

Research on the Creative Mechanism of Cultivating Art Talents in Colleges from the Perspective of Diversification

Xinru Wang

Jilin University of Arts, Changchun, Jilin, 130021, China

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Abstract: This article uses the unique advantages of comprehensive art colleges in cultivating innovative artistic talents, and expounds the issue of innovative artistic talent cultivation mechanism around the aspects of updating educational concepts, optimizing the curriculum system, improving the teaching mechanism, improving the evaluation mechanism, and strengthening the incentive mechanism. At the same time, corresponding discussions were carried out on the guarantee measures for the implementation of the innovative artistic talent training mechanism, namely, the construction of a “dual-capable” teacher innovation team, the improvement of teaching funds and guarantees of teaching facilities, and the creation of a campus culture with a good and innovative atmosphere.

1. Introduction

my country's senior art professionals are jointly cultivated by independent art colleges and art majors from non-art colleges. In recent years, the research on the demand for artistic talents in the education and cultural systems shows that the most urgent needs for the development and prosperity of national and local culture are two types of talents, namely, a large number of basic arts departments and units that require high comprehensive cultural and artistic quality. “Talents” and a certain number of innovative and even leading talents in the fields of culture and art. The former can be cultivated by “popular” art education (that is, all schools that recruit art students); while the latter can be cultivated mainly by “elite” art education (that is, independent art colleges and a small number of non-art colleges with higher art majors. To cultivate. The independent art academies in my country are mainly composed of comprehensive art academies and single-subject art academies. Compared with non-art colleges and universities, art colleges are based on the principles of art education and teaching, the quality of professional art talent training, art education and teaching equipment and facilities, the platform and environmental atmosphere for exhibitions, performances and artistic creation, as well as artists and art educators. The core faculty, high-level artistic creation and performance internships, practical training, and practice base construction all have unique advantages, which are particularly conducive to the cultivation, growth and success of innovative artistic talents. Compared with single-subject art academies, comprehensive art academies have their irreplaceable advantages. This kind of colleges and universities have relatively complete art disciplines. For example, in professional construction, 33 of the 41 undergraduate majors in Jilin University of the Arts are art majors, covering almost all art majors in the current undergraduate professional catalog; in discipline construction The college has achieved full coverage of all five

art-related first-level disciplines and provincial-level scientific research creation platforms. The cultivation of innovative talents in any art-related major in the school can form a strong support for multiple art disciplines. The crossover, integration, grafting, penetration, and complementation of various art disciplines will make the cultivated innovative art talents higher in overall artistic quality, and have more unique competitiveness and development potential in the art talent market.

2. Supporting Conditions and Environmental Atmosphere Construction for the Cultivation of Innovative Artistic Talents

Teachers bear an important mission in educational innovation. Only when teachers are innovative can they cultivate innovative talents. It is necessary to actively guide and inspire teachers' sense of innovation, cultivate innovative thinking, develop innovative personality, and improve innovative ability, so that teachers can maintain a strong interest in exploring knowledge and researching problems, be good at thinking and asking questions; dare to be different, go beyond the conventional, dare to take risks; not afraid of difficulties, perseverance, and cultivate perseverance and perseverance; not blindly follow the crowd, not superstitiously believe in authority, and cultivate the habit of independent thinking; have strong self-confidence and persistent enterprising spirit, and maintain the desire and passion for innovation. Schools should incorporate "students' innovative practical ability training" and "innovative art talents training" into the teacher evaluation system, and plan to send key teachers to well-known art colleges and universities at home and abroad for further study, and regularly go to famous art groups and cultural industries for practical training and guidance. Teachers actively promote the ability and level of cultivating innovative artistic talents. At the same time, due to the dual characteristics of applied undergraduate and vocational and technical education in art colleges, it is prominently manifested in the teaching characteristics of application, skill and practice. Therefore, it is particularly important to build a "dual ability" faculty team that can both teach and perform. Like non-art colleges and universities, while attaching importance to the development of teacher teaching and the improvement of professional level training, special attention should be paid to the cultivation and improvement of artistic professional quality, and through continuous construction, to create a teacher capable of training innovative artistic talents-- Artists (actors, designers, photographers, etc.) "dual ability" faculty team.

Since the "Twelfth Five-Year Plan" period, Jilin Academy of the Arts has greatly improved the internship, practical training, practice environment and conditions of students' art majors through continuous investment and key construction. In particular, the school has created a number of higher-level teaching and research innovation practice platforms, such as the Ministry of Education's Sino-Russian University Art Exchange Base for the various art disciplines of the school, the Changbai Mountain Cultural Industry and Art Creation Provincial Collaborative Innovation Center, and the Jilin Province Art Research Center; digital media and The provincial key laboratory of animation technology, the provincial key discipline for the first-level discipline of art, the provincial key research base of humanities and social sciences, the provincial talent training model innovation experimental zone and the provincial experimental teaching demonstration center. The most advanced art teaching, scientific research and creation hardware resources among similar art universities in China have been constructed. In addition, the full implementation of the school's "digital boutique campus planning" has greatly improved the overall level of online teaching, provided necessary support for the out-of-time and off-site learning of some courses for innovative art talents, and established a guarantee platform for Internet + teaching.

