How to Infiltrate Chinese Culture into College English Teaching

DOI: 10.23977/aetp.2021.52009

ISSN 2371-9400

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Keywords: English teaching in colleges and universities, Chinese culture, Penetration

Abstract: with the rapid development of market economy in China, English use is more and more frequent. English education has become a topic of general concern in the country. Under the background of cultural confidence, how to integrate Chinese culture into College English teaching is an urgent problem. Only when I can embody the charm of traditional culture in English teaching, can we really cultivate people who can serve the socialist construction and conform to the trend of the reform of our education system. English teaching is an important part of college teaching. It is suitable for the development of the new socialist era through the continuous integration of traditional Chinese culture. This paper focuses on how to penetrate Chinese culture into English Teaching in Colleges and universities.

1. Introduction

English is a universal language in the world. Learning English well can make our students go abroad smoothly and meet the needs of future social posts. From the perspective of cross-cultural language, we need to integrate Chinese traditional culture into English Teaching in Colleges and universities, so that Chinese culture plays a major role in English language teaching. The new English curriculum standard requires that the College English teaching set the talent training goal again, and pay attention to improving the students' comprehensive language use ability. Besides the basic listening and speaking students' reading and writing, students should consciously combine English knowledge and Chinese culture in the process of English learning in Colleges and universities to achieve the balance and recognition between them. To realize the great rejuvenation of the Chinese nation, the realization of cultural confidence mainly depends on education. Educators should consciously undertake the mission of the times, infiltrate excellent culture in English teaching, and solve the shortcomings of traditional English Teaching in Colleges and universities.

2. An Analysis of the Current Situation of English Teaching in Colleges and Universities

Before studying this subject, it is necessary to analyze the current situation of College English teaching. According to the requirements of College English curriculum teaching and other relevant documents, China has implemented the reform of College English teaching system. However, in general, China is still under the tone of exam oriented education. The ultimate purpose of English

teaching is to let students pass the English grade examination or To complete other academic tasks, under the command of exam oriented education, teachers pay too much attention to the cultivation of students' basic English skills, such as basic skills of listening, speaking, reading and writing, English problem solving skills, lack of attention to the real purpose and ultimate goal of English learning, which leads to the overall low English language ability of students, resulting in awkward situation of dumb English, and the overall development of students Li [1]. At the same time, under the thought of exam oriented education, students' school work is under heavy pressure. Besides English, there are other subjects to study. In order to pass the examination of various courses, students' learning shows a state of fatigue and bustle, which makes the teaching atmosphere more tense. English, as a language subject, has a strong instrumental value. Tools are for people to use, if only in the paper phase will not make sense. The purpose of learning English is to communicate with people fluently in English. If teachers ignore this core goal, they will lead to the fundamental mistakes in the direction of talent training. In contrast, most of the English Teaching in Colleges and universities is carried out in the form of big classes. The learning atmosphere is relatively closed, the classroom content is various, the classroom rhythm is compact, the students have no time and no space to express freely, and the English teachers have no energy to take into account the learning status of each student. In addition, English Teaching in Colleges and universities in China is not without cultural penetration, but most teachers will penetrate western culture into classroom teaching to deepen students' understanding of language. The original intention is good, but excessive Western cultural input will lead to students' neglect of their own culture and will not be conducive to the use of English teaching value.

3. The Significance of Infiltrating Chinese Culture into College English Teaching

3.1 Meeting the Needs of World Cultural Exchange

With the growth of China's comprehensive national strength, China's international status is gradually improving, and the influence of Chinese culture in the world is increasing. It is of extensive and far-reaching significance to infiltrate Chinese culture into College English teaching. The addition of Chinese culture can not only meet the needs of English learning and language communication, but also the inevitable trend of world cultural exchange. With the acceleration of the process of global economic integration, cross-cultural communication is becoming more and more frequent in the world. The growth of international communication frequency makes the world have a new understanding of Chinese culture and higher requirements for cultural communication of English language. Chinese culture has lasted for 5000 years. It has an advantage that no culture can replace. It is also a common treasure of people all over the world. When learning English, we should have a more correct attitude towards our culture, introduce Chinese cultural traditions to western countries in western languages, and let Chinese traditional culture permeate the world. From the perspective of human history and civilization, Chinese culture has made great contributions to the progress of human civilization. With the unstoppable trend of global integration, Chinese culture has stronger appeal and attraction to the world. English Teaching in Colleges and universities should stand in the international perspective, grasp the cultural strategy and the forefront of the development of world culture, let students cultivate Chinese culture in learning western culture, and carry forward the excellent Chinese culture.

