

# *Problems and Innovations of Student Management in Universities under the Internet Plus Background*

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**Abstract:** the society is developing and the times are progressing. In the 21st century, with the rapid development of China's Internet, at the same time, universities also use the Internet in student management. While the Internet brings convenience to students' learning, there are also many problems, such as the imperfection of the management system, the lack of professionalism of the management personnel, and the inability to skillfully use the Internet development concept. Colleges and universities should make innovations in this regard. Perfect and perfect the student management system.

## 1. Introduction

In this era of Internet development, the Internet has been able to integrate into everyone's life and work. Under the background of the Internet, universities and colleges should be the best exporter for the state and society. We should seize this opportunity in a timely manner, change the traditional management mode, and integrate Internet plus technology into the management of universities, so that we can also improve the efficiency and quality of work. With the popularity of the Internet, for creative and imaginative college students, colleges and universities have great problems in the management of students. In terms of how to promote the innovation of student management, colleges and universities need to carry out further research and exploration.

## 2. Problems in the Management of College Students under the Background of Internet + Technology

For all schools, the management of students is the most important work of the whole school. In this environment, it is obvious that students have become the main body of the whole university management. Whether the effective management work can be done will directly affect whether there is a harmonious and happy campus order and a good learning environment. However, with the penetration of the Internet, it brings convenience to the management of students in Colleges and universities, and also hinders the progress of management work, which also reflects many problems in the side.

### 2.1 The Concept of Student Management is Lagging Behind

In this era of Internet plus, the management of major universities has begun to focus on the direction of scientization and intellectualization. Only if you try to change yourself can you have

more possibilities to move forward. At present, due to the constraints of the traditional education system, students are still subject to management and arrangement, which has a great influence on students. First of all, the status of students in the school has not changed. Although colleges and universities have put the Internet into the management of students, the mode of student management has not changed much. In the new situation of the Internet, university administrators can guide students to use the Internet correctly. On the other hand, it can not only make them consumers of Internet media, but also make them the main force of using major information platforms. Secondly, there is still a lack of service consciousness in student management. Although Internet technology improves the connection between students and teachers, the management concept of the school still has the problem of rigidity, which can not well respond to the demands of students, which has a certain impact on students' psychology.

## **2.2 Lack of Network Management System Security**

With the rapid development of Internet media, schools have become the highest subject of using the Internet. For us, although the use of the Internet is a virtual world, it also requires each of us to abide by the internet order. There is no way for college students to have a clear identification of network information. Therefore, it is more necessary for efficient managers to strengthen the guidance of students and improve the ability of students to correctly identify information. At present, the school management network system still has the problem of lack of security. With the development of China's network, China's network order is constantly improving and perfecting, but there are still many loopholes. This needs to cultivate network security talents. In network security management, there are few professional managers. On the other hand, because of the high professionalism, many of the work of student management in Colleges and universities can not be realized.

## **2.3 The Functions of Network Management Tools Are Not Fully Exploited**

With the gradual use of Internet technology in Colleges and universities, on the other hand, it also reflects a lot of problems. Because the information of student management in school is more complex and more, there are some problems in those student information data, which leads to the lack of scientific analysis and management of data. At ordinary times, the management of students involves many aspects. Therefore, if we don't pay attention to it, there will be problems of duplication of information work and low efficiency of management.

## **3. Innovative Ideas of College Student Management under the Background of Internet +**

The quality of student management in a university directly affects the students' learning quality and learning reflection. The Internet can improve the efficiency of the management of students, at the same time, it also needs to innovate and transform the management. Under the background of Internet media, university administrators should create a breakthrough point with students. Change the mode of management, and make innovation.

### **3.1 Innovating the Concept of Student Management**

Innovation is the source and power of all development. Based on the premise of Internet plus, the managers of universities and colleges first put forward the idea that students should combine rule of law with moral education. Adhere to the correct concept as the guidance, combined with the law of College Students' physical and mental and ideological development, integrate the Internet with

ideological and political work, spread the correct values to college students by means of the Internet, and correctly formalize all kinds of demands put forward by students. Secondly, we should also establish the concept of people-oriented. The basis of all work is people-oriented, and the development of the school is also to better meet the needs of students and teachers. The management of students should be based on the needs of students. Under the concept of equality, we can better communicate with each other, so as to better establish the relationship between each other. Managers also need to understand the students' ideas in order to fundamentally solve their problems. Thirdly, we should establish the concept of participation. The responsibility of student management is great and arduous. Both teachers and parents have the responsibility to educate and manage students. Therefore, it is necessary to strengthen the training of their professional ability, keep abreast of students' trends, and guide students to self-management.

### **3.2 Improve the Student Management System**

A sound and perfect working system is the foundation to ensure the successful completion of the work. For the management system of College Students' work, we must innovate and develop, and ensure the improvement of quality and efficiency on the premise of standardizing the system. First of all, university administrators should have a strict control of the public opinion of the school. Network public opinion reflects many people's ideas. For college students, a little extreme behavior may cause a lot of network public opinion. On the other hand, it is necessary to establish a more perfect system of collecting and feedback information. For every public opinion, managers should discover and deal with it in time, strengthen the monitoring of public opinion, and pay attention to the development of public opinion at all times. Since then, we should establish a mechanism to deal with public opinion crisis, delete those bad information and public opinion in time, and prevent the development of the situation to the direction of serious. Finally, we should improve and perfect the management system of network information security. Colleges and universities should establish relevant systems and clarify the responsibilities of each person, so as to better establish a good system of network information security management.

### **3.3 Innovation of Student Management Mode**

In recent years, colleges and universities use the Internet to gradually integrate big data and network management into students' learning and daily management, so as to better carry out the management of students and improve the management efficiency. If colleges and universities want to better innovate the student management mode, they need to build a platform. First of all, colleges and universities should have a long-term vision, establish a concept of overall development, and have a clear goal and regulations on how to better cultivate and manage students. The platform should cover all the information of the students, including the data information of all the stages of the students' enrollment and graduation. The content involves the performance of students in class, attendance, evaluation, examination results, employment and other related information, and all the data can be shared in the major departments of the school. The combination of these information and big data can better serve the work of students in the future. Secondly, in the context of this new era, managers should choose more convenient technology software to manage students, so as to reduce the weight of work and effectively improve the quality and efficiency of management. In this platform, we can also set up the students' attendance in class, so as to check the attendance rate of students, which can better facilitate the school to understand the students' dynamic, and realize the innovation of the school's student management.

## **4. Conclusion**

Therefore, in this era, the innovation of college student management is the requirement of the development of colleges and universities. There will be many problems in the student management of colleges and universities at different stages, which is an arduous and long-term task. Only through innovation and development of student management, can universities improve the efficiency and quality of student management and be better accepted by college students.

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