

Exploring the Current Situation and Path of Patriotic Education of College Students in the New Era

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Abstract: Under the new situation, the report of the 19th National Congress of the Communist Party of China clearly pointed out that it is necessary to strengthen ideological and moral construction and promote patriotic education activities. As the intellectual support of the development of the times, college students should strengthen patriotic education activities so that college students can accurately grasp the concept of patriotic education. And consciously practice patriotic education activities, cultivate patriotic feelings, enhance the patriotic awareness of college students, and cultivate a new generation of young people with a high degree of patriotism. Based on this, this article mainly starts from the current patriotic education of college students, analyzes the current problems of patriotic education, and proposes corresponding optimization measures, so as to promote the patriotic education of our country.

1. Introduction

With the progress of the times and the development of society, in the new era, if colleges and universities want to cultivate talents with higher comprehensive qualities, they must strengthen the patriotic education of colleges and universities. To make patriotic education a key content in college teaching, we must continue to innovate teaching methods and teaching methods. Fully implement patriotic education in colleges and universities, convey the correct socialist core values to students, and help students establish a correct world outlook, outlook on life and values. Let college students have the core values of friendliness, dedication, and integrity, improve their ideological and moral cultivation and cultural cultivation, and enhance their patriotic awareness, so as to promote the overall development of college students and meet the needs of society and the market for talents.

2. The Development Status of Patriotic Education for College Students in the New Era

(1) Patriotic education is not well-targeted

Under the new situation, colleges and universities bear the important task of carrying out patriotic education. However, in the actual teaching process, due to the relatively backward teaching concepts of college teachers and the lack of innovation in teaching methods, the value leading role of patriotic education has weakened, and the work of patriotic education has not been well implemented. Specifically, it is mainly reflected in the fact that firstly, when colleges and universities conduct patriotic education, professional teaching is not highly targeted. When conducting patriotic education,

the leading role of patriotic education is neglected, and patriotic education is more carried out by thematic education, and the knowledge of patriotic education is not integrated with the knowledge of professional teaching. As a result, patriotic education is not well-targeted and does not really play the role of patriotic education. Secondly, the concept of patriotic education of college teachers is backward. Some college teachers believe that patriotic education is the establishment of national values, and professional courses are professional technical teaching. It is the cultivation of professional knowledge and professional skills, without confirming the connection between Qing patriotic education and professional knowledge, and not integrating the two well. As a result, students lack systemicity and pertinence when conducting patriotic education and training, which results in students not being able to correctly understand the content of patriotic education. In addition, the teaching methods of patriotic education in some colleges and universities are relatively backward, and some college teachers still use traditional teaching methods to teach patriotic education. Failure to give full play to the main role of the students and blindly instill them, leading to the lack of enthusiasm and initiative of the students in learning, thus failing to achieve the teaching goals of patriotic education.

(2) The impact of public opinion information

Under the new situation, with the in-depth development of my country's Internet technology and information technology, new media has become the main media tool for college students to communicate. It enhances the channels and paths for college students to obtain and release information, broaden their horizons, and innovate their thinking. However, diversified information exchanges are also filled with many wrong ideas, which will affect the values of college students. Coupled with the continuous promotion of economic globalization, the external thoughts transmitted can easily affect the value cognition of college students, causing ideological misunderstandings in the thinking of college students. In addition, college students lack the corresponding work experience in college studies, and their ideas and concepts are easily affected by external interference, and they are easy to lose themselves and go astray in a chaotic environment. Therefore, colleges and universities must strengthen patriotic education activities, attach importance to the role of patriotic education, implement patriotic education, guide students to establish correct patriotic ideas, and promote the overall development of college students. Secondly, due to the virtual nature of the network, in the virtual network environment, some people lack restraint, which will make college students more unscrupulous to a certain extent. It is difficult to distinguish the authenticity of foreign thoughts and cultures, impacting the ideology of college students, and thus affecting the patriotic values of college students. This leads to the deviation of patriotic value orientation among some college students in our country, which poisons the values of college students and affects the development of college students [1].

(3) Teachers and schools lack the importance of patriotic education

At present, in some colleges and universities, teachers and students generally lack the understanding of patriotic education, do not correctly understand the important role of patriotic education, and have certain cognitive deviations on patriotic education. It is believed that patriotic education is of little significance to the improvement of their own professional skills and has little effect on the future employment and development of college students. Misunderstandings will undoubtedly affect the patriotic education activities of colleges and universities. Secondly, some college teachers did not pay enough attention to patriotic education and did not innovate methods and teaching models for patriotic education. The content of patriotic education is relatively backward, simpler, and insufficiently innovative. It does not fully improve students' learning initiative and enthusiasm, and does not fully interact with students. As a result, the patriotic education work in colleges and universities is not implemented and cannot give full play to actual results.