Campus culture is a group culture with the characteristics of the times, with the campus as the space, students and teachers as the main body of participation, and spiritual culture as the core. The

unity of material culture, institutional culture, and behavioral culture has characteristics of the times. Campus culture can subtly influence students, and gradually internalize them into the quality of students, broaden students' horizons, and enhance students' desire for knowledge, so as to stimulate students' innovative thinking and improve students' innovative ability. It can be seen that campus culture has an irreplaceable educational function for the cultivation of innovative talents. In addition to the campus activities generally carried out by various schools, Jilin University of the Arts plays its own advantages and holds various art festivals every year. During this time, the students' innovative ability and achievements have been better exercised and displayed. The festival insists on and reflects the openness of running schools. All performances and exhibitions are completely open to the society for free, allowing art to enter life, ordinary citizens and art lovers can enter the campus, experience the elegant art, enjoy the art, and experience the baptism of art. Let more people understand art schools, art festivals, and feel the charm of art. While cultivating innovative art talents, the concept of "original, fusion, and openness" of the art festival has been perfectly interpreted and displayed well. The unique charm and role of the school as a palace of high art.

3. Effective Mechanisms for Cultivating Innovative Artistic Talents in Art Academies

Since the end of the 20th century, the state has clearly taken the cultivation of students' innovative spirit and practical ability as the focus of quality education. Since then, with the implementation of the strategy of building an innovative country, the cultivation of innovation and practical ability has been paid more and more attention by colleges and universities, and some well-known colleges and universities have put the cultivation of innovative talents on the agenda. However, compared with the cultivation of innovative talents in other disciplines, the cultivation of creative talents in art is indeed somewhat lagging behind. The main reason is that art academies, as the main body of professional education, do not pay enough attention to this, especially lack of advanced concepts, effective mechanisms, and effective measures to guarantee. The concept of "Popular Entrepreneurship and Innovation" in the "Implementation Opinions on Deepening the Reform of Innovation and Entrepreneurship Education in Colleges and Universities" issued by the General Office of the State Council is gaining in popularity. This is a good opportunity for art schools to strengthen the cultivation of innovative artistic talents. In order to cultivate innovative talents, art schools must abandon traditional educational concepts and establish the educational concepts of "people-oriented, teaching students in accordance with their aptitude, independent development, innovation and entrepreneurship, and Internet + teaching". People-oriented is to establish a teacher-led, student-oriented thinking, fully mobilize the initiative and enthusiasm of students in learning, and make students truly masters of learning; teaching in accordance with their aptitude is a prerequisite for the majority of students to achieve basic training goals and training specifications. For students with a sense of innovation and good artistic innovation potential, build a stronger learning and innovation and entrepreneurial atmosphere, set more challenging learning goals, and give special guidance and policy support to promote them to stand out and become top-notch innovations. Independent development is to give students more opportunities to show their artistic potential and talents. The cultivation of innovative artistic talents can implement "one person, one case (training plan)" to promote their full display of individuality, display their intelligence, and achieve higher levels as soon as possible. Artistic realm; innovation and entrepreneurship is a universal requirement of the country for college students. For higher art education with distinctive features of creativity, innovation, entrepreneurial practice and flexible employment, this should become a concept of continuous deepening; Internet + teaching means based on Internet teaching makes it easy for learners to learn online high-quality online courses

offered by famous schools at home and abroad. It also provides more for the cultivation of innovative talents in terms of talent training model, teaching organization form, teaching management system, teaching space, etc. The choice of ways to improve the quality and efficiency of talent training.

In order to enable students with artistic innovation potential to have broad and solid basic knowledge and artistic professional knowledge, strong artistic practice skills and good creative thinking ability, the original curriculum system should be adjusted and optimized: the first and second grades should consolidate the culture Basic knowledge and expand the basic knowledge of art majors, strengthen the accumulation of comprehensive culture and comprehensive artistic literacy, highlight the learning of professional knowledge and guide the corresponding professional practice with art theory; the third grade mainly cultivates innovative consciousness and innovative spirit with innovative thinking as the core, and strives to be in Promote students' independent learning in an innovative environment that breaks professional boundaries. The curriculum system highlights artistic innovation and practical hands-on links; the fourth grade focuses on projects that interact with the society and innovative results, and fully considers the individual differences of each student's curriculum, emphasizing Student-oriented teachers focus on targeted guidance and guidance, emphasize the teaching attributes of scientific research and creation courses, emphasize the openness and extensibility of classroom space, undertake social projects, internships inside and outside the school, and conduct teaching in practice bases, and use the "real combat" of artistic innovation and practice. "Test the effects of theoretical learning and teaching. It is necessary to select the teaching content of each course, especially to update the outdated and backward teaching content, so that it can not only present the most basic and core knowledge of a certain art professional field, but also reflect the most cutting-edge development and dynamics in the field , It is necessary to increase the case for specific practical problems and social projects, inject the concept of "Internet +" into practical teaching content, promote students to think independently and expand their ideas, boldly carry out innovative practices, and enable school teaching and students to enter the society in the future. "Practical combat" is more closely integrated.

4. Conclusion

In the era when China's higher art education is bound to achieve greater development, and today when the country and society are expecting the emergence of innovative talents, at the node where colleges and universities comprehensively and in-depth think about the scale, efficiency and quality of running a school, these views seem to have a long-term focus and return to the basics. The emergence of innovative artistic talents is closely related to the construction of our talent training mechanism. Let us face the common cause, work side by side, learn from each other, learn from each other, live up to our mission, and then present a piece of advanced art to the country, society and people. Qualified answers for the education front.

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