Problems in the Professionalization of English Education in higher Vocational Schools and its Countermeasures

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Abstract: With the development of national politics and economy, the requirements of higher vocational talents are constantly improved by enterprises. English students in higher vocational schools need to improve their professionalism and promote their own progress and development in the process of continuous education and learning new knowledge. In the fierce competition environment and market environment, it is a problem that English talents need to think and discuss constantly to improve their professional skills, improve their proficiency in knowledge application in the process of employment. This paper analyzes and discusses the problems in the professionalization of English education and put discusses the countermeasures.

1. Introduction

Cultivating applied talents, professional talents and mechanic talents is the teaching goal of higher vocational education. Nowadays, the social development is changing rapidly. There is no doubt that it is important for the students of higher vocational education and higher vocational education to adapt to the needs of social development and improve their own ability. Undoubtedly, as the most important language in the world, English plays an important role in the education system including higher vocational education. In the process of talent training, vocational education should promote the professionalization of English education constantly, so that students can adapt to the future social and market development better.

2. Problems in the Professionalization of English Education in Higher Vocational Schools

(1) The will of vocational teaching is not firm and the guiding ideology is vague.

In the current development stage of our country, there are some gaps between higher vocational schools and undergraduate colleges in all aspects. In contrast, the years of the system of study are less and the courses are more are the characteristics of higher vocational schools in China. Based on the particularity of higher vocational colleges, more high-quality professionals should be cultivated in English teaching in a short time. As learners, they must professionalize their education. However, the current situation is not optimistic. The guiding ideology of some teachers in higher vocational schools is not particularly clear, and there is no professional teaching plan for the learners in the actual situation of higher vocational schools in China. Some vocational schools use common

teaching plans, and blindly copy the teaching design of other schools. They are lack of systematic and targeted teaching plan [1].

(2) There are some drawbacks in the arrangement of curriculum system and the connection of courses.

In the current curriculum system, there are some drawbacks in the arrangement of curriculum system, and there are also problems in the natural smooth connection of many courses. Public English course is the supplement and the bedding of professional English course. Only on the basis of the natural and sufficient connection can they promote the professionalization of English teaching in higher vocational colleges. In addition, many vocational schools arrange courses too frequently, and the relatively compact timetable is not conducive to students' learning to a certain extent. It is easy to cause many students to affect the efficiency of English learning under excessive pressure, and their professional skills cannot be effectively improved. And it is even more unfavorable to the development of vocational education.

(3) The teaching method is relatively single and backward.

Influenced by traditional teaching methods, many vocational schools in China still stay in the instillation teaching, and the cramming teaching mode is centered on teachers, depriving students of the main position of English learning. Adopting traditional teaching methods for examinations will greatly detrimental to the professional, comprehensive, and quality development of students under such a teaching mode, allowing students to become "examination machines" in the process of passively accepting knowledge day after day, which will be more unfavorable to their future employment, growth and development.

3. Strategies for the Professionalization of English Education in Higher Vocational Schools

3.1 To Update Teaching Concepts and Promote English Professional Teaching to Be More Modern and Scientific

The professionalization of English teaching requires to construct a higher vocational English curriculum system. It also requires higher vocational teachers to constantly update their teaching concepts, get out of the misunderstanding of subject-centered mode, and actively break through the integrity and system. In the process of teaching, teachers should take market positioning and students' future career development as the guidance, and actively promote practical operation and application, so that students can adapt to the competition mode of social workplace in advance, actively and scientifically analyze market development. In addition, teachers should make clear the students' market positioning, scientifically and effectively formulate teaching objectives, and establish English courses based on cultivating professional requirements and improving the comprehensive quality of learners [3]. The most important thing is that in the teaching process, the requirements of higher vocational students need to grasp the principle of appropriateness, and focus on cultivating learners' application and practical ability, and teach students in accordance with their aptitude according to different majors and their different requirements for English.

3.2 To Arrange and Plan Courses Reasonably and Scientifically to Promote Their Optimization and Integration

As mentioned above, higher vocational colleges have developed to a certain stage, and it is obvious that the disconnection of English teaching in higher vocational schools in China is more serious. First of all, there are problems in the coordination and transition between public English courses and professional English courses. There is a certain gap between them, and there is more repetitive course content arrangement. With the development of this kind of situation, the course

arrangement has a certain degree of irrationality [4]. In the professionalization of English teaching in higher vocational colleges, English courses must be arranged scientifically and effectively, and the continuous optimization and integration of curriculum arrangements must be promoted. Professional courses must be effectively integrated with public English courses. The former lays its solid professional foundation, and the latter is development, is an effective supplement to professional teaching, rather than repeated input of unscientific and unreasonable knowledge content. Public English courses must be the foundation for professional English courses. When teaching basic skills according to the actual situation of different learners in a purposeful manner, it also needs to focus on the learning of professional technology and the operation arrangement of practical application, so as to improve learners' comprehensive ability of English listening, speaking, reading and writing in practice [5]. In addition, there is no doubt that the future career development and career direction of professional English students in higher vocational schools will have a great relationship with the professionalism of English knowledge. The teaching must focus on the transmission of professional knowledge and the training of professional talents. Students must havecertain professional knowledge background, so professional English must also arrange professional courses reasonably and effectively. It should not be too much, nor too sparse, which is of greatly help to the application of professional English as a tool for teaching and practice.

3.3 To Improve Teaching Methods and Promote the Diversification of Teaching Methods

There is no doubt that in the context of professional development and professional teaching, the focus of English education in higher vocational schools needs to be changed. First of all, the focus of teaching objectives needs to be changed. English teachers need to change the traditional theory indoctrination into the cultivation of professional ability and overall quality. The focus of teaching activities should also be changed to increase the interaction between teachers and students and make themethod change from teaching method to interactive method. It is bound to improve students' interpersonal skills and language expression ability, and promote the development and promotion of teaching professionalism ^[6].

4. Conclusion

To sum up, the development of professionalization of English teaching in higher vocational colleges is in line with the law of the development of the times, and is more in line with the needs of the development of higher vocational talents. English education is bound to face many problems in the process of continuously exploring the path of professionalization, and it is also an opportunity for the development of English teaching. Therefore, in the process of the professionalization of English education in higher vocational schools, we need to constantly update and innovate the teaching concept and teaching methods, so as to improve the quality of teaching and make contribution to Chinese socialist construction.

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