

"Internet +" Path to Improve the Quality of Ideological and Political Theory Courses in Higher Vocational Colleges

Xiaolei Zhang^{1, a}

¹*Beijing Information Technology College, No. 5, Fangyuanxilu, Chaoyang District, Beijing, China*

^a*Zhangxl@bitc.edu.cn*

Keywords: Student; Vocational college; Internet +; Course

Abstract: The improvement of the quality of ideological and political theory courses in higher vocational colleges under the background of "Internet +" is one of the important ways to achieve the goal of high-quality talents training. The ideological and political theory course (hereinafter referred to as the ideological and political course) in higher vocational colleges is the main channel and main position for the systematic ideological and political education of higher vocational students. Through the investigation of 27 enterprises and 7 colleges, the research team found the following reform directions and countermeasures for the ideological and political course: 1. Adopt three kinds of information methods to mobilize students' interest in learning. 2. Strengthen the training in secondary school. 3. Explore new teaching models. 4. Compiling the ideological and moral cultivation and legal foundation course guidance as a supporting material to improve the effectiveness. 5. Adopt three practical teaching methods. 6. Make full use of the network to obtain course-related materials. 7. Divide the tasks in the form of modules to further improve the curriculum construction materials.

1. Introduction

The research focuses on "student-centered" development of learning methods. On the basis of field research, the research team carried out research on the path of improving the quality of ideological and political theory courses and explored modern teaching methods suitable for the characteristics of higher vocational students. In terms of the goals and concepts of informatization teaching, it is fun, useful and effective to create a "three-class classroom" in higher vocational colleges. Cultivating the "four sessions" is a reliable socialist successor who will be a person, will do things, co-exist, and seek knowledge. It highlights the students' ability to distinguish between right and wrong, good and evil, and beauty and ugliness. After cultivating, the ideological and moral qualities of students in higher vocational colleges can meet the needs of various industries in the capital. The philosophy is "to adhere to the people-oriented, close to reality, close to life, close to students, close to professional demands, and strive to improve the pertinence, effectiveness, attractiveness and appeal of ideological and political education." The concept of living is to respect students, to rely on students, and to be all students. Teachers change from "teachers" to "leaders",

transforming the teachings that rely mainly on teachers in previous teachings to rely mainly on students' learning, students are the main body, teachers are the dominant, and the role and value of teachers are reflected in the maximum mobilization. Students' inner enthusiasm guides students to learn. On the basis of respecting teaching materials, teachers should be good at mining teaching resources related to textbook knowledge points, be good at developing, citing learning scenarios and typical cases, skillfully setting issues closely related to knowledge points, and triggering students' cognitive conflicts and intellectual challenges. To stimulate students' interest in learning and desire to explore. It embodies the teaching philosophy of "learning by learning".

2. Definition of Research

2.1 Definition of core concepts

"Internet +". It refers to "Internet + various traditional industries", which is to use the Internet platform and information and communication technology to deepen the integration of the Internet and traditional industries, to deeply integrate the innovation results of the Internet into all fields of society, and give full play to the Internet in the allocation of social resources. Integrate and optimize the role, create a new development ecology, enhance the innovation and productivity of the whole society, and form a new form of development of the Internet-based infrastructure and implementation tools. Ideological and political theory class. It refers to the ideological and moral cultivation and the legal basis, and the introduction to the theory of socialism with Chinese characteristics. Path. It refers to the steps and methods to improve the quality of ideological and political theory courses in higher vocational colleges.

2.2 Research overview, current situation and development trend

The Chinese Communist Party approved the 2017 Special Work Plan for the Quality of Ideological and Political Education in Colleges and Universities. It is necessary to comprehensively promote the spirit of the important speeches of General Secretary Xi Jinping and the new ideas, new ideas and strategies of governing the country. Recently, the website of the Department of Social Science of the Ministry of Education has published 16 articles on the improvement of the quality of ideological and political theory courses. Searching for the National Library of China to enter the "Ideological and Political Theory Courses in Colleges and Universities" and found 300 documents. In the China Knowledge Network search engine, the "Quality Improvement of College Ideological and Political Theory Courses" was recorded, and 7136 pieces of literature information were found. The "Research on the Quality Improvement Countermeasures of College Ideological and Political Theory Courses" was recorded. 2261 documents were found and entered into "high vocational colleges". The study on the quality improvement of ideological and political theory courses found 1971 document information and entered the "Research on the improvement of the quality of ideological and political theory courses in higher vocational colleges" and found 323 documents. The research on the quality improvement of ideological and political theory courses in colleges and universities mentioned an important position. The educational effect was remarkable, improving the quality of citizens and promoting social stability. Maintaining its national system has played an extremely important role. The United States conducts ideological and political education in a way that infiltrates other disciplines. The United Kingdom conducts ideological and political education in the form of invisible education. Japan conducts ideological and political education in a cross-over and infiltration manner. Germany conducts ideological and political education in a comprehensive education. Russia carries out ideological and political education with patriotism education as its core. In today's informatization, by studying the characteristics and laws of foreign ideological and

political education, we can learn from the advanced experience of foreign ideological and political education, such as emphasizing the implicit, infiltration, and informational education of students. Because countries have different social systems, ideologies, traditional cultures and values, foreign research results cannot be copied and copied, but should be scientifically referenced and used. We should constantly adjust educational methods, update educational concepts, and innovate educational models to adapt to the development of the times, thereby enhancing the effectiveness of ideological and political theory courses.