3.2 Improve English Level and Cultivate Language Literacy

From the perspective of English teaching itself, strengthening the infiltration of Chinese excellent culture can deepen students' self-confidence and understanding of their own national

culture, strengthen students' cross-border cultural communication ability, and improve their comprehensive language quality. Language discipline is interlinked, it will not ignore the common requirements of language literacy training because of the difference of languages. In China, Chinese is our mother tongue, and English teaching is a second language. With the development and progress of the times, English, as a universal language, plays an important role in China's education system. Through English learning, students can compare foreign culture with Chinese culture, feel the differences between Chinese language and Western language, and have a deeper understanding of the background of Chinese and Western culture Implication and connotation. It can be seen that the integration of Chinese excellent culture into College English teaching can enable students to understand the differences between Chinese and Western cultures through comparative thinking, and improve the awareness and level of cross-cultural communication [4]. At the same time, in China's College English teaching objectives, College English teaching should pay attention to the mastery of students' English knowledge and the cultivation of basic English skills, and also pay attention to the application of English language knowledge in real life. Language discipline has obvious instrumental value, learning dumb English has no effect. At present, China's world economic and trade exchanges are becoming more and more frequent. Learning English well can help students strengthen the communication between China and other countries, strengthen the permeability of Chinese culture, and ultimately achieve the goal of English teaching, and build a language bridge for the communication between China and other countries in the world.

4. Strategies of Infiltrating Chinese Culture into College English Teaching

4.1 Strengthen the Top-Level Design and Enrich the Content of Teaching Materials

To improve the penetration of Chinese culture in College English teaching, first of all, we should strengthen the construction of policies and systems from the perspective of top-level design. The relevant government departments should pay attention to the implementation of the strategy of cultural self-confidence, strengthen the institutional guarantee, and improve the support of policies for College English Teaching. In the relevant curriculum standards, teaching tasks, including the syllabus, we should clearly point out China The necessity and importance of cultural infiltration, from top to bottom to let college teachers and students realize the significance of Chinese cultural infiltration. In fact, the infiltration of Chinese culture into College English teaching is the pursuit of the strategy of cultural confidence. At present, international exchanges are more and more frequent. Every country needs to export China's excellent culture and science and technology. It also needs to combine with the cultural advantages of other countries to enrich its own cultural system and realize the introduction and going out of culture. The same is true of China, especially in College English teaching In foreign language teaching, teachers should stand in the cross-cultural perspective to let students understand the Western cultural background, speed up the understanding of language knowledge, attach great importance to the introduction of Chinese traditional culture, let Chinese excellent culture go out, and let Chinese excellent culture spread all over the world through students' learning and application [5]. Secondly, in addition to the top-level design and policy support, the field of education also actively updates English teaching materials and enriches the content of teaching materials. Due to the natural property of paper textbooks, it is normal that the content of textbooks lags behind the real life. In order to make up for this defect, the version of textbooks should be revised in time. The traditional college English textbooks are highly closed. Under the guidance of exam oriented education, students have passed CET-4 and CET-6 as their ultimate goal, ignoring the essence of English language learning. The textbook compilers in the field of education should stand in the background of cultural output, add relevant parts of Chinese excellent culture into the traditional English textbooks, and gradually establish students' awareness of cross-cultural communication It can also be compared with Chinese culture and Western culture, so that students can have a deeper understanding of Chinese excellent culture through English learning.

