

Application and Analysis of Folk Culture in Huaihe River Basin in the Construction of Cultural Wall in Beautiful Countryside

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Abstract: Under the background of “rural revitalization strategy”, people have paid more attention to the application of folk culture to the construction of beautiful countryside cultural wall, deeply explored and excavated the folk cultural elements in Huaihe River Basin, and met the actual requirements of building a new socialist countryside. Combined with the excellent traditional folk culture in Huaihe River Basin, people explored the rich resources in Huaihe River Basin by excavating the folk culture with profound inside information. Applying folk art elements, such as flower drum lantern art, Sizhou opera, Lingbi bell jar painting, Fengyang phoenix painting, which are popular among the people, to the construction of folk culture wall in Huaihe River Basin can once again inspire folk culture and art in Huaihe River Basin and lay a solid foundation for the construction of rural charm culture wall.

1. Introduction

Huaihe River Basin has beautiful natural environment and rich historical and cultural heritage. In recent years, under the background of vigorously promoting the development of traditional culture in China, in order to respond to the call of the state, we should pay attention to the application of folk culture in Huaihe River Basin and strengthen the construction of applied cultural wall. Based on the application of folk culture in Huaihe River Basin, this paper will explore the important value of beautiful countryside cultural wall construction, and focus on the practical research on the application of beautiful countryside cultural wall in Huaihe River Basin folk culture, in order to carry out “.

2. History and Main Contents of Folk Culture in Huaihe River Basin

As far as social culture is concerned, rural culture is an important part of it, and the beauty of the countryside often lies in its unique cultural charm. In the long-term development of history, rural culture has obtained unique cultural inheritance and brand, which has an important influence on the realization of beautiful countryside construction in China [1]. Huaihe River Culture is the cultural source of the Chinese nation's tradition and the representative of water culture. Premier Zhou once

said that Huaihe River Basin is China's "Oriental Ballet", and "Bozhou Records" called it "the land of Pyongyang is thick, and it can win the kindness of China and Turkey, and everything is sweet, and the masses can gather together" [2]. With a strong earthy flavor, it symbolizes the humanistic feelings of people in Huaihe River Basin.

In the folk culture of Huaihe River Basin, Sizhou Opera also occupies an important position. Sizhou Opera originated from Ming and Qing Dynasties, and its singing is more moving. In the process of singing, it can not only feel the graceful beauty of the south, but also feel the bold spirit of the north. The singing of Sizhou Opera is relatively free, which contains the folk regional characteristics of Huaihe River Basin and has obvious local flavor, reflecting the inner yearning and pursuit of the people in Huaihe River Basin. There are many folk operas in Huaihe River Basin, such as Wuyin Opera, Liuzi Opera, Anhui Qinshu Opera, Huaibei Huagu Opera and Liuqin Opera, all of which show the important position of opera in the folk culture of Huaihe River Basin in different folk art forms[3]. For the people in the Huaihe River Basin, folk opera culture is the epitome of people's life, bringing ancient peace and harmony to people in the Huaihe River Basin.

Among the folk cultures in Huaihe River Basin, Huagu Opera is the main representative of the folk farming culture in Huaihe River Basin. Huagu Opera completely preserves the cultural characteristics and customs of Huaihe River Basin, showing the historical changes and humanistic customs that Huaihe River Basin has long relied on, and its performance form is relatively simple, which is in line with the folk favorite and festive artistic style, and can fully show the cultural characteristics and personality characteristics of people in Huaihe River Basin. It is widely liked and sought after by the people in Huaihe River Basin, and bears the originality of folk art to a certain extent, which is in line with the local characteristics of Huaihe River Basin. Fengyang Flower Drum is a folk art, which is still popular in modern society. Fengyang Flower Drum is a unique folk art in Fengyang County. Lingbi's Zhong Kui paintings also have important moral characteristics. Among Chinese folk art works, a large proportion of the theme is the theme of advocating loyalty, filial piety and chivalry, and the symbolic moral symbols are used to pin the people's ideals and wishes for life. Zhong Kui is the hope of the folk people for folk auspiciousness, which plays a role in dispelling disasters and praying for happiness. Historical painters all use Zhong Kui as their specific symbol to carry out their own emotions to Zhong Kui.

In the process of practice, fully combining with the folk culture in Huaihe River Basin, the local residents who know the folk culture in Huaihe River Basin are invited to complete the wall painting and build the beautiful countryside Cultural Wall together. Through the investigation of the folk culture in Huaihe River Basin, the factors such as Sizhou Opera, Fengyang Phoenix Painting, Tianchang Judge Painting and Lingbi Zhongkai Painting are added to the cultural wall, and through the investigation of these contents, the folk culture in Huaihe River Basin is more deeply reflected.

3. Folk Art in Huaihe River Basin

The unique cultural temperament in the Huaihe River Basin has created the unique folk culture in the Huaihe River Basin, which makes people in the Huaihe River Basin have more romantic literary accomplishment. Myths and legends are an important part of folk culture in Huaihe River Basin. China's famous fairy tales, such as Dayu's flood control, Pangu's creation and Nuwa's mending the heavens, all come from the Huanhe River Basin. The folk cultural legends in this area are expressions of awe of ancient times. Through folk fairy tales, we can help us to understand the folk cultural beliefs in Huaihe River Basin more deeply and explore the influence of Huaihe River folk culture on folk art and folk art.

