

The Practical Dilemmas and Coping Strategy of College Labour Education

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Abstract: The Marxist labour concept has laid a profound theoretical foundation for the labour education of college students in the new era. The value implication of labour and labour education has been explained in the works of Marx's classic writers and the speeches of the Chinese Communists. Because labour education has been weakened and marginalized for a long time in colleges and universities, there are cognitive dilemmas, circle-body dilemmas and institutional dilemmas in labour education for college students. Based on these dilemmas, this paper will explore the practical approaches of labour education for college students in the new era from five aspects: classroom teaching, multi-cooperation, multi-evaluation, system construction and atmosphere construction.

1. Introduction

Currently, labour education has become a hot issue in the field of education, and colleges and universities are paying more and more attention to labour education for college students in the new era. In March 2020, The Central Committee of the Communist Party of China and the State Council issued the Opinions on Comprehensively Strengthening labour Education in Schools and Universities in the New Era (hereinafter referred to as "Opinions"), which clearly defined the general goals of labour education in the new era and made overall arrangements for labour education in schools at all levels and of all types. The labour education for college students has profound value implication, but there are many dilemmas in its implementation due to the reality that it has been marginalized for a long time. College educators need to study the theoretical basis of labour education for college students, analyze the source of dilemmas, and seek the practical approaches of labour education in all directions and angles.

2. The Real Dilemmas of Labour Education for College Students in the New Era

2.1 Cognitive Dilemma

Under the new situation, the cognitive dilemma of college students' labour education mainly reflects three aspects: one is the lack of cognition of Marxist labour view. Due to the lack of reading, understanding and understanding of the original work, college teachers and students have

insufficient knowledge of the theoretical basis of labour education and cannot fully understand it. Marxist labour concept is the foundation of labour education for college students, which can help them reconstruct labour cognition, cultivate labour emotion, forge labour will, and establish labour belief. The absence of Marxist labour concept cognition will inevitably lead to weak theoretical foundation, so that the goal and direction can not be found in labour education. The second is the lack of recognition of the value of labour education for college students in the new era. Current world ideological struggle is fierce, into western error and the influence of the domestic mainstream values, as well as the development situation of science and technology attaches great importance to knowledge workers, lead to discrimination still exists for manual workers, people lack of “the most glorious labour, labour is the most noble, labour, labour is the most beautiful” the greatest correct cognition, not fully realize that labour is the fundamental premise for happy life, is the necessary condition of the Chinese characteristic socialist modernization construction, is to realize the national rejuvenation China dream reality need, cannot understand labour education in moral education, intellectual education, physical education, aesthetic education value. Third, there is a lack of knowledge about the connotation of labour education. Some people equate labour education with production work and extracurricular practical activities, while others equate labour education with the cultivation of labour concepts and the learning of labour skills, both of which are severing labour theory from labour practice and fail to grasp the connotation and essence of labour education comprehensively.

2.2 Cyclopedia Dilemma

The environment will play an important role in the internalization and externalization of labour education. A good environment is the necessary condition for the success of education. At present, the environment of labour education mainly includes school environment, family environment and social environment. School environment, a lot of university campus environment lack of love respect labour advocate labour atmosphere build, campus luqiao Settings, cultural corridor, the classroom is decorated hardware environments, such as the lack of labour into education elements, and the talent training scheme of setting, teaching class hour arrangement, the establishment of practical teaching base and the content of the soft environment in the same lack of labour education. compared with the importance of moral, intellectual, physical and aesthetic education, labour education is obviously weakened and marginalized. In the aspect of family environment, family is the first school for students, and parents are the first teachers for students. Nowadays, many families are the only child, and parents spoil students too much, which leads to students' inability to grasp basic labour skills. Coupled with the current exam-oriented education, parents are more interested in students' academic performance and professional skills, thus neglecting the cultivation of students' labour skills. Parents' long-term indifference to labour education is also one of the dilemmas of labour education for college students. At the level of social environment, society is a big classroom for labour education, and labour practice of college students often needs to be carried out in the society. For a long time, the society does not pay enough attention to labour education of college students and does not realize the responsibility of the society in labour education of college students. At the same time, many of the social practices and volunteer services of college students for a long time stay on the surface and do not play the role of serving the society and the community (community), and the society (community) lacks interest and confidence in supporting the labour practices of college students.

