

Research on the Connotation and Implementation Path of the Fusion of Sports and Education in the New Era

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Keywords: New era, Integration of sports and education, Connotation, Strategy

Abstract: In order to ensure the healthy growth of young people, it is extremely important to apply sports and education integration strategies. It is an effective measure to optimize the development goals of education modernization and the transformation of physical education teaching. It has the characteristics of the times and the characteristics of reality and pertinence. Based on theoretical research, explore the connotation of the integration of sports and education and specific application strategies, effectively deal with the problems of the physical education practice stage, and make rational use of new methods, new theories and new values for deepening the development of sports integration in the new era. The establishment of the work functions and management objectives of each link, and the implementation of the strategy of integrating sports and education in the new era will inevitably play an active role in the practical teaching stage.

1. Introduction

According to the needs of the development of school sports in our country, it is necessary not only to ensure the quality of cultural knowledge learning for the youth, but also to provide guidance for youth sports exercises to help students have fun in physical exercise and explore new strategies for school education and teaching reform. In order to train builders and managers for socialist society, there are new development ideas for the integration of sports and education, and also more specific ways of implementation that can promote the quality development of domestic sports and education. Therefore, it is necessary to combine teaching practice, explore new measures for the integration of sports and education, grasp the major ideas and practical significance of the integration of sports and education, and provide effective theoretical support conditions for realizing the integration of sports and education.

2. Connotation Characteristics of the Integration of Sports and Education in the New Era

2.1 Clarify the New Functions of the Integration of Sports and Education

Strengthening the athlete system has a key influence in the stage of physical education reform. From the perspective of related work practices in the field of domestic sports and education, the core elements of strengthening school sports management are determined, so the job responsibilities of sports management departments and education management departments are relatively clear.

However, judging from the actual development of school physical education at home, there is a situation of divergence of interests between the sports management department and the education department. Due to the failure of effective integration of the powers and responsibilities of each department, the sports and education departments both have the basic responsibilities of education management. However, within the scope of their respective work, the functions of sports and education have not been effectively integrated [1]. In the process of functional system construction, the goals of joint design, orderly organization, and steady guidance were not achieved, and many problems were faced in the stage of sports talent management and promotion channel construction. Under the background of the new era, in order to realize the functional integration of the education management department, it is necessary to integrate the work requirements of comprehensive physical exercise and integrate the use of education and teaching resources, so that effective education resources can be integrated and utilized under the guidance of government functional.

2.2 Ensure the Healthy Development of Young People and Establish Integrated Development Goals

In accordance with the development requirements of New China, we will win honors for the country in major sports events, and establish a three-level training system and sports schools with national, provincial and municipal levels of efficiency improvement as the main body. The combination of sports school as the main training mode, including children's sports schools, sports schools with traditional characteristics, and sports schools, athletes have concentrated life, concentrated training, and concentrated learning management mode, which can actively guide the development of China's competitive sports Olympics. However, this kind of education and teaching mode obviously ignores the connection between economic training and cultural education of athletes, which leads to problems in the quality of athletes' cultural education. Even in today's society, there is a general perception that athletes' cultural learning is deficient, and the placement of retired athletes is also facing many adjustments, leading to the emergence of social problems. In order to effectively deal with this kind of problems, do a good job in the cultural education and guarantees of athletes. The measures for constructing the sports system to train athletes should be combined with the relevant work of recruiting high-level athletes in colleges and universities to form high-level sports teams to complete the construction of the competitive talent training system. The sports and education departments also need to support each other to build a comprehensive sports talent training model.

3. Effective Measures to Implement the Strategy of Integrating Sports and Education in the New Era

3.1 Building an Integrated Operating Mechanism

Combining the practical work requirements at various stages, the sports department is responsible for competitive sports, and the education department is responsible for the work model of school sports. In contrast with the traditional operation and management mechanism, the sports department is responsible for the training of professional athletic talents, as well as supporting basic education and general education related content. The education department usually regards the physical education curriculum as the basis to help students improve their physical exercise skills and master effective exercise methods. A common problem is the supply of specialized and technical high-level sports education services [2]. From the perspective of the long-term requirements of education management goals, the integration of sports and education is an effective concept for cultivating talents in the whole process and in all directions. The integration of sports

and education cannot be separated from the sports system, and it plays a key role in strengthening the management of sports departments.