4.2 Find the Right Way of Infiltration and Organize Teaching Effectively

In English teaching, we should choose the right way to infiltrate Chinese culture. We should not stack English culture and Chinese culture together. Otherwise, it will make people feel more abrupt and it is not conducive to students' absorption of teaching content. In English teaching, we should keep the method reasonable and effective in the process of infiltration, screen the contents of Chinese excellent culture, improve the teaching methods, select the key points of cultural infiltration according to the teaching contents of different English courses, pay attention to the students' learning dynamics and learning performance in the teaching process, and choose the teaching methods suitable for the students' learning situation [6]. For example, find out where students are interested in Chinese culture, and carry out targeted infiltration teaching. Chinese culture has a long history, broad and profound, and the natural content is also complex. English teachers should choose the cultural teaching content in line with the teaching task and talent training goal in the huge cultural system. This step is the difficulty and the key. Teachers can discuss with students, let students choose the cultural direction they are interested in, and ensure the cultural infiltration content and Chinese culture In line with the current situation of the development of teaching, we should make full use of the existing teaching resources. Due to the great differences between Chinese and Western cultures, comparative teaching can be used to speed up the infiltration of the two. At the same time, teachers should organize the classroom links scientifically and effectively. The comparative teaching method mentioned just now is one of the teaching modes that can be selected. Through the comparison between Chinese culture and Western culture, students' understanding of Chinese and Western cultures can be improved Teachers can compare Chinese traditional thought, philosophy, religious belief with Western Christianity, Renaissance and western mainstream cultural spirit, so that students can understand the differences in the development path of Chinese and western national conditions under the influence of different cultures. In addition, in the process of teaching, we should pay attention to interest and enrich students' knowledge system of language and culture. For example, in the teaching of words, take dragon as an example. The totem of dragon is the eastern beast, representing dignity, power, happiness and auspiciousness. But in the west, dragon is the embodiment of evil. Through the comparison of Chinese and Western cultures in various fields, we can deepen the influence of students' cultural knowledge, understand the national cultural knowledge while learning western culture, and strengthen the belief of cultural confidence.

5. Improve the Teaching Quality of Teachers

In order to infiltrate Chinese culture into College English teaching, it is necessary to improve teachers' teaching quality. As a college English teacher, in addition to teaching students basic English knowledge, he also shoulders the mission of cultural communication. In the process of teaching, he should let students fully understand the differences and similarities between Chinese and Western cultures. As a teacher, he should prepare lessons carefully, teach actively and stand on the cross-cultural stage To improve the students' cultural quality from the perspective of visual angle. English Teaching in Colleges and universities should fully combine the contents of teaching materials, strengthen English knowledge training, improve English knowledge level, and infiltrate advanced Chinese culture into English teaching. Teachers should improve students' ability of comprehensive use of language and expression through the addition of Chinese culture, cultivate

students' cross-cultural perspective, and let students understand Chinese culture and improve their speculative skills at the same time. From the perspective of colleges and universities, we should actively strengthen teacher training, use spare time to carry out knowledge lectures, and invite famous education experts at home and abroad to give lectures. From the perspective of teachers, we should strengthen language development practice in classroom teaching, and infiltrate traditional Chinese culture into language practice. For example, teachers can use new teaching modes such as group teaching and round table teaching to encourage students to express their thoughts through dialogue, or use the Internet to open a window of the world to understand the different living habits and habits of people all over the world We can also make a report in written form. The commonly used traditional cultural teaching methods include situational dialogue, extracurricular practice and so on. Teachers and students in Colleges and universities can master English grammar through cultural learning, create cultural communication situations, and simulate language situations in class to carry out communication and discussion. Schools with conditions can also make students at home and abroad actively communicate through extracurricular interest activities, broaden students' international vision, strengthen the accumulation of cultural knowledge, and enhance the output of national culture.

6. Conclusion

To sum up, the infiltration of Chinese culture in College English teaching needs to strengthen the top-level design, enrich the content of teaching materials, find the right way of infiltration, effectively organize teaching, improve teachers' teaching quality, implement the strategy of cultural self-confidence while improving the quality of College English teaching, strengthen cultural output, open students' international cultural vision, and give play to the instrumental value of language teaching.

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