2.3 Institutional Dilemma

Before the “Opinions”, compared with the moral, intellectual, physical and aesthetic education, labour education did not receive much attention in many colleges and universities, and was also somewhat deficient in various system construction. Course teaching system aspect, one is teaching material each different, labour education to present no unified compile teaching material, each college labour education teaching material is a lot of self compile, or only print internal lecture, quality can not be guaranteed; The second is the lack of class hours, many colleges and universities labour education class hour arrangement is insufficient, theory class is sometimes occupied by other activities, practice class is not limited by time and space flexibility, the class hours can not be guaranteed. Organization and management system, because of labour education weakened, marginalized situation for a long time, many colleges and universities did not arrange special department is responsible for labour education courses, schools in the course of management is relatively loose, the consultation to education, the classroom teaching of supervision and inspection, appraisal system of teaching log the lack of strict control, student performance feedback; In terms of teacher training system, currently there is a shortage of teachers in labour education. Most courses are held concurrently by counselors and class teachers. Teachers have weak theoretical skills and lack of practical experience, and the teaching effect cannot be guaranteed. In addition, colleges and universities lack a reward and punishment system for labour education teachers, and teachers' enthusiasm and initiative can not be improved. In terms of fund guarantee system, labour education includes theoretical teaching and practical teaching, especially in practical teaching, it has to spend a certain amount of funds, but many colleges and universities have not set a quantitative fund in this area, or the fund scheme is only a formality, and the funds can not be guaranteed, which is not conducive to the smooth progress of labour education.

3. The New Era of College Students Should Be the Way of Labour Education

3.1 Classroom Teaching Deepens the Correct Cognition of Labour Education

Classroom is the main position of theoretical teaching, the teacher is the leader of the classroom, to enhance the effectiveness of labour education, teachers should correct the attitude, responsible to students, have awe of the classroom, and according to the characteristics of The Times, to create a new model of labour education classroom.

First, teachers should prepare each lesson carefully. Due to the marginalization of labour education courses for a long time, the content of labour education for college students has not yet become a system. College teachers to further study the teaching content, to consult the data integration of teaching resources, serious impart Marxist labour view, interpret the connotation of labour education characteristics, explain labour skills and innovative technology, through the model deeds to let the students feel spirit of labour and labour force, and realize the goal of knowledge, skills, aim, and the unity of emotional values.

Second, teachers should actively update the classroom model. In view of the characteristics of college students in the new era, teachers' teaching should be connected with the labour education courses in primary and middle schools, and the “problem chain” of labour education should be established, so as to give full play to the subjectivity of college students, and promote the teaching mode of “cooperative teaching” and “service learning”. At the same time, the traditional offline teaching mode can be broken, and the “Internet +” technology can be used to actively create online emerging classes such as MOOC, micro-class, flipped classroom and Center classroom, and key points and difficulties in labour education can be specifically taught, so as to improve the immediacy and effectiveness of labour education. Virtual simulation technology can also be used to let students personally perceive labour skills and innovative knowledge, so as to enhance the interactivity and interest of labour education. In short, we should take the specialty of college

students as the base point, take solving practical problems as the orientation, carry out labour education with The Times, deepen students' correct cognition of labour education.

3.2 Multi-Party Cooperation to Build a Community of Labour Education

The implementation and development of labour education requires the joint participation of family, school and society. According to the Opinions, families, schools and society play basic, leading and supporting roles in labour education respectively.

The family should create a good family tradition advocating labour. College students are in the formation period of life values, so parents should teach them by words and deeds, guide students to have a correct cognition of labour, create opportunities to exercise students' practical ability, so as to enhance college students' sense of family responsibility and social responsibility. Schools should take the main responsibility of labour education for college students, combine theoretical teaching with practical teaching, enhance labour cognition through theoretical learning, enrich labour experience through practical exercise, and can cultivate students' creative practical ability and noble labour spirit by arranging labour apprenticeship weeks and leading them to participate in labour skill training in communities, rural areas and factories. The society should provide places and bases for college students' labour practice as much as possible. According to the professional characteristics of local colleges and universities and the quality of students, a practice platform suitable for students' ability should be provided, and all forces should be mobilized to provide security guarantee and financial support.

In the formulation and implementation of the cognitive goal, ability goal and emotional goal of labour education, the school, the family and the society should move in the same direction, integrate and communicate with each other, and form a large pattern of "cooperative education". Let college students in the family, school and social labour education to form the correct values of respect for labour, labour glory, enhance the ability to operate and use labour tools, and create a harmonious and beautiful life through labour practices..

3.3 Demonstrating the Effect of Labour Education through Multiple Evaluations

Evaluation is an important link of education, the establishment of a scientific and efficient labour education evaluation system can play a positive role in the smooth development of labour education. In view of the examination and evaluation system with single subject, single model and single index, we can reform it from the following aspects.

First, examination and evaluation content is comprehensive. In the past, labour education was not paid much attention to, and students were often given grades based on their final papers or performance in volunteer activities. "Opinion" requires that the labour quality into the student comprehensive quality evaluation system, through the labour theory knowledge assessment, labour skills and labour results display, objective and comprehensive assessment of students' acceptance of labour knowledge, labour skills and labour concept of internalization degree.

Secondly, the evaluation subject is diversified. In the past, the main body of labour education assessment was relatively single, only teachers gave grades according to students' performance. In order to more reasonably and comprehensively assess students' labour performance, family assessment, school assessment and social assessment can be combined, and the main body of assessment can be expanded from teachers to parents, classmates and members of practice bases, so as to comprehensively assess students' labour performance at home, school and practice places and give real feedback on students' labour education results..

