

How Business English Strengthens the Practicality of Corpus Construction under the Background of Networked Teaching Development

Han Xiaomei

*Xianda College of Economics and Humanities, Shanghai International Studies University,
Shanghai, 200083, China*

Keywords: Business English, Networked teaching, Corpus construction

Abstract: Under the background of the development of online teaching, there are higher requirements for the construction of business English corpus. Under the premise of integrating network resources, it needs to comprehensively supplement and study the lexical color and context elements in the corpus, laying a foundation for the practical value of the corpus solid foundation. The author takes the development characteristics of business English networked teaching as an entry point, deeply analyzes the corpus construction of business English, and strengthens the practical value and application value of business English under the premise of combining networked teaching practice and promotes further development of business English under networked teaching.

1. Introduction

The construction process of the corpus is complex and huge, and its components need to be analyzed in detail. In the networked teaching, the construction of the corpus must conform to the development goal of business English networked teaching. Therefore, integrating online education resources, optimizing the vocabulary, grammar, and structure in the business English corpus, continuously enriching and developing the connotation of the corpus, comprehensively and systematically improving the practicality of business English online teaching, and then promoting the comprehensive development of business English online education.

2. Conform to the Development of Networked Teaching and Increase Corpus Materials

2.1 Extensiveness, Exploring the Elements of Context

The audience of networked teaching is very wide, not only at the level of education objects, but also at the level of education scope. The educational resources of the networked teaching of business English are fruitful and complex. How to select the teaching content and teaching materials that conform to the construction of the corpus is the key to developing the networked teaching. Exploring the contextual elements of the corpus can solve this problem well and conduct in-depth research and exploration of the corpus construction elements involved in networked teaching, to provide sufficient theoretical support for the development of the corpus and promote its

development. The corpus construction process of business English is mainly to analyze and supplement the overall vocabulary, context and language structure. The language structure includes the understanding of the basic meaning of the language, the deep meaning of language expression, and the special meaning of the language environment, and then grasp the core of corpus construction [1]. When integrating network resources, the language structure and context of the corpus are enriched and perfected, and then it has a positive effect on its construction. The network development of business English makes teaching and network resources more closely linked. The construction of corpus can fully extract the language and cultural factors of network resources, endow the corpus with certain linguistic and cultural value, and promote the practical value of the corpus to be enhanced, so that the corpus is being constructed. The process is in line with the development of networked teaching.

2.2 Timeliness, Adding Emotional Color

In the context of networked teaching, the corpus of business English has obvious characteristics of the times. With the rapid development of information technology, teaching resources are more biased towards the events of the times and the students' development level of the times, to meet the needs of all aspects to the greatest extent, and then construct a comprehensive business English corpus. The speed of updating network resources is always fast. Different stages have different requirements for the construction of business English corpus. Starting from the emotional color of the corpus, strengthening the exploration and researching of emotional vocabulary can summarize the mentally changing factors during the process of using business English, and enrich the emotional connotation expressed in business English, thereby enable the vocabulary to play a better auxiliary role, supplement the emotional factors of the corpus construction, expand the vocabulary types, the vocabulary use range and the color of the vocabulary itself, and promote the business English teaching ability to be further developed, and then promote the objectivity and accuracy of business English communication [2].

3. Based on the Characteristics of Networked Teaching, Look for Ways to Construct a Corpus

3.1 Add a Formal Networked Teaching Corpus Based on the Characteristics of Style and Style

Combining with the development of networked teaching, building a corpus of business English needs to be developed according to its basic style and traits. Business English combines English expressions with actual communicative language and uses professional teaching methods to teach, with its own stylistic characteristics, and in the networked teaching of business English, it can be clearly felt that the construction of formal style is the key to corpus construction, and it is widely used in networked teaching to continuously enrich the stylistic types of traditional corpora. Breaking through its previous restriction of single stylistic type, so that the stylistic features of the corpus can be consistent with the systematization, specialization, and modernization of business English, and promote its performance to be further improved. This integration greatly promotes the improvement of the comprehensive practical ability of the business English corpus [3].

From the practice of business English online teaching, the continuous exploration of stylistic type and rich stylistic structure will help to further optimize the corpus resources and highlight the distinctive features of stylistic construction in the corpus construction of business English, improve the integrity of the business English teaching framework, and then promote the further development of business English networked teaching. At the same time, the continuous enrichment of styles will also promote the professionalism of the corpus, making it more comprehensive and systematic. The formal networked teaching resources have consolidated the status of corpus in the structure of

business English, which lays a solid foundation for the networked development of business English, thereby promoting the improvement of business English teaching ability and increasing the actual use value of the corpus [4].

