touching, which has been widely concerned by the media and the society.

4.3 Focus on Integration and Complementary Advantages

Giving full play to the advantages of information technology, carrying out online education and offline education complement and promote each other to form online and offline concentric circles is the purpose of carrying out online ideological and political thinking. Built in recent years, the Open University, Zhejiang education practice center port of "happy", in the building across education practical teaching base, integration of the ideological theory course practice teaching, college students' summer social practice, practice, etc, to promote the classroom offline and online classes, offline and online services, offline activities and the integration of online activities, obtain ideal education results.

5. Conclusion

Zhejiang Open University fully demonstrated the Zhejiang spirit of "taking the lead and dare to be the first", taking the concept of "coordination, innovation and Integration", make use of its advantages in information technology and the system of running a school, put forward the innovative practice of "three complete education" in the framework of "1234", build the "three scenarios" education educational model, has played a good educational effect. The school has trained a large number of "go down, stay and use" industry and enterprise first-line reform and innovation talents, grass-roots governance and rural revitalization of the outstanding backbone of talent. It will contribute to the socialist modernization of Zhejiang Province, and provide a useful reference for the long-distance Open Education and the ideological and political education of the Continuing education.

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