Folk art plays an important role in the folk culture in Huaihe River Basin, among which folk New Year pictures are the cultural manifestation. The folk New Year pictures in Huaihe River Basin

often take the myths and legends of Huaihe River Basin as the main body, and they are the actual embodiment of folk culture in Huaihe River Basin in art, such as the ghost-hunting paintings of Zhong Kui. With profound cultural connotation, we can spy out the special customs and customs of the Huaihe River Basin, and feel the cultural history of the Huaihe River Basin and the simple life of the people in the Huaihe River Basin. The New Year pictures in Huaihe River Basin are famous for Fengyang Feng paintings, Tianchang Judge paintings and Lingbi Zhong Kui paintings, which are collectively called “Three Musts in Jiangbei”. Through the meaning of folk figures, we can feel the simple folk cultural beliefs in Huaihe River Basin, and feel the free and flexible art and profound cultural expression in Huaihe River Basin. The folk phoenix paintings in Huaihe River Basin are the unique folk art forms in this region, which are characterized by bright colors, unique style, profound history and appreciation of elegance and vulgarity. The folk phoenix paintings in Huaihe River Basin mainly focus on phoenix, which has high interior decoration, bright colors and vivid works. Most of the phoenix paintings in Huaihe River Basin are auspicious and rich, and have strong folk customs. At the same time, it also develops with the people, among which Phoenix is a traditional bird in China, and the folk phoenix paintings in Huaihe River Basin take Phoenix as the theme, which shows the people's pursuit of a better life and yearning for happiness in Huaihe River Basin. As the old saying goes, “Chu people like phoenixes”, what Fengyang people who have been bumping and displaced in history yearn for is the spiritual pursuit represented by phoenixes in phoenixes paintings, which is the belief in Fengyang people's hearts. Therefore, Fengyang paintings in Huaihe River Basin represent the traditional folk life in this area. When folk culture in Huaihe River Basin is applied to the construction of beautiful countryside Cultural Wall, it is necessary to draw a cultural wall for the countryside according to the cultural needs of residents, and lay a solid foundation for the construction of folk culture in beautiful countryside. Based on the initial intention of culture going to the countryside and making the countryside flourish, through drawing cultural wall activities, people can feel folk culture and art at close range. Through painting, people can show folk culture and art in Huaihe River Basin to ordinary people, and show people's beautiful needs for phoenix in the cultural wall with the picture of story plot, which reflects the moral of folk culture in Huaihe River Basin. Combined with the practical significance of folk phoenix paintings, the expectations of the people in Huaihe River Basin for a happy life are in line with the original intention of beautiful countryside's construction.

4. The Practice of Applying Folk Culture in Huaihe River Basin to the Construction of Beautiful Countryside Cultural Wall

Based on the foundation of regional excellent traditional folk culture and giving full play to the advantages of local excellent folk culture, the purpose is to make the excellent regional folk culture and art re-active in the fields and at the farmers' doorstep, and then promote the great development and prosperity of beautiful countryside culture. In the construction of the cultural wall, we should take the cultural wall as a platform to carry forward our traditional folk culture, and attach importance to carrying forward the fine cultural traditions with the cultural wall, so that the broad masses of the people can get close contact with traditional folk culture, cultivate the people's thinking of respecting and being brilliant, and improve their ideological and moral qualities. The residents of Huaihe River Basin are the main body of rural construction, and fully tap the unique folk cultural characteristics of Huaihe River Basin and fully utilize and tap the folk cultural resources of Huaihe River Basin. Therefore, we should pay attention to the promotion of local residents' culture in the process of constructing the beautiful countryside Cultural Wall for the folk culture in Huaihe River Basin. In the construction of cultural wall, folk art should be fully reflected[4]. As can be seen from the above, the folk art in Huaihe River Basin is mainly based on

folk years, which are mostly peaceful and festive, and have distinctive folk culture characteristics in Huaihe River Basin, with myths and legends as the main theme. In the construction of cultural wall, by drawing bright colors, interesting New Year pictures in line with the plain nature of ordinary people on the beautiful countryside cultural wall, local residents can be more deeply exposed to the folk culture in Huaihe River Basin. Folk New Year pictures should be applied not only to cultural wall construction, but also to folk paper-cutting. Paper-cutting in Huaihe River Basin has its own uniqueness, which often produces corresponding groups by cutting and dyeing. In order to respond to the call of the state, in the practice of cultural wall construction, attention should also be paid to folk phoenix paintings. Among the folk cultures in Huaihe River Basin, Fengyang phoenix paintings are unique folk art forms in Huaihe River Basin, with bright colors, unique styles, profound history, etc.

In wall painting, local residents who are good at paper-cutting can be invited to complete the design and production of cultural wall paper-cutting. By posting and drawing happy and auspicious paper-cutting patterns, a cultural wall with happiness and happiness can be built for local rural residents. In practice, by investigating the related content of Huaihe folk culture, the related content of folk culture can be added to the wall painting of cultural wall, which can be applied to Fengyang Phoenix painting. Draw these simple, romantic and ancient contents on the cultural wall of beautiful countryside, so as to build by going up one flight of stairs for the cultural wall of beautiful countryside and realize the application of folk culture in Huaihe River Basin[5].

5. Conclusion

In order to inherit and develop the culture in Huaihe River Basin and improve the rural construction, we should pay attention to the application and dissemination of the regional folk culture in Huaihe River Basin and contribute our own strength to the cultural construction in beautiful countryside. By introducing and expounding the folk culture in Huaihe River Basin, this paper summarizes the practice in the construction of the beautiful countryside of folk culture in Huaihe River Basin, recognizes the close relationship between rural culture construction and folk culture, and realizes the development of rural culture construction in Huaihe River Basin through scientific utilization of folk culture resources.

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