3.2 Connecting to the Characteristics of the Professional Style, Emphasizing the Professional Vocabulary Resources of the Corpus

Business English is usually used in specific scenarios, such as business negotiations and business cooperation. Taking business negotiations as an example, the scope of business English involved in the negotiations is not only specific but also professional and requires a high level of English language application ability. Skills are integrated into English specialized terminology to ensure that business negotiations can be carried out effectively. Therefore, it is necessary to increase its degree of specialization based on ordinary English. In the context of network teaching, the construction of the business English corpus is based on the increase and supplement of professional vocabulary, to meet the growing professional requirements of business English, and to promote the professional development of business English. According to the professional development requirements of business English online teaching, it needs to expand and upgrade the vocabulary structure, vocabulary types and vocabulary levels contained in the corpus, continuously increase the professional vocabulary content of various industries in the society, and specifically supplement the core expressions and professions of the industry terminology, so as to improve the construction of business English corpus, improve its professional level and professional level, and promote the in-depth development of business English networked teaching [5].

At the same time, the meaning behind each professional vocabulary and the usage rules of characteristic scenes are deeply explored to make the meaning more accurate and specific. In actual use, grasp the application characteristics of professional terminology and achieve flexible use of terminology. In this case, the corpus construction can be more targeted, with a clearer direction, consistent with the development of networked teaching, scientifically matching, clarifying the professional characteristics and application requirements of the corpus, and then meeting the basic vocabulary requirements for business English corpus construction, and achieving the purpose of improving its professional performance, enhancing the effectiveness and practical effects of business English teaching, and promoting the further development of its networked teaching practice.

4. Based on the Characteristics of Vocabulary Network Dissemination, Strengthen the Practicality of Corpus Construction

4.1 Excavate Practical Vocabulary in Depth to Improve the Practical Value of Corpus Construction

Excavating practical vocabulary in depth is not only a realistic requirement of networked teaching, but also can improve the professional level of corpus vocabulary. In the process of constructing the corpus, practical vocabulary plays a very important role, which can not only adapt to the needs of social and economic development, but also enable the application value of business English to be further embodied. Therefore, based on the communication characteristics of networked teaching, it is essential to explore and supplement practical vocabulary. This requires specific analysis and research on the performance and application functions of vocabulary, and sort out practical vocabulary suitable for corpus construction to be extracted, and then to summarize the business value contained in the vocabulary. Through in-depth analysis and research on practical vocabulary, it provides a solid backing for the practical function of the corpus construction, and

improves the practical value of the corpus itself, thereby reflecting the real teaching role of business English online teaching and improving the teaching quality and teaching level of its online teaching [6].

4.2 Enhance the Application Value of Corpus Construction Based on Context Construction

A good context atmosphere helps to create an efficient business English networked teaching environment. In the construction of the corpus, through in-depth research on contextual vocabulary, we can discover the functions and effects of contextual vocabulary, and use them rationally, combining with business communication situation, then summarize the influencing factors of contextual vocabulary and how to use special contextual vocabulary to help the teaching methods of business English online teaching, and gradually improve the use of contextual vocabulary. At the same time, the contextual vocabulary and professional vocabulary are integrated and used together. Enriching the connotation of contextual vocabulary in the corpus, thereby improving the application efficiency of contextual vocabulary, and supplementing and researching contextual vocabulary is also part of the business talent training plan, which is conducive to improving talents' English professional ability and application ability [7]. In the development of networked education, integrating network information resources and perfecting the vocabulary context construction system is conducive to the sustainable development of the construction of the business English networked teaching corpus.

References

- [1] Lei Lu(2019). *The improvement of college business English corpus in multi-dimensional construction*[J]. *Science and Education Wenhui (first issue)*, No.475(11), pp:191-192.
- [2] Ma Hongjuan(2020). "Construction of Business English Translation Teaching Model Driven by Bilingual Parallel Corpus." *Journal of Taiyuan Urban Vocational and Technical College*, vol. 03, pp:97-99.
- [3] Zhang Ying & Jing Yuan(2018). "Construction of Business English Corpus Based on Foreign Economic Demand--Take Tea Trade English Corpus as an Example." *Fujian Tea* 01.vol. 40, no.193, pp:243-244.
- [4] Shen Yan(2010). *The use of corpus in business English vocabulary teaching* [J]. *Campus English (Teaching and Research Edition)*, vol. 5, pp:5-6.
- [5] Huang Yaohua & Ran Qian (2019). *Corpus-assisted Business English Phrase Teaching Model: A Review of "Corpus-assisted Business English Phrase Teaching Research"*. *Foreign Language Audio-visual Teaching*, vol.06, no.190, pp:126-126.
- [6] Hu Fumao(2006). *Research on the Network Teaching Mode of Business English Class* [J]. *Journal of Luoyang Normal University*, vol. 03, no. 25, pp:122-123.
- [7] Ma Yue(2011). *Business English Teaching in the Network Era*[J]. *Journal of Liaoning Institute of Educational Administration*, vol. 01, pp:50-53.