

The Breakthrough Point and Focal Point of Ideological and Political Education in the New Period

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Abstract: since the 19th National Congress of the Communist Party of China, tremendous achievements and historic changes have brought the development of China's ideological and political education into a new era. The ideological and political education work in the new period has shown many new characteristics, which makes the breakthrough point and focal point of the ideological and political education work also change. According to the new characteristics of ideological and political education in the new era, this paper analyzes the breakthrough point and focal point of the current ideological and political education work from the three dimensions of belief, theory and media.

1. Introduction

The conditions of the country, the party, and the world are constantly changing, and the realization of the communist ideal of life and the goal of the country cannot be easily changed, otherwise there will be a crisis of faith.

1.1 Strengthen the Education of Marxist Theory

Learning Marxism is conducive to the formation of mature ideas, the improvement of people's ability to analyze and solve problems, the formation of rational thinking, the firmness of people's correct ideals, beliefs and political positions, and the cultivation of their patriotic feelings. It can provide a mature and reliable way of thinking for the educated, especially for the contemporary young people, so as to ensure the correctness of their thoughts and enhance their patriotic feelings.

1.2 Strengthen the Education of the Conditions of the World, the Party and the Country

Without investigation, there is no right to speak. Similarly, people who do not understand the world, the country, and the party cannot guarantee reasonable judgments in practice^[1]. The education of the situation of the world encourages young students to keep a clear political mind at all times, constantly broaden their horizons, and strive to realize the great rejuvenation of the Chinese nation; education of the situation of the society enables young students to recognize China's history and reality, and enhance patriotism and socialist consciousness; national conditions education is conducive to cultivating young students' home and country feelings and

fostering a sense of patriotism.

1.3 Strengthen the Guiding Role of “Socialist Core Values”

The core values of socialism include three dimensions: value goals at the national level, value orientation at the social level, and value norms at the individual level of citizens. On the one hand, integrate the content of core values into the school’s phased goals, school spirit, traditional habits, codes of conduct, and rules and regulations, etc., and constantly innovate the form and content of campus culture construction, and create knowledge of honor and disgrace, understanding of morals and justice, uprightness, and promotion. The harmonious campus atmosphere achieves good results in subtle ways. On the other hand, teachers’ values of teacher ethics influence students subtly and play a vital role in shaping students’ personality and healthy growth. Therefore, improving teachers’ cognition level and practical ability of values is the basis and guarantee for cultivating students’ positive values.

2. Practical Dimension: Strengthen Theoretical Learning, Innovate the Content and Method of Education

With the development of modern science and technology, many changes have taken place in the means and methods of ideological and political education. The introduction of new theory, the change of learning concept and the application of new media provide more favorable conditions for the specific practice of Ideological and political theory.

2.1 Reinforce Theoretical Learning

On the one hand, correct learning attitude. To strengthen learning, we must make clear the key issues of “for whom and how to learn”. In particular, “student party members” should link learning with the purpose of serving the people, regard learning as a belief, and always adhere to the idea of lifelong learning^[2]. On the other hand, clarify the learning content. The current study of ideological and political theories should be based on Marxist theory, and strive to understand the new era Xi Jinping’s socialism with Chinese characteristics and the spirit of the 19th National Congress of the Communist Party of China. Continue to deeply understand Comrade Xi Jinping’s important speech, various policies and regulations of the party and the state. Always pay attention to current affairs and social hot issues at home and abroad, and cultivate good ideological and political literacy.

2.2 Innovative Education Methods

On the one hand, strengthen the concept of “teach students in accordance with their aptitude”. Each individual has its own development differences. For example, the education objects of liberal arts majors have high ideological awareness and strong humanistic consciousness, and they can adopt “discussion-style” education or “case-style” education; for science and engineering education objects, they have strong practicality and low theoreticality, so they can adopt “active” education to achieve the goal of ideological and political education with vivid practical activities. On the other hand, the use of network technology to build a learning and communication platform. At present, the functions of network platforms such as WeChat, Weibo and live broadcasting are increasing day by day, making it possible to weave a “big net” for students to learn and educate by subject-object interaction^[3]. The biggest advantage of this “big network” is its flexibility and convenience. The educated can no longer take “political lessons” boringly, and they can learn

the latest party theory and policies through the articles pushed by the relevant APP. In addition, modern communication methods such as WeChat, QQ, and Weibo are also used in daily life to truly achieve zero-distance contact with young students.

2.3 Strengthen Mental Health Education

Only with healthy physical quality and sound psychological quality in contemporary society can individuals achieve free and comprehensive development and become a pillar of the country. A good ideological and political worker should also be a good psychologist. While counselors and teachers do a good job in ideological and political education, relevant departments responsible for ideological and political education should build psychological clinics and hire professional psychological counselors so that college students can have regular face-to-face communication opportunities with psychological counselors to solve their psychological problems.

3. Media Dimension: Make Good Use of Diversified Educational Media

Education is a form of expression of culture, and cultural dissemination needs a certain carrier-educational media as its support. The effect of education is often affected by the educational media. For example, students' recognition of the chosen educational carrier affects the effectiveness of the cultivation of students' "political identity". This requires teachers to use educational media flexibly.

3.1 Strive to Build a High-Quality Cultural Carrier

The implementers of ideological and political education can put the important resources of students' ideological and political education into the cultural industry in the new era and strive to construct high-quality social cultural carriers. On the one hand, the relevant departments need to take the excellent culture as the carrier to reflect the red spirit. The positive red spirit is the driving force for everyone's growth. The educational function of culture is realized through the healthy and upward spiritual connotation, positive influence, spiritual infection and cultural edification. On the other hand, the relevant departments should take the organizational culture as the carrier to inherit the red culture. Most of the industries in China have excellent party members and exemplary masses, and create a platform for young students to learn, communicate and work. They cultivate the "four confidence" of the educated and realize their high recognition of Xi Jinping's socialism with Chinese characteristics in the new era.

3.2 Make Full Use of Publicity Media

Ideological and political educators should dig into the positive influence of traditional media, innovate the form and content of traditional media, and create an important platform for the vast number of educational objects to learn ideological and political theories. At the same time, the relevant personnel should also actively play the advantages of network media. For example, the recently launched and widely used learning platform "Learning Power" APP has had a huge impact on the nation's ideological and political education^[4]. It is a learning software that propagates Xi Jinping's new era of socialism with Chinese characteristics under the leadership of the Central Propaganda Department. It is a breakthrough in our country's educational philosophy and an important progress in the field of ideological and political education in our country. The "Learning Power" APP not only includes important materials such as news and

speeches, but also sets up video materials, red movies, music appreciation, examinations, and other related ideological and political modules. The extensive use of “learning power” has changed the previous single political theory learning and education mode, and applied new ideas to all media. The advantages of integration are incisively and vividly displayed, which are deeply loved by the majority of Party members and college students^[5]. In addition, some colleges have set up online elective courses and learning software that cooperate with “online course platforms” such as “Superstar” and “Erya” to truly realize the new goal of all-round education of the times.

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