Third, the diversity of evaluation methods. In the past, the assessment of labour education is the final evaluation, which is reflected by the course paper or the summary report of social

practice. However, in order to give full play to the evaluation effect, we should combine the diagnostic evaluation, formative evaluation and assumptive evaluation, especially pay attention to the process assessment, record the students' achievements at each stage in time, and give the evaluation feedback truly and effectively.

Fourth, The evaluation index is refined. It is necessary to refine the evaluation index, subdivide it from three aspects: knowledge goal, skill goal, emotion and value goal, quantify each evaluation index, focus on the comprehensive evaluation of labour consciousness, labour value and labour ability, and regard labour comprehensive accomplishment as an important content of quality training.

3.4 System Construction to Ensure the Smooth Development of Labour Education

The establishment of a scientific and reasonable system is the prerequisite for the realization of labour education, system construction can help labour education have rules to follow, the implementation of the ground, promote the creation of a new situation of labour education.

In terms of curriculum education system, colleges and universities should follow the requirements of “Opinions”, include labour education into the talent training program of ordinary higher education institutions, offer labour education courses, ensure sufficient class time, equip reasonable teachers, prepare teaching syllabus, and integrate labour education elements into other courses with the characteristics of disciplines and specialties, and go in the same direction with labour education. In terms of organization and management system, colleges and universities should establish a management group for labour education, form an organization and management system led by the Party Committee, supervised by the Education Department and coordinated by various departments, implement the activities arrangement, personnel flow, place utilization, fund expenditure, course supervision and other aspects of labour education for college students, effectively solve the difficult problems in labour education and ensure the effectiveness of labour education in educating people. In terms of education guarantee system, the government and colleges and universities should work together to provide labour practice places, financial guarantee and safety guarantee for labour education of college students. The government should assist colleges and universities to develop labour practice sites and establish labour education practice bases according to the characteristics of college students' majors and disciplines; the government can provide certain financial support for college students' labour education, and also assist colleges and universities to raise funds to ensure the smooth implementation of labour education; Based on the safety issues in labour education, the school should cooperate with the community, families, enterprises and institutions to establish a comprehensive safety control mechanism, to do a good job of safety knowledge education work for students, for riskier labour practice, to help students buy insurance, establish a risk dispersion mechanism. In terms of teacher training system, we should establish a team of labour education teachers that combines full-time and part-time work, and can hire professionals from related industries as labour practice guidance teachers. Organize teachers to conduct professional training, improve the teaching level of teachers, and strengthen the professional cognition of teachers. At the same time, it is necessary to formulate a teacher incentive system, to enhance the sense of gain of labour education teachers through certain rewards, to guarantee the effective development of labour education and teaching through strict supervision, and to mobilize the enthusiasm, initiative and creativity of labour education teachers through fair and just evaluation.^[1]

3.5 Create a Good Atmosphere for Labour Education by Educating People

To effectively strengthen labour education for college students, we should give full play to the function of educating people with culture and create an educational atmosphere of loving labour and respecting labour and honoring labour..

One of them is to try to create an environment that educates people with culture. In the campus environment, we can set up labour culture corridors and labour model deeds exhibition halls, and in the community environment, we can draw cultural bulletin boards, use cultural propaganda screens, and integrate labour culture elements in the design of houses and roads and bridges. At the same time, we encourage college students and the general public to create works of literature and art that people will enjoy, and to carry out exhibitions of paintings and calligraphy of labour works, storytelling sessions of working people, and lectures on the deeds of model workers, etc., so as to create a favorable atmosphere for the whole society to care about and support labour education, and to form a new trend of loving and respecting labour and honoring labour in the whole society.

Secondly, not forgetting the origin to focus on education and leading. On the one hand, carry out education on traditional Chinese virtues, show students the wonders created by the Chinese people through hard work, explain the excellent qualities of love of labour and hard work formed in the long history, lead students to carry forward the spirit of hard work and thrift, struggle, creativity and dedication; on the other hand, carry out exemplary model of advanced labour to lead. You can invite model workers emerging from enterprises, institutions and social organizations, and advanced models in major events such as epidemic relief to schools for interviews or lectures, so that students can perceive their personality power face to face.

Third, create a clear network cultural space. Young college students are the main body of the network age, colleges and universities must make good use of new media technology to carry out labour education. On the one hand, the use of the network to carry out positive typical propaganda and education. Make good use of campus network, campus radio, We Chat public account, disseminate good labour spirit, model worker spirit and craftsman spirit, guide the development direction of labour education, sing the strong voice of The Times of labour education; On the other hand, we should maintain the network ecology to resist the erosion of erroneous western thoughts. Criminals on the Internet hype western something for nothing, pleasure-seeking, entertain and advocating rich wrong ideological trend, essentially to negation of human labour, colleges and universities need to effectively tackle these errors of network information management, and through scientific theory reveals the dangers of cacophony essence, exert Marxist labour view of labour lead the function of education, universities in the new era to create a good work for the new era of college students employment education education ecological environment.

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