The integration of sports and education does not mean that the sports department belongs to the education department. Instead, it gradually transforms passive participation into active participation in accordance with the coordination and promotion of management mechanisms, accountability mechanisms, and joint supervision mechanisms in accordance with government management work. Under the background of the New Normal, school education is determined as the base for the development of sports at home. Encouraging students to actively participate in sports and exercise activities, and the development of physical quality will become the characteristic condition for the display of citizen knowledge content and basic qualities [3].

3.2 Integrated Organizational Infrastructure

From the perspective of the long-term development requirements of sports, in the process of rationally implementing the strategy of combining sports and education, because of the existence of sectionalism and utilitarianism in various departments and problems in the application of various resources and personnel management and training stages, the effectiveness of educational resources cannot be guaranteed. To apply the strategy of integrating sports and education, it is necessary to adjust the cognition about sports and education industry in the traditional sense, improve the interoperability between various departments, and create the logic of integrated development. The implementation of the strategy of integrating sports and education in the new era, the government and relevant departments organize joint meetings, and the meeting system needs to be used to coordinate and guide various departments. Therefore, the implementation of the integration strategy of sports and education in the new era needs to give full play to the coordinating role of the joint meeting system of government departments, apply modern governance mechanisms, complete the optimization and creation of ideas for the integrated design of decision-making management departments, and adjust the integrated implementation plan, increase in the relevance of horizontally integrated organizations, provides spatial support conditions for sports and education departments [4]. Functionally, it realizes a complementary development model and deeply integrates sports and the working links of the education system, laying good conditions for the integration of cultural education and physical education for young people.

3.3 Pay Attention to the Construction of a Guarantee System for the Integration of Sports and Education

In the context of the new era, whether the strategy of integration of sports and education can be effectively implemented requires the establishment of a sound management policy, a good evaluation and supervision and management, and after rectification, the main body's guarantee system should be determined. The integration of sports and education requires the creation of a diversified, long-term, and complex management work model, which includes the business requirements of different government functional departments such as sports, education, and civil affairs. Constructing a system of integrating sports and education is an effective measure to optimize school sports in the new era [5]. The lack of science and perfection in the construction stage of the elite athlete training system limits the effectiveness of multi-stakeholders in the cultivation of competitive sports talents.

Constructing a scientific and effective evaluation management system will not only affect the application of sports and education integration goals, but also affect the growth and progress of young people. It is a verification condition for achieving sports development goals [6]. In the new era, it is necessary to establish the policy guarantee conditions for the integration of sports and

education, scientifically formulate an evaluation and assessment system for the integration of sports and education, and analyze the assessment results of the integration of sports and education. In the subsequent stage of perfecting sports and education, the focus can be clearly defined.

Applying the strategy of integration of sports and education, it is necessary to determine the goals of different subjects to promote the integration of education, create an integrated education management model of school, community, and family sports, and determine the basic carrier in various links such as policy, evaluation, supervision and management to build a sound management system [7]. Integrate sports and education into the application of incentive guarantee mechanism and upgrade the work mode of each subject will deepen the establishment of a system of integration of sports and education. In accordance with the management requirements of different schools, as well as the laws and regulations of the education industry, the coordinated development of the functions of various departments needs to be ensured. Additionally, the evaluation and supervision functions of relevant departments should be given a full play to ensure the effectiveness of the integration work.

4. Conclusion

In order to ensure the healthy growth and progress of young people, it is the historical responsibility of the development of the social era to establish the development goal of integrating sports and education, clarify the basic concepts and management concepts, and create favorable conditions for the healthy growth and development of young people. The integration of sports and education can create favorable conditions for the transformation and development of sports and education at home, and has a positive effect on the adjustment of the national strategic development plan. Therefore, in the process of applying physical education to the development goals, it is necessary to clarify the value of physical education curriculum. In the process of the transformation and improvement of sports development methods, it should always focus on the healthy growth of young people, effectively deal with the problems and various contradictions in the physical education stage, and lay good conditions for the promotion of sports and education.

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