3. Online Teaching and Learning

3.1 MOOC online platform

On this basis, the research team designed the MOOC online platform construction plan. The form of teaching in the elementary school of Beijing Institute of Information Technology has certain reference value for the theoretical research and practice of improving the quality of ideological and political theory courses in higher vocational colleges under the background of "Internet +". The MOOC resource library combines the actual situation of students, serves professionalism, and the content is close to the actual situation of students, solving practical problems in student learning and living. The content selection considers three factors: the spirit of the central document, the actual situation of the students, and the needs of the company. In the aspect of informatization teaching methods, online teaching, answering questions, transmission of supplementary learning materials, and submission of assignments are used. The comprehensive application of Blue Moyun class and WeChat platform runs through the main theoretical content. The use of multimedia, such as simplification and exquisite PPT production, audio and video selection, animation, micro-courses, etc., enhance the interest of students in higher vocational education. In the aspect of informatization evaluation standards, the evaluation app APP, the network self-evaluation method, students can practice repeatedly, each time can conduct encouraging self-evaluation, fill the classroom teaching, the cognitive ability of vocational students is weak, and the qualitative question is evaluated once. This kind of information-based teaching path is conducive to revealing the law of quality improvement of ideological and political theory courses in higher vocational colleges under the background of "Internet +", based on the reality of the quality of special groups of higher vocational students, through three kinds of information and means, online information platform construction. The application of wireless terminal means and the use of multimedia form the informational characteristics of ideological and political theory courses in higher vocational colleges.

3.2 Target decomposition

This path is based on online teaching and learning, reflecting professionalism, application and effectiveness. According to the target decomposition method, set tasks under the overall goal, set multiple capability goals under each task, target setting close to the student's reality, close to the student life, close to the student's future career, through the target decomposition and realization, to achieve "in-ear" The actual effect of entering the brain and entering the heart. In order to meet the needs of informationization, the research team carried out the construction of information resources database, and focused on the shallow and easy to understand and attract attention. This path has three major meanings: First, to stimulate the cognitive and emotional feelings of higher vocational students on ideological and political theory courses, and to improve their political quality, moral quality, and rule of law quality. Second, improve the teaching level of teachers' ideological and political theory courses in higher vocational colleges. Thirdly, researching and exploring the methods, ways and evaluation methods of improving the quality of ideological courses in higher

vocational colleges under the background of "Internet +", providing practical reference and theory for the further study of the political quality, moral quality and rule of law quality of higher vocational students reference. Socialism with Chinese characteristics has entered a new era, and it has put forward new and higher requirements for the role of ideological and political theory courses in colleges and universities. Comprehensively promote Xi Jinping's new era of socialism with Chinese characteristics into the teaching materials, enter the students' minds, and lay a solid foundation for students to grow up into talents, guide them to establish a correct world outlook, outlook on life, values, and continuously improve the acquisition of ideological and political theory courses for college students. sense. To help students establish the common ideal of scientific socialist beliefs and building socialism with Chinese characteristics, enhance the consciousness and firmness of implementing the party's basic line and basic program, and actively build a well-off society and realize socialist modernization, and finally realize the Chinese nation. The great practice of great rejuvenation lays the foundation for ideological understanding. The concept and goal are the important foundation for the improvement of the quality of ideological and political theory courses. The teaching method is an important channel. The correct evaluation is an important guarantee, and the informationization method is the key.

3.3 Reference value

After one year of experiments, this culture path has certain reference value. At present, it is to defend the main position and the responsibility field in order to do a good job in the ideological and political theory class. The research team carefully studied the spirit of the important speech of General Secretary Xi Jinping at the National Ideological and Political Work Conference and the overall requirements for the quality of the ideological and political theory course, and enhanced the sense of the times, sense of responsibility, mission, and created the "Internet + Ideological Education" The new form forms a three-dimensional education system for all-round and all-round personnel.

4. Summary

The 21st century is a digital information age, information digitization has permeated every field of human production and living, and widely favored by people. For a long time, improving the quality of ideological and political theory courses in colleges and universities is a hot issue that researchers are concerned about. After combing the relevant information, it is found that domestic scholars have rich research results on the ideological and political theory course of colleges and universities. The research on the ideological and political theory courses in colleges and universities has always been valued and paid attention by the majority of scholars, especially the ideological and political theory teachers in colleges and universities. After a survey of students in higher vocational colleges, the space for reform of the ideological and political process was found to be large. Based on the investigation and the problems found in the interviews, the causes of the ideological and political reforms and countermeasures were found after analyzing the causes of the problems. First, the level of informationization in classroom learning needs to be further improved. In the teaching method, students use the information technology that they love, make beautiful PPT, and select the attention animation that attracts students. Featured pictures, audio, video. Combine difficult and key issues to create micro-courses, combine hot topics, and combine students' professional video selection cases to mobilize students' interest in learning. The second is the use of computer network teaching platform. Such forms as MOOC, online teaching, and Q&A enable more students to share quality education resources, assist in the transmission of learning materials, and submit assignments. Third, communication networks, such as WeChat, QQ platform, and blue ink cloud classes, run

through the main theoretical content to stimulate students' enthusiasm for learning.

Acknowledgements

This research was financially supported by Research Project of Ideological and Political education for Beijing university students: the research on the improvement of the quality of ideological and political theory courses in higher vocational colleges under the background of "Internet +" (Project No.: BJSZ2018ZC74), Moderator: Xiaolei Zhang.

References

- [1] Zhen, K., Kun, B., Linghan, K., *Innovative Flipped Classroom Strategy by Computational Thinking*, *Advances in Educational Technology and Psychology* (2018) 2: 252-257.
- [2] Yunling, B., Kun, B., Zhen, K., Linghan, K., *Improved Teaching Model of Ideological and Political Courses in Chinese Colleges and Universities*. *Advances in Educational Technology and Psychology* (2018) 2: 176-180.