3. Strategies to Optimize the Patriotism Education of College Students in the New Era

(1) Integrate the spirit of patriotism into campus culture and create an atmosphere of patriotic education

An excellent and good campus culture can create a harmonious teaching atmosphere, can subtly influence the thinking of college students, and influence the values of college students, so as to carry out patriotic education activities invisibly. Therefore, colleges and universities should make full use of campus positions, strengthen the construction of campus culture, and let students feel the patriotic spirit in the atmosphere of campus culture. Feel the baptism and influence of patriotic spirit, improve the ideological consciousness of college students, and cultivate their patriotic awareness and patriotic awareness. First of all, colleges and universities must conduct adequate research based on their own reality, construct a school spirit that belongs to the school's unique style, and fully demonstrate the spirit of the school and the school's educational culture. On this basis, the school motto and other cultural connotations are extracted, and elements of patriotic education are incorporated into it, so that both college teachers and students can feel patriotic education and patriotic culture in a good campus cultural atmosphere. Cultivate the patriotism of college students and teachers, so as to implement efficient patriotic education.

(2) Make full use of modern information technology to expand the position of patriotic education

With the in-depth development of my country's information technology and Internet technology, the Internet has gradually penetrated into all walks of life, has penetrated into the daily life of students, and is an indispensable tool for students to conduct daily communication. Through the Internet or network terminals, students can collect all kinds of outside information, and can collect the latest current affairs hotspots and patriotic news. Therefore, when conducting patriotic education, colleges and universities can also make full use of the advantages of the Internet to continuously innovate educational methods and teaching methods. Make full use of the Internet in teaching classrooms and take advantage of its characteristics of fast dissemination and wide information to carry out online patriotic education to college students, so as to solve the limitation of teaching time and space. Provide more convenience for college teachers and college students, let the concept of patriotism education permeate every student, and give full play to the role of patriotism education.

First of all, colleges and universities can use Internet technology to build online classrooms, allowing students to learn the latest knowledge of patriotism in online classrooms. At the same time, it can also interact in the online classroom, so that teachers can understand the students' mastery of knowledge and improve the quality of the classroom. Secondly, colleges and universities can also use Internet technology to build college websites or patriotism columns, and they can publish the latest patriotism information on the multimedia platforms through the school's community or official Weibo, WeChat public account and other multimedia platforms. Publish the latest current political hotspots and social news reports, current forms at home and abroad, and conduct a comprehensive analysis of the current situation, so as to guide the correct trend of public opinion, help students make correct value judgments, and cultivate students' sense of patriotism.

Secondly, in the course teaching, teachers should continue to innovate teaching content, apply the latest current political hotspots in patriotic education classrooms, cite hot topics of social concern, and allow students to participate in full debates and discussions. Through the full discussion and debate of college students in the classroom, it can not only improve the understanding of patriotism education of college students and cultivate their patriotic awareness, but also attract the enthusiasm and initiative of college students, activate the classroom atmosphere, improve the quality of the classroom, and further improve the patriotic qualities of students. In addition, colleges and universities can also hire professional experts and professors to comment on the school's official website, guide students to engage in active discussions, help students establish correct thinking, and

prevent students from cognitive bias [2].

(3) Pay attention to the introduction of excellent Chinese culture and root patriotic education in the hearts of students

Our country's excellent Chinese culture is immortal for thousands of years and has a long history. It has become the foundation of our country's fine culture. Introducing our country's excellent Chinese culture into the patriotic education classrooms of colleges and universities can enhance the cultural self-confidence of college students and help them establish correct ideological understanding and cultural awareness. It can prevent college students from being corroded by network culture, enhance their cultural confidence, and cultivate their patriotic enthusiasm. Therefore, when colleges and universities offer patriotism education courses, they can also increase the content of Chinese culture, so that college students can understand the excellent Chinese culture, understand the connotation of Chinese civilization, and integrate excellent Chinese culture into patriotic education activities. Secondly, teachers in colleges and universities can add content of patriotic education, integrate excellent Chinese culture into patriotic education activities, and comprehensively cultivate college students' sense of home and country. Use China's excellent Chinese culture to explain patriotic education, deepen college students' understanding of patriotic education, consciously implement the concept of patriotic education, and form correct ideological and patriotic cognition [3].

4. Conclusion

In summary, under the new situation, colleges and universities should focus on ideological and political education, strengthen patriotic education activities, and continuously take optimization measures to solve the current problems in patriotic education. We must implement the socialist core values and help college students to establish correct ideological concepts and patriotic awareness. It is necessary to continuously innovate educational methods and educational forms, and use advanced information technology such as Internet technology to cultivate students' values and convey correct patriotic ideas. Promote the all-round development of college students, cultivate outstanding talents with strong patriotic feelings, so as to meet the needs of society and the market, and promote the development and growth of our country.

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