

Research on Promoting the Employment of College Graduates with Ideological and Political Education in the New Situation

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Abstract: The employment of graduates is an issue of widespread concern in society. Graduates are in the transitional period from school to society. Aiming at the problems existing in the employment of graduates, combined with the important promotion significance of ideological and political education on the employment of graduates, the ideological and political education of graduates is closely integrated with the employment work. Relevant measures to achieve high-quality employment for graduates.

1. Introduction

Employment of graduates is a livelihood project related to family happiness, social harmony and stability. The party and the state attach great importance to the employment of graduates, and every year they promulgate relevant policies to promote full employment of college graduates. The colleges and universities will take the employment of graduates as a political task to improve people's livelihood and maintain social stability, so as to help graduates get jobs smoothly. As a special group of graduates who are about to move from campus to work, colleges and universities attach great importance to the employment of graduates. While recognizing the importance of employment of graduates, they must not ignore the ideological and political education of graduates.

2. The Problems in the Employment of Graduates

The first is a weak sense of integrity. At present, most schools have not established a complete integrity supervision mechanism, and schools and employers cannot effectively monitor the dishonest behavior of graduates. The good faith behavior of graduates in the process of job hunting is restricted by their own moral cultivation. Some graduates are lack of the sense of integrity, which is reflected in the provision of false transcripts and forged related certificates in the job search process. On the other hand, graduates are lack of comprehensive and prudent consideration when signing contracts with employers, and the default rate is relatively high. This is reflected in the fact that graduates unilaterally break the contract after signing the contract, fail to report on time, and cannot engage in post work in accordance with the agreement after entry.

The second is the lack of fighting spirit. In order to guide college graduates to work in places where the country needs them, the country has introduced and implemented many grassroots

employment projects every year, such as "Western Volunteers", "Three Supports and One Support", and "Special Post Teachers". The country has given generous preferential policies in terms of policies, aimed at guiding graduates to go deep into the grassroots, understand national conditions and people's conditions, and enhance their ability to serve the people in practice. However, affected by factors such as family growth environment and society, many graduates are not strong enough to choose grassroots jobs, and even have wrong ideas such as poor grassroots infrastructure, low wages, and small appreciation space. Every year in the graduation season, there is a contradiction in which graduates are waiting for jobs in the city, and the grassroots need a large number of knowledgeable young people, but no one applies.

The third is the prominent psychological problem. Graduates will face pressure from employment, studies, further studies, emotions, etc., and many of these factors will induce psychological problems for graduates. With the severe employment situation and fierce competition for employment, graduates have suffered setbacks in the job hunting process; failing to complete their studies as required by the school during the school period and failing to graduate smoothly; failing to pass the postgraduate entrance examination, etc. These discordant factors will increase the pressure of graduates and interfere with the mental health of graduates. Graduates with poor psychological quality will fall into a state of loss and confusion due to setbacks. Once the psychological problems are not properly and effectively resolved, it will cause the graduates to have a psychological crisis.

3. The Integration of Ideological and Political Education and Graduate Employment

Putting ideological and political education work through the whole process of graduates' work, and promoting the employment of graduates with ideological and political education can realize the complementary advantages of ideological and political education and employment work, and improve the comprehensive quality and ability of graduates.

3.1. Cultivate the Awareness of Honest Employment and Cultivate Good Professional Ethics.

Some graduates have a weak sense of integrity, lack of social responsibility, and distortion of values. The reasons for this phenomenon are closely related to the failure of school ideological and political education to the certain extent. Qualified socialist builders and successors should have not only professional technical knowledge, but also good professionalism. Graduates are in the "joint and booting stage" of their lives. The formation of their values requires the guidance and education of school education. It is the right time to carry out ideological and political education when graduates begin to work. Through ideological and political education, the correct outlook on life, world outlook, and values will become the spiritual pillars of graduates' growth in life, and guide graduates to "button the first button in life" and cultivate graduates to form good professional ethics, and win a good reputation for the school at work.

3.2. Strengthen the Guidance of Employment Concepts and Serve Economic and Social Development.

Affected by the intensification of social competition and the transformation and upgrading of some industries, graduates are under greater pressure in the process of job hunting. In recent years, the employment concept of graduates in the new era has had a great impact, and graduates have also shown a trend of diversified development in career selection. Some graduates have misconceptions

such as not wanting to get a job, wanting to get a job but lacking striving action, which has led to increasingly prominent phenomena such as "slow employment", temporary non-employment, and frequent job-hopping after employment, which to a certain extent will cause graduates to get into job hunting difficulties. On the one hand, through the employment guidance work, the current employment situation of the graduates is analyzed, and the practical problems existing in the job search process are solved, so that the graduates can objectively realize their strengths and weaknesses. On the other hand, targeted ideological and political education work is carried out to help graduates establish correct employment concepts, guide graduates to where the country needs them to make contributions, serve the country's economic and social development, and realize their own value in life.

