

Research on the Development of Sports Music from the Perspective of Olympic Theme Song

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Abstract: As one of the most important sports music, the theme song of the Olympic Games is of great significance in the development of sports music, this paper analyzes the correlation and relevant situation of the Olympic music, discusses the relationship between sports and music and the Olympic Games and music, and makes a certain summary of the development characteristics of sports music, the implications of post-development are profound.

1. Introduction

1.1 The Development of Sports Songs in China Before the Reform and Opening Up

In the middle of the last century, China's sports development is still in its embryonic stage, and the types and quantities of sports songs are very scarce. The theme songs of some sports-related films and TV programs belong to the category of sports music, however, in view of the backward means of communication, the scope of communication is not far-reaching, in the context of that era, China's policy and environmental impact, these songs in the theme more like traditional revolutionary songs. In the next 10 years, due to the development of table tennis in China, the asian-african table tennis invitational tournament came into being. In this competition, a piece of music related to athletes was officially born, this piece of music is also equivalent to the opening piece of China's sports program, in the present many events related to the Games will be heard on the spot, this "athletes March. ". This also formally shows that our country's sports songs in the creation and performance of very slow development, behind other countries, resulting in the current or can not replace the classic songs of this program.

1.2 The Development of Chinese Sports Songs At the End of Last Century

The relevant departments have organized competitions for sports songs, and competitions for sports songs in some major competitions, but in addition to the classic songs in some major competitions, for example, while the Song Asian Pride was popular for a long time, other songs became less popular after they completed their mission, and in the new century, as the Akron Zips entered the World Cup, there was a call for sports songs about the men's football team, but in the end it didn't work so well and no popular songs were saved. However, it is gratifying to note that the creation of Chinese sports songs during this period was no longer bound by some rules and

regulations, and some songs did not even confine their content to the scope of a certain sport, there are many songs about the sun, optimism, and struggle that are more appealing than some of the songs that are specific to their content. The theme song for many types of current sports is not written for sport. Generally speaking, in this period, the sports song has made certain progress, the song source and the form also gradually become widespread, no longer limit to take the sports as the content song.

1.3 The Development of Chinese Sports Songs in Beijing Olympic Games Cycle

During the period from the successful bid to the successful hosting of the Olympic Games in Beijing, the creation of sports songs in our country has come into a spurt period. Under the Olympic Games song creation upsurge, comes from the multi-level, the multi-aspect musician, the writer, the singer positive response. During the campaign, a total of more than 80,000 songs were produced, and hundreds of songs were successfully selected and played. Among them, there were also many songs that met the needs of the public. During the opening period of the Beijing Olympic Games, china's sports songs to the Olympic Games as the theme, launched a large-scale creative activities, but also made some outstanding achievements. The number of songs has increased unprecedentedly, the quality of songs has also made a qualitative leap, and the development of chinese-foreign cooperation has also led to a certain improvement in the skills and ideals of song creation in China, the Olympic Song also lets the people understand in the creation process the sports song also has other expression and the performance way.

What needs to be made clear is that people should clearly realize that in addition to progress, there are more imperfections in the development of Chinese songs, and Olympic songs as a part of sports songs, although it has played a role in promoting the development of sports songs to a certain extent, the overall development of sports songs is the task that needs to be clearly defined at the present time. What can serve at the present time is the reason why the Beijing Olympic Games will produce so many excellent sports songs, largely because of the appeal of the Olympic Games, as a spectacular event for the Chinese people, it has attracted the attention of a wide range of people, and has also concentrated a wide range of resources. In the current social environment, how to promote the development of sports songs is an urgent problem to be solved.

2. On the Development Characteristics of Sports Music from the Olympic Theme Song

As an unprecedented and lively sports event, the Olympic Games have attracted the attention of the whole world. The author analyzes the theme song of the Olympic Games in recent years and sums up some experience that can be used for reference, to promote the development of sports music in China.

2.1 The Signality of Sports Music

In sports music, the Olympic theme song is the most influential, reflected in its certain level and meaning of the landmark, which is based on the spread of works, this is related to the scene of the sports music application, the person who sings the song, and the scope and influence of the spread.

The rich melodic nature of the work reflects a certain spirit of struggle and heroism. It is a relatively hot and popular one-line Song Nowadays, and it has been widely spread all over the world, when people around the world hear this music, they will think of this is the song of an Olympic Games, they will think of the scene when this song was played, they will think of the enthusiasm of the host people, will think of the enthusiasm and achievements of athletes on the field, which is a kind of signature of sports music itself, and in the music itself, every time we look back

on this music festival, we will recall the style of Pop music in those days, when you're with someone else.

2.2 The Artistry of Sports Music

The Artistry of Sports Music is mainly embodied in his aesthetic, which is mainly aimed at the capture of the aesthetic feeling of the song itself, and also reflected in the aesthetic feeling and soul of music and sports as a unity. Sports Music has certain adjustability and can arouse the resonance of all people. This kind of spiritual resonance due to music lies in the image of sports music in people's mind, in the cultural category of sports music, although music is a secondary element, but it is essential, in some sports activities, background music is an essential element, without the decoration of music, these sports will greatly reduce the sense of view, music as part of these projects, constitute the music of the integrity and beauty.

From an aesthetic point of view, sports have such beautiful qualities as strength, speed, sunshine and hard work, which can bring people to make appointments with the sense, bring people to enjoy beauty, and music has the characteristics of softness and variety, brings the human in the sense of hearing the beautiful feeling, the sports and the music fusion, the strong and the gentle synthesis, promotes mutually complements. In the gymnastic competition, the prelude of music is played, which paves the way for the performance of the later athletes. Therefore, the author believes that the role of music should be emphasized in the process of appreciation and creation of sports music, the sense effect that music brings people is bigger than the sports item itself, the sports music pays more attention to the sports, thus reduced to the music appreciation and the esthetic sense inspection.

2.3 The Communicability of Sports Music

The author believes that the development of sports music should pay attention to its dissemination, sports music must be based on dissemination and popularization, the development of new things needs people's attention in order to go further, in order to be immortal in a long period of time, this has been confirmed in the development and spread of the theme music of the Olympic Games. Sports Music may be an unfamiliar category for people, but people's attitude to the songs handed down from the Olympic Games, like me and you, people are familiar with the rules and techniques of football, but also with the diversity of the music on the pitch. The spread of the theme song of world-wide Sports Competition is usually practical and effective. Through a series of means, the theme song has spread to the public's vision, including live broadcast on the Internet and media dissemination, so that the whole world can feel the passion of the Games while, and every piece of competition music to the human ear. Therefore, the music produced in the Olympic Games and large-scale events in sports has the widest audience. In addition, the song itself has some adaptability to the scene. At the moment when the sports events get the honor, the entire audience plays the theme music, this kind of occasion condenses the great infection dint, let the people have to be attracted by the scene in the present environment. So the spread of the theme song will have some situational stimulation. The spread of the song is also very closely related to the song itself, only the simple easy to grasp, melodic elegant songs will be impressive, those high-level non-technical complex works are not so easy to grasp. Songs produced on certain occasions, such as the theme song of the Athens Olympic Games, have a different style and are more difficult to produce.

3. Conclusion

As the core component of sports culture, sports songs should, of course, be innovated and improved with the progress of sports undertakings. At present, sports undertakings in China have made very rich achievements, compared with the development of sports in the last century, the development of sports songs should follow the footsteps of eulogizing sports virtues and carrying forward sports culture. Through the analysis and study of the Olympic songs, sports songs should not only have their own aesthetic sense, but also fully integrate the taste of the public, in the melody, skills, style to let people love. Of course, what is more important is to make people aware of the problems and development direction in the development of sports songs in our country, and to learn from and learn from foreign songs, and learn from past internal and external experiences, in order to better serve the development of domestic sports music.

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