3.3. Improve the Level of Mental Health and Realize All-Round Development.

Part of the practical difficulties encountered by graduates in the job hunting process, if they cannot be effectively resolved, often lead to psychological problems. The school's ideological and political education for graduates can enhance their political consciousness, help graduates to consciously resist the influence of bad thoughts on graduates, cultivate their hardworking spirit, hard-working quality, and help them solve problems in life, study, and hard work. The difficulties encountered in employment promote the sound development of graduates' psychological quality, thereby fostering graduates who have high ideological and political consciousness, good physical and mental qualities, and strong comprehensive abilities to keep pace with the times. Therefore, doing a perfect job in ideological and political education plays a very important role in the employment of graduates.

4. Measures to Promote Employment of Graduates through Ideological and Political Education

4.1. Combine Professional Comprehensive Ability Training with Political Literacy Education.

The job position is a platform for checking the comprehensive ability of graduates. Strengthen school-enterprise cooperation and exchanges, promote the improvement of students' professional theoretical knowledge and professional practical skills, and effectively solve the contradiction between graduates' abilities and the needs of employers. In terms of professional theoretical knowledge, industry experts and employers are invited to participate in the formulation and improvement of talent training programs, innovate professional talent training models, and condense professional development characteristics. In terms of professional practical skills, we will jointly build internship training bases with companies, select corporate mentors, conduct professional internships, etc, to temper students' professional skills, and cultivate talents with excellent professional comprehensive capabilities that meet the needs of the country and the people. While cultivating students' comprehensive professional abilities, we must also focus on improving the political literacy of graduates.

Guided by the socialist core value system, strengthen the ideological guidance of graduates, and carry out a series of education of love for the party, country and school, education of gratitude, and honest employment education among graduates , guide graduates to closely integrated their personal growth with the destiny of the country and nation in the future, and cultivate talents who support the leadership of the party, are determined to work for the cause of socialism with Chinese characteristics, have a sense of competition, strong professional comprehensive capabilities, and

high political consciousness.

4.2. Combine Basic Services with Patriotic Education.

The interpretation of employment policies has a guiding role in the employment of graduates at the grassroots level. In the process of carrying out employment guidance for graduates, relevant experts and outstanding past graduates are invited to the school to give lectures, and actively do well in the policy publicity of grassroots employment service projects. In particular, actively do related work in ideological and political education for graduates who are interested in serving the grassroots, provide guidance, training and other related work to graduates who apply for grassroots employment service projects, and create a good atmosphere for supporting graduates to go to the grassroots, serve the grassroots, and take root in the grassroots. Encourage graduates to take practical actions to serve the overall situation of the country's development and realize their value in life where the country and the people need it.

4.3. Combine Daily Management Work With Humanized Services.

When graduates are about to begin to jobs, providing graduates with humanized services is conducive to obtaining graduates' support for school employment, which is conducive to the development of school employment. As a front-line staff engaged in employment work, counselors must be familiar with the latest graduate employment policies that can be communicated to graduates in a timely manner, and guide graduates to actively respond to national employment policies through ideological and political education of graduates; they must be familiar with graduate employment policy. The precautions for signing a tripartite agreement can remind graduates to avoid risks in job hunting, and at the same time guide graduates to employ honesty, etc, provide graduates with employment guidance services in terms of career planning, resume production, and interview skills. In daily management, counselors must also make full use of modern network technology to release relevant employment information in a timely manner, provide sufficient employment resources for graduates, and follow up the employment situation of graduates; make full use of online employment management platforms to achieve employment certification materials. "Cloud" management, review employment certification materials, update employment data in a timely manner, and clarify the progress of employment work. From the perspective of graduates, we can understand the reasonable demands of graduates in time, help graduates solve practical difficulties, and focus on the combination of humanized management and standardized management. Especially for graduates who have difficulties in finding employment and have left school without employment, we will conduct heart-to-heart talks to understand the employment status of graduates in a timely manner and provide relevant employment information to help graduates achieve employment as